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FRIDAY, FEBRUARY 14, 1919

THE ADVERTISED TRADE-MARK GUARANTEES QUALITY

Have you ever stopped to consider the real significance to you of the trade-mark or brand name on the package or label of the article you buy at the store?

Have you ever stopped to think that the presence of an advertised trademark on a can of pork and beans for example, is a guarantee that these beans are of good quality! This must be true else the advertis-

ing would defeat its own purpose. The trade-mark, being a mark of identifieation, is as much a means of rejection as of selection.

That is, if the article so identified proves unsatisfactory, you are enabled by the trade-mark to avoid it a se-

Manifestly, a manufacturer could not afford to put a brand name or trade-mark on an unsatisfactory product. People would not buy it a second time and he would run himself out of business almost immediately.

A manufacturer backs a branded product by his reputation. Therefore, he cannot afford to stake his reputation on any product that is not good. It is only when he puts on the mark-

et a satisfactory product, one which people will like and call for a second time, that he can afford to put the mark of identification upon it.

But when he has such a product, he wants people to know that it is his. Every package he sells than helps to a reputation for him and his goods.

Advertised, trade-marked goods ther are most apt to be good goods.

The advertised trade-mark is your guarantee of quality.



All women like flattery-and most of them deserve it-for being able to get along with the men.

There are said to be 200,000 automowant to cross the same crossing at the same time as you do.

If you can't do a thing, the next best thing is to see that someone else does.

A great many reforms are given a trial on the ground that they can't be worse than what has gone before.

A popular soprano is said to have a voice of fine timber, a willowy figure cherry lips, chestunt hair and hazel Wonder what her family tree is

Put off until tomorrow the mean thing you intended doing today.

It is your "duty" to understand the tariff question.

The man who always knows how a thing should be done is seldom the man who has learned from experience.

Anticipation is the stock-in-trade of the optimist. There are some compensations for the

little man. For one thing he doesn't look so funny when he falls down on a slippery sidewalk.

Lives there a boy with ambition so dead that unto himself hath never said that he is some time going to be a great orator and startle the nation. Lots of people do not get credit for all they do-which is fortunate for

A woman who knows how to run her

husband never lets him know it. If there never was any rain there

would be no rainbows. Today will be yesterday tomorrow. Have you accomplished anything yet?

In the battle of life all must die. Some people pull backwards so far

that they get clear around in front after awhile Women can't expect to get ahead

very fast while they wear hobble

An Omaha taxicab company says that it lost money last year. None

ever found any of it. The first street cars to town are al ways more crowded on the day that

the home team loses. It is not so much the men we put in

office as those we keep out. The man without backbone is good

bait for the fellows fishing for suckers.

Peace seems to be worth fighting for. Here is some Esperanto: "Polvoplenaj senhomaj laturireaj eheanmalpuraj." For an easy flowing language, lucidity and simplicity it is some-thing wonderful. Translate into ambiguous English, the above quotation reads. "There's a sucker born every minute." You don't dispute the translation, do you?

Once in awhile an irrigation company lets too much of its water into the stock and neglects to provide an outlet for the surplus.

more peaceable place in which to live critical. if someone wasn't always trying to extend the boundary lines.

It is a great advantage to be a linguist. Every doctor appreciates this and can read any tongue.

One of the southern states has passed a law making it grand larceny to steal a watermellon. This must be a scheme to get all the colored population in jail attending until after election.

A man who gets acquainted with his future wife at a eard party shouldn't be surprised if he draws a full house, A man buried in thought is dead to his surroundings.

Selah sounds like a feminine word, but it isn't. It means quiet.

A person isn't a Christian who mere A person ish to doing wrong.

There is no place on earth nor in heaven for the man who licks his wife. There's only one place left. English suffragettes are going to go to cooking and raising babies to stop male ridicule. The men over there need

ment for awhile. Much of the pleasure about married life comes from being married.

The man who sits around feeling bad because someone else is more successful than he, isn't doing much to remedy the condition.

No man can be dishonest without

Doctors are now able to make man's heart beat after he is dead. They'd better start practicing now on a few of the animated ones.

Some men get the habit of speaking sharp to their wives because that's the only way they can get a word in.

Don't trust the man who tells you men are dishonest.

An eastern professor says a 12-cent breakfast is enough for a literary per-son. We should rather judge that some of them had been practicing living on that amount and that it had a!! been going to their bodies.

Many a kind deed causes sorrow for the moment.

control your mind are portrayed in your face.

People do not enjoy doing things nearly as much as they do having peobiles in the country-and all of them ple talk about their having done them.

COUNCIL PROCEEDINGS

Cottage Grove city council met in regular session Monday evening, February all members being present except Councilman Nelson Durham.

Minutes of previous meeting were ead and approved. Reports of city recorder and marshal

were read and approved. On motion the matter of the water rate for the Chambers mill was referred Miss Rita Kelly and Miss Ruth Bede. to a committee

Mayor Wood announced the following standing committees for the year: -David Sterling, S. V. Allison, Street-Nelson Durham.

Light-John Veatch, R. E. Walker, Nelson Durham. Sewer-A. W. Kime, S. V. Allison,

R. E. Walker. Water-S. V. Allison, John Veatch, David Sterling.
Park—A. W. Kime and R. E. Walker,

for the city; Mrs. B. R. Job, Mrs. F. A. Garetson, Sr., and Mrs. C. E. Umphrey.
Mayor Wood also appointed the following members of the library board
and, owing to the uncertainty of the expiration of the terms of some of the present members, fixed the time of expiration of each as follows: Miss Lydia Hooper, term to expire September, 1919;

September, 1921; Geo. O. Knowles, September, 1921. On motion the foregoing appointments were confirmed by vote of the council.

J. E. Young was elected city attorney

for the ensuing year.
On motion the recorder was instructed to present at next meeting a list of the delinquent street assessments.

On motion the report of the treasurer for the year 1918 was ordered published. On motion the marshal was instructed to have the roof of the city hall re-

The following bills were presented, audited and ordered paid: Cottage Grove Electric Co. lights \$232,83 W. W. Oglesby, salary ... 10.00

J. H. Baker, repairs on street 6.50 G. B. Pitcher, salary & expenses 106.00 Sentinel, publishing. A. F. & A. M., rent of hall. J. E. Young, salary...
W. T. Higgins, salary & expense
Phil Jones, work on pipe line.....
Wynne & Kime, pipe fittings..... 4.50 .90

Brown Lumber F. R. Sherman, work on sewer E. S. Holderman, looking after 15.00 intake of pipe line. Fire Co., salaries .. 21.00

Louis Groves, work on pipe line 2.40 W. W. McFarland, cleaning sts. 18.90 On motion council adjourned. J. E. YOUNG, Recorder.

If a news item is not printed, it is because we do not know of it. We have neither friends nor enemies when it comes to publishing the news. If you

INTEREST OF COTTAGE GROVE MUSIC LOVERS

The interest of Cottage Grove music lovers has been aroused by a series of very pleasing musical recitals which have been given in Engene recently. Another will occur on Wednesday of next week, February 19, in the Methodist church there, when the organist, John Stark Evans, will give an organ recital. Mr. Evans is a master of the The state of matrimony would be a instrument and will delight the mos

Miss Eleanor Lee, of the university school of music, will sing a group of songs. There will be no charge for admission and no collection will be taken-it is free to all.

Attends Centenary Meeting.

Eugene Register: Rev. Joseph Knotts pastor of the Methodist church at Cottage Grove, was in the city Thursday the centenary meeting held in the Methodist church. Pastors and laymen from churches in the Eugene district attended the meet-ing and discussed plans for raising their quota of the \$80,000,000 which the Methodist church will raise during the next few years to advance missions in home and foreign lands. Some of the churches have already started their campaign, Rev. Knotts said.

Epworth League Contest Closes The Epworth League of the Methodist church closed its secret contest Sunday evening with 18 new members, Miss Thelma Breedlove and Miss Cassie Mc-Cord were the leaders and Miss Breedlove's side won, having 2,857 votes. Miss McCord's side had 1,897. The

at the home of Miss Mary Ellen Ben-

not worry about the suffragette moveson tonight. Salvation Army Captain Gives Talk Mrs. M. Sawyer, a captain of the Sal vation army, was in the city Wednesday looking after the interests of the organization. In the evening she gave a very interesting talk at the Church of God hall. She left yesterday for Grants Pass, but expects to return here in about two weeks and may preach several

> Moves Saginaw Sawmill. The Grove Lumber company last week moved their Saginaw sawmill to the N. W. White place south of town and have the plant about ready for operation. The Grove Lumber company owns and operates six sawmills in this section.

Will Open Auto Repair Shop

L. R. Long and Eb. Spray are in Portland this week purchasing equipment for a new auto repair shop which they will open in the near future in the building on south Fifth street, former-ly occupied by The Sentinel.

SOCIETY.

Mrs. J. S. Silsby, who is to leave with her family for Honolulu, P. I., in the not-far-distant future, was the honor Don't forget that the motives that guest at the home of Mrs. C. E. Umphrey Wednesday at an affair given of Sunday, February 16, or the morn-by former members of the Ladies' ing of February 17, and will be allowed Literary club, which was disbanded a few years ago. Needle work was enjoyed and a diversion was a Lincoln birth day contest. Mrs. Silsby was presented with a handsome silver meat fork and be erected in Portland immediately as light refreshments were served. The ladies were: Mrs. C. E. Umphrey Mrs. a result of a meeting at which 250 Methodist Church—Rev. Joseph Knotts, by Dean D. W. Morton, of the school of D. H. Hemenway, Mrs. C. W. Caldwell, Mrs. C. M. Shinn, Mrs. J. A. Wright, Mrs. S. L. Mackin, Mrs. A. S. Powell and Mrs. J. S. Silsby.

> Mrs. J. H. Chambers entertained her Sunday school class Saturday afternoon at her home. After a pleasant social tive W. C. Hawley for admission to afternoon dainty refreshments were served. Those who enjoyed her hospitality were Miss Hazel Stephens, Miss Virginie Bosley, Miss Sarah Stewart,

> The Joker club was enteratined Sat urday evening at the home of Mr. and Mrs. C. H. VanDenburg in honor of Mrs. their daughter, Miss Eunice, who was 1708 men from Oregon, salled from up from Eugene for the week-end. Fol- Bordeaux on February 4 on the tranlowing the usual five hundred a dainty luncheon was served. Guests of the club were Mrs. J. P. Graham and Will Hall.

Mrs. H. W. Titus entertained a few friends Friday evening at her home 731 south First street in honor of her husband's birthday anniversary. The affair was a complete surprise to the docwith cards and music, followed by refreshments.

of the younger set at his home Saturday is a consistent fisherman. A. W. Kime, September, 1919; A. B. evening in honor of his birthday. Fol-Wood, September, 1920; Mrs. Worth Harvey, September, 1920; Elbert Bede, ments were served.

SOLDIERS HALT STRIKERS Ex-Soldier Agitators Ordered to Take

Off Army Uniforms.

Butte, Mont.-Strikers in the mines of Butte who object to the recent reduction of \$1 a day in wages and who are insisting on the abolishment of the "rustling" card system, were halted at the foot of the hill leading to the mines by guards of United States soldiers. Those men who wished to in the hills to furnish the desired go to work were permitted to pass the cordon of soldiers which guarded every approach.

Discharged soldiers who still wore the army uniform were among those doing picket duty for the strikers and they were singled out by the regular army men and ordered immediately to discard their uniforms or cease participating in the attempted picketing.

Northwest Engineers Returning. Washington.-The battleship Kansas and five transports bringing 500 officers and nearly 8000 men were announced by the war department as having sailed from France. Among the units on board are the 316th engineers (91st division), a battalion of the 368th infantry and a battalion of anjoj senherboj vojoj malpuraj la have an item, grab the phone and tell us the 351st field artillery (92d division) arenjoj senherbaj montaj gastejoj estaj about it.

CREGON NEWS NOTES OF GENERAL INTEREST

Principal Events of the Week Briefly Sketched for Information of Our Readers.

The Clackamas county fair will be held at Canby September 23, 25, 26

A Baptist regional conference for laymen of the church is to be held in Portland February 23 and 24.

Veterans of Battery A, cld Third Oregon, celebrated the 53rd anniversary of the organization at a banquet in Portland.

After weeks of a snowless winter eastern Oregon points were again snow-covered, much to the delight of wheatgrowers. Enrollment in the school of law of

the University of Oregon has grown to 46, the highest mark in the history of the university. Senator McNary has appointed Wil-

liam S. Biddle, Milwaukie, and William H. Kendall, Portland, as first and second alternates respectively to West The decision of the Polk County losing side are to entertain the winners

Fair association not to hold a county fair in Dallas in 1919 has been reconsidered and plans will be made soon to hold the annual show. Congressman Sinnott has introduced

a bill in the house to extend the limits of the Ochoco national forest. This bill will add 6000 acres to the present area and will protect valuable water sources. John Dierdorff, of Hillsboro, and

Merrill Barber, of Twining, were appointed midshipmen to Annapolis by Representative Hawley on report of competitive examinations held at the University of Oregon.

Taxes for 1918 are now due and payable. The first half of the taxes may be paid to and including April 5 without interest. The second half of the taxes may be paid any time before October 5, without interest.

The government will hold an auction sale of wool in Portland on March 1 to take care of the requirements of local mills. The mills will then have at their disposal enough wool to last them until the new northwestern clip is ready.

The first unit of returning Oregon soldiers, the Sixty-fifth Coast artillery, will arrive in Portland on the night ing of February 17, and will be allowed stopover time for a parade on the way to Camp Lewis.

A \$50,000 milk producing plant is to dairymen and milk producers were present. The plant will be erected on the co-operative plan, the entire stock being subscribed at the meeting.

Three principals and nine alternates will be recommended by Representathe United States Naval academy at Annapolis by March 4. Candidates should send applications at once to the president's office, University of Oregon, Eugene.

The 69th regiment, Coast Artillery corps, composed of 37 officers and sport Mercury, the war department has announced. The transport is expected to arrive at Newport News, Virginia, February 16.

In the person of Joseph Nemchick, aged 90, of Harrisburg, Linn county boasts the oldest angler in the state. The evening was pleasantly passed He secured a fishing license for 1919 at the county clerk's office in Albany last week. He also secured a similar Fred Anderson entertained a few permit to fish last year, so evidently

> A tentative road paving program for Marion county, contemplating the expenditure of \$1,000,000, was announced by the county court after a conference with business men of the Mount Angol district. A chain of paved highways connecting all incorporated cities and towns of the county is the plan.

Baker enjoyed the heaviest snowfall of the year, varying in depth from six inches in the city to more than four feet in the mountains. The miners in that section had been apprehensive that there would be insufficient snow amount of water in the spring, but that fear is now removed.

Miss Anna M. Turley, state leader of home demonstration agents at the Oregon Agricultural college, has resigned and will go to Columbia university, where she will take special courses in home demonstration work. She will be succeeded by Mrs. Jessie D. McComb, assistant state leader, a graduate of the University of Nebras-

The Ochoco Irrigation district has closed a contract employing the Puget Sound Bridge & Dredging company, at Seattle, to build a large hydraulic earth-fill dam. The work was under contract to Twohy Brothers company, of Portland, and was abandoned by them on February 3, 1919. The pump work has been started and the sluicing operation has commenced.



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Developing roll film packs, any size	250
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No. 2 Brownie or No. 1 FPK, 21/4x31/4	40
No. 2A Brownie or No. 1A FPK, 21/4 x41/4	50
No. 3 Brownie or No. 3 FPK, 31/4 x41/4	50
No. 2 Bulls Eye,/3½x3½	50
No. 3A kodak or post cards, 31/4x51/2	50
No. 4A kodak, 41/4x61/2, or 5x7	100
AGE HE ADOUT THE ADDEMENTS	

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C. J. Kem, Proprietor

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AMONG THE CHURCHES

Regular preaching services at 11 a. m. and 7:30 p. m. Epworth league at 6:30 p. m. Mid-week prayer meeting Thursday evenings at 7:30 o'clock. Morning sermon, "Father and Son." Evening sermon, "The Open Door to Four Hundred Million Minds."

Christian Church-Walter Callison, minister, Bible school 9:45 a.m. Y. P. S. C. E. 6:30 p. m. Preaching services at 11:00 a. m. and 7:30 p. m. Baptist Church-E. G. O. Groat, pastor

emeritus. Sunday school at 10:00 a. m. Preaching at 11:00 a. m. Prayer meeting Thursday evening, 7:30 o'clock. Christian Science Church-Services in chapel at 242 Second street each Sun-day at 11::00 a, m. Regular testimonia meeting Wednesday evening at 7:30 o'clock. The building is open for the use of the circulating library each Wednesday afternoon from 1:30 to 4:30 o'clock

All are cordially invited to the services

as well as to make use of the literature. Gospel Mission-W. B. Finney and wife leaders. Second door south of cream-ry. Services Tuesday and Friday at 30 p. m. Sunday services at 2:30 and 7:30 p. m.

Missionary Address at Baptist Church Miss Elsie T. Katten, field sceretary for women's missionary work and the world wide guild in the Columbia river district, will speak in the morning service at 11 o'clock at the Baptist church Sunday morning, February 16. A cordial invitation is extended to all who wish to know something about missionary work, both home and foreign.

No want ad., reader or other adver-tising charged for less than 50c. nStf

UNIVERSITY OF OREGON WILL TRAIN MEN FOR FOREIGN TRADE JOBS

As the result of an arrangement made commerce, while in the east recently the University of Oregon will give courses desired by the federal government, and qualified men in these courses will be registered for foreign trade positions as they develop. Dean Morton conferred with James P. Munroe, vicepresident of the federal board for vocaional education, and Dr. R. S. McElwee, federal agent for commercial education, and arranged to work under the direc-

tion of these officials. Dean Morton says that the school of commerce has already received orders for men for foreign trade positions, and that two or three men are to be selected shortly for a New York house,

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