



What Women Will Wear This Fall

Announcing our first showing of exclusive dresses, skirts, suits, coats and millinery in the most correct models for autumn. The most complete and superb display of fall apparel ever presented by this store.

Saturday, Sept. 10

DRESSES FOR AUTUMN

In beautiful serges, tricotines, satins and canton crepes. The newest in correct styles—coat and suit effects or straight line; with many embroidered, tailored or beaded models. Smart variations in combination color effects and overskirt designs, with silk cord and other fancy belts.

DISTINCTIVE COATS

You have never seen anything quite so fascinating. Correct lengths in Salts fabrics, polo cloth, wool velour, bolivia and others equally attractive. Many with fur collars. Others ornamented with heavy silk stitching or trimmed with fancy embroideries. The very latest models in tan, taupe, brown, navy and black.

CORRECT SKIRTS

Fashion's very latest—serges, tricotines, pleated sport stripes and plaids in prunella and worsted weaves. Also the more dressy satins, taffetas and sport silks in plaids and stripes. All the wanted shades, many with clever pockets, belts and attractive button trimming.

STYLISH SUITS

The new suits for fall embody the cleverest work of some of America's foremost designers. Fashioned of all-wool velours, serges and tricotines and trimmed with either elaborate embroidery or fur, they are indeed a collection that is worth your consideration if in quest of a fall suit.

Come in today and see this smart display of the latest models in every line of women's apparel. You will be amply rewarded

Helliwell, Bangs & Marksbury
The Daylight Store—For Quality and Service

The Time for Outfitting Son and Daughter With Proper Apparel for School Wear Is Now at Hand

We know that every parent wants and is entitled to buy the best goods obtainable at the lowest prices. We believe too that we have for your selection the largest and most diversified stock of dependable merchandise in the city. We sell as cheap as anyone (cheaper than some). We at all times invite comparison of values and prices.

School Clothes for Boys

The free and easy days of vacation are over for your boy now. It's back to school and study. With this annual turn of events in the youngster's life comes his request for new clothes. He wants to be as well dressed as his classmates and hence nothing will please him as well as a new suit and overcoat. In supplying those needs as his parent no doubt these remarkable values will interest you.

STURDY ALL WOOL SUITS

that resist the wear subjected to them by robust American boys; made up in the latest styles with lined and taped trousers and in the newest shades of brown, blue, green and tan. All ages, from 6 to 17 years, priced at—

\$8.50, \$9.75, \$12.50, \$14.75

MACKINAW

that resist the wind and rain, made off all wool Oregon mackinaw cloth in nifty belted models, shown in green, brown and blue plaids, at—

\$7.50, \$8.50, \$9.75, \$12.50

NEW HATS AND CAPS

NEW HATS AND CAPS, TO MATCH THE NEW SUITS, MADE OF ALL WOOL MATERIALS.

Caps 95c, \$1.25, \$1.50
Hats \$1.50, \$2.00

EXTRA KNICKERS

Extra knickers of wool-filled, all-wool and corduroy materials priced at—

\$1.25, \$1.50, \$1.75, \$2.00

MUNSING WEAR UNION SUITS FOR BOYS

You parents who have bought Munsingwear for your children know that it is the most economical underwear to buy. Every garment is made to fit and woven of the finest of yarns and is cheapest in the long run. Boys' union suits of fine combed cotton, winter weight union suits, priced—

Ages 2 to 8, the suit \$1.00
Ages 10 to 14, the suit \$1.25

BOYS' HOSE, 25c

Boys' medium heavy ribbed "Durability" hose in black, made with reinforced toes and heels, all sizes, the pair 25c

BOYS' BLACK CAT HOSE

Boys' Black Cat extra heavy cotton ribbed hose in black, the best hose made to stand the hardest wear, pair 40c and 50c

BOYS' JERSEYS

Boys' pure wool medium weight jerseys, an ideal garment for school wear, shown in navy, with green body stripes; maroon with yellow body stripes, and green with orange body stripes, each—

\$2.95

WE ARE HEADQUARTERS FOR

Boys' School Shoes

Boys' retan chocolate blucher, solid leather soles and counters—

Sizes 12 to 1½, the pair \$3.00
Sizes 2 to 5½, the pair \$3.35

Boys' black waterproof blucher, solid leather heels and counters, leather inner sole—

Sizes 11 to 1½, the pair \$3.25
Sizes 2 to 5½, the pair \$3.65

Boys' mahogany English bal. dress shoes, solid leather soles and counters, medium weight soles—

Sizes 11 to 1½, the pair \$3.95
Sizes 2 to 5½, the pair \$4.50

New Fall Coats for Girls and Misses

are in and offer you a wide range of colors and materials for selection at prices one-third less than garments of equal quality sold for last season.

Girls' coats priced \$6.50, \$8.50, \$9.75

Junior coats priced \$9.75, \$12.50, \$14.75

SPECIAL SALE GIRLS' SERGE SCHOOL DRESSES

One lot of wool serge dresses for girls, 6 to 8 years, trimmed with vestee and collars of contrasting color, skirt with inverted box pleats, very special at—

\$4.95

One lot of regulation middie dresses for misses in sizes 14, 16 and 18 at—

HALF PRICE

UNION SUIT THE GIRLS IN MUNSINGWEAR

Girls' heavy cotton fleeced union suits, made with high neck, long sleeves and ankle length, of fine combed cotton yarns, the suit—

\$1.00 and \$1.25

Girls' worsted (wool and cotton) union suits, high neck, long sleeve and ankle length style, the suit—

\$2.00 and \$2.50

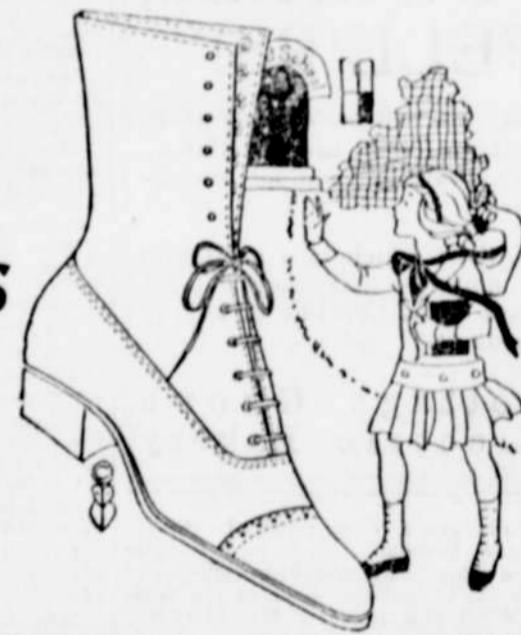
Come to us for

Girls' Shoes

Large Stocks

Good Shoes

Low Prices



Girls' flexible sole calfskin school shoes, black and mahogany, sizes 2½ to 6, the pair \$5.50

Girls' black gunmetal calf, McKay, English last, sizes 2½ to 6, the pair \$3.75

Girls' mahogany English last, McKay, solid leather, sizes 2½ to 6, the pair \$4.75

Children's gunmetal, mat top, solid leather school shoes, round toe, sizes 10½ to 2, the pair \$3.35

Children's black gunmetal calf, English last, solid leather school shoes, sizes 11 to 2, the pair \$3.25

GIRLS' HOSE, PAIR, 29c

Girls' Priscilla fine combed cotton hose, made with reinforced toes and heels, shown in black and cordovan; all sizes, the pair 29c

GIRLS' BLACK CAT HOSE

Fine mercerized lisle hose for girls, made with reinforced toes and heels, shown in black and cordovan, all sizes, pair—

35c and 45c

HAIR BOW RIBBON

Good quality taffeta ribbon, 5 and 6 inches wide, all colors, special at yard—

25c

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