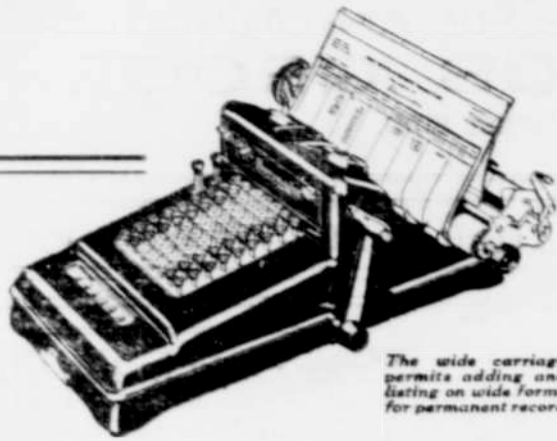


## Brick and Mortar Do Not Make a City; Character of Its Citizens Does

Recently I was asked, by a community within the 50-mile circle of Portland, to make a talk on community building. In a half hour's talk I tried to tell my audience some of the things that help to build a community and some of the things that hold back the

development of a town. Too many of us forget that a city is not built of bricks and mortar alone, but is built of the people in the community. It wasn't the marble columns and walls that made Rome great. It was the character of the citizens of



The wide carriage permits adding and listing on wide forms for permanent record.

### Better Records—Less Effort

The wide carriage of this style Burroughs doubles its usefulness in your business.

In gathering daily, weekly and monthly figure information with which to control your business and increase your profit, you naturally use wide forms which can be bound for permanent record.

The easiest way to get that information, then, is to have a machine that will accommodate wide forms as well as ordinary roll paper.

That's the way this new style Burroughs doubles its usefulness.

#### A Twelve-inch Carriage

The twelve-inch carriage on this Burroughs Adding Machine will accommodate all the forms used in the average business. These include forms used in making business statements, summarizing receipts and disbursements, classifying expenses, distributing sales, taking inventory, preparing income tax reports and similar work.

By listing and adding these items directly on the wide form you retain the itemized record without a relisting of items or copying of totals.

Look around your office; see how many wide forms you are using. Then estimate the time and money you could save by having a wide carriage Burroughs handle those forms. You'll find the Burroughs will pay its own way.

Ask a Burroughs salesman to show you this new style and explain why it will be to your advantage to buy a new wide carriage Burroughs this month.

#### The Burroughs Duplex

saves time and labor on any work involving accumulative totals.

The Duplex is really two machines in one as it will add two lists of items at one time and give combined totals.

BURROUGHS ADDING MACHINE COMPANY  
Eugene Office  
J. H. Dahling, Manager 63 Ninth Ave. West

Adding—Bookkeeping—Calculating Machines  
**Burroughs**

## The Sample Store

There are only eight shopping days left until Christmas. We have a large assortment of gifts for every member of the family. Bring the children in to see the toys and dolls.

#### Umbrellas

An umbrella for Christmas is one of the most acceptable gifts.

Silk umbrellas in all colors, including war tax—

\$5.65 to \$8.68

Other grades of umbrellas—

\$1.45 and up

#### Handkerchiefs

A most useful Christmas gift. We have a large assortment of ladies' handkerchiefs in pretty boxes—

40c to \$1.00

#### Dolls

Large variety of dolls that close their eyes, prettily dressed and at the most reasonable prices, come and see them—

50c to \$2.00

Lots of other toys and games in a variety of prices.

#### Suitcases

What a nice present for Dad a leather suitcase or club bag would be. We have them at all prices.

#### Blankets

All-wool and part-wool blankets, just the thing for the cold nights and what would be a nice Christmas gift. We have them in all prices—

\$3.25 to \$8.50

An assortment of comforters—

\$1.98 to \$4.95

#### For Men

Suspenders, in the prettiest boxes, just the thing for Christmas gifts. Also a large variety of sleeve bands and garters. Call and see them.

#### Slippers

We have slippers for every member of the family, a most appropriate gift for Christmas.

#### Hose

Hose for ladies, Men and children, a most suitable gift for everyone.

Rome, Athens would have been forgotten centuries ago had it not been for the imperishable beauty created by the sculptors of Athens and the literature created by her thinkers and writers.

No town can make a permanent growth that is built on booze and law evasion.

No town full of bickering and factions can develop and become an important and successful community. The team that is kicking isn't pulling. In other words, it takes team work to make a town.

It takes backbone, not wishbone, to make a community great. Unless its citizens have courage and altruism and are willing to work for the common good the progress of the town is bound to halt.

If your town supports an increasing number of parasites the town will languish. You must have lifters, not leeches, to grow and flourish. Producers, not parasites, are needed to build up a town.

The community that places money above the welfare of its children is bound to decay, for the childhood of a community is its hope for the future, and if you do nothing for the health, comfort and pleasure of the children, the children when they grow up will go elsewhere and help to develop some other community.

Good neighbors are a matter of good will. The person who is always complaining about having bad neighbors is announcing to the world that the fault lies at his own door, for good will and good treatment make good neighbors, as ill will and suspicion make bad neighbors.

The person who complains of his town should first try to help make it a better town, for usually it isn't the town, it's you, that is wrong.

Elbert Beak, through the columns of his bright and newsy Sentinel, has proved to the world at large that Cottage Grove is the kind of town that the homeseeker is looking for. C. E. Ingalls, of the Gazette-Times, believes that Corvallis is the best town in the Willamette valley. Ed. Aldrich, through the columns of the East Oregonian, points with pride to what Pendleton has accomplished. George Putnam believes Salem is a good town to live in and through the Capital Journal he is doing all he can to make it a still better town.

Suppose you were going to move to some community in Oregon, what are the features that would prove the decisive factors in your choice? Here are a few suggestions to citizens who are interested in the town improvement problem. Read them over and see if your community measures up to the qualifications. If not, do what you can to help make your community a more desirable place to live in.

1. **Lawrence, Kan.**—a professor at the school of journalism of the state university of Kansas, has prepared ten tests for those who want to analyze their town. Before a homeseeker decides to make his home in your community here are the questions for which he wants satisfactory answers:

"1. Attractiveness—Shall I like the town, its 'atmosphere'? Does it have the beauty of shaded streets and other beautiful features? Is it a quiet, roomy, airy, well lighted town? Does it have attractive public buildings and homes? Is it well paved? Is it clean in every sense?"

"2. Healthfulness—Will my family and I have a reasonable chance to keep well in that town? How about its water supply? Its sanitary system? Its hospitals? Is it without any congested district?"

"3. Education—Can I educate my family and myself in that town? How about its public schools—present and future? Its institutions of higher education or of business training? Its libraries? Its lecture and concert courses? Its newspapers? Its postal facilities?"

"4. People—Shall I like the people of the town? Are they 'home folks' without false exclusiveness? Are they neighborly and friendly? Is the town free from factionalism? Does it have strong religious, fraternal and social organizations?"

"5. Recreation—Can I have a good time in that town—I and my family? How about theaters, museums, gymnasiums, parks, etc.? Are there active agencies for providing good entertainments, athletic contests, etc.? Are inviting opportunities for pleasure drives afforded by well paved streets?"

"6. Living—Can we live reasonably and well in that town? Are the best modern conveniences available for its residents—electricity, gas, telephones, etc.? Are the housing and shopping conditions favorable? Rents, taxes and prices fair? Hotels good? Home and truck gardens and dairy products plentiful?"

"7. Accessibility—Can we go and come easily? Does the town have adequate railroad connections and train service? Well marked automobile routes and hard surfaced roads?"

"8. Business—Can I make good use of capital in that town? Are there good banking facilities? Manufacturing interests? Up-to-date stores? Good shipping facilities? Favorable labor conditions? A prosperous farming territory? Fair real estate values? Reasonably cheap power? Active cooperation among business interests?"

"9. Employment—Can I get a job in that town at fair pay and with good prospects for the future? Can I count on cooperation from organizations making it their business to help introduce and establish new commercial interests and to welcome new citizens?"

"10. Progressiveness—Shall I wish that I am in a live town having a progressive city government, active civic organizations, modern fire protection, and a pull-together spirit in everything—a town with a future?"

"You cannot control the climate, natural scenery or historic associations of your town; but if, in other respects, it does not measure up to the standard that will be applied to it by intelligent town-buyers, get busy and help make it measure up. The first big job of a good town salesman is to see to it that his 'commodity' is right.

"Help make it better."

A noted woman lecturer says that some of these days women will fill men's shoes. That would be a great deal better than sticking out at the top and bottom the way they do with their own.



## Useful Gifts at

THE  
**WINCHESTER**  
STORE

## An Everlasting Present

# Aluminumware

makes a present to be never forgotten because it never wears out. Especially suited to Christmas giving. More especially so when you see what we have on sale at these special one-week prices—

# 59c to \$1.98

## W. L. Darby & Company

A ladies' furnishing store advertises "another fourth off of evening gowns." Pretty soon there won't be anything to fasten the belt to.

If a man can't propose to his sweet heart without getting nervous and excited, he isn't well enough acquainted with her yet to think of marrying her.

If a mother really loves her baby boy he never gets his face so dirty but that she can find a clean spot big enough to kiss.

IT—ALWAYS—PAYS—TO—TRADE—AT—GRAY'S

## Christmas Only a Few Days Away; Time to Buy Nuts and Candy

and the ingredients for that cake and pie

Read our prices on nuts and candies. The walnuts and filberts are grown in Oregon. The candy is made in Eugene. Our price will stand comparison with any. We have no specials, our prices hold until the supply is exhausted. Come in, ask our price, sample our candy and nuts. We know you will be convinced about the quality—and because the price is right we know that

YOU ALWAYS SAVE WHEN YOU TRADE AT GRAY'S

Mince Meat, Nore Such and Red Crown, pkg.	18c, 2 for 35c
Pumpkin, makes wonderful pies, can	23c
Darimade milk, as good as the best, 2 cans	25c

BUTTER	Corn and Tomatoes	SALMON
A GUARANTEED PURE CREAMERY BUTTER	Seaport corn, 2 cans.....25c	THAT EXCELLENT GOOD FELLOW SALMON
Gold brand, lb.....47c	Tomatoes, can.....10c	Per can.....10c
	Case tomatoes.....\$2.25	

Only Eight Days Left to Buy Your Christmas Candies and Nuts

CHRISTMAS NUTS	CHRISTMAS CANDIES
Walnuts, Oregon's finest flavored, lb.....35c	Broken mix, a real Christmas candy, 2 lbs. 35c
Almonds, best soft shell, lb.....30c	Satin mix, a good assortment, lb.....20c
Brazils, special value, 2 lbs.....45c	Peanut brittle, home made, 2 lbs.....35c
Mixed nuts, all kinds, lb.....25c	Chocolate creams, lb.....25c
Filberts, lb.....24c	Jelly beans, lb.....20c
Peanuts, special, 2 lbs.....35c	Big sticks, for the Christmas tree.....5c
Cocoanuts, each.....20c	French mix, lb.....28c
Hard shell almonds, lb.....20c	Kiddie mix, lb.....25c

Schools and churches should get our quantity prices on candies and nuts. Mail a 5-lb. or 25-lb. box of prunes east—Good as Candy or Nuts, Already Packed.

FEED	FOR THE CAKE	FLOUR
Mill run, 80s, sk.....95c	Raisins, bulk, lb.....22c	McKenzie, sack.....\$1.35
Rolled barley, 75s, sk.....\$1.50	Citron, bulk, lb.....50c	Imperial hardwheat blend \$1.70
Kerr's dairy feed, 100s.....\$2.00	Lemon peel, lb.....49c	Kerr's best.....\$2.00
Kerr's egg producer.....\$2.35	Orange peel, lb.....49c	Northern hardwheat.....\$2.00
Kerr's scratch.....\$2.40	Cake candy, lb.....35c	Imperial, 98s.....\$3.40
Buttermilk egg mash.....\$2.60	Dates, bulk, lb.....18c, 2 for 35c	Kerr's, 98s.....\$3.90
	RAISINS IN PACKAGE	
	DelMonte 11 oz.....18c	
	DelMonte, 15 oz.....23c	
	Get your spices in bulk, we have a full assortment.	
		ORANGES
		ALL SIZES AND PRICES
		Fancy Navels, new shipment, prices per doz.....30c to 75c

EGG MARKET  
WEAK  
BRING THEM  
TO GRAY'S

# GRAY'S

CASH & CARRY

TWO MINUTE  
WHEAT and  
TWO MINUTE  
OATS, pkg. 5c