

City Council

Oct. 17.—Offer from Portland firm for the \$15,000 water refunding bonds was read and on motion finance committee authorized to sell same at par. On motion the mothers' club will be given water free for its rest room in the Porter building.

Council refused to lower the license fee of \$50 for carnivals.

Letter read from Malheur laboratory on sample of Junetta creek water. Showed water perfectly safe for drinking. A similar sample sent to State Board of Health was reported entirely free of e. b., the typhoid starter.

Recorder reported posting notices for bids for paving of Pacific highway through the city.

Remarkable Calculation.

Charles L. Dodgson, professor of higher mathematics at Christ church, Oxford, known to most people as "Lewis Carroll," and the author of "Alice in Wonderland," is responsible for the following peculiar calculation:

Write down the number of your brothers that are living. Multiply this by two. Add three. Multiply the result by five. To this add the number of your living sisters. Multiply the result by ten.

Add to this result the number of your dead brothers and sisters. From the total subtract 150.

The right hand figure gives the number of deaths, the middle figure gives the number of living sisters, and the left hand figure gives the number of living brothers.

Returns Borrowed Pan.

Over the garden fence the conversation had suddenly turned acrimonious. "An' if yore boy 'Erbert ties any more ears to our pore dog's tail," was Mrs. Muggins' stern ultimatum; "e'll 'ear about it that's all. Oh an' per'aps you've done wiv that sneezin wot you borrowed last Monday."

"'Erbert," asked Mrs. Grubb shrilly, "wot 'ave you bin doin' to Mrs. Muggins' dog?"

"'Nother'n' ma!" replied the small boy unabashedly.

"There!" said his mother triumphantly. "An' you returned for sneezin yesterday didn't you, dear?"

"Sent it back by 'er dog!" said 'Erbert.

Arch Wasson, young Coburg farmer and stock raiser, was found guilty by a jury in circuit court last week of the charge of unlawful sale of intoxicating liquor. The trial of this case was an appeal from the Eugene justice court where he was convicted on two counts and sentenced to pay a fine of \$300 on each and to serve 90 days in the county jail on one and 60 days on the other.

GO TO THE RESCUE

Don't Wait Till It's Too Late—Follow the Example of a Cottage Grove Citizen.

Rescue the aching back. If it keeps on aching, trouble may come.

Often it indicates kidney weakness. If you neglect the kidneys' warning, look out for urinary disorders.

This Cottage Grove citizen will show you how to go to the rescue.

Mrs. George Young, 404 2nd St., says: "I have used Doan's Kidney Pills for several years and consider them a good remedy. My kidneys were weak and I had attacks of backache and a soreness over my kidneys. My kidneys acted irregularly, too. I read of Doan's Kidney Pills and used them as directed. They benefited me by strengthening my back and kidneys." Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Young had. Foster-Milburn Co., Mfrs., Buffalo, N. Y.

WHY BE FAT?

I CAN REDUCE YOUR WEIGHT A POUND A DAY WITH MY SAFE, SURE, INEXPENSIVE DRUGLESS METHOD. RESULTS GUARANTEED OR MONEY REFUNDED. WRITE TODAY FOR FREE INFORMATION. ELIZABETH MARSHALL, Obesity Specialist, Suite 807-B Broadway Bldg., Portland, Ore.



LUCKY STRIKE CIGARETTE

It's toasted

TO seal in the delicious **Burley flavor**

Once you've enjoyed the toasted flavor you will always want it

I AM THE COUNTRY NEWSPAPER

By BRISTOW ADAMS.

I am the Country Newspaper.

I am the friend of the family, the bringer of tidings from other friends; I speak to the home in the evening light of summer's vine-clad porch or the glow of winter's lamp.

I help to make this evening hour; I record the great and the small, the varied acts of the days and weeks that go to make up life.

I am for and of the home; I follow those who leave humble beginnings; whether they go to greatness or to the gutter, I take to them the thrill of old days, with wholesome messages.

I speak the language of the common man; my words are fitted to his understanding. My congregation is larger than that of any church in my town; my readers are more than those in the school. Young and old alike find in me stimulation, instruction, entertainment, inspiration, solace, comfort. I am the chronicler of birth, and love and death—the three great facts of man's existence.

I bring together buyer and seller, to the benefit of both; I am part of the market-place of the world. Into the home I carry word of the goods which feed and clothe and shelter, and which minister to comfort, ease, health, and happiness.

I am the word of the week, the history of the year, the record of my community in the archives of state and nation.

I am the exponent of the lives of my readers.

I am the Country Newspaper.



But the Home Paper Told It!

"Wasn't it fine about Priscilla getting honors in her school work last term?" said Mrs. Smith to Mrs. Brown.

"What?" asked Mrs. Brown. "I didn't know about it."

"But it was in the Home Town Paper," replied Mrs. Smith. "Don't you take it?"

"No," said Mrs. Brown, "but I am going to."

And she did, for this is a true story.

As much a part of the community life as is the school or church is the Home Town Paper.

Subscribe for Your Home Town Paper Week, Nov. 7-12

Strong for Home Paper

"No, I don't take the local paper any more," one farmer said to another as they were waiting at the creamery to unload their milk.

They had just been looking at a poster advertising "Subscribe for Your Home Town Paper Week, November 7-12." "I take a daily paper, and that's about all I need. It has a few items every week from our community, and I feel that I save two dollars a year by not subscribing to the home paper."

"Well, that's one way to look at it," said the other farmer, "but I've always felt that a local newspaper was a pretty valuable asset to any community, and if everybody took the attitude you do, there couldn't be any local newspaper. Of course we could not get along without our daily papers, because they keep us informed about what's going on throughout the nation and throughout the world, but when you say that they take care of our local news, I don't think you are sticking close to facts. They simply can't, and the publishers haven't any personal interest in our community the way our editor has."

"I have always felt that I got value received for every dollar I've paid out in subscriptions to the local paper, and I don't have an idea that running a country newspaper is any more of a wealth-producing proposition than running a farm. So long as I've got two dollars I intend that the rural mail carrier is going to tuck a copy of the home paper in my box every week."

That farmer knows that the community newspaper is a necessity in his home; that without it his home would be incomplete and his part in the community would be unsatisfactory to himself and his family. He knows the full value of the local newspaper as an institution.

A Community Servant.

The local newspaper is the servant of the community in which it is published, but to be a good and efficient servant it must be fed by the people it serves. It is an institution of the town quite as much as are the schools and the churches, and quite as much entitled to support.

A Necessary Luxury.

The town newspaper is both a luxury and one of the family necessities.

Community's Archives

"Can you tell me the date the Baptist church burned—I mean, of course, the famous fire that all the old inhabitants talk about?"

The librarian looked up from her work. "No, I can't tell you the exact date, but I think I can find it for you quickly, for we have the files of the local paper since it was started. My impression is that the fire—the big fire, as they call it—was about 1873, and it won't be a very long job to look it up."

She went to the stacks in the rear of the library, pulled out a dusty bound volume marked "Herald, 1873," and spread it open on the table. "Ah, here it is," she said, after a minute spent in turning over the yellow leaves.

The person who had inquired for the date, a member of the woman's club of the town, sat down and read the article. "This gives me exactly the information I wanted," she said.

"I thought it would," said the librarian. "I fear most people do not appreciate how valuable is the local newspaper from the viewpoint of local history. In fact, it seems to me that it is about our only source. Only when an event gets into print is it officially recorded and filed for reference. Flimsy as it is, the printed word of today is the counterpart of the ancient stone inscriptions that give us our records of a long-ago yesterday. I consider the bound volumes of our local papers perhaps the most valuable possession of this library."

There's at least one librarian who is giving "Subscribe for Your Home Town Paper Week," which will be observed November 7-12, the most hearty backing she can give.

OLD HOME TOWN PAPER TO HAVE A WEEK

Nation Wide Campaign Launched for November 7-12—Place in Community Life Emphasized.

November 7-12 has been set as "Subscribe for Your Home Town Paper Week," and this newspaper, together with the thousands of country newspapers the United States over—there are not far from 15,000 of them, weeklies and small dailies—is to participate.

The purpose of the campaign is not only to induce residents of the small communities and the home town folks who are far from their native health to subscribe for the home paper, but also to emphasize the important place the home newspaper plays in the life of its community.

This campaign has the hearty support and co-operation not only of the newspapers but thousands of ministers and school principals, and many state agricultural colleges and farm and home bureau organizations.

Some persons, it is pointed out, have been inclined to belittle the place and function of the country newspaper. They have not realized that in reality the home paper is a community institution and that it enables the other institutions, such as the church and the school and all the rest to function better and more effectively. That it is a necessity if the town is to advance.

During the time between now and "Home Town Paper Week," November 7-12, this newspaper in its columns will have much to say about the Home Town Paper—not this newspaper in particular, but the home town paper the nation over, the home town newspaper as a real and distinctive factor in American life.

A Messenger to Garcia.

The local newspaper is the messenger to Garcia for your town. It goes out to the world as an advertisement for the community. To be a good advertisement it must be a good newspaper. To be a good newspaper it must have the support of the people of the community in the way of subscriptions and advertising. Are you doing your part toward making your paper a good advertisement for this community, one that will carry the kind of a message the people of the community wish carried to the world?



Think of the Rose

The thought of the Rose is a pleasing one. You at once picture something pure as God's sunlight, dainty and fragrant. Red Rose Brand Butter and Velvet Rose Brand Ice Cream are both true to their name—absolutely pure, clean and sweet.

COTTAGE GROVE CREAM'RY

THERE ARE NO SUBSTITUTES FOR DAIRY FOODS



A Message to the People of Oregon

By Governor Olcott

IT IS with pleasure I take the opportunity thus afforded me to urge upon the people of the state the importance of rallying around Oregon industries by the purchase of Oregon products.

The prosperity of all of us is very closely linked with the prosperity of such industries. When Oregon people invest in Oregon industries by the simple method of buying their products, they are making an investment which cannot help but bring large returns to themselves.

I sincerely trust that this campaign to educate the people of the state into the knowledge that the purchase of Oregon products means a greater and better Oregon for each and every one of us will meet with success from the start.

Wm. Olcott



ASSOCIATED INDUSTRIES OF OREGON
702 Oregon Building, Portland

OREGON QUALITY

It took YEARS and YEARS to develop CAMEL QUALITY

We worked on Camels for years before we put them on the market. Years of testing—blending—experimenting with the world's choicest tobaccos.

And now, EVERY DAY, all our skill, manufacturing experience and lifelong knowledge of fine tobaccos are concentrated on making Camel the best cigarette that can be produced.

There's nothing else like Camel QUALITY. And there's nothing else like Camels wonderful smoothness, fine tobacco flavor and FREEDOM FROM CIGARETTY AFTERTASTE.

That's why Camel popularity is growing faster than ever.

A better cigarette cannot be made.

We put the utmost quality into THIS ONE BRAND.



Camel

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.