

THE HUSTLE OF GIFT BUYING IS ON—YOU HAVEN'T ANY TIME TO WASTE

# Christmas Shopping Days Are Here

EVEN THOUGH YOU MAY HAVE BOUGHT SOME OF YOUR CHRISTMAS NEEDS, DO NOT LET UP NOW, BUT BUY TODAY, EVERY DAY, TILL YOUR BUYING IS DONE

## At the Store of Practical Gifts

ABOVE ALL THINGS ELSE—GLITTER, RICHNESS, EVEN BEAUTY ITSELF—BE SURE YOUR GIFT IS USEFUL. GEWGAWES, TRIFLES, SENSELESS GAUDY NOVELTIES, MADE TO CATCH THE UNWARY, ARE NOT TO BE FOUND AT THIS STORE. THE SUREST PASSPORT TO GOOD OPINION IS TO MAKE YOUR CHRISTMAS CHOICE AN INDICATION OF YOUR PATRIOTISM.

**BUY NOW—SEND NOW**



**DO YOUR CHRISTMAS SHOPPING EARLY.**

Never before has the time worn phrase "Do your Christmas shopping early" been so important as it is this season. Useful gifts will be in order this year, so Christmas selections can be made just as satisfactorily now as later. By shopping early you will get better service—will not have to endure the inconvenience of last minute selections, and will assist the merchant in carrying out the request of the government. Do your Christmas shopping early.

*Umphrey & Mackin*

### Handkerchiefs, the Gift of All Gifts



Blessed is the handkerchief at Christmas time for it is always acceptable, and surely a useful article, too. They help to fill out an insufficient gift, or are sufficient in themselves. Our assortment is well-nigh unlimited, both in variety and price, and includes everything desirable in silk, linen, etc.

Priced..... 5c to \$1.00

### The Useful Umbrella and the Practical Parasol

No Christmas morning is quite complete without its gifts of umbrella or parasol, and nowhere else will you find so complete an assortment of just the kind of umbrella or parasol you would most wish to give. Handsome handles, the best of covers, prices the lowest for genuine materials.

Priced..... \$1.25 to \$5.00



### MAKE HER CHRISTMAS WISH COME TRUE WITH THE GIFT OF A BEAUTIFUL BLOUSE

Nothing more delights the heart of a woman than a pretty blouse, and the range of values, extending from the lesser priced simple tailored waists, to the most expensive silk lingerie blouses includes a variety of styles and makes, in materials, colors and trims from which every satisfactory selection may be readily made. Christmas blouses at attractive prices. See them today.

Priced..... \$3.50, \$5.00, \$6.00 to \$8.00

### A Gift Line of Feminine Neckwear

In this collection of novelties in neckwear there are so many different styles of work, so many different fashions in makeup, and such a wide range of prices that you will have no difficulty in finding just the very thing you are looking for to please some particular person at just the price you wish to pay.

Priced..... 25c to \$1.50



### DRESS PATTERNS FOR A TRULY PATRIOTIC CHRISTMAS GIFT

Appropriate to the woman who sews or who prefers to have her dress made for her, we have a special selection of dress patterns, including woolen dress goods, plain and serviceable fabrics, silks, taffetas, etc., in all the most desired shades and designs. Let us help you in making a selection to please a particular person.

### Holiday Hosiery for All the Family



From the cob-weby texture of fine spun silks for my lady fair, to the tough sea island cotton hose for the irrepressible school girl, the natty hosiery of dress occasion to the warm woolen hose for cold weather days, our stocks of Christmas hosiery are complete in size and assortment.

### FOR A GIFT OF ELEGANCE—A HANDBAG

Twenty-four new styles just received. From the elaborately beaded bag, to the simpler bag of silk, as well as bags in many leathers, we have handbags in all sizes and shapes, vanity bags, shopping bags, and traveling bags, all well suited to Christmas giving, and assured to give the greatest pleasure of any selectible article regardless of price.

Priced..... \$1.00 to \$5.00



### PRACTICAL CHRISTMAS GIFT THINGS FOR MEN OF PARTICULAR TASTES

Most men want a bit of "newness" to top off the holidays with, and what they most admire is the "best only" in the important element of dress. You will make no mistake in choosing the man's gift here for we have kept to the best in everything from cap to hose and have many particularly appropriate gifts in toilet accessories, wearing apparel and jewelry. Quality for quality and price for price, the best is here.

Dress shirts, cotton, wool and silk, priced..... \$1.50 to \$5.00  
 New neckties, all styles, priced..... 50c to \$2.00  
 Bath robes and dressing gowns, priced..... \$6.00 to \$10.00  
 Felt house slippers, priced..... \$1.00 to \$1.75  
 All wool overcoats, priced..... \$12.50 to \$20.00

### Kimonas and Dressing Gowns for Xmas Giving

For a gift combining intimate luxury with every day use nothing will give more personal pleasure than a real comfy kimona or the more reasonable dressing robe. The selection of materials, styles and prices accordingly includes so many different types of garment that you cannot fail in finding just what will be most pleasing.

Kimonas, priced..... \$2.25 to \$3.50  
 Dressing robes, priced..... \$6.00 to \$8.00

Kimona and Dressing Robe Materials by the Yard—For the woman who wishes to do her own sewing we show a large line of materials for kimona, bath robe, dressing robe, etc.

Priced a yard..... 35c to 85c



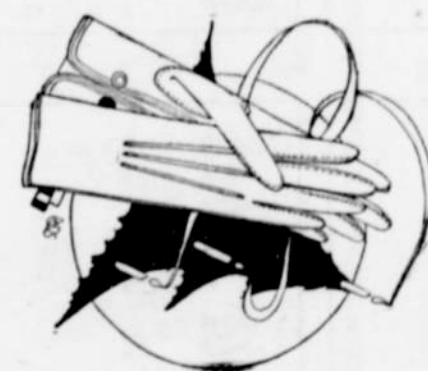
### Sale of Street Hats for Women and Children, 1-3 Off

These hats are all new fall and winter shapes in beaver, plush and felt—just the styles that are most desirable for street wear until late spring. No matter how reasonable the regular price, we sell them now at one-third off regular price..... 67c to \$2.98



### A Hat Gift for a Man Is Most Practical One

We are showing the newest shapes in men's felt hats in a complete range of sizes, 6 3/4 to 7 1/2. We have them in heavy weight unfinished styles or latest light weight silk lined blocks and in all the most desirable shades. Priced..... \$3, \$3.50, \$3.75, \$4, \$4.50



### GLOVES, THE CHRISTMAS GIFT OF GOOD BREEDING

As a gift, gloves are always in good taste, and at this season they are both serviceable and appropriate. Dressy, elegant, and dainty, or in the heavier and sturdier leathers, our Christmas line is complete in all fabrics, silk and wool or suede, kid and other leathers at remarkably low prices.

Wool or silk gloves 60c to \$1.50  
 Kid gloves..... \$2.25 and \$2.50

### CHRISTMAS STATIONERY

You will make no mistake in selecting stationery for many of your gift selections. The scarcity of paper and the great amount of letter writing will make every gift of stationery doubly welcome. We show many novelties, especially in thin dainty papers for overseas letters, which will make both serviceable and pleasing gifts.

Priced..... 45c and 50c

### Pre-Holiday Sale of Coats



These coats at the sale prices quoted here are wonderful bargains. A look around will convince you. The regular prices were lower than most of the so-called sale prices now being quoted elsewhere and our sale prices are now far lower than any you have seen quoted for same style and quality. Look at them today. We leave it to you.

\$6.50 to \$7.50 coats..... \$4.95  
 \$12.00 to \$14.00 coats..... \$9.95  
 \$18.00 to \$19.00 coats..... \$13.95  
 \$23.00 to \$25.00 coats..... \$19.00  
 \$27.50 to \$30.00 coats..... \$23.00  
 \$35.00 to \$40.00 coats..... \$29.00



### Christmas Things in Useful Needlework

There is a wealth of selection for useful Christmas giving in the assortment of needlework shown for table, dresser and stand, as well as cushions, pillows and drapes which offers ample opportunity of finding just the right thing for even the most hard-to-please, and the prices asked are well within the reach of even the smallest purse.

Priced..... 25c to \$1.00



### Petticoats for Pleasing Presents to Particular People

Made in shimmering fabrics, daintiness and loveliness combine to make these pretty garments one of the most pleasing selections you could choose for a particular friend or relative. The assortment of colors, styles and fabrics is almost endless, the range of prices, too, will meet the requirements of every purse.

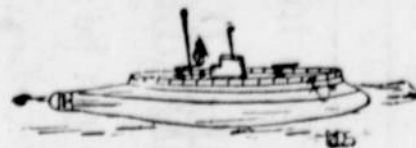
Prices..... \$1.25 to \$5.00

**Umphrey & Mackin**  
 THE QUALITY STORE—GOOD SERVICE

### In the Rollicking Realm of the Land of Toys Here Are

# TOYS FOR ALL

America has outdone itself. Great as are the victories over seas, to the kiddies at least, our victories at home are past belief. For here are toys, better toys than we ever had before, cleverer toys than were made abroad, toys that are substantial and lasting, toys that are



meant to better the mind and health of our little folks, toys that are not catch-penny junk but substantial articles of permanent enjoyment to young and old alike. Bring along the little folks to make their choice, but do it now, for the choicest toys are going fast.

