



Bikes and Beyond owner Scott Lee makes a repair on an electric bike in Astoria. Lee said electric bikes have become increasingly popular the past few years. "I go further and I go more often when I'm on an electric bike," he said.

Business Spotlight:

Lower Columbia retailers tune up for spring season

Bikes and Beyond in Astoria sells traditional pedal bikes and electric bikes

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Spring hasn't yet officially sprung but business is beginning to kick into high gear at Bikes and Beyond in Astoria.

Owner Scott Lee has increased his inventory including bringing in an entirely new line of bikes over the past few weeks.

"We have more inventory now than we've had in a long time," Lee said while working on an electric bike repair in late February.

"We've taken on a new line called Jamis bikes."

Bike shop evolves with the times

Since 1988, the business on the corner of Marine Drive has been among the prominent bike shops on the Oregon and Washington coast.

"We're the oldest Trek dealer along Highway 101 on the Oregon Coast," Lee said.

"We have the largest selection of bikes on Highway 101 north of San Francisco."

The business was started by the late Richard Fencsak in 1988 and has been under Lee's management for the past 16 years. The business has added more pedal bikes and electric bikes in recent years.

"We've been a Trek dealer for 32 years and now we've taken

While traditional pedal bikes remain the most popular and main revenue source, another style is quickly gaining traction.

"Electric bikes have become very popular in the past few years."