Oh Say, Can't You See—Ambassador James W. Gerard's

# My Four Years in Germany

The photoplay that knocked 'em off their feet in New York and Chicago-To be shown as a patriotic offering at the

## Eugene Theatre Friday and Saturday July 26-27

**AMBASSADOR GERARD** SAID:

"It is because our people should be informed that I have consented that this photoplay be made."

WHAT THE **KAISER** SAID:

(Deleted, as the typesetter of The Sentinel refused to set up any German.)



INCE THE SINKING OF the Lusitania and America's declaration of war there has been no single event that has stirred

the country more than the picturization of Gerard's "Four Years in Germany." The courageous stand and single-handed fight of one man against the combined intrigue of a warcrazed nation; his defiance of the kaiser; the inner workings of the German diplomatic machinery; the mountain of insults and provocation that finally culminated in America's entering the war -all the high spots of interest are stirringly depicted in this extraordinary ten-reel photoplay.

Eugene Theatre, Eugene, Oregon Friday and Saturday, July 26-27

Continuous Performances From 1 p.m. to 12 p.m.

"It is worth any effort to see this most extraordinary photoplay, and I am expecting to have the people from all over Lane county come to Eugene to see it."

A. H. McDonald, Managing Director

New York gladly paid a dollar and a half a seat to see this wonderful photoplay-Our prices are as follows MATINEES, ANY SEAT, 25c—EVENINGS: LOWER FLOOR 50c, BALCONY 25c—CHILDREN UNDER 12, ANY TIME, ANY PLACE, 10c

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year's subscription No subscription listed for less than 50c

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FRIDAY, JULY 26, 1918

### ONLY A LITTLE TOT.

A six-year-old Corvallis boy saw a small pile of wood in front of a residence and he asked the lady if he could

He got the job. It was a small pile of wood, but he was a small boy, and he could only carry one stick at a time, but he stayed with it and earned his two bits.--Corvallis Courier.

Here is an incident to make some older people think.

Can't you see this little tot, his little arms and his baby back hardly equal to the task, patiently tugging away at stick after stick of that wood to earn that two-bit thrift stamp?

What did he know about the war?

Very little. What did he know about what the war means to America? Very little, What did he know about all these things that puzzle many of the grown-

ups? Almost nothing. Yet he tugged away at that wood, each stick growing heavier for his tired little arms, until he had earned that

thrift stamp. Possibly while he was working so nobly for a cause of which he knew so who had come to years of understand at anyone, ing whirled by on a joy ride.

the little fellow probably would have thought nothing of it, for he was not old enough to think much about what the criticism was most unjust. others should be doing. He was intent on performing his own little task. But is that they cannot perform some pa the big boy should have had his con-

Perhaps while the little tad was tugging away at that wood and thinking to do Red Cross work feel very deeply

sures, passed him by with a pleasant deserve it.

have the time to do some of the things upon many who deserve it. we are asked to do, or who think we are asked to do too much.

which we have to do.

This little fellow was just taking the cize all you wish the more the better word of those he had heard talking, but are driving the hun back to Berlin.

That is probably news to Mr. Bean, as put it in the basement and earn a thrift But that's getting pretty close to the the shortcomings of a few is most unfacts for Conner.

would profane it anyhow.

You can soon address your letters to the Yankee boys at Potsdam palace.

### BE FAIR ALL AROUND.

This is no time for mineing words. When anyone deserves criticism there should be no hesitancy in applying the them that was their duty.

At no time in our country's history has criticism been more unsparingly offered The large majority of the people feel deeply and fly off the handle present conditions to ask things that quickly when some unpatriotic act Is ommitted.

Because we do feel deeply, because this is a time when criticism is not spared, and because this is a time when to the government all of his product criticism carries with it a stigma that may ruin a life, is all the more reason why the greatest care should be taken borer is just as firmly bound to stay at little, some great big hulk of a boy that criticism be not unjustly directed his job under the conditions imposed by

For example, a number of people in Had something of the sort happened this community have been criticized for alleged lack of patriotism. Some have deserved such criticism, while to others

There are some whose keenest regret triotic work that they would like to perform. Many women having home duties that make it impossible for them

the job, some 18- or 20-year old maidens, that criticism does not sting those who are doing their patriotic duty to the intent only on their own selfish pleadeserve it as it does those who do not best of their ability.

A wise plan would be to ask persons whom you pick out for slackers why We know the necessity for the things they are not doing certain things. If they have no legitimate reason, criti-

A flagrant case of misapplied critihe didn't hesitate. Some day he is go- cism occurred a few days ago when the ing to be a much better citizen than Sa' m Capital Journal flaved all union a lot who proudly claim that distinction labor, as the result of which all the now. Of such as he are the boys who printers on that paper quit their jobs, Had that criticism been directed at

the boilermakers, who quit their work The Harrisburg Bulletin speaks of L. on the ships so urgently needed in back-E. Bean as senator from Lane county. ing our boys over there, The Sentinel would find no fault: but to accuse all well as to Walt, Jones and E. A. Foster. union labor with disloyalty because of

The typographical union is an example Those who named Potsdam must have of loyalty. There have been no strikes. thought the kaiser's residence there Wages paid printers are little higher than they were before the war. In most places they remain the same for the reason that the typographical union enters into contracts with employers which it regards as more than scraps of

The striking printers returned to work on the Capital-Journal when the heads of the typographical union told

The Sentinel has not been at all pleased with the methods pursued by some labor organizations. It has been free to say so. Taking advantage of would not be asked under the same con-

ditions were we not at war is not fair. The employer of labor is bound by every sense of duty to country to sell that the government asks for at prices which the government sets, and the la-

the government. The boilermakers were, in our opinion, anpatriotic in calling a strike under the conditions that prevailed, and in the face of the fact that certain conditions of employment and pay had been guaranteed by the government.

This is not the only case of lack of patriotism on the part of labor, but that s no reason for placing all labor in the

Lambast those who need it-first be-

age as they he probably would have the community whose keenest regret is mires the manner in which the Roose tage Grove, Ore., as second-class matter asked them what THEY were doing that some physical disability, with velt family is supporting the govern for the soldier boys, but his youth which the public may not be familiar, ment, and the spirit with which Mr spared him that thought, although it is makes it impossible for them to become and Mrs. Roosevelt received the news o be hoped that the girls did not get members of the home guard company, of the death of their son Quentin, Other Some of these have been criticized be- boys, just as near and dear to other par-This little incident touches us deeply. cause to the ordinary person they look ents, will make the supreme sacrifice, This little fellow of such tender years as able bodied as many who are mem and the parents at home have long prehas set an example that should shame bers. Such criticism is a bitter pill to pared themselves to receive the news ome of us when we think we do not them, while it has not the least effect with the same spirit as that displayed by the former president and his wife.

### THE KAISER'S SCALP.

With apologies to the author of "A Psalm of Life, (')

Tell me not in idle figures That the huns will win the day, For the boys who pull the triggers Surely have a word to say.

War is real, war is earnest, With the kaiser as its goal; Dust he was, to dust returneth; Let us pity his poor soul.

Not his gas shells, nor his poison, Will our Yanks the least dismays For they'll only spur the boys on Night by night and day by day.

Bill is fierce, and Bill is raving. And his sword, though tried and and strong,

Still his huns it will not save him And we'll get them all ere long.

In the world's broad field of battle In the trenches and each hill, They are herded just like cattle, Those grim hordes of kaiser Bill.

But they're daily growing thinner As the Yankees pound their line; Sure, yes, sure, we'll chase the sinner And his huns across the Rhine,

And with Pershing just behind them They will scamper like the rats; Holed in concrete we will find them, And you bet there'll be some scraps

Scrappings that no other nation, Founded on this mortal plain, Wishing for the whole creation, Seeing, will make war again,

Let us then get up and back them With a savings stamp or bond, So our boys will know we'll back

While they fight across the pond. -A. L. Zacharias

### Codling Moth Appears.

The first codling moth of the second brood appeared Wednesday, according to C. E. Stewart, county fruit inspector,

The same may be said of every other The Sentinel has frequently criticized the paste preparation to 50 gallons of go elsewhere next time

than that of last year, " said Mr. Stew- of the dealer's argument. art, "and the period of its existence will be correspondingly longer. They upon having it. will be here for three or four weeks,

#### HOW ADVERTISING MAKES SAT-ISPIED CUSTOMERS FOR DEALERS

Does it pay the dealers to handle advertised products?

This might be considered almost synonymous with the question "Does It pay to make sure that your customers the dealer, will be satisfied customers?'

Take a specific case. A customer comes into your store and asks for a well-known brand of mincement which she has seen advertised extensively. The dealer hands her the size of package she desires, and she walks away perfectly satisfied. She has received exactly what she wished She is satisfied,

More than that, her respect for this dealer and his store is heightened. He has established with her a reputation for handling goods of best quality.

Contrast this sale with another in a different store which does out handle advertised products. Another lady comes in and asks for the same article. This dealer does not carry the advertised brand asked for, but takes from the shelf an unadvertised brand which he offers instead. He assures her it is 'just as good,'' and after an argument, perhaps, she accepts it.

But she is manifestly disappointed. She has not received just what she

She has accepted the dealers' substitute, but down in her heart she is apt

Mr. Stewart says the standard spray mind. And probably she goes out and at this time for the moth is one pound to a different store to complete her of dry arsenate of lead or two pounds of purchases. At least she will probably

to accept a substitute offered, in spite

She knows what she wants and insists

She leaves the store without making purchase and goes elsewhere. Her respect for that dealer and his store is lessened. She resents the attempt of the dealer to persuade her that she did

It pays the dealer to handle advertised products. Advertised products are acceptable to the consumer. And satisfied customers mean a healthy business for

not know what she wanted.



reflects discredit on its owner, but the owner gets the worst of the deal because economy in feeding the norse affects its working capacity as well as its appearance. If your horse kicks on his feed you can correct it by buying your feed here, as you get the best quality for the least outlay. Farmers, contractors and horse owners generally know that our feed is always up to the

to distrust his statement. She is apt to feel skeptical about her purchase, and



that the pile was a much bigger one their inability to do so. They should ing sure they need it—but let no word and he advises the fruit men to imme. W. J. Woods, Special Agent, Standard Oil Co., Cottage Grove, Ore.