

# THE REXALL MODERN METHOD OF ADVERTISING

## The Rexall Store

# ONE CENT SALE!

One Cent Equals One Dollar

Phone orders cannot be accepted for goods at sale prices—you must attend the sale to reap the benefits. We will, however, be glad to answer all questions by phone.

On Monday, Tuesday and Wednesday  
**August 9, 10, 11, 1920**

**The Plan:** PAY US THE REGULAR PRICE FOR ANY ITEM HERE ADVERTISED AND WE WILL SELL YOU ANOTHER ONE OF THE SAME KIND FOR ONLY ONE CENT.

**Purpose:** This sale was developed by the United Drug Company as an advertising plan. The company sacrifices its profits in order to get a larger distribution of its meritorious products, and you get the benefits. Take advantage of this unequalled opportunity to learn more of this splendid line of merchandise.

THESE PRICES DO NOT INCLUDE THE WAR TAX

### Household Remedies and Toilet Goods

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|--|--|
| 15c velour powder puffs, a big value at regular price; now this sale..... 2 for 16c  | 60c Harmony Liquid Shampoo in an improved form; contains emulsified coconut oil; a spoonful makes a creamy lather..... 2 for 61c |
| \$1.25 toilet waters, odors of lilac, wistaria and violet; may be used also as light perfumes..... 2 bottles \$1.26  | 25c Rexall Skin Soap, a medicated toilet soap..... 2 for 26c   |
| 60c Trailing Arbutus complexion cream; a superior vanishing cream..... 2 for 61c   | 25c Klenzo tar soap, for those who want a tar shampoo..... 2 for 26c   |
| 50c Violet Dulce liquid complexion powder; flesh and white..... 2 for 51c  | 30c Peroxzone Cream; has bleaching properties; good powder base, smooth texture..... 2 for 31c                                   |
| 50c Violet Cerate, an ideal cream to combat sunburn and tan..... 2 for 51c   | 25c antiseptic tooth powder; scours and whitens the teeth..... 2 for 26c   |
| 50c Violet Dulce cold cream, a splendid massage and cleansing cream; a true violet odor..... 2 for 51c   | 30c Rexall Violet Talcum, a double-sized can; a powder of excellent quality and odor..... 2 for 31c                              |
| 60c sodium phosphate, effervescent; 4-oz. bottles; effective laxative; pleasant to take..... 2 for 61c   | 50c Charmona face powder, a medium weight powder in a new odor..... 2 for 51c  |
| 25c zinc oxide ointment, a healing, soothing application for irritated surfaces; put up in tubes..... 2 for 26c  | 30c Hadley Face Cream, a true day cream..... 2 for 31c   |
| 50c cascara tablets; 5-grain; a good remedy for habitual constipation..... 2 bottles 51c   | 25c Nice, a deodorant of real virtue; easily applied; no harmful results..... 2 for 26c  |
| 25c phenol-phthalein tablets; 1-grain; a laxative; gentle and effective for children and adults; flat boxes, 36 tablets each..... 2 for 26c                    | 25c Pearl Tooth Powder, a finely bolted antiseptic dentifrice for those who prefer a powder..... 2 for 26c                       |
| 50c Hinkle tablets; fine for keeping a sluggish liver active; have tonic effect..... 2 bottles 51c   | \$1.00 Septone Hair Tonic; livens the scalp..... 2 for \$1.01  |
| 15c Old Colony glue, bottles or tubes; holds anything glue is intended to hold..... 2 for 16c  | 25c Universal Cleanser; cleans all fabrics—kid gloves, etc..... 2 for 26c  |
| 20c linen envelopes..... 2 bunches 21c   | 25c Carbolic salve..... 2 for 26c  |
| 15c linen envelopes..... 2 bunches 16c   | 25c Catarrh jelly..... 2 for 26c   |
| 50c talcum Bouquet Ramee, perfumed with same odor as the complexion powder; absorbs perspiration; leaves the body cool and delightfully scented..... 2 for 51c | 25c Cold Pills..... 2 for 26c  |
- SILVERWARE**
- |  |   |
|--|---|
| Oneida Community Par Plate, guaranteed ten years. Some value—this sale prices: | \$1.00 Eezema lotion..... 2 for \$1.01                      |
| Sugar shells..... 2 for 66c  | \$1.25 Emulsion Cod Liver Oil, a body builder 2 for \$1.26  |
| Forks..... 2 for 66c   | 50c Eye-Lo, a lotion for simple eye troubles..... 2 for 51c |
| Knives..... 2 for 83c  | 50c Lithia tablets, 5-grain..... 2 for 51c                  |
- These are in June pattern, medium size.

### One Cent Sale — Where Your Dollars Do Double Duty



**REXALL TOOTH PASTE**  
(Improved)

Antiseptic and deodorant. A perfect dentifrice in paste form; cleanses and whitens.  
Regular price 1 tube 25c  
This sale..... 2 tubes 26c



**REXALL TOILET SOAP**

A high grade hard milled toilet soap; clean and fragrant odor; does not become soft; new large size.  
Regular price..... 1 bar 15c  
This sale..... 2 bars 16c



**LORD BALTIMORE LINEN**

This is an excellent quality medium-priced linen and has been a staple with us for years. Packaged 24 sheets and 24 envelopes. White only. In folding cartons.  
Regular price..... 1 carton 60c  
This sale..... 2 cartons 61c

Besides these products you'll find many items at attractive prices

#### CANDY MINTS

Flavors of licorice, peppermint, wintergreen, clove and cinnamon. They're great.  
Regular price..... 1 pkg. 5c  
This sale..... 2 pkgs. 6c



#### OPEKO BREAKFAST COFFEE

As a special inducement to housekeepers we offer in this sale Opeko Coffee in 1-lb. packages, three for..... \$1.30  
Nowhere except at the Rexall stores can such quality be purchased at this price.



#### LIGGETT'S OPEKO TEA

200 Cups of Tea for One Cent. Black or green. The standard of excellence.  
Regular price..... 1 pkg. 60c  
This sale..... 2 pkgs. 61c



#### SYMOND'S INN COCOA

Finest quality, made from pure cocoa beans; makes a rich and pleasing drink.  
Regular price, 1/2-lb. cans..... 35c  
This sale..... 2 for 36c

#### SYMOND'S INN BAKING CHOCOLATE

Full half-pound cake of rich bitter chocolate.  
Regular price..... 1 bar 35c  
This sale..... 2 bars 36c



#### HAIR BRUSHES

A big value. Eleven-row mixed and white bristle brush.  
Regular price..... 1 for 80c  
This sale..... 2 for 81c



#### ASPIRIN TABLETS U. D. CO. GENUINE

These are 5-grain tablets of pure aspirin, made in America by Americans and packaged as follows:  
Boxes of 12..... 2 for 21c  
Boxes of 24..... 2 for 36c  
Bottles of 100..... 2 for \$1.01



#### Rexall Cold Cream

Splendid for chapping and roughness of skin caused by sun and wind. Antiseptic and healing.  
Regular price..... 1 jar 30c  
This sale..... 2 jars 31c

## The Modern Pharmacy

C. J. Kem, Prop. *The Rexall Store* Cottage Grove

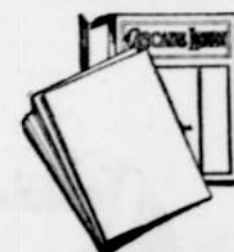


#### Maximum Hot Water Bottles

Full 2-quart capacity; guaranteed two years; largest selling bottle in the world.  
Regular price..... 1 for \$2.50  
This sale..... 2 for \$2.51  
Maximum fountain syringes, same quality goods, same guarantee, same price.

#### FENSDALE LINEN

Splendid grade white linen paper, Claireine size, 24 sheets and 24 envelopes in box.  
Regular price..... 1 box 65c  
This sale..... 2 boxes 66c



#### CASCADE POUND PAPER

A very good quality white linen finish stock packaged in paper cartons of one pound net.  
Regular price..... 1 lb. 60c  
This sale..... 2 lbs. 61c

#### ELKAY'S WASHING COMPOUND

Lightens the work, whitens the clothes, lengthens the life of both clothes and laundress. You shave it like soap.  
Regular price..... 1 bar 10c  
This sale..... 2 bars 11c

#### HARMONY MASSAGE CREAM

A smooth, perfect rolling massage cream; cleanses the skin making it soft and smooth. Liberal sized jars.  
Reg. price 1 jar 60c  
This sale 2 jars 61c



#### BOUQUET RAMEE COMPLEXION POWDER

A heavy powder suited to nearly all skins; especially adaptable and beneficial to dry skins. The odor is distinctive and pleasing, being a combination of a number of flower odors. Three colors.  
Regular price..... 1 box \$1.00  
This sale..... 2 boxes \$1.01

#### FLAVORING EXTRACT

The Symond's Inn kind. Full two ounces of quality in each bottle. Vanilla and lemon flavors.  
Regular price..... 1 for 40c  
This sale..... 2 for 41c



#### SYTA FACE POWDER

An imported product direct from France. Medium heavy; adheres well; soothing to rough skins, and perfumed with a pleasing odor.  
Regular price..... 1 box 50c  
This sale..... 2 boxes 51c  
Syta Rouge at similar prices.