Nansen Florals creates whimsical arrangements

Story & Photos by Luke Whittaker

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SEAVIEW — In the early 90s a peculiar garden craze took root and raced across the U.S. It was a popular trend that graced covers of prominent lifestyle publications while appearing in Hollywood movie scenes and countless homes across the world.

Nansen Florals

Nansen Malin, owner 360-244-3294 nansenflorals.com

What started with Nansen Malin, a small pig statue and some metal wire at her kitchen table, would eventually blossom into a wholesale business that employed more than a dozen people distributing a variety of topiaries around the world.

Today, Malin, 67, operates a decidedly smaller floral business from her Seaview home — still offering topiaries — but catering to a different clientele that largely involves local weddings and events that call for whimsical floral creations from succulent wreaths to flower crowns and unique bouquets.

"I used to wholesale topiaries. I started at my kitchen table and ended up in a warehouse with 14 employees. We would crank out everything from succulent wreaths for Martha Stewart to Edward Scissorhands," Malin said while touring her homebuilt Seaview greenhouse in April.



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