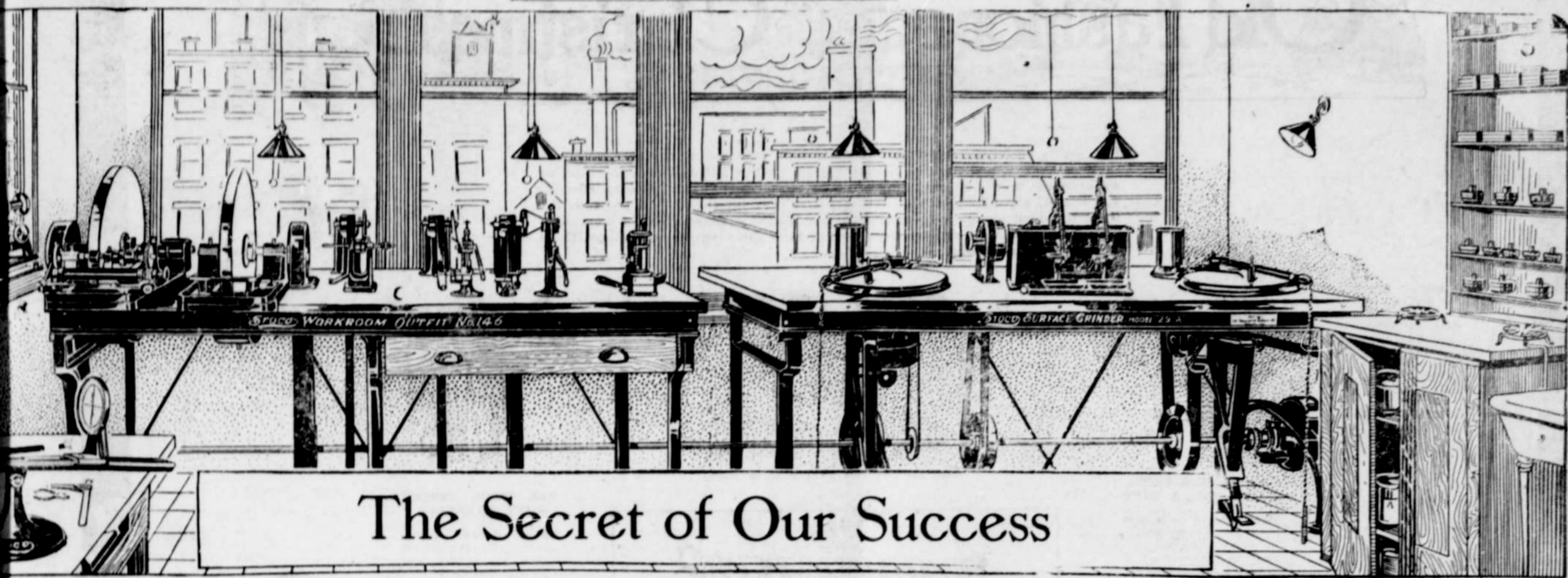


"See Moody and See Better"



The Secret of Our Success

Back to Pre-War Prices

Our Workshop on the Premises Means to You Wearers of Glasses
Absolute Accuracy—Quick Service



THE ADVANCE of optical science has rung the knell of the man with "specs for sale." Everyone with even the slightest knowledge of optics knows today that satisfactory glasses can not be sold from stock like sugar or shoes.

Recognition of this fact has brought about the necessity for "made-to-order" glasses—lenses that are ground exactly to your prescription, of a size and shape to suit your features, and fitted in a frame or mounting best adapted to your requirements.

Hence our workshop on the premises. We found years ago that we could not give our customers the prompt service and guaranteed accuracy to which they were entitled if we had to depend on some outsider to make the glasses. There were daily mistakes and delays that were simply unavoidable.

Now we have one of the best mechanically equipped optical workshops in this section. In this shop we are able to manufacture from the rough glass even the most complicated lenses in a few hours at the longest. Every operation is under our personal supervision, and we are not only able to promise your glasses at a definite time, but also to guarantee that when you get them they'll be just exactly RIGHT.

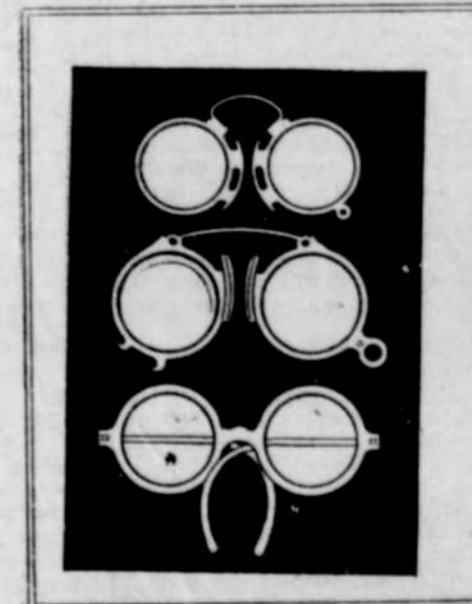
An accurate examination of the eyes is, of course, the first essential. We make these examinations by the most approved scientific method, grind the lenses and adjust the finished glasses to your face all in the same day if desired. We also fill oculists' prescriptions and can duplicate your present glasses when required.

We wish to make Eugene the optical center of the Willamette valley

TRY OUT THIS CLAIM FOR QUICK SERVICE AT YOUR NEXT OPPORTUNITY
PRE WAR PRICES—THE RIGHT WAY IS OUR WAY—BACK TO NORMALCY

Sherman W. Moody

Eyesight Specialist and Optician



te Street

Eugene, Oregon

Telephone 362