The Sentinel

A Weekly Newspaper With Plenty of Backbone

A first-class publication entered at Cot-tage Grove, Ore., as second-class matter

Elbert Bede and Elbert Smith Publishers Elbert Bede.....Editor Business Office ...

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FRIDAY, AUGUST, 9, 1918

"MADE IN AMERICA."

If the German war lords think the allies will tire of war to such an extent is a shortage and which it may be imthat they will be ready to make peace when German militarism is about halflicked, they are due for another drop. Then the retail merchants are awakening equally as surprising as the going to be caught with a lot of highfeats of the "negligible American ar-

tion adopted at the conventon of the paid for them. National Electric Light association rethe great majority of the people of game, but are doing their patriotic du-America:

"We recognize as the one great menal of the unspeakable horrors of the present war. This must not be, and the only way to prevent it is to carry this war to victory-a victory so complete and overwhelming that the forces of evil will be glad to accept such terms as an outraged world may be willing in half-way measures, no patched-up 'scraps of paper' can accomplish this great end, but only the devotion, the patience, the self-sacrifice, and the undying patriotism of our people and their great allies.

"With a realizing sense of the stupendous sacrfices involved, but with an abiding faith in the ultimate result, we pledge all that we have and all that we are to the holy cause.'

We are tired of war. We never in vited war. But we are not so tired, we are not so averse to war, that we are ready to lay down our arms before we have accomplished the task which we have set for ourselves.

Because we are tired of war, because we abhor war, we are going to fight this war to such a finish that there never will be another like it. When we have a nasty job, we want to finish it in such a manner that we will never again be called upon to perform a similar

The raising of the age limit is welcomed. Many of those who before were several years above the former limit are inwardly hoping that they will be called to do their part.

Defeat is something unknown to the American people. Though the body be weary, though the brain be fagged, the spirit is there that keeps body and mind going.

This war is not an American war-it was "made in Germany"-but the peace which will conclude this war, and which will end forever the menace of a world ruled by brute force, will be "made in America."

Robert A. Brodie, of Eugene, has taken charge of The Springfield News. In his first issue he announces that those who have not paid their subscriptions will get no paper, and that he will get out a paper worth the subscription price, which must be paid strictly in advance. Brodie gives indication of being a real newspaper man.

WHAT WOULD WE DO?

The question has, no doubt, been asked many millions of times during the past year why merchants do not base their retail prices on the prices they have paid for the goods, instead of upon the wholesale price at the time the sale is made.

Being a purchaser instead of a seller, we wish the merchants would base their prices upon the prices paid instead of the value of the goods upon the market. but if we stop to reason a little, we may be a little more charitable.

It is a recognized factor in business that prices must be based upon the cost of replacement, and not upon the prices actually paid for the goods. Let us see if we wouldn't insist upon this factor under other circumstances.

Suppose, for example, that instead of going up, wholesale prices should be cut in two. Would the purchaser then tell, the merchant he should base his price upon what he paid, or would he say the price should be based upon the replacement price?

Suppose that one merchant had put in his stock at the old prices, while another shrewder merchant got in on the drop. Then suppose each merchant based his retail price upon the price he actually paid. Would we buy anything from the merchant who had paid the high wholesale prrice?

Most certainly not. We would insist upon prices being based upon the cost of replacement-in other words upon the value of the goods in the market at

and that we put in our poultry supplies in the fall. During the winter the cost long ago.

doubles. Do we sell our eggs at the price that prevailed when we bought our feed, or do we insist upon the replacement price-the value of the eggs in the market?

Suppose we bought a piece of land that doubled in value because of some factory being located near it, or because some other reason beyond our control. Do we sell it at a price based upon the price we paid, or do we demand the ...412 East Main replacement price-the-value in the market?

This argument might be carried on indefinitely, but these examples are suf-

Merchants of Cottage Grove are selling some goods, in some cases nearly the entire stock of merchandise, at prices below the cost of replacement. The Sentinel has frequently carried advertisements in which the prices quoted were less than the wholesale price. The Sentinel knows of sales being made to the Red Cross at less than the current wholesale price. Those who must buy may wish that merchants would sell all their goods that way, but good business demands that the cost of replacement be taken into consideration, especially in the case of goods upon which there

possible to replace at any price, Some time the market is going to priced goods on their shelves that they must sell at prices based upon their The following is taken from a resolu- market value, and not upon the prices

Merchants and other business insticently held, and portrays the feelings of tutions are being hit hard in the war ty without complaint. Let us give them fair consideration in looking forward ace of the future the possibility of an to their own preservation, while at the inconclusive peace—an armed truce same time helping us as much as possiwhich would inevitably end in a renew- ble to keep down the high cost of living. What would we do under the same circumstances?

The spirit dominating the entire American people is well illustrated in the circular letter of instructions sent to employes of the Bell Telephone comjustice to accord. No compromise, no pany immediately after its operation was taken over by the government. An appeal is made by the officers of the company, who will retain their positions under the government, for the same loyalty, fidelity and devotion to duty that has been given under private operation.

FOOD PROFITS.

As a result of agitation started in Eugene, Food Administrator Ayer made an investigation of prices in that city for wheat substitutes and reported to the national food administration that he found that such prices were now fair. In support of this statement he quotes the prices the retailer must pay, together with the prices the retailer charges the consumer.

A comparison of these prices does not show any unreasonable profit, but there never has been any charge that the retailers were making an exorbitant profit. People in Cottage Grove have felt that the prices of substitutes were too high, but very seldom has the accusation been made that the retailer was making a larger profit than that to which he was entitled.

Mr. Ayer's reply is not satisfactory. From his reply we have no assurance that too large a profit is not being made somewhere. His investigation seems to have been made at the end of the transaction, when it should have started at the point where the grain left the producer's bins. What the people want to know is that too great a profit is not being taken anywhere between the producer and consumer. People cannot understand why it costs more to take rye, barley, corn or oats through the transformation from grain to flour than it does to take wheat through the same process.

The people do not say that something s wrong, but they do greatly fear that something may be wrong, and that profiteers are fattening off of the patriot ism of the people. They want to know whether or not this is so. If they can be assured by facts and figures that everything is right, there will be no complaint. Until they are thus assured, or until wholesale prices of substitutes take a big drop, a suspicion will remain that somebody is getting a profit to which he is not entitled.

One good thing about the war is that it is putting the newspapers upon a business basis, With the rising costs they are finding that they can't carry dead-head names on the list, and now the government is even forcing them to get on a business basis by ordering the removal of all names from the list except those of paying subscribers.

They are complaining in Eugene beause horses and dogs have been drinking from the bubble fountains. As between some people and the lower animals referred to we would say that the preference favored the latter. A bright man once said that the only difference between a man and a hog is that a hog won't chew tobacco. Eugene people are getting too persnickety.

The secretary of war wants Chesapeake bay fortified, calling attention to the ease with which hostile warships could come up the Potomac and put congress out of business. Let's not have any fortifications.

SILK CREEK ROAD AGAIN.

Cottage Grove, Ore., Aug. 5 .- (To the Editor.)-There is no use in mineing matters relative to the road proposition on Silk Creek. We believe the time has come when the truth of the matter regarding the opposition should be made Suppose that we are raising chickens, plain. We do not see how anyone could be so blind as not to have discovered it believe the government forecasts.

August Specials

for This Week and Next Week, to and Including Saturday, Aug. 17

A clean-up of all odds and ends of Summer Merchandise at extraordinary reductions. An unusually busy season resulted in many broken lines and incomplete sizes. Our policy of cleaning house before commencing a new season demands that these odd lots be closed out within the next few days.

WASH DRESSES AT CLEAN-UP PRICES

Nothing but a determination on our part to entirely clean up our stock of summer tab dresses could induce us to make such noteworthy reductions as those mentioned below. Every woman with a keen sense of economy will readily recognize the exceptional values of fered and take advantage of these spe-

\$4.00 and \$4.50 values go at \$2.95 \$5.00 to \$8.00 values go at \$3.95

SILK BLOUSES IN A SPECIAL

REDUCTION SALE When such pretty blouses as these can be secured at so little cost, a purchase of one or more is evidence of good judgment. Georgette, crepe de chines and taffetas are prominent in the selections, all fashioned in new and attractive styles. These special reductions afford splendid saving opportunities and they should be taken advantage of immedi-

\$6.50 and \$7.00 values now. \$3.50 values now...

NEAT SERVICEABLE WAISTS AT SPEC'L CLEAN-UP PRICES

Remarkably low prices that permit un usual economy, linked with attractive ness, make these waists one of the greatest values we have ever offered. We suggest that you practice patriotic economy by supplying your needs while these splendid, stylish garments cost so little. Values from \$1.35 to \$3.50 di vided into lots as follows:

\$1.35 values at... \$1.50 and \$1.75 values... \$1.95 and \$2.25 values. \$3.00 and \$3.50 values...

DRESSES FOR THE LITTLE

MISS Cute little dresses we'll made of sturdy fabries that are absolutely fast color You couldn't begin to duplicate them at these prices, and to undertake to buy the material and make them yourself would indeed prove false economy. Buy plentifully now.

\$1.00 and \$1.25 values go at ... \$1.50 values go at..... \$2.25 values go at ...



Store Closes at 5:30 **Except Saturday** Until September 1st

ODD LOT OF

WASH **HATS** 35c

including values at 50e, 60e, 75e, 90e to \$1.25; You have not seen such another bargain in many . day. These wash hats are styles that you will want again next summer. Our determination to clean up all odd lots is the reason for this exceptionally low price. Choice each.....



One-Half Regular Prices

This big lot has been gathered from all over the store and includes remnants of silk, wool coating, wool dress goods, cotton wash fabrics, gingham, outing flannel, linings, etc., every remnant plainly marked with yardage and regular price. Just take one-half the regular price and realize the big bargains off'rd in this lot

CANVAS

With Rubber Soles

including all white can vas rubber, soled shoes, with heels and without, for women and children. Some styles are broken in sizes has on the whole the sizes are complete. Come early and be as

sured	of bes	t cho	ice.	
\$2.50	values	nt	81.95	
*1.75	values	nt	\$1.29	
\$1.25	walnes	nt	89c	
41.00	values	0.7	69c	

WASH SKIRTS IN AN END-OF-THE SEASON SALE

Although "end-of-season" prices are quoted, there are still many weeks of service to be obtained from these splendid skirts before the summer season is entirely past. These prices indicate what savings are now possible.

\$2.75 values, special. \$2.39 \$2.95 values, special. \$8.50 silk skirt special \$9.50 silk skirt special.

SPECIAL REDUCED PRICE ON PARASOLS

There are a good many warm days still coming this summer when you will appreciate one of these parasols. These reduced prices for quick clearance make it easier for you to purchase a new parasol now. We have them for sun or rain. Come today.

\$2.25 parasols now. \$1.98 \$2.75 parasols now. \$3.00 parasols now. \$2.69 \$3.50 parasols now.



Clearance Sale of Summer Silks and Wash Goods

Summer silks and wash fabries must go; every yard will be disposed of and we're going to see to it that prices are low enough to close them out quickly. Many weeks yet remain in which cotton dresses will be the predominating style; and these silks are always useful. Purchas-

111125	1147.34	means a mg sa	MILK.	
One	big	lot cotton wash	goods the yard	17
			goods the yard	
One	big	lot cotton wash	goods the yard	23
One	big	lot cotton wash	goods the yard	39
One	lot	silk and cotton	wash goods the yard	69
			yard	

SPECIAL SALE OF OXFORDS. SHOES AND PUMPS for Misses, Women, Men

including black, tan, lace and button styles. This special clean-up includes many broken lines in this year's styles for entire family at low prices which will surprise you you have not seen such values for a long time. The lots are too small for individual quotation but if you come early you will not be disappointed in sizes, and the values are exceptional. SEE THEM TODAY

SPECIAL SALE OF MEN'S DRESS SHIRTS 79¢ FELT HATS \$2.75

We are making way for fall stocks and regardless of rising market prices we deem it good business policy to offer these broken sizes and lots in shirts and hats for men at these special reduced prices. \$1.25, \$1.50 and \$1.75 values in dress shirts at \$3.00 and \$3.50 values in felt hats

Umphrey & Mackin THE QUALITY STORE-GOOD SERVICE

just one person who is the "push" be- advised him to get married. Was that If he'd kept on looking he might have hind the opposition, actuated by purely elemency or not? been worth while, When a man gets into a corner he can

private selfish interests. He has been able to use some of his neighbors to pull his chestnuts out of the fire, by misrepresentations, either ignorant or malicious, and perhaps a little of both.

It is beyond our comprehension to understand how anyone with a particle of community pride could be content with the present abominable road location. The only thing our little valley needs to make it one of the most desirable places tongued oratory; to live in the county is a reasonably de cent roal, and the county is willing to build one for us if we will only let It. Now, in the name of common sense and reason, why don't we do it? A SILK CREEKER.

There's quite a difference between hypocritical and hypercritical, but not everything you know. much improvement.

You seldom know whether or not to temperance.

see things from a different angle. The humble boarding house hash has ably demonstrated that it is possible to

The preacher with a small salary doesn't believe so very much in silver-

Labor has not yet refused to use capital letters,

It is sometimes wise not to remembe

The soft drink is sometimes hard on

of feed doubles and the price of eggs To make a long story short, there is A Seattle judge let a burglar off and found twelve pearls in his oyster soup. ply making a fool of himself.

found an oyster-and that would have

Cold eash often burns a hole in the

man's pocket. Trying to get around as lively as the youngsters is what makes some people

feel old. When a person proposes something

that is going to be of inestimable benefit to humanity you can be sure he figures he is about half the population.

A Massachusetts politician got mar-The man who gets highest up falls ried because the ladies declared they hardest when he does fall. would work against him if he didn't. Some bright, unchivalrous paragrapher will be mean enough to remark, "Anything for office."

It takes only two kinds of people to make a world-men and women,

A news story tells of a man who . When a man fools himself he is sim

Cottage Grove Witnesses

The Names of Cottage Grove Persons Familiar to All.

Who are the witnesses? They are Cottage Grove people-Residents of Cottage Grove who have had kidney backache, kidney ills, bladder ills; who have used Doan's Kidney

Pills. These witnesses endorse Donn's. One Cottage Grove resident who speaks is Mrs. F. C. Ralston, 447 S. Third St. She says: "I have tried different kidney medicines, but they have never done me a bit of good. Doan's Kidney Pills is the only medicine that keeps my kidneys in good order. Anyone troubled with backache or other symptoms of kidney complaint should try Doan's, for I know they are reli-

able." Price 60c, at all dealers. Don't simply ask for a kidney remedy-get Doan's Kidney Pills-the same that Mrs. Ralston had. Foster-Milburn Co., Mfgrs., Buffalo, N. Y.