

THE-REXALL-MODERN-METHOD-OF-ADVERTISING

One
Cent
Equals
One
Dollar

The Rexall Store

ONE CENT SALE!

Phone orders cannot be accepted for goods at sale prices—you must attend the sale to reap the benefits. We will, however, be glad to answer all questions by phone

On Monday, Tuesday and Wednesday
Oct. 17, 18 and 19

THE PLAN

PAY US THE REGULAR PRICE FOR ANY ITEM HERE ADVERTISED AND WE WILL SELL YOU ANOTHER ONE OF THE SAME KIND AND EXACTLY LIKE IT FOR ONLY ONE CENT.

PURPOSE

This sale was developed by the United Drug Company as an advertising plan. The company sacrifices its profits in order to get a larger distribution of its meritorious products, and you get the benefits. Take advantage of this unequalled opportunity to learn more of this splendid line of merchandise.

THESE PRICES DO NOT INCLUDE THE WAR TAX

TOILET GOODS

25c Violet Dulce soap.....	2 for 26c	\$1.00 Bouquet Ramee Complexion Powder.....	2 for \$1.01
15c Rexall Toilet Soap.....	2 for 16c	35c New England Complexion Powder.....	2 for 36c
25c Klenzo Tar Shampoo Soap.....	2 for 26c	50c Violet Dulce face powder.....	2 for 51c
25c Rexall medicated skin soap.....	2 for 26c	50c Bouquet Ramee Taleum.....	2 for 51c
50c Violet Dulce cold cream.....	2 for 51c	25c Trailing Arbutus taleum.....	2 for 26c
60c Cocoa Butter cold cream.....	2 for 61c	25c Violet Dulce taleum.....	2 for 26c
30c Camphorated Cold Cream.....	2 for 31c	\$1.00 Violet Dulce toilet water.....	2 for \$1.01
60c Trailing Arbutus vanishing cream.....	2 for 61c	\$1.25 Toilet Waters—lilac, wistaria, violet.....	2 for \$1.26
50c Violet Dulce liquid complexion powder in flesh and white.....	2 for 51c	75c Bouquet toilet water.....	2 for 76c
35c Rexall Cream of Almonds.....	2 for 36c	\$1.00 Septon Hair Tonic with Quinine.....	2 for \$1.01
50c Violet Cerate (a cream).....	2 for 51c	60c bottles Harmony liquid shampoo.....	2 for 61c
50c Syta face powder.....	2 for 51c	25c Antiseptic tooth powder.....	2 for 26c

MEDICINAL PREPARATIONS

\$1.00 Peptonized Iron Tonic.....	2 for \$1.01	65c Elkay Syr. White Pine and Tar with W. C. 2 for 66c	
40c Children's Cough and Croup Syrup.....	2 for 41c	\$1.50 Riker's Beef, Iron and Wine tonic.....	2 for \$1.51
60c Senafig (syrup of figs and senna).....	2 for 61c	25c Riker's Mentholated W. P. and T.....	2 for 26c
25c Zinc Oxide Ointment (tubes).....	2 for 26c	50c Riker's Milk Magnesia.....	2 for 51c
50c Blood Tablets (comb'n of iron).....	2 for 51c	25c "Number Six" Disinfectant.....	2 for 26c
25c Aspirin Tablets.....	2 for 21c	50c "Number Six" Disinfectant.....	2 for 51c
25c Purest Tincture Arnica.....	2 for 26c	25c Sulphur and Cream Tartar Mix.....	2 for 26c
25c Charcoal Tablets.....	2 for 26c	60c Sodium Phosphate eff.....	2 for 61c
60c Compound Mustard Ointment.....	2 for 61c	50c cascara tablets, 5 gr., box of 100.....	2 for 51c
50c Rexall Kidney Pills.....	2 for 51c	50c bottle Hinkle Tablets (for sluggish liver).....	2 for 51c
25c Rexall Little Liver Pills.....	2 for 26c	25c box Phenol-Phthalein Tablets (a laxative).....	2 for 26c
50c Rexall Mentholine Balm.....	2 for 51c	50c bottle Eye-Lo, an eye wash.....	2 for 51c
\$1.00 Rexall Nux and Iron tablets.....	2 for \$1.01	85c bottle Lithia Tablets, 5 gr., bottles of 100.....	2 for 86c
30c Rexall Penetrating liniment.....	2 for 31c	25c box Riker headache wafers.....	2 for 26c

MISCELLANEOUS

15c powdered borax.....	2 for 16c	85c cloth brushes.....	2 for 86c
15c cream tartar.....	2 for 16c	25c cans metal polish.....	2 for 26c
25c baking soda.....	2 for 26c	10c ironing wax.....	2 for 11c
15c adhesive plaster.....	2 for 16c	10c nursing bottles.....	2 for 11c
5c Kleenit erasers.....	2 for 6c	15c Old Colony Glue.....	2 for 16c
10c Kleenit erasers.....	2 for 11c	10c Elkay's washing compound.....	2 for 11c
5c pencil clips.....	2 for 6c		

HARMONY MASSAGE CREAM



A smooth, perfect rolling massage cream; cleanses the skin making it soft and smooth. Liberal sized jars.

Regular price.....1 jar 60c
This sale.....2 jars 61c

FLAVORING EXTRACT

The Symond's Inn kind. Full two ounces of quality in each bottle.

Regular price.....1 for 40c
This sale.....2 for 41c



HAIR BRUSHES

A big value. Eleven-row mixed and white bristle brushes.

Regular price.....1 for 75c
This sale.....2 for 76c

ONE CENT SALE—WHERE YOUR DOLLARS DO DOUBLE DUTY

Oneida Community Par Plate Silverware

Guaranteed for ten years. These are June pattern, in medium size, and the values are extraordinary. This sale—

Tablespoons.....	2 for 66c
Forks.....	2 for 66c
Knives.....	2 for 86c

Spices

CINNAMON, PEPPER, ALLSPICE, GINGER AND POULTRY SEASONING IN SIFTER TOP CANS.

REGULAR PRICE.....1 CAN 25c
THIS SALE.....2 CANS 26c

Rexall Toilet Soap



A high grade hard milled toilet soap; clean and fragrant odor; does not become soft; new large size.

Regular price.....1 bar 15c
This sale.....2 bars 16c

The Modern Pharmacy

C. J. Kem
Prop.

The Rexall Store

Cottage
Grove

Maximum Hot Water Bottles and Maximum Fountain Syringes

Full 2-quart capacity; guaranteed two years; largest selling bottle in the world.

Regular price.....1 for \$2.50
This sale.....2 for \$2.51



FINEST TOOTH BRUSHES

Finest tooth brushes; assorted cuts and handles; sterilized.

Regular price.....1 for 50c
This sale.....2 for 51c



STRAW HAT DYE

Brighten up your sun-burned straws. Special on these while they last. Any color.

Regular price.....25c
This sale.....2 for 26c



SYMOND'S INN COCOA

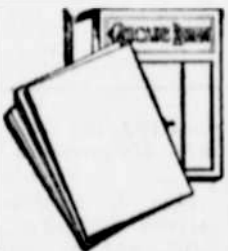
Finest quality, made from pure cocoa beans; makes a rich and pleasing drink.

Regular price, 1/2-lb. can.....35c
This sale.....2 for 36c

SYMOND'S INN BAKING CHOCOLATE

Full half-pound cake of rich, bitter chocolate.

Regular price.....1 bar 35c
This sale.....2 bars 36c



CASCADE POUND PAPER

A very good quality white linen finish stock packaged in paper cartons of one pound net.

Regular price.....1 lb. 65c
This sale.....2 lbs. 66c

CASCADE LINEN ENVELOPES

The regular price of a carton of 50 is.....50c
This sale.....2 cartons 51c



OPEKO BREAKFAST COFFEE

As a special inducement to house-keepers we offer in this sale Opeko coffee in 1-lb. packages, 2 for.....51c

Nowhere except at the Rexall stores can such quality be purchased at this price.



BOUQUET RAMEE COMPLEXION POWDER

A heavy powder suited to nearly all skins; especially adaptable and beneficial to dry skins. The odor is distinctive and pleasing, being a combination of a number of flower odors. Three colors.

Regular price.....1 box \$1.00
This sale.....2 boxes \$1.01

CANDY MINTS

Flavors of licorice, peppermint, wintergreen, clove and cinnamon. They're great.

This sale.....2 pkgs. 6c

LIGGETT'S GUM

This sale.....2 pkgs. 6c



SYTA FACE POWDER

An imported product direct from France. Medium heavy; adheres well; soothing to rough skins, and perfumed with a pleasing odor.

Regular price.....1 box for 50c
This sale.....2 boxes 51c

Syta Rouge at similar prices



LORD BALTIMORE LINEN

This is an excellent quality medium-priced linen and has been a staple with us for years. Packaged 24 sheets and 24 envelopes. White and tints, in folding cartons.

Regular price.....1 carton 65c
This sale.....2 cartons 66c



GOOD FORM HAIR NETS

These hair nets are made of human hair; finest quality; all shades.

Regular price.....1 for 15c
This sale.....2 for 16c



LIGGETT'S OPEKO TEA

200 Cups of Tea for One Cent. Black or green. The standard of excellence.

Regular price.....1 pkg. 60c
This sale.....2 pkgs. 61c