

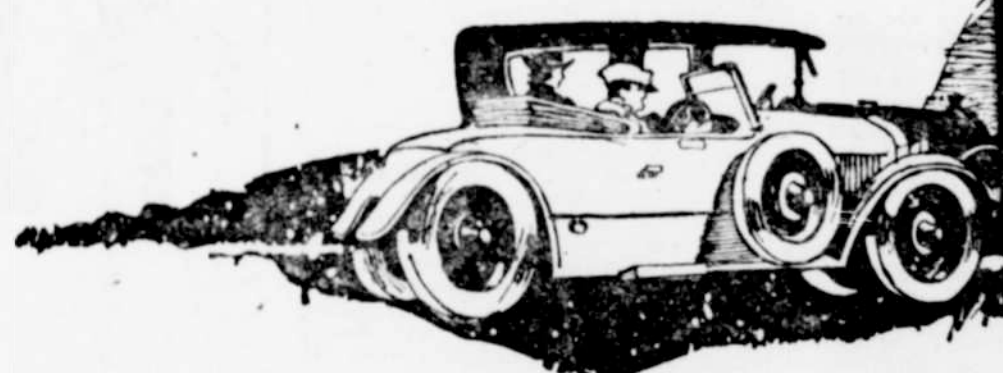
Why automobile manufacturers say "clean your crankcase regularly!"

Engine operation causes steady accumulation of road dust, carbon, fine metal particles, and other impurities in your crankcase oil. This contaminated oil circulates through your engine, impairs its performance and ultimately leads to rapid depreciation and repairs.

Your Instruction Book says, "flush out the crankcase regularly and refill with fresh oil." But these important instructions are often disregarded; cleaning the crankcase is a job generally disliked.

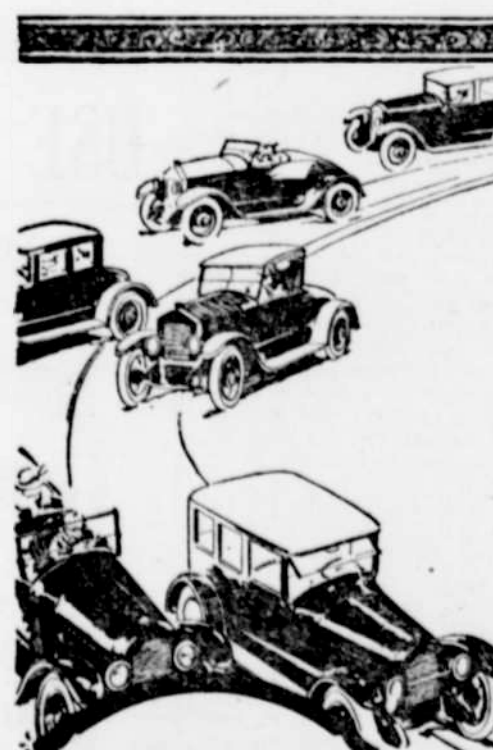
To meet this need, we have established *Modern Crankcase Cleaning Service*. We use Calol Flushing Oil,—the scientific agent that cleans out old oil, dirt, grit and other impurities, and does not impair the lubricating efficiency of fresh oil used. The cleaned crankcase is refilled with the proper grade of Zerolene.

The Modern Crankcase Cleaning Service sign we display means "Better operation and longer engine life," a service promptly given at a nominal cost. Bring in your car *today* for Modern Crankcase Cleaning Service.



"for better operation and longer engine life"

C. C.—2



The manufacturer of
Your car
recommends—

The crankcase should be thoroughly drained and flushed at regular intervals. Refill with fresh oil.
—from the Book of Instructions.

This recommendation is made to prevent rapid depreciation of the engine caused by road dust, carbon, fine metal particles and other impurities, which accumulate in the crankcase oil and circulate through your engine, impairing its efficiency and ultimately leading to avoidable repairs. However, these important instructions are often disregarded; cleaning the crankcase is a job generally disliked.

To meet this need, Modern Crankcase Cleaning Service has been established by first-class garages and other dealers, co-operating with the Standard Oil Company. These garages and dealers use Calol Flushing Oil,—the scientific agent that cleans out old oil, dirt, grit and other impurities, and does not impair the lubricating efficiency of fresh oil used. The cleaned crankcase is refilled with the proper grade of Zerolene.

Look for the garage or dealer displaying the sign shown here,—it means, "Better operation and longer engine life," a service promptly given at a nominal cost.

STANDARD OIL COMPANY
(California)



"For better operation and longer engine life"

Woodson Brothers
Perini Brothers
Spray, Long & Cruson
West Side Garage—N. J. Nelson
Brown & Marketta, Comstock

Woodson Brothers
Perini Brithers
Spray, Long & Cruson
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Brown & Marketta, Comstock