

SPEEDS ROLLER PAINTING



One of the big secrets of success in roller painting, as many amateurs have discovered after costly experiments, is to get just the right amount of paint on the roller before applying it to wall or ceiling.

The new "Tru-Way" paint roller kit includes a spreader screen of light gauge Wheeling expanded metal—solid steel sheet that has been slit and stretched into a diamond mesh surface—that takes the guesswork out of roller painting. After dipping in the paint tray reservoir, the deep-dipped applicator is rolled over the spreader screen, which removes excess paint, leaves just enough for smooth, even surface coating, without drip or unsightly blobs.

Made by The Drum Corporation, Richmond, Michigan, the new kit is in popular use on the Spring-clean-up parade.

Whisker Judging Event Draws Big Crowd Saturday

Cottage Grove's bewhiskered gentlemen were rewarded for their efforts Saturday morning when the whisker judging event was held. Over 40 whisker contestants were on hand for the judging, which was done by the four rodeo princesses, and an estimated crowd of 2,000 viewing the festivities.

Paul Stout of Latham was given the No. 1 prize for the most shaggy, winning the full beard award. George Hinkle of Black Butte was awarded the consolation prize in the same division.

In the 2/3 beard class Addison Heath had the longest, thickest and the best groomed beard. Pres Russell copped the consolation prize in this class.

Cottage Grove post office employees swept the 1/3 beard division as Lance Naish was given the top prize and Bud Swenson the consolation.

That evening during intermission of the rodeo dance, several winners of the beard contest participated in a public shaving, with barbers Ralph Boslaugh and P. S. "Curley" Bukowski wielding the clippers.

In a matter of minutes the beards of Paul Stout, George Hinkle, Lance Naish, Addison Heath and several others who volunteered to lose their whiskers, which took months to grow, were no more and the floor was piled high with hair in every color of the rainbow.

WINNERS OF THE 1/3 BEARD class of the Centennial Whisker contest were Pres Foster, left, second place winner, and Addison Heath, who won first place.



WINNERS OF THE 2/3 BEARD class of the Centennial Whisker contest were Pres Foster, left, second place winner, and Addison Heath, who won first place.



WINNERS OF THE FULL BEARD division of the Centennial Whisker contest were Paul Stout, left, who won the blue ribbon, and George Hinkle, second place winner. Peering between is Lynn Barnard, rodeo princess.

Steam-Running Car Speeds Up Parade Saturday

A 54-year-old car caught the eyes of many spectators as it "raced" through the Centennial Parade last Saturday.

The 1901 Locomobile presently owned by Ralph Wortman, a McMinnville banker, was displayed for many days before the parade in the First National Bank in Cottage Grove.

Wortman, who drove the automobile in the parade, had to maintain a 12 m.p.h. speed to keep up his steam.

The steam-running horseless carriage began its career in 1901 as a prize in a circulation contest of the San Francisco Examiner. It was won by a man in Portland who sold it to the Wortman family.

In 1903 the car ran over and killed a dog owned by a McMinnville city councilman. At the next meeting of the council, he introduced and had passed an ordinance regulating the reckless use of horseless carriages in McMinnville. This act is believed to be the first law passed in the state of Oregon concerning automobiles.

Garden Pest Control Guide Issued by OSC

Backyard vegetable growers can take much of the guesswork out of insect pest control by following spraying and dusting programs outlined in a new bulletin published by Oregon State college extension service.

Copies of "Vegetable Garden Insect Pests" are available on request from county extension agents or the OSC bulletin clerk. The 12-page booklet was prepared for easy use by the home gardener and gives latest recommendations for controlling all major garden pests.

Eight pages of the bulletin are devoted to pictures of pests classified according to crops they attack—along with brief explanations of the damage they do and the recommended control. The bulletin was prepared by OSC research entomologists H. H. Crowell and H. E. Morrison, research entomologists, and R. W. Every, extension entomology specialist.

This is fire weather—We are depending on you to help prevent forest fires. Keep Oregon Green.

Tips on Touring

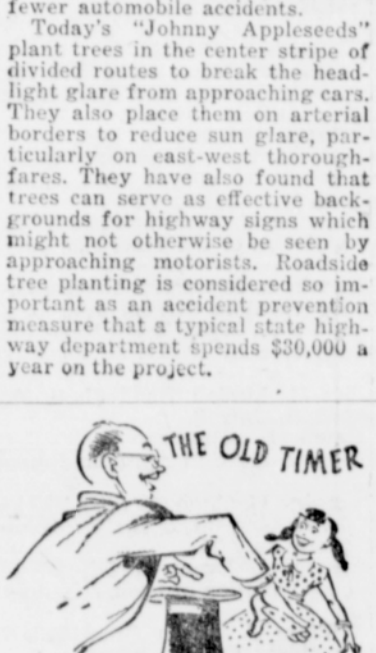
By Carol Lane
Women's Travel Authority

Johnny Appleseed and his tree-planting proclivities are part and parcel of the legends of early America. Most grade-school children can readily recite the story of the romantic figure who, according to folk lore, tramped across the countryside planting seeds to beautify the land for succeeding generations.

But few people realize the existence of modern-day Johnny Appleseeds who are also planting trees along the nation's highways. These real-life followers of the legendary figure are employees of many state highway departments throughout the United States. Though they may never be celebrated in song and story as their illustrious predecessor was, they are performing two valuable services for American motorists. Their tree-planting activities are resulting in more scenic highways and in fewer automobile accidents.

Today's "Johnny Appleseeds" plant trees in the center stripe of divided routes to break the headlight glare from approaching cars. They also place them on arterial highways to reduce sun glare, particularly on east-west thoroughfares. They have also found that trees can serve as effective backdrops for highway signs which might not otherwise be seen by approaching motorists. Roadside tree planting is considered so important as an accident prevention measure that a typical state highway department spends \$20,000 a year on the project.

"It takes a magician to get the rabbit out of the hat—but anyone can let the cat out of the bag!"



Conservation Pledge

I GIVE MY PLEDGE
AS AN OREGONIAN
TO SAVE AND FAITHFULLY
TO DEFEND FROM WASTE THE
NATURAL RESOURCES OF MY STATE...
ITS SOIL AND MINERALS,
ITS FORESTS, WATERS,
AND WILDLIFE.



It mows...sweeps...trims...
edges...mulches...cuts weeds.

NEW McCULLOCH
twin-action power lawn mower
Here's the mower for you. See it today.



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New Handbook Free To Sportsmen

A new thirty-four page sports handbook by Lee Waite is available, without cost, to the hunter and fisherman.

The book is a gold mine of detailed information on hunting and fishing, including fresh and salt water records, proper equipment, methods of fishing, information on guns and a section devoted to woodcraft.

The request for the booklet, of one dollar value, should contain a suggested tip for the outdoor enthusiast, either on hunting or fishing, and not over 25 words.

The booklet, made available by the Ancient Age Distilling Company without charge, can be secured by writing Sports Afield magazine, 939 8th Avenue, New York 19, New York.

AN AMERICAN'S CREED

I do not choose to be a common man. It is my right to be uncommon—if I can.

I seek opportunity—not security. I do not wish to be a kept citizen, humbled and lulled by having the state look after me.

I want to take the calculated risk; to dream and to build to fail and to succeed. I refuse to barter incentive for a dole.

I prefer the challenges of life to the guaranteed existence; the thrill of fulfillment to the stale calm of Utopia.

I will never cover before any master nor bend to any threat.

It is my heritage to stand erect, proud and unafraid; to think and act for myself, to enjoy the benefits of my creations and to face the world boldly and say, this I have done.

All this is what it means to be an American.

Some people are so busy hunting for righteousness that they can't seem to find time to practice it.

Who Slipped Up In This Case?



The workman fell, but the property owner made a serious slip, too, if he failed to protect himself with liability insurance. Employees, delivery men, visitors injured on your property may hold you responsible. Check your liability insurance needs.

Insure... to be Sure!



405 Main

Ph. 72

The Standard Man showed me how to reduce engine wear



When you keep the crankcase in your car or other gasoline engine filled with Heavy Duty RPM Motor Oil, you get extra protection against the main causes of engine wear and repair. Here's why:

A detergent in "Heavy Duty RPM" prevents deposits of carbon, gum, and lacquer on cylinders, rings, and other parts. Other compounds resist oxidation and sludging, prevent corrosion and stop foaming. So to get more miles and more years of service, remember to always use Heavy Duty RPM Motor Oil.

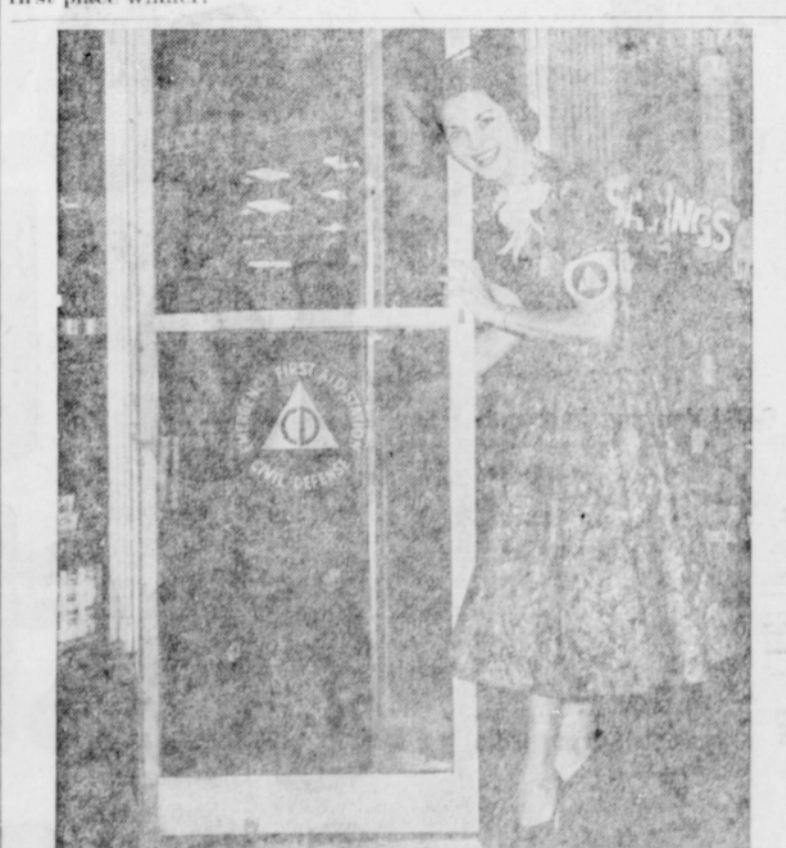
For information on any Standard Oil Company of California product, call

J. F. FINNERAN

P. O. Box 246

Phone 16

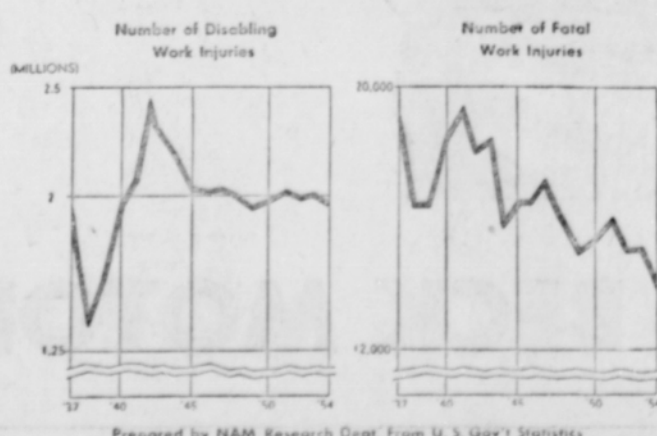
WINNERS OF THE 1/2 BEARD division of the Centennial Whisker contest were Bud Swenson, left, second place winner, and Lance Naish, first place winner.



Miss America offers a timely tip on where to go for help if the bombs start falling. Shown posing the civil defense sign in a downtown Nashville, Tenn., drug store is Lee Ann Meriwether, Miss America for 1955.

TRENDS IN OCCUPATIONAL ACCIDENTS --1937-1954

All Workers in All Industries



See the Difference?

(No Center Posts!)



188-hp Buick SPECIAL 6-Passenger, 4-Door RIVIERA, Model 43

This 4-Door Beauty is the Newest Hit in Hardtops

YOU certainly ought to come in and see for yourself why this new kind of hardtop is headed for the best-seller list.

It's a Buick Riviera, of course.

Which means the low and rakish look of a Convertible—a solid steel roof overhead—and no center posts in the side window areas to obstruct your view.

But that's only the beginning.

Here you get two extra doors. They open to the rear compartment. So no one in the front has to move when someone gets into or out of the rear.

Here you get massive half-pillars on either side on which the front doors latch and the rear doors hinge. (That's why you see no center posts above the door line.)

Here, too, you get wholly new principles in body design and strength that give the extra safety of rock-firm solidity at the top, sides and bottom.

And here—bless those Buick engineers!—you get a lot more room in the rear compartment.

For the 4-Door Riviera gives you over 9 inches more hiproom and 5 inches more legroom—yet with no increase in wheelbase or over-all car length.

So we repeat—you certainly ought to come in and see this stunning new kind of hardtop.

It's the very last word in beauty, comfort, convenience. It's available in Buick's two lowest-priced Series—the SPECIAL and the CENTURY. And it's all Buick—with Buick power, Buick ride, Buick handling—and the spectacular performance of Buick's Variable Pitch Dynaflo.

Drop in today—tomorrow at the latest—and learn what Buick's all time record sales year can mean to you in the way of a whopping-big trade-in deal.

*Variable Pitch Dynaflo is the only Dynaflo Buick builds today. It is standard on ROADMASTER, optional at modest extra cost on other Series.

NOW—
Biggest
Trade-in Deals
ever on the
Biggest-Selling
Buicks
in History!
Come in and see!

Thrill of the year
is Buick

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