

THIS IS THE AGE OF SERVICE—JOIN THE COTTAGE GROVE CHAMBER OF COMMERCE AND SERVE YOUR HOME TOWN

The Cottage Grove Sentinel

AND COTTAGE GROVE LEADER

VOLUME XXXI

PROSPERITY UNEQUALLED IN STORE, CAMPBELL

Housing, Overflowing Community Gathering Almost Becomes Grand Revival Meeting.

Prosperity unparalleled in the history of the coast, to be upon us within a year, was predicted by President P. L. Campbell, of the University of Oregon, who addressed the ministered community meeting here Friday night, and a most optimistic one. He recited the changes he had seen come over Oregon since his arrival here by ox team to the modern mode of transportation through the air. If other portions of the world merely survive, Oregon is bound to prosper, he said, "for no where else are there the natural resources that are here and in but a few years the only great stands of saw timber will be in the three Pacific coast states. The present will be forgotten in the great prosperity that is to be ours in the very immediate future."

President Campbell's address was made at the first community gathering in the reorganization campaign of the American City Bureau plan. The high school auditorium was jammed and not even during the war was there a community gathering that came as near being an old fashioned revival. The band played lively and stirring airs, the audience joined in community singing led by Rev. Carlson, of the Christian church, and even the children put on stunts. The president of the high school student body, Wilbur Spry, was one of the principal speakers. C. J. Kern, retiring president of the commercial club under the reorganization program, and E. W. Miller were other speakers. Mr. Miller laid stress upon his belief that the building of a business community lies largely with those conducting the business houses and industries who owe it to their community to sell such goods manufacture such products, to give such service as will make the home dollar seek a job at home. Mr. Spry said that the growing generation can only be kept here by building a community which will induce them to want to remain at home.

Major L. W. Depuy, of the American City bureau, made the real pep talk and more than aroused the already aroused audience. Elbert Bede presided. The program was concluded with refreshments served by members of the domestic science class, in charge of their instructor, Miss Maud Lamson.

C. OF C. LUNCHEON PROVES SPLENDID SUCCESS

Majors and captains of the chamber of commerce reorganization teams met at Bartell Hotel Tuesday, June 14, at the first luncheon of business men ever held in Cottage Grove in the interests of civic commercial organization work, and held a roasting and enthusiastic meeting. The service fund committee held another yesterday at the same place, and will lunch there again tomorrow.

Many people doubted that the lunch con view could be utilized in Cottage Grove but now it is a proved success and simply shows what proper organization can do. A member of the committee, when approached as to the benefit of these luncheons, said he thought it was the best medium possible for saving time and getting real results in bringing together all the elements of our community for real advancement.

These luncheons last for one hour and a nominal charge is made to the individuals taking part. There are out of town speakers and musical programs. Business is transacted, thus saving time for the business men. Every one conceded that the first affair was a huge success. It is hoped that when the organization of our new chamber of commerce is completed that we will have as high as a hundred people in attendance in regular weekly luncheons. This system is being followed in other progressive towns all over the United States.

ONLY 68 ATTEND FIRST ANNUAL VEATCH PICNIC

Members of the Veatch family enjoyed a delightful reunion and picnic dinner in the park Sunday, initiating what they propose to make an annual event hereafter, to be celebrated on the second Sunday in June. According to Hamilton Veatch, only 68 were present, but he said that next year he hoped the whole family would be there. The oldest members of the family present were Uncle Charlie Veatch, 93, "Aunt" Harriett Wallace, 86, Mrs. Veatch, 82, and Son, J. C. Wallace, Cad Wallace, L. H. Veatch, May Veatch, Oliver Veatch, Mrs. Lucia Veatch, Sam Veatch, R. W. Veatch, Florence Veatch, Maggie Veatch, Martin, John Martin, Dora Veatch Martin, J. Q. Willets, Minnie Willets, Mrs. D. Norris, Halie Willets, Lehard Willets, H. F. Wynne, Mrs. Alice Veatch Wynne, Naomi Wynne, Willie Wallace, Mrs. Carrie Wallace, Winters Wallace, Curtis Veatch, Mrs. Lena Veatch, Endi Veatch, Wanda Veatch, Phine Veatch Mosby, George Mosby, Darrel Mosby, Adolph Bentler, Mrs. Epham Veatch Bentler, Ralph Bentler, R. A. Trask, Mrs. Dove Trask, George Scott, Mrs. Lottie Scott, Mrs. Scott, Chester Scott, Bettie Bentler, Mrs. Bentler, Mrs. Eva Holderman, Mrs. Eva Veatch Holderman, Doris Holderman, Harvey Holderman, Vera Holderman, W. V. Veatch, Jr., Evelyn Veatch, Merrville Veatch, Myrtle Veatch, Ida Veatch, John Veatch, Mrs. Addie Veatch, Sylvan Veatch, Sybil Veatch, Jim Wallace, D. H. Hemenway, Mrs. Daisy Hemenway, J. T. Smith, Mrs. Mabel Veatch Smith, Mary Jane Smith, Roy Short, Mrs. Blanche Veatch Smith, Margaret Short, Frank Woolley.

CIVIC DINNER MONDAY IS TO BE EVENT

What is expected to be quite the biggish event of its kind that Cottage Grove has ever had is the civic dinner to be given at 7 o'clock Monday evening in Moose Hall as a part of the chamber of commerce reorganization campaign. Only 200 plates will be sold and the larger number of these already have been spoken for. Formal invitations have been issued by the arrangements committee to the citizens generally and their families.

It is expected that representatives from the principal cities of the valley will be here for the occasion. Among the prominent speakers who will be on the program is J. D. Allen, of San Francisco. Mr. Allen is an overseas captain who, since the war, has identified himself with community organization work with the American City bureau, and who is said to have a message with a kick in every word. Local and dainty charms services are assured all who attend. For practicality the entire population of women in the community are working to give Cottage Grove the biggest and best community banquet it has ever had. It is considered no idle warning that all who wish to attend the dinner get their reservations in just as soon as possible. The dinner itself would be sufficient to draw a capacity crowd of 200, without the high class program which is to follow.

Thirty women of the community met at the chamber of commerce headquarters Saturday and laid plans for the dinner, which they will prepare and serve, and appointed the various committees.

Men—Mrs. Claus Bouldin, Mrs. T. C. Wheeler, Mrs. A. W. Kime.

Purchasing—Mrs. S. L. Mackin, Mrs. A. E. Phelps, Mrs. C. A. Bartell.

Decorations—Mrs. G. C. Dyott, Miss Myrtle Potts, Mrs. C. J. Kem, Mrs. Raymond Gruber, Mrs. O. H. Heine, Mrs. George Mathewes.

Service—Mrs. L. R. Long, she to select her workers.

Dishes—Mrs. G. B. Pitcher, Mrs. E. W. Arnes, Mrs. Geo. O. Knowles, Mrs. H. B. Briggs.

The purpose of the dinner is to further acquaint the people of Cottage Grove with the Chamber of Commerce organization plans. No solicitations will be made.

COTTAGE GROVE TO HAVE A GREAT CELEBRATION

Cottage Grove has a reputation for never doing by halves anything she undertakes. She is going to maintain that reputation this year in the Fourth of July celebration.

In the past she has had some memorable times, but old timers on the committee say that this year will surpass all the past years.

The program will find manifold expression, but especially in the parade, decorations and general spirit of hospitality. The intellectual will feast at the park meeting. The artistic may rejoice in the music, morning afternoon and night. Youth and jollity will frolic at the stunts and dances. The athletic patriot can express himself in the competitive efforts on the streets, at the ball park and the championship wrestling contest. The venturous may even take to the air and view the beautious landscape from an airplane. Sociability and patriotism will provide all activity from the sunrise gun to home sweet home at midnight.

The committee announces that nearly \$200 is offered in prizes for entries in the parade. Here are some classifications with the first and second prizes named: Merchants, \$25 and \$15; fraternal, \$25 and \$15; clubs and societies, \$20 and \$10; private auto, \$15, \$10 and \$5; best entry from outside the community, \$15 and \$10; ping pong, \$5 and \$2.50; miscellaneous, \$5 and \$2.50. Get in on one or more of these.

Various organizations of the city are naming candidates and from this list the final selection will be made for Goddess of Liberty, her maids, and Columbia.

Groups are coming and all will have a good time. Portland and Seattle from the north will be represented, Medford and Klamath Falls from the south, and east and west of course. There will be more visitors than natives, so invite everybody and every body plan to do his part and show everybody a good time. It is up to you—you can't boast this too strong.

Don't start a fire in the woods when you begin or end your smoke! Be sure your match, cigarette or pipe is OUT.



WOODROW WILSON

In these times commercial organizations should not decrease their activities. On the other hand they should continue to work along their usual lines, and, if possible, increase their activities and spheres of influence. There is greater need now than ever before for cooperative activity and systematic organization.—Woodrow Wilson.

Questions Are Asked and Answered

Convincing Reasons Are Given Why Cottage Grove Should Have Chamber of Commerce and What It Can Do for the City

Among the many questions asked of the men who are promoting the expansion and reorganization of the Cottage Grove Chamber of Commerce, five seem to be uppermost in the minds of the citizens. They are:

1—Why should Cottage Grove have a Chamber of Commerce?

2—What can the Cottage Grove Chamber of Commerce do?

3—Who is going to run the Cottage Grove Chamber of Commerce?

How will the Cottage Grove Chamber of Commerce be financed?

4—What about the permanence of the Cottage Grove Chamber of Commerce?

5—Members of the executive committee have prepared answers to these questions which will be published in The Sentinel. The first two answers are published herewith and the others will appear in the following issue.

6—Why should Cottage Grove have a Chamber of Commerce?

Every city needs an organization of the character of a chamber of commerce. Every city needs an organization which will bring the men and women together to do things that the city needs to have done.

This getting together stimulates discussion of things to do that nobody had ever thought of, it puts a united force behind the individual who would like to have things done but knows he cannot do them alone. Discussion of a city's needs leads naturally to the finding of ways and means of doing things.

This is what is meant by the creation of the spirit of enterprise in a community. A city which has once acquired this spirit will not permit it to die out.

A well manned, well planned chamber of commerce provides the city with an organization and the machinery to make use of the best thought and energy of the citizens. A disorganized factory is a menace to the industrial life of a city, it is a liability. An unorganized community is a liability to the nation.

Every man and woman has a surplus of time and strength out of which to give to his or her city. Yet it is the common experience to be told, when asking the citizens for some service for the common good, that he is too busy with his own affairs.

The accomplishments of a well organized chamber of commerce will quickly show that man that he is not too busy with his own affairs to give a little time and energy to his community. He will not be long in agreeing with the man who invented the phrase: "Enthusiasm is contagious—let's have an epidemic"—the best kind of an epidemic a city can have.

Men working together every day for a common cause learn to give.

The accomplishment of a well organized chamber of commerce brings immediate and tangible results to a city and its people. The storekeeper, the mill owner, the physician and lawyer, even the newsboy, sense the usefulness of a good chamber of commerce; they know it builds up the business of the city by making it a better place to do business in, and it adds to the population by making the city a better place to live in.

Unless the business and professional men of today insure the prosperity and advancement of their city a few years hence, their sons and daughters will inevitably go to those cities which offer greater advantages. A well organized chamber of commerce is such insurance.

There is a very wealthy man in Des Moines who for a long time could see no need for a chamber of commerce.

After much effort he was induced to become a member. For the past five years he has subscribed \$4000 annually to its maintenance, his reasoning being, in his words:

"I couldn't hire the people of this country to do for my private interests what the chamber of commerce is doing, for they have increased the value of my property, provided me with a contented labor supply to draw

upon and widened my markets by making Des Moines known as a city of enterprise and progress. My contribution to the income of the chamber of commerce is the best investment I ever made."

2—What can the Cottage Grove chamber of commerce do?

It can do anything upon which the thought and energy of the community have been centered as needful to be done.

What it will do depends entirely upon the membership. Every member will have an equal voice in saying what it should do and the doing of those things will then become a matter of uniting the whole chamber to that end.

Putting the question another way, suppose it is asked: Who is going to say what the chamber of commerce should do? The president? No. The directors? No. The committees? No. The members? Yes.

The manner in which the members will do this is one of the most important features of the expanded chamber of commerce—a feature on which is based one of the chief appeals for the support and cooperation of 300 or more of the men and women of Cottage Grove.

In a word, it is the referendum. Two questions will be voted on by every member immediately after the week of the intensive campaign:

4—What, as a citizen, do you think is the thing of first importance for the Chamber of Commerce to undertake for the good of the city of Cottage Grove?

2—What, in your opinion, is the first thing that should be undertaken by the Chamber of Commerce to improve conditions and opportunities in your own line of business?

In securing answers to these two questions, reliance will not be placed on mail replies. Group meetings and conferences will be held, discussions invited and other methods employed, all intended to obtain from every member a candid and earnest expression of opinion or suggestions.

It has been the experience in other cities that the answers to these questions, though coming from 400 to 3000 chamber of commerce members, classify themselves under a comparatively few important headings. These subjects, thus broadly defined, represent the planks in the platform of the expanded chamber.

It is clearly seen that to the program of the work as thus developed, while membership is pledged, and it is the duty of the officers to concentrate their whole effort in carrying this program through. The program will cover a period of at least three years of activity.

Having learned the interests of the individual members, it is possible for the directors to call into committee those who are interested in certain projects. The signed answers to the questions will disclose who are the men most interested in various matters. By putting such men on special committees, the directors insure careful study of projects and their completion by interested groups of citizens.

It is by giving the individual member the opportunity to work on the thing he is particularly anxious to have done that the whole membership is kept alive and active.

An important plank in the platform will be publicity for Cottage Grove, the adoption of methods to advertise the city, its attractions and opportunities, and to create and maintain a favorable opinion of the city throughout the country.

A city's good will is its reputation.

Ice Plant is Operation.

The Cottage Grove ice plant commenced operations Monday and is now serving its customers. It is located across the alley in the rear of the City meat market and is owned by Hubbell & Bartels.

"I couldn't hire the people of this

country to do for my private interests what the chamber of commerce is doing, for they have increased the value of my property, provided me with a contented labor supply to draw

upon and widened my markets by making Des Moines known as a city of enterprise and progress. My contribution to the income of the chamber of commerce is the best investment I ever made."

Phone your news to 159-J.

THOMPSON CUTOFF IS GIVEN UP BY COURT

A long controversy over the location of a portion of the Cottage Grove-Lorane highway through the Silk creek valley was settled Friday by the county court when it decided in favor of the old route in preference to the new route as surveyed and previously decided upon.

The new route was designed to cut off a mile in the highway extending through the Humphrey farm and shortened the distance between Cottage Grove and Lorane 1100 feet. Many more farmers reside on the old route than on the cutoff and this was a strong factor in the court's decision to abandon the plan.

Seventeen families are served by the old road which it was planned to abandon as a through highway and a strong fight was put up by them to keep it open.

P. M. Morse, county engineer, says that while the route of the old road is longer, the cost of the two projects is practically the same.

Injured in Running from Car.

Mrs. Fred Guggenberg is suffering from injuries sustained when she became frightened while learning to drive a car and jumped from it while the car was moving at a high rate of speed.

She was on her way from the north in a car belonging to her husband's father. Her sleeve accidentally caught upon and advanced the gas feed and the speed with which the car began to move so frightened her that she jumped. The senior Guggenberg brought the car to a stop, twice started the running, came next with two hits. Thirteen hits were recorded for the locals, with exactly the same number of runs.

"General" King was behind the bat for seven innings before changing the lineup to give others a chance for a little practice and the way he stepped off those who attempted petit larceny on the bases almost gave the fans \$1000. King, in the fifth, hit a single, then a double, then a triple, then a home run. In the eighth, he hit a single, then a double, then a triple, then a home run. In the ninth, he hit a single, then a double, then a triple, then a home run.

The visitors garnered their two scores in the first inning and were goose-egged for the rest of the game.

The box score:

	AB	R	H	PO	A	E
Gamble, cf.	3	1	1	0	0	0
King, ss.	4	0	0	4	3	0
DeArmond, c.	4	0	1	3	1	0
H. Latham, 2b, p.	4	1	2	1	5	0
Strachan, rf.	4	0	3			