

SPONSORED BY

Cottage Grove Merchants on These Two Pages

FREE — FREE — FREE

There Will Be Wonderful Free Fishing and Camping Prizes to the Lucky Winners

Fishing Season Opens April 30th



1st COTTAGE GROVE SPORTS SHOW

Friday and Saturday, April 22, 23, Show Will Be Held at Maguire's Furniture Store, 513 Main St.
Starting Friday at 12 Noon to 9 P.M. Saturday From 9 A.M. to 6 P.M.

FEATURING

Fishing Equipment
Boats and Boating Equipment
Camping Equipment



April 30th

See Our Fishing Equipment Display at the Sport Show



We carry a complete line of fishing equipment

Grove Hardware

506 Main Phone 18

CHOOSE *White Stag*

PLAY CLOTHES TO GO WITH YOU ON THAT FISHING TRIP

And of course, White Stag play clothes are good for all summer's fun and sun... They are a cinch to wash... a snap to iron... and so easy to wear... If Pa don't take you along come in and look over our spring line of ready-to-wear.

Z.N.
Petersen's Dept. Store
615 MAIN ST.
We give and redeem S&H Green Stamps

See Our Fishing Equipment Displayed at the SPORTS SHOW



We stock a complete line of fishing equipment... If it's impossible to get! Let us try and get it for you.

Open evenings and Sunday

Town Talk Variety

215 So. Pac. Hiway Phone 706

LEVI'S COLOR CASUALS For Men

Come in and look over our line-up of lighter blues and wheat zipper jackets and slacks for sport or leisure wear... these garments are made of 10-oz. vat-dyed denims and they are sanforized...

And Remember... We still carry Levi Overalls and Jackets, too!

Petersen's Dept. Store
615 MAIN ST. COTTAGE GROVE
We Give and Redeem S & H Green Stamps

We Stock Fishing Reels, Rods, Coleman Camp Stoves Lures, Salmon Eggs, Line, Tackle Boxes, Etc.



See Our Display at The Sport Show

COAST-TO-COAST STORES

ELLIOTT VOEGELE, Owner Phone 543-J

We Carry A Complete Line of FISHING EQUIPMENT CAMPING GEAR ALUMINUM BOATS and Converse Insulated Boots



Pioneer Hardware

737 Main Phone 21

Greeting Sportsmen

Don't forget fishing starts April 30th Check with us for your fishing equipment

--Our Prize--

Plueger Trump Level Wind Fishing Reel No. 1943

BOWSER BROS.

Pac. Hiway So. Phone 667

See Our Display at the SPORT SHOW



Never before such features in a fishing motor! Complete engine silencing. Push-Button Neutral... Twist-Grip Control in a new folding tiller handle. Dual Purpose Drive... Full Jeweled Power* and only 42 pounds!

The "Hurricane" That Whispers

NEW POWER QUIETNESS SMOOTHNESS

New Kickhafer MERCURY Mark 25

18 h.p. Alternate Twin Hurricane Engine... Reverse Gear and Neutral

\$384.00

Clean styling, compact size, sizzling performance! They're all yours in the magnificent new Mercury Mark 25, with its new high compression power-head, new standards of quietness and smooth, steady power. Complete engine silencing makes it super quiet. New Dyna-Float Suspension keeps vibration from your boat.

S & S EQUIPMENT CO.

(1 Block North of R. R. Depot) 117 N. Lane Phone 146

CANNON'S

Are Authorized Dealers for BIRCHCRAFT BOATS and MASTERCRAFT Boat Trailers

Complete stock Mastercraft Boat Trailers

New features, all sizes \$129.50 to \$214.50

Birchcraft Boats

New styles, new features. Many sizes to choose from. See them at the SPORT SHOW

OUR PRIZE

to be given away at the Sport Show is an EVINRUDE CRUISE PACK

you can carry ice, lunch, fish, most any parishable in this handy insulated pack

Cannon Appliance Co.

702 Main Top Trade-in — Easy Terms Phone 73

It's here!

Whispering Power by EVINRUDE

Whisper quiet! smooth as sailing!

It's the new, quiet, vibrationless outboard motor. You've heard about it and read about it... now see...hear...try it

Evinrude Models Available

3 H.P. Lightwin	\$151.00
7 1/2 H.P. Fleetwin	\$243.00
15 H.P. Fastwin	\$361.00
25 H.P. Bigwin	\$450.00
25 H.P. (Elect. Starter)	\$548.00

Don't Miss Seeing These Items at the SPORTSHOW

Masland's fishing vests and coats
Johnson motors
White Stag sleeping bags

? DOUGHNUT ?

Larson Watercraft Boats
Insulated Fishing Boots
Interlux Boat Paint



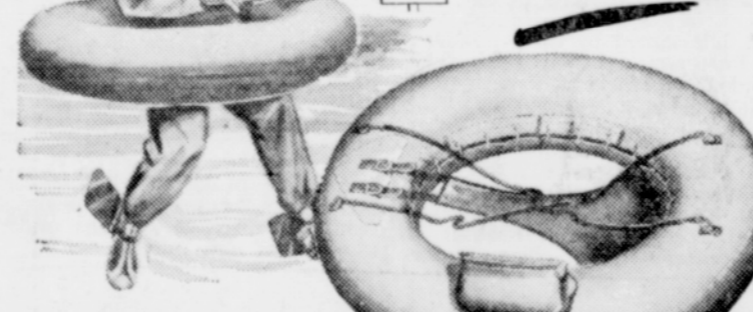
Saturday, April 30



Chambers Outdoor Store

616 Main Phone 309

NOW! here's all you need... for real FISHING!



- A CUSTOM TAILORED COVER of heavy waterproof canvas that accommodates a truck size inner tube and equipped with ADJUSTABLE BUILT-IN SEAT.
 - PADDLE PUSHERS... designed and proven for propulsion and directional control of the CUSTOM FLOAT.
 - CHEST HIGH PLASTIC WADERS to keep the fishermen dry and comfortable plus optional lightweight tennis shoes to protect the feet.
- NOTHING COMPARES... with the thrill you'll get when you hook that BIG one while float fishing.

WESTERN AUTO SUPPLY CO.

15-PC. TACKLE KIT 15.00 Value! \$8.88

5 foot Fiberglass rod, level wind reel, metal tackle box, complete equipment assortment. 27-100

TACKLE BOX 2.19 Value 1 98

HAWAIIA single tray box. Seamless steel enameled green. 12 1/2 x 4 1/2 x 4 1/2. 27-909

Glass Rod \$2.98

This action-packed 5 ft. Hawaii has stainless steel guides and cork handle grip.

FISHING LINE 1.35 Value! 50 Yd. 79¢

100% Nylon line, 15 lb. test. Precision braided. Black or multi-color. 27-4706 & 4712

PLUG, LEADER BOX 75¢ Value! 69¢

Hegged steel with green enameled finish. 10x1 1/2 x 1 1/2. 27-886

ASSORTED SINKERS 20¢

Assorted sizes in handy plastic box. Popular types. 27-1927

ASSORTED HOOKS 20¢

15 Mustad hooks in a plastic tube. Small to medium. 27-3485

GAMBLES WESTERN AUTO SUPPLY CO.

GOING FISHING

See Our Display At The Sport Show

Our Prize Is A Tackle Box With Assortment of Fishing Tackle

Camping Needs

- Coleman Camp Stoves \$12.95
- 2 Burner
- Camp Cot \$6.95
- Hardwood Frame
- Camp Stool \$2.39
- Hardwood Frame Metal braced
- Sleeping Bag \$14.95
- 36x80 Size — Wool filled 100 inch Zipper
- Picnic Kit \$9.95
- Two quart vacuum bottles and sandwich box in zipper bag
- Air Mattress \$11.95
- Plastic — Heavy Duty

THE NEW CHAMPION BLUE STREAK Outboard Motors

FISHIN' "3"

FISHIN' "5"

FISHIN' "7"

"16" Forward, Neutral and Reverse

3 1/2 H.P.

5 1/2 H.P.

7 1/2 H.P.

16 1/2 H.P.

WORLD RECORD HOLDER

Smooth... Super-smooth forward, neutral and reverse power shift with Magic Wand steering grip control. Simultaneous boat and motor operation. Quiet... New modern, low-friction powerhead. Reduces weight to horsepower ratio. Dependable... Positive starting. Responsive flexible power from 0 to 18 miles per hour. Displacement fuel pump. Wind starter. Dual internal rotary valves. Co-pilot steering. Hugged smooth w/ biggest value for thirty buyers. Weights only 42 pounds. On display now.

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America's Fastest "16" Speeds to 32 miles per hour. Large bore, short stroke, Burgess power. Super-smooth power shift. America's Lightest "16" Sturdy, strong and ruggedly built for years of service yet weighs only 58 pounds. Best performance with low weight. America's Finest "16" Full anti-friction powerhead and lower unit. Magic Wand one hand control. Swing-in-to-boat lower unit. Many exclusive features. 4 gallon cruising tank. On display now.

\$157.50 \$229.50 \$255.00 \$352.50

More Power Per Pound... More Speed Per Horsepower Than Any Other Outboard Motor Make a date to see these fine motors displayed at the SPORT SHOW Friday & Saturday

BOATS - MOTORS - FISHING & CAMPING EQUIPMENT CHAMPION OUTBOARD MOTORS Sales and Service

HESSE'S CHEVRON SERVICE

No. Pac. Hiway Phone 1048