

FREE—

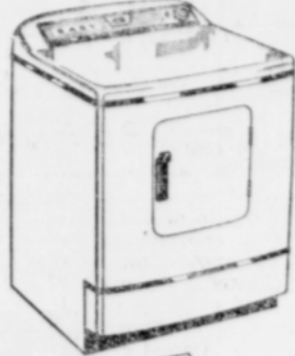
Sheffield Carving Set

Included at no charge with the purchase of any EASY Washer or Dryer (plus big trade-ins).

ONE WEEK ONLY

July 21st to July 30th

EASY AUTOMATIC DRYER



Easy's deluxe dryer has special settings for both Regular and Fine fabrics. You can dry anything washable faster in an Easy! Gas or electric models. No special wiring necessary!

MADE TO SELL FOR \$229.95

110 or 220 Volts

BRAND NEW MODELS

EASY AUTOMATIC WASHER

\$120 For Your Old Washer

(must be in running condition)

Automatic Washer \$289.95
Automatic Dryer \$229.95

(Pictured at left)

\$519.90

Less Your Old Washer \$120.00

Now BOTH only . . . \$399.90

No Down Payment -- 24 Months



NEW BIG-VALUE EASY

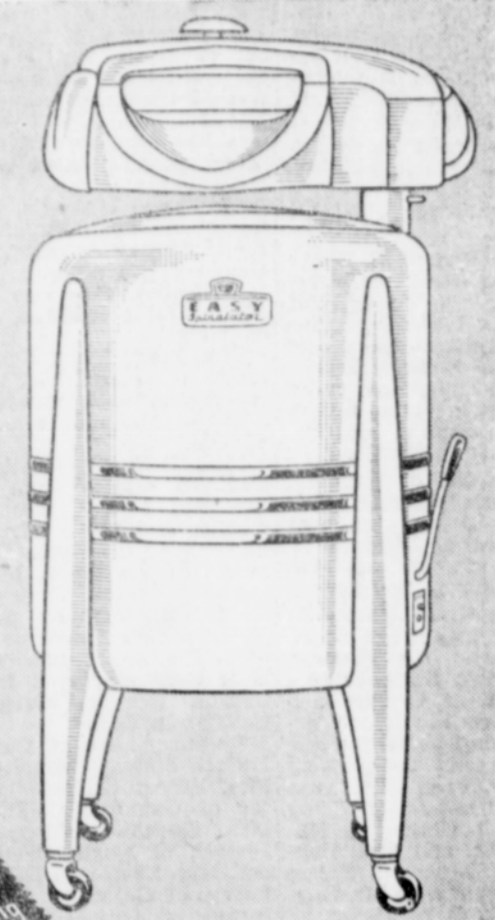
No need to wait any longer! Have a new EASY delivered today. Let these tried and proven quality-features make every washday easier, faster:

- Gentle roll-over Spiralator washing action
- Automatic Overload Switch
- New streamlined Safety Wringer
- Electric pump
- Silent Power Gear Case
- Big 8 to 9-pound load capacity

Easy Terms



HOME TESTED! BUILT TO LAST!



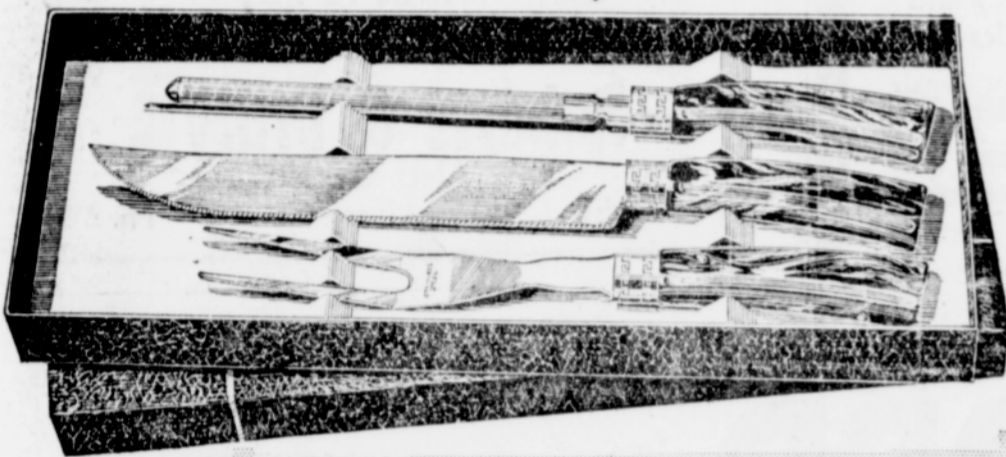
CANNON APPLIANCE COMPANY

TOP TRADE-IN — EASY TERMS

702 Main

Phone 73

SPECIAL OFFER!



3-PIECE CARVING SET

from Sheffield, England! Stainless steel, mirror polished, with serrated edge. Never needs re-sharpening. Beautiful gemtone handles. Packaged in attractive gift box

this offer good for one week only—July 21 to July 30th

You Live Better for Less With Cheap Electricity Serving You!

EXAMPLE:
AN AUTOMATIC WASHER WORKS FOR JUST A FEW CENTS A WEEK



FULL SIZE FULL FEATURED

EASY Spindrier

with exclusive Power Flush-Rinse

SAVE \$40

You'd usually pay \$179.95
SO ACT FAST

Here's the best washer value ever! A brand-new deluxe featured Easy Spindrier at a new low price! Easy's two big tubs work together to do a week's wash in less than 1 hour. One tub washes clothes cleaner while the other Power Flush-rinse—then spins them 25% drier than a wringer. And Easy's portable! No set tubs, no plumbing alterations needed. Take advantage of this amazing offer today!



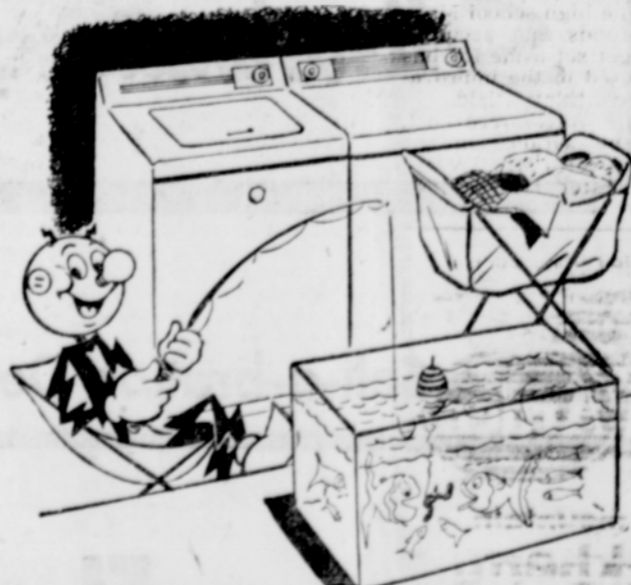
CHECK THESE VALUE-GIVING FEATURES!

- PROVEN PERFORMANCE AGITATOR
- SLIDING PUMP CONTROL
- NEW FILL-AND-RINSE FAUCET
- POWER FLUSH-RINSE — SPEEDY SPIN-DRYING

SALE PRICED AT ONLY

\$139.95

AND YOUR OLD WASHER



Don't postpone the pleasure of automatic washing any longer! See your friendly appliance dealer now!

Some day you'll have an automatic washer—why not now? It will do all your hard washday work for a few pennies a week at Pacific Power's low electric rates. It washes clothes cleaner at the turn of a dial, and you'll never even put your hands in water!

To supply your washer with all the hot water it needs, at the right temperature, be sure you have a modern, automatic electric water heater. It's the second requirement for cleaner clothes always.

Your low-cost electric service—key to better living for less—is the biggest bargain in your family budget, here in Pacific Powerland,

PACIFIC POWER & LIGHT COMPANY

Electricity's cheap in Pacific Powerland

Cannon Appliance Co.

702 Main

Top Trade-in — Easy Terms

Ph. 73