

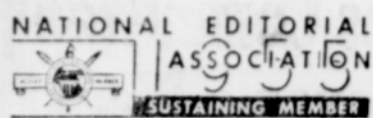
The Cottage Grove Sentinel

Established August 15, 1889
 Phone 555 or 556

Published every Thursday at Cottage Grove, Oregon

Entered at Cottage Grove, Oregon, as second class matter.

Subscription rates, cash in advance. No subscription for less than three months.
 1 Yr. 6 Mos. 3 Mos.
 In Oregon 3.00 2.00 1.25
 Outside Oregon 4.00 2.50 1.50
 Foreign rates on application.
 W. C. Martin, Editor, Publisher
 James Roles, Advertising Manager
 Al Martin, News Editor, Phone 555, 556, 236-J
 Miriam Atkins, Society Editor, Phone 555, 556, 501-Y



New York • Chicago • Detroit • Philadelphia
Weekly Newspaper Representatives, Inc.
 National Advertising Representative

Reedsport Can Offer Same Opportunities as Route F

We note that the Lane county commissioners are committed to the completion of Route F, which would bring Eugene some of the advantages of being near a seaport town. The proposal according to its backers would bring Eugene many of the advantages now enjoyed by Portland and Coos Bay. Backers say it would make Eugene the town of south-western Oregon. Route F would shorten the distance of the existing route to Florence by some twenty miles, making the distance between Eugene and Florence some 61 miles.

Here we have sat within 67 miles of the port of Reedsport. So far as we know it has not brought this section any particular advantages except in the hauling of ore from the Bohemia mines to the seaport. Perhaps now that some activity has been promised in Bohemia area, this route could prove important in the development of that area.

Mine owners and mining engineers say the potentials are still in the area. Future development seems to depend on two factors, sufficient capital to work the mines and a good road leading out of the mines. We understand that the county is willing to spend some money developing the road out of the Bohemia section, as soon as evidence is sufficient that capital is available to start a mining program.

We know that some ore has been hauled to Reedsport enroute to a smelter, but we do not know what the facilities are at the port of Reedsport. Maybe Bill Tugman of the Umpqua Courier at Reedsport could do a little missionary work from that point.

The owner of the largest mine in the Bohemia country says that if a smelter is located within a reasonable distance of the mine, such a project would insure development of the old mines.

Whatever products sent from this point would only have a handicap of six miles. Success of the Route F road would depend a great deal on the development of the Siuslaw harbor and this is in the future.

Facts of Our Way of Life Should Be a High School Course

Teaching American history in the average high school is no more important than a course in national economy and facts about our system of private enterprise which has enabled us to enjoy the highest standard of living the world has ever known. The pinks, who have infiltrated our government in the past twenty years are a far greater menace to our way of life than any threat posed by the reds of Russia.

Charges have been made and apparently substantiated that numbers of the high school students have emerged with a low opinion of our system of government and way of life. Greater numbers have perhaps come from the larger high schools. If the process is continued it will weaken our form of government and will pose a more serious threat than any prospective invasion from a foreign country. We do not know how many pinks are in the government service at present, if any, but, in the early thirties the crackpots and the do-gooders descended on the government in great numbers. In the war crisis which followed they have almost persuaded the American people that we need a planned economy and that such economy is necessary to meet the threat of the totalitarian state.

The do-gooders have been instrumental and influential enough to bring our way of life into disrepute among many of the younger set, who are seeking to bring about Utopia through a planned state. This influence is perhaps more widespread than most people think and is of concern to many of the foremost business people.

Those who have found fault with our economic system have failed to recognize the influence of the Christian religion and that this is the cornerstone of our freedoms to think as we please and to choose our professions.

It's high time business people started an educational campaign, showing what has been accomplished and the aims and objectives of the private enterprise system. It is the only way to preserve.

A Very Significant Week

There are numerous weeks during the year calling attention to a wide variety of organizations and projects in America. One of the most important of these is Advertising Recognition Week, observed recently in many localities.

Advertising, in fact, makes most of the other special weeks a reality. If it weren't for advertising, the others wouldn't have the significance they now hold. Furthermore, many of them are special merchandising and sale promotion events and obviously if it weren't for the power of advertising in building brand names many of these weeks wouldn't have come into being.

In recognizing advertising during February 13-19 we also recognize that advertising costs money. Anything of value that is exchanged in a business transaction costs. The important thing to recognize is that by investing a very small sum in advertising a product, the manufacturer builds a mass market. Mass selling means lower cost per item to the buyer. And also from mass selling comes the need for mass production, which adds up to more and better jobs.

Advertising is the key to smooth distribution of an ever-increasing output of American factories. Therefore, Advertising costs money. Anything of value that is exchanged in a business transaction costs. The important thing to recognize is that by investing a very small sum in advertising a product, the manufacturer builds a mass market. Mass selling means lower cost per item to the buyer. And also from mass selling comes the need for mass production, which adds up to more and better jobs.

Advertising is the key to smooth distribution of an ever-increasing output of American factories. Therefore, Advertising costs money. Anything of value that is exchanged in a business transaction costs. The important thing to recognize is that by investing a very small sum in advertising a product, the manufacturer builds a mass market. Mass selling means lower cost per item to the buyer. And also from mass selling comes the need for mass production, which adds up to more and better jobs.

I find the great thing in this world is not so much where we stand, as in what direction we are moving.—Oliver Wendell Holmes.

"USE THE STAIRS!"



Productivity the Answer

With little attempt to understand the why of it, some nations look upon our achievement of the world's highest standard of living as a stroke of luck.

It isn't, of course. We have worked hard, risked much, produced much—the growth factor of our economy averages about 3% a year. We have been able to produce more because of constant new technological developments, investments in new factories, management ability and employee skills.

We were once an underdeveloped country ourselves—we give our success-formula to any country that will accept it. And to maintain and strengthen it here at home, we can hope and work toward a long-range "tax program for economic growth" which will diminish present tax rate unfairnesses and at the same time encourage economic growth and development.

Keep Your Guard Up!

As the attention of every citizen is directed to the subject of reserve forces as the result of President Eisenhower's warning that a strong and combat ready reserve is paramount to the defense of America, the strongest reserve force in being today—the National Guard—is brought into sharp focus.

In every war of our nation our militia has served. In two World Wars and in the Korean conflict, the National Guard mobilized and trained hundreds of thousands of civilian soldiers. The colors of our nation's National Guard carry the battle streamers of nearly every major campaign in which this country has been engaged. The Guard has a proud and long history.

It is not the desire of peace loving Americans to support a fully mobilized army, air and sea force. Nor is it economically possible for us to support such a force. The answer then is the strong reserve urged by the President.

The National Guard is the most active and ready reserve in existence today.

Active training—on the ground and in the air—are nearly 400,000 officers and men, a substantial proportion of them combat veterans of World War II and Korea.

These men—citizen-soldiers and 100 percent volunteers—are in more than 5,600 organized and equipped federally recognized units in more than 2,000 cities and towns in the 48 States, the District of Columbia, Hawaii, Puerto Rico and Alaska.

The Army National Guard has a strength in excess of 325,000 actively training in over 5,000 units. Its goal for the current fiscal year, which ends on 30 June 1955, is a strength of 375,000. Backbone of the Army Guard is its 22 infantry divisions and 5 armored divisions.

The Air Guard has more than 50,000 officers and airmen in over 620 federally recognized units. Its 27 combat wings, composed of 87 tactical squadrons of fighter and light bombers—eventually to be 100 percent jet-plane equipped—form an air umbrella over our States and Territories. Fiscal year-end strength goal for the Air Guard is 60,800—with 3,400 pilots—in 688 units.

This is a substantial force—a sound base on which a stronger reserve may be built. It is a well trained force of citizen-soldiers who are required to work hard to meet the standards of training prescribed by the Departments of the Army and the Air Force. The speed with which eight National Guard divisions, 66 tactical squadrons of the Air National Guard and hundreds of other service and combat support units of the Guard answered the call in the Korean emergency is indicative of its readiness. The Guard is our only ready reserve force today. It could be an even stronger and more ready force if steps are taken to strengthen our entire reserve.

It is imperative that we keep our Guard up.

Non-Advertiser Does Injustice to Self

No businessman in any town should allow a newspaper published in his town to go without his name and business being mentioned somewhere in its columns. This does not mean you should have a whole, half, or even a quarter page ad in each issue of the paper, but your name and business should be mentioned, if you do not use more than a two-line space.

A stranger picking up a newspaper should be able to tell what business is represented in a town by looking at the paper. This is the best possible town advertising. The man who does not advertise his business does an injustice to himself and the town.

The man who insists on sharing the business that comes to town, but refuses to advertise his own, is not a valuable addition to any town. The life of a town depends on the live, wide-awake and liberal advertising man.

—The Tulalake (Calif.) Reporter

Philosophy Still Sound

The Roman philosopher and statesman, Cicero, said it 2,000 years ago, and it's still true today. The six mistakes of men are:

1. The delusion that individual advancement is made by crushing others.
2. The tendency to worry about things that cannot be changed or corrected.
3. Insisting that a thing is impossible because we cannot accomplish it.
4. Refusing to set aside trivial preferences.
5. Neglecting development and refinement of the mind, and not acquiring the habit of reading and study.
6. Attempting to compel other persons to believe and live as we do.

—The Almont (Mich.) Times-Herald

Christmas Trees, Animal Control Mullied at Meet

By Dr. H. A. Hagen

Chamber Ag Committee Chairman H. Sasser, district farm forester, explained to an interested group of fifty-two land owners recently how to go about making a little extra money, from \$25.00 to \$75.00 an acre per year by raising Christmas trees for the market. He said that land which is not suited for other crops is best for this purpose, thus making it possible for a farmer to realize a nice little sum from land which is usually classed as waste land.

Sasser said that the usual method was to secure the small trees thru his office and set them out at the rate of from 2500 to 3000 per acre, thin and prune them occasionally and the first trees would be ready for market in about three years. After this the trees may be thinned out a little each year. This enables the grower to have some trees to sell yearly for a period of ten years after which the cycle could be started over again.

Sasser said that he is prepared to help anyone who is interested in undertaking such a project, and added that he would be happy to give information about planting, thinning, pruning, marketing and etc.

Forester To Aid

Sasser made it clear that his office was not concerned with land owners who made all of their income from timber but with the man who makes his main income from other sources and has a tract of timber which he wishes to utilize to the best advantage.

In this connection Sasser said that he stands ready at any time to help anyone in drawing up a suitable contract for the logging of small tracts. He is also glad to assist anybody with the care of timbered areas such as thinning trees, controlling insect infestations, culling, reforestation, etc. All of this service is rendered without charge.

The last hour of the program was devoted to a discussion of rodents and their control. By Mr. Prichard, east Lane County trapper, and his boss, Mr. Smith from Portland, Prichard made it clear that it was the duty of the humane society to take care of dogs which kill or molest livestock.

He stated that all predatory animals such as coyotes, bears, foxes, cougars, bobcats, gray dingoes, rats, field mice, moles and gophers are controlled by his work. He explained how this work was being carried out in the western part of the state. He emphasized the fact that poison bait or poison gas shells are never put out without permission of the landowner and printed signs which are designed to warn owners of dogs so that they can take the proper precautions.

He said that there are five spots (one 1080 stations) in the western Lane area where poisoned meat is placed so that coyotes are most likely to get it. However, he stated that these spots are posted and they are only maintained during the winter time when there is the least danger of poisoning dogs. He also explained that these poison stations were completely destroyed early every spring so that there would be no danger from them.

Protection of Game

Smith explained that his work was conducted under the State Fish and Wildlife Department and that he was not only to protect livestock but also to protect the game and fur bearing animals from the rodents. He gave an interesting explanation of the work which is being done in the state as a whole and in Lane county in particular.

Smith said that he was well aware of the fact that two trappers in Lane county could not do the job allotted to them adequately and stated that he thought funds would soon be made available for a third man. Mr. Smith said that Douglas county had four trappers which was largely due to the fact that Douglas county has the largest sheep population of any county in the state. The farmers there find that it is quite profitable to raise sheep on logged off land. Both Prichard and Smith said they were willing to help anyone in this area who is having rodent problems. Phone Eugene-7765.

Liquor Commission Says No to Minors

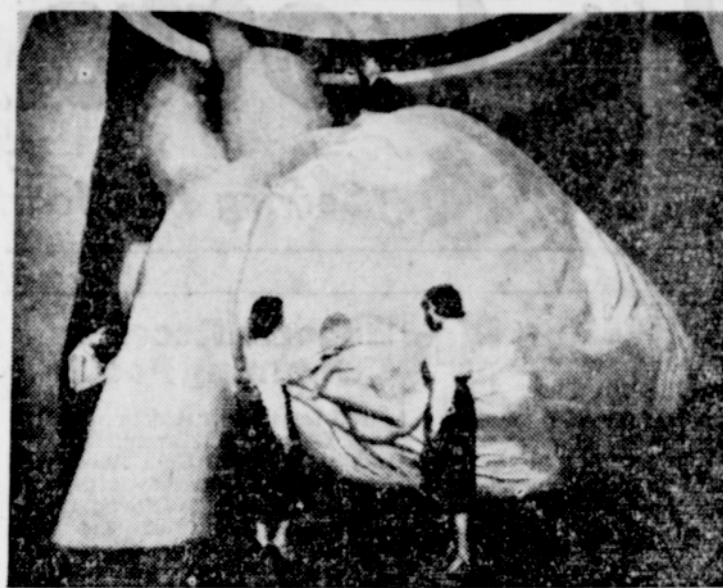
Licenseses of the Oregon liquor control commission this week were cautioned to make no sales of alcoholic beverages to any person under the age of 21 years of either sex, married or single. In response to several inquiries as to whether or not a minor wife may purchase or consume alcoholic beverages if she is in the company of her adult husband, the commission points out that any special privileges granted by state law to minors who are married do not include the right to purchase, possess or consume alcoholic beverages.

An OLCC bulletin released this week to licensees refers to Chapter 472 of Oregon revised statutes, which states that it is unlawful for any person under the age of 21 to purchase alcoholic liquor, and that it is unlawful for any person to serve, sell or dispense alcoholic liquor to anyone under the age of 21. The term "alcoholic liquor" refers to beer, wine, distilled spirits, or any beverage containing more than one half of one per cent alcohol by volume.

The commission also refers to Chapter 165, which specifies that persons under the age of 21 who falsify their ages to secure rights denied to minors are subject to \$50 fines or imprisonment in the county jail or both.

The inescapable price of liberty is an ability to preserve it from destruction. — General Douglas MacArthur

Largest Heart in the World



WORLD'S LARGEST HEART is a walk-in model, 17½ feet high and 28 feet long, at Philadelphia's Franklin Institute. An internal pathway enables visitors to make a "corporeal tour" as they walk through the various valves and chambers. Designed to draw the public's knowledge of the human heart, the giant replica also calls attention to the problem of the heart diseases, which your 1955 Heart Fund contribution will help to fight. Send your gift to your local Heart Association, or to "H.E.A.R.T." care of Post Office.

Hiway Commission Sets Five-Year Plan for Parks

SALEM (Special)—The Oregon State Highway Commission meeting in Portland gave tentative approval this week to a five-year development and budgetary plan for Oregon State Parks. The plan calls for a tentative budget of approximately \$3,100,000 for development of parks and \$3,000,000 for operation during the five-year period and outlines an acquisition of some 720 acres to take care of increased use during that period.

Comparing the plan with budgets of the past five years, the Highway Commission points out that a considerably larger budget is proposed for the next five years because of increased use and anticipated use based on attendance figures of recent years. During the past five years, 1950-54, \$2,439,800 was used for development and \$2,130,523 for operation of the Oregon State Park System. During a corresponding seven year period, attendance jumped 176 per cent and development 265 per cent. By 1960, the State Park Division expects to be equipped to handle an annual attendance of over 8,000,000 visitors, and by 1965, some 10,000,000 persons are expected to use the areas.

Facility Expansion

Looking into the future, the Parks Division of the State Highway Commission is now surveying areas where need is greatest, and it is expected that additional acreage will be acquired in these areas to expand present facilities or to develop completely new parks. By expanding areas now in state ownership, the Parks Division finds that 1,140 acres can be used by either expanding the present facilities or developing new areas. However, it is estimated that 1,843 acres will have to be had to take care of the increased usage, meaning an acquisition during the coming five year period of over 700 acres.

Generally most of this expansion will be in areas closest to population centers, but including nearly all parts of the state. Largest acquisitions will be within a hundred-mile radius of Portland.

Five-Year Plan Set

In order to foresee and finance the required expansion of park facilities during the ensuing five years, the Parks Division and the Oregon State Highway Commission have prepared a tentative five-year plan showing the increasing capital outlay and operational costs as use increases.

It is believed that this plan will provide sufficient funds for park improvements by expansion of facilities in some 72 park areas, developing facilities in at least 12 unimproved parks and initiating development of four new areas to be acquired.

Tax Exemptions For Disabled War Veterans Listed

Disabled war veterans and war widows must apply by April 1 for state property tax exemptions, the Oregon Department of Veterans Affairs warned today.

The exemption for those entitled amounts to \$1,500 of the assessed value of the property, according to Vera A. McCarty, service officer for the state veterans' department. Application is filed with the county assessor. Entitled to the tax exemption on their real or personal property are the following:

1. All veterans of the Indian, Mexican or Spanish — American wars, regardless of disability or income.
2. Veterans of all other wars including the Korean conflict who have disabilities of 40 per cent or more as certified by the Veterans Administration or a branch of the Armed Forces, regardless of income.
3. Unremarried widows of veterans of any war, regardless of income. Pensioned widows of Civil and Spanish war veterans get an extra \$500 exemption.
4. War veterans with disabilities of 40 per cent or more as certified by their physicians and the county health officer, provided they have not received more than the \$2,500 total gross income in the past calendar year.

The exemption applies first to the applicant's homestead that is the property he owns and on which he resides. After that, it applies to his personal property. Further information is available from county assessors.

Hazel D. Medcalf Services Sunday

Funeral services for Hazel Dell Medcalf, 63, were held at Mills Mortuary at 2:30 p.m. Sunday, February 20, with the Rev. D. Hugh Peniston officiating. Interment was at Sunset cemetery, Coos Bay, at 4 p.m. Monday.

Mrs. Medcalf died in an Eugene hospital Thursday, February 17, following a short illness. She was born Hazel Dell Clark March 2, 1891, at Duluth, Minn., and came to Oregon 40 years ago. She had resided in Cottage Grove for the past eight years, coming from Medford. She was a member of the First Presbyterian Church, Rebekah lodge, Women of the Moose and Business and Professional Women's club.

Surviving are two sons: Theodore R. Melzer, Kelo, Wash., and John Everett Melzer, North Bend; two daughters: Mrs. Elva Irene Painter, Portland, and Mrs. Ila Naurene Taylor, North Bend; two brothers: John A. Heath, Central Point, and Claire Heath, Coos Bay, and two sisters: Mrs. Faye Kronquist, North Bend and Mrs. Josie Snyder, Cottage Grove.

George V. Maddess Taken by Death

Funeral services for George V. Maddess, Cottage Grove, were held at 2 p.m. Monday, February 21, at the Smith Funeral Chapel. F. Sherwood Smith officiated. Interment was at Rest Haven Memorial Park, Eugene.

Mr. Maddess died Friday. He was born in Manitoba, Canada, February 14, 1909. He came to Cottage Grove in 1926, where he lived for three years, then moved to Minnesota. He was married to Hannah Stolt at Moorhead, Minn., May 10, 1933. In 1936 they moved back to Cottage Grove where they had since made their home. Mr. Maddess was employed at the Bressler Furniture Store and also had been bus driver for Cottage Grove union high school for the past five years. He was a member of the Cottage Grove Eagles lodge. Besides his widow, he is survived by his mother, Mrs. Amy Maddess of Tacoma, Wash.; two sons: Allard and Hjalmer and grandson Ricky, all of Cottage Grove; one brother, Charles of Tacoma, Wash., and two sisters, Mrs. Ruby Claiborne, Portland, and Mrs. Ellen Bockstader, Toronto, Canada.

Enlistments Up For Coast Guard

SEATTLE (Special)—In the wake of nation-wide talk of ending GI benefits, Coast Guard enlistments during the first two weeks in January have increased three fold, officials of the 13th Coast Guard District announced today.

Nevertheless, with an increase in opportunity for advancement during the first enlistment, coupled with many other advantages, the "no limit" sign has been hung on the door of Coast Guard Recruiting Offices in the Pacific Northwest. Chief Machinist Mate James J. Garrett, Jr., Officer-In-Charge of recruiting for the 13th District said he had hopes of enlisting many more interested young men thruout the area.

Chief Garrett pointed to many opportunities for specialized training offered to Coast Guard enlistees during their four-year "hitch" in America's oldest sea-going service. "Young men interested in a service career as well as fulfilling their military obligation are finding the Coast Guard has made vast fields of study in specialized categories available to them," said Garrett. He added, "Classes in the many service schools are conducted by the most highly trained specialists in each separate field."

Coast Guard enlistments undoubtedly will increase at a rapid rate during the next few months, the recruiting director concluded. Coast Guard Recruiting stations are located in Seattle, Wash., Spokane, Wash., and Portland, Ore.

NOMINATED FOR ACADEMY AWARD!

MARLON BRANDO • JAMES MASON
 JOHN GIELGOD • LOUIS CALHERN
 EDMOND O'BRIEN • REER GARSON
 DEBORAH KERR in

JULIUS CAESAR
 An M-G-M Picture

Arcade Theatre
 Tues., Wed., March 8 and 9

SEE IT TODAY!



THE ALL-NEW
BURROUGHS
TEN KEY
 ADDING MACHINE

Cottage Grove Sentinel

116 No. 6th St. Phone 555