Prices are
being
marked
down.
Come and look them over

# Great Price Reduction Event! 

GREATLY REDUCED PRICES

LABOR IS DOWN, FARM PRODUCTS ARE DOWN, AND MERCHANDISE MUST COME DOWN. IT IS A DUTY WE OWE TO THE BUYING PUBLIC. OUR AIM IN THIS REDUCTION SALE IS TO PUT THE PRICE DOWN.

## Sale Now in Progress

HERE ARE ONLY A FEW OF THE HUNDREDS OF BARGAINS OFFERED YOU

| Blankets <br> Wool, wool mixed and woolnap blankets at a big saving $\$ 2.25$ to $\$ 10$ | Outing Flannel Ten yards for\$1.45 | Shoes and Oxfords Ladies' shoes and oxfords, in values up to $\$ 7.50$, only \$2.98 | Princess CorsetsPriness doble elife corsets, <br> front and back lace <br> $\$ 1.25$ to $\$ 2.35$ | Men's Dress Shoes Men's black English dress shoes at only <br> \$4.98 | Men <br> If you are in need of men's suits, boys' suits, leather' vests men's pants or any kind of un |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Comforters <br> Buy your comforsers now at | Windsor Challie 36 inch Windsor challie, $y d-$ 16 c | $\begin{aligned} & \text { Ladies' Dress Shoes } \\ & \text { Values up to \$11.00, only- } \\ & \$ 5.79 \end{aligned}$ | Children's Hose 15 c | Men'ss high dress shoes at $\$ 3.85, \$ 5.85$ | derwear, sox, caps, suit cases, handkerchiefs or shoestrings it will pay you to get our prices. |
| - $\frac{\$ 1.98 \text { to } \$ 4.98}{\text { Umbrellas }}$ | Percale <br> 36 -inch heavy percale | Ladies' Shoes <br> Louis and military heels, in <br> black and brown- | $\begin{gathered} \text { Men's Hats } \\ \text { Real bargains in hats at } \\ \$ 1.50 \text { to } \$ 4.85 \end{gathered}$ | Herman officers' dress shoes, $\$ 7.00$ values, at $\$ 4.98$ | Leather Vests |
| Umbrellas <br> A big assortment of umbrellas | 16c | $\$ 3.95$ |  | gh Top Shoes | $\$ 7.00$ |
| Great Saving | $\begin{aligned} & \text { 9-4 Sheeting } \\ & 50 \mathrm{c} \end{aligned}$ |  | $\begin{aligned} & \text { Men's Trousers } \\ & \text { Men's heavy trousers, for win- } \\ & \text { ter, only- } \$ 3.25 \end{aligned}$ | Sizes $1111_{2}^{\text {to } 2, ~ o n l y-~}$ $\$ 3.98$ | Ladies' Waists <br> Ladies' silk waists at |
| Union Suits <br> Ladies' <br> at- <br> anion suits in all styles <br> $\$ \$ 1.19$ | $$ | Scuffers Boys' and girls' seaffers at- $\$ 1.85$ | Men's dress trausers, 87.50 to <br> $\$ 10.00$ valuess at <br> $\$ 4.95$ | Union Suits $\$ 4.00$ woolen union suits, just the thing for this weather \$2.39 | $\$ 2.98$ Ladies' cotton waists at- 98 c |

Store Closed all Day Armistice Day, Friday, November 11
$\begin{aligned} & \text { Men's high grade flan- } \\ & \text { nel shirts, last year's } \\ & \text { price } \$ 7.50 \text {, now } \$ 3.98\end{aligned}$
SALE CONTINUES AT BOTH COTTAGE GROVE AND EUGENE SAMPLE STORES


