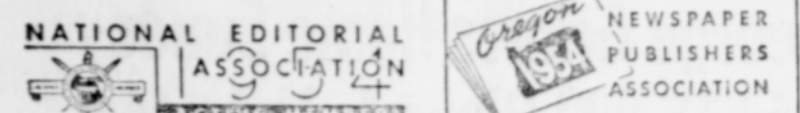


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The Issue of Public Power

The battle lines of the present political campaign are pretty clearly drawn; at least the democrats hope they are in the issue of public power versus the partnership power as advocated by the republicans. In this we do not think the issue is very clearly drawn, because a representative in congress, either a representative or a senator is going to get all the things for his state or district that he can. If he can get a federal dam, that is just another feather in his cap, but getting more public power projects in the future may be a difficult job because the northwest already has a half dozen power projects in addition to the flood control dams. The matter of getting more may be a horse of a different color, regardless of politics.

In discussing this issue, the Sunday Oregonian presents some of the facts in the present campaign, which show the power issue is not a clear cut one. As stated in the beginning of this editorial, the representative or senator from the northwest is not going to miss a power or flood control dam for the northwest if he can help to get one, regardless of his politics and the power issue in the present campaign is not a black or white issue as some would have us believe. The power issue is much more complex than this. The democrats are for public power first, last and all the time, they say. On the other hand the republicans are not against public power. Neither are they for private power to the exclusion of public power. Sen. Guy Cordon, the republican candidate, who has faced this issue, said in a Portland speech, "So far as I am concerned—because the economic future of the country lies in the white gold of the flowing streams—I shall do everything in my power to chain the water and turn it into kilowatts. I'll do it with government money to the extent I can. I'll do it with a combination of government money and local public money if I can. I'll do it with that combination and put in private money if I can and I'll do it with private money if I can, if by that we advance the economic future of the people of my country."

And quoting the Oregonian editorial we learn that: "Governor Patterson has emphasized a federal report that it will cost \$7,000,000,000 for generating and systematic transmission facilities to meet the normal needs of the Northwest in the next twenty years. Congress for a long time, under both Democratic and Republican control, has demonstrated that it does not intend to spend that much federal money for power in this area."

"Hence, the 'partnership' program of the Eisenhower administration—the effort to encourage investment of private capital, whether obtained by private or publicly-owned utilities, in the power program, with the government making its traditional appropriations for flood control, navigation and fisheries. Hence, also, renewed interest throughout the Northwest in the proposal for a regional public agency to acquire the Bonneville transmission system and to build new dams."

"Our objection to the 'all-federal' line taken by Democratic candidates is that this program already has proved inadequate and there is no hope of changing the majority view in congress against investment of so many billions of dollars of national tax money in a single region, which is perfectly able to raise the money itself."

"We wish the problem were as simple as some candidates represent it to be, but it isn't. When the campaign is over, and regardless of which candidates are elected, Oregon and the Northwest still must face the necessity of getting huge new blocks of electric generation under way every year. The power issue will not be settled in this election, but we believe Senator Cordon is right in saying that all available capital must be encouraged for investment in Northwest power."

How to Keep the Customers

It's no mystery why people keep on patronizing certain stores. They trade with them because they believe they can get lower prices, or better service, or more attractive selections, or some other appealing inducement.

What may not be so well known is why people stop patronizing certain stores and take their business elsewhere. Kentucky Grocers News recently touched on this. It said that a recent survey showed that of all customers lost by stores, one percent died, three percent moved away, five percent changed because of friendship, 14 percent had grievances, and nine percent were not accounted for. That leaves 68 percent. And this big majority took their trade elsewhere because of indifference on the part of the store. In other words, they had been made to feel that their patronage was not needed.

Nowadays merchants of all kinds and sizes, independents and chains, are concentrating on improving their contacts with customers. The fact that we are in a strong buyers' market has made that inevitable. A rude or inefficient or bored salesperson can drive squads of potential customers away, and for keeps. So successful retail stores are seeing to it that customers are warmly and courteously greeted and made to feel wanted and at home.

This is good for the stores. It is good for the buying public too. —Industrial News Review

Advertising Needed for Business Success

Possible liquidation in Portland of what was once the largest furniture manufacturing firm west of Chicago has given rise to the question as to an explanation for such a procedure.

What strikes us as a very logical explanation and one which is borne out in our own limited experience with furniture merchandising is the suggestion that there was a failure to develop consumer preference and build the brand name through advertising.

All of which warrants the observation: "When someone stops advertising, someone stops buying. When someone stops buying, someone stops selling. When someone stops selling, someone stops earning. When someone stops earning, someone stops buying."

Advertising alone will not make a business. A business has to be backed with a quality product, service and the combination of price and something which people want offered at a time when customers want the product. However, advertising is part of the ingredient of business success.

—News-Times

THE GIANT—AND THE PYGMIES!



United, We Go Forward!

It is easy to imagine the jubilation in Moscow over what the Red rulers are calling our "jitters." Hearing the voice of a prophet of gloom and doom on radio and TV, the Kremlin's U. S. correspondents gleefully cable home a description of an America disunited, fearful, falling apart at the seams.

We know better, of course, and the Reds ought to, by now. Sure, we've had some spotty unemployment, some layoffs here and there. But we are coming out of it, and economists agree that the feared "recession" will be over and forgotten by next fall or sooner.

The number of people working today, as a matter of fact, is close to an all-time high. Wages are high, too—average hourly earnings of factory workers are at record levels. This year may well be the second most prosperous in our history.

We got where we are as a nation on unity of purpose, confidence in ourselves, faith in our future. United we will go forward.

President Lauds Small Towns, Newspapers

"There is no need to sell me the small-town newspaper. . . ." So said President Eisenhower in a speech delivered to members of the National Editorial association in Washington.

"I think," said the President, "for any American who had the great and priceless privilege of being raised in a small town, there remains always with him nostalgic memories of those days. And the older he grows, the more he senses what he owed to the simple honesty, the neighborliness, the integrity that he saw all around him, in those days, and took for granted, and that he learns to appreciate only as he grows older and dwells more in other places of the earth."

"There is no need to sell me the small-town paper. I hope there are those among you who are acquainted with and respect the Abilene, Kan., 'Daily Reflector and Chronicle' as much as I do. Certainly, there is no other paper in the world that I read for so many years at a stretch as I did that one." —The Franklin Sun (Winnsboro, La.)

There'll Be Few Tomatoes From Our Garden

Unless the weather shows a little more cooperation, we are afraid we'll just have to forgo the pleasure of eating tomatoes from our garden. Somehow or somehow else the weatherman thinks we ought to have an early fall and we fear the home grown tomatoes will have to go down the drain unless we have more sunshine than is promised as this is written. We'll lose out on the squash too, not to say anything about the late fall garden, we have heard could be so successful.

Well it seems even the geese are rather confused this year. They started flocking south about three weeks ago, under the impression that winter was not far away.

Talent Quests Are Usually the Bunk

Ted Mack's quest for talent, as demonstrated at the State Fair last week confirmed our suspicion that talent quests conducted such as his are the bunk as far as encouraging or finding talent is concerned. The winning candidate does not have to be talented, he just has to catch the public fancy. It may be fun to start with, but more often the candidate is due for a rude awakening.

We heard the local entry into the contest Thursday. The local entry had the talent and musical knowledge, but this availed him little because he had to compete against a boy and girl dressed as cowboy and cowgirl. The winners probably did not know one musical note from another. Contests of this sort, however, usually are not won on musical ability, but on showmanship and ability to get the public sympathy.

Like a School Without a Teacher!

A small town without a newspaper would be like a school without a teacher or a church without a pastor!

That striking opinion comes from Professor John H. Casey of the Department of Journalism of the University of Oklahoma. He went on to say this: "In the aggregate, the country newspaper determines the outcome of more elections, exerts a greater influence for constructive community progress, with its millions of circulation and quadrupled millions of readers, a better advertising medium than any other group of newspapers or periodical publications."

"Through service to its community, the country newspaper will not merely survive; it will continue to flourish. . . ." —Industrial News Review

Drivers—Don't expect the same degree of caution from a school child that you would from an adult. . . . You must remember they forget. . . . So Take It Easy. . . . Don't end a child's life because you didn't care enough to drive safely. . . . IF YOU WON'T DRIVE SAFELY, YOU CAN'T DRIVE IN OREGON.

Ever people are getting married now than at any time since 1933.

Fifty thousand plastic bathtubs are being made annually, mostly for trailers. Motels are beginning to get them and households will be next. The tubs are easy to clean, lightweight, and don't chill the epidermis on contact.

(Continued from Page One)

\$25 in cash. One cash prize of \$10 will be awarded the winner of the high school contest. These prizes will be given by The Sentinel.

This year The Sentinel is adopting a policy of limiting contestants to non-winners of previous spell-downs. When, however, the winner of the grade school division enters high school, he may compete in the high school division.

The first list of words to be used in the contest appeared in last week's paper. The second list appears today.

socialize
 souvenir
 spiteful
 spright
 stance
 static
 straightedge
 studious
 suffragist
 suspensor
 swarthy
 synonym
 tamable
 technic
 terminal
 theorem
 thunderous
 titling
 toponymy
 trajectory
 trestle
 triumphant
 turbid
 swing
 tableau
 tantalize
 telepathic
 testimonial
 thetic
 tidiness
 toifful
 tourney
 transliterate
 trichromic
 truancy
 tutelage
 symmetric
 tactual
 taunt
 tenacity
 thanatoid
 thorough
 timorous
 scindent
 superintendent
 scissile
 secede
 semester
 session
 shriek
 representative
 roborate
 route
 rue
 salon
 satiric
 scheme
 surety
 scourge
 seclude
 sensory
 sextet
 sibillance
 rudiments
 rotatable
 rugosity
 ruse
 sanction
 saturant
 summoned
 substantiation
 scrivener
 seditious
 scraph
 sigil
 siege
 simplicity
 sleuth
 smutch
 soliloquy
 sovereign
 spirate
 squander
 stately
 stilted
 strenuous

Bohemia

(Some of its early history)
 (By Ray Nelson)

Compiled for the Bohemia Mine Owners association from the stories of local pioneers, from the files of the Bohemia Nugget, the Cottage Grove Leader, Cottage Grove Sentinel, Oregon State Journal, state and United States records which have been edited by Ray Nelson.

(Continued from last issue)
 In the spring of 1863, George Ramsey and James (John?), Frank(?) Johnson, supposedly fleeing from Roseburg, after killing an Indian, made their way into the extremely wild and unpopulated wilderness of the Calapooya mountains, traveling by way of what is now the North Umpqua river, and Steamboat and City creeks.

One day Johnson killed a deer and while dressing the animal, his eye was caught by the glitter of gold quartz. It did not take him long to unearth some specimens, which old pioneers say were of surpassing richness. This free gold was found in a small vein near the headwaters of City creek, within 3/4 mile of Bohemia mountain. The men ascended the mountain to find where they were, and seeing the valley of the Coast Fork river to the northeast, they came out that way to civilization.

This discovery brought many prospectors, and in the summers of 1864 and 1865 a deluge of locating and development went on. Among the first in the new camp were O. P. Adams, J. W. Vaughn, Bird Farrier, and many others.

Johnson claimed that he discovered the first gold on a claim known later as the "Mystery," and said that it must have been a "pocket," which after producing about \$700, gave out at a depth of six feet. However, some believe that the real find was elsewhere and that the exact location is still a mystery.

Much of the early prospecting was done along the creek bed below the original discovery and while gold was found in considerable amount, it was light and hard to save, and at that time, quartz mines were considered to be of little value.

Nevertheless, over 100 claims were staked, and the Oregon State Journal, published in Eugene, contains mention in the issues of June 10, 1865 and May 18, 1867, of gold discoveries - both placer and quartz - in the mountains southeast of what is now called Cottage Grove.

Since Johnson was from the old world country of Bohemia, (now part of Czechoslovakia) and hence was called by his friends, "Bohemia" Johnson, the new mining camp became known as "Bohemia Johnson" mines, or, later, the Bohemia Mines.

(Next week: The first Bohemia City - 1867).



"Sometimes a man can get an awful far when he has to fall back on his own resources."



I am very glad to see that the council will put on the ballot for the second time the measure to increase the tax base for the city. This measure, due to lack of understanding by the public, was defeated in the May primary.

When the voters went to the polls in May they looked at two figures, one larger than the other, and promptly voted no. Then they paid about \$200.00 for a special election to vote on a budget that had already been prepared and could have been passed by the council, subject to any suggestions of the taxpayers at a special taxpayers' meeting, without the cost of the special election.

The fact that the new tax base is put into effect, with the approval of the voters, does not mean taxes automatically will soar. This year they remained static, which we certainly hope is a good sign.

The history of the tax base measure is this: Every year voters have had to go to the polls to vote on the amount in the budget that exceeds the state 6 per cent limitation. The elections, often held as special ones, are expensive. So in the general elections of 1952, the voters of the state passed a so-called "permissive" measure, allowing each tax district (such as the City of Cottage Grove), to hold its own election, if it wished, to raise the tax base. Of course, with the rapid development of the state, many tax districts have found it imperative to ask the people for a raise in the base.

We hope this time that the voters will go to the polls well informed and vote for the raise in the tax base. It actually will not raise the taxes, but merely will permit the council and budget committee to pass a budget without the cost of the special election.

At this point, there will be taxpayers (and otherwise) who will raise the hue and cry that they want to vote on their budget. They want a control on the city spending.

But what these people fail to realize is, that they never take any interest in the budget when it is being prepared. And in my years of experiences covering council sessions for this paper in the past, not one taxpayer ever attended the taxpayers' meeting following an election to discuss, protest or praise any item in the budget.

This is still the real problem of the taxpayer. And the root of the problem is not in the modern legislation to raise the tax base, which lies in another area, which we hope to discuss more fully at another time, namely the enlargement of the city itself.

Joan H. Gallo
 Candidate for Councilwoman
 Ward 3.

Army depot operations during the next 12 months will revolve around 134 depots containing approximately 207,000,000 (M) square feet of covered storage space, and 312,000,000 (M) square feet of open space.

Too Late to Classify

For Rent With Option to Buy: 4-bedroom house, 3 miles past London Store, 7 1/2 acres, barn, chick house, shower, hotwater tank, wired for elec. stove, \$50 mo or \$500 down, bal. like rent, Mrs. Lawrence (Mabel) Funk, ph. 114214 before 4 p.m. 5-1tc

WANT TO BUY: 200 to 400 acres. I have an out-of-state prospect who is looking for a ranch suitable to raising cattle. Must have house and outbuildings, water for stock and quite a lot of open ground that could be seeded for grazing. Will pay up to \$20,000. Contact Earl Wilson Real Estate, Phone 1040. 5-1tc

FOR SALE: Few large white hens, 75c each. For quick sale 10 for \$7. V. E. Grousbek, phone 3F15 Creswell. 5-1tp

FOR SALE: Large Spark oil heater with electric fan. Ex. condition. Also wood range. Ex. condition. Ph. 92LX. 5-2tc-6

STENOGRAPHER wanted: Short-hand necessary. Ph. 327. 5-1tc

LOST: Blond and white toy collie, female. Recently shorn. Answers to Frisky. Call 143L. 5-1tc

FOR SALE: 100 acre farm. Large 3-bedrm. house, newly redecorated. 1 mi. to Silk Creek school. Easy terms. Might accept trailer house, car or equity in trade. Phone 1196J2. 5-1tp

ROOM AND BOARD for elderly lady or elderly couple. Private home. Ph. 1125R1. 5-1tp

WANTED: Contract falling and bucking. Own tools and transportation. Ph. 3F2. 5-1tp

FOR SALE: Young Holstein cow. Still milking. To freshen in two months. Ph. 1116R5. 5-2tp-6

FOR SALE: Greiser with attachments for making salads; white Pekin ducks. Ph. 1237R5. 5-1tp

NOW IN STOCK good used wood and oil heaters. Terms - at Gray's Furniture. 5-1tc

EASY SPINDRYER washer like new, \$69.50. Terms. Gray's Furniture. 5-1tc

LEGAL NOTICES

NOTICE TO CREDITORS

Notice is hereby given that the undersigned has been appointed Administrator of the estate of JOHN W. NELSON, Deceased by the Circuit Court of the State of Oregon for Lane County. All persons having claims against said estate are hereby notified to present the same duly verified with proper vouchers as by law required to the undersigned Administrator at the Law Office of HERBERT W. LOMBARD, Wisner Building, Cottage Grove, Oregon within six months of the date of the first publication of this Notice. Dated and first published September 9, 1954, HERBERT W. LOMBARD, Administrator and Attorney for estate. 4-5tc-8

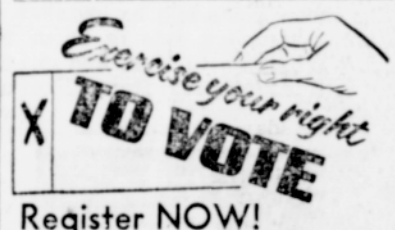
NOTICE OF FINAL SETTLEMENT

Notice is hereby given that the undersigned Administrator of the estate of BENJAMIN H. PRINCE, Deceased, has filed his account for Final Settlement of said estate and that Tuesday, the 28th day of September, 1954 at 10:00 o'clock in the forenoon, in the Circuit Courtroom, Department 2, County Courthouse, Eugene, Lane County, Oregon, has been by said Court fixed as the time and place for the hearing of objections thereto, and for Final Settlement of said Estate. J. B. LEONARD, Administrator, HERBERT W. LOMBARD, Attorney. 2-5tc-8

CITATION

IN THE CIRCUIT COURT OF THE STATE OF OREGON FOR LANE COUNTY In the Matter of the Adoption of

BRUCE MARTIN HESS TO: RAYMOND HERMAN HESS, IN THE NAME OF THE STATE OF OREGON. You are hereby cited and required to appear in the above entitled matter within ten days from the date of service of this Citation upon you, if served within Lane County, Oregon, or if served within any other county of the state of Oregon, then within twenty days from the date of the service of this Citation upon you, and if served upon you in any State of the United States, other than the State of Oregon, then within four weeks from the date of such service, or if served by publication, then within four weeks from the date of the first publication of this Citation, to show cause, if any exists, why the adoption of BRUCE MARTIN HESS by



Register NOW!

CLEON ELVIS PERRY and VIRGINIA EVELYN PERRY should not be permitted.

WITNESS the Honorable Frank B. Reid, Judge of the above entitled Court, this 25th day of August, 1954. HARRY L. CHASE, By Fern Fosnaugh, Deputy. The foregoing Citation is served by publication thereof pursuant to an Order entered in the above entitled matter by the Honorable Frank B. Reid, Judge of the above entitled Court, on the 25th day of August, 1954, and the date of first publication thereof is the 2nd day of September, 1954. 3-5tc-7

NOTICE TO CREDITORS

Notice is hereby given that the undersigned has been appointed Administratrix of the estate of ERWIN J. LEA, Deceased, by the Circuit Court of Lane County, State of Oregon, Probate Department. All persons having claims against said estate are hereby required to present the same duly verified with proper vouchers to the undersigned at the Law Office of HERBERT W. LOMBARD, Wisner Building, Cottage Grove, Lane County, Oregon within six months of the date of first publication of this notice. Dated and first published August 26, 1954. MERTIE CONNER, Administratrix, HERBERT W. LOMBARD, Attorney. 2-5tc-6



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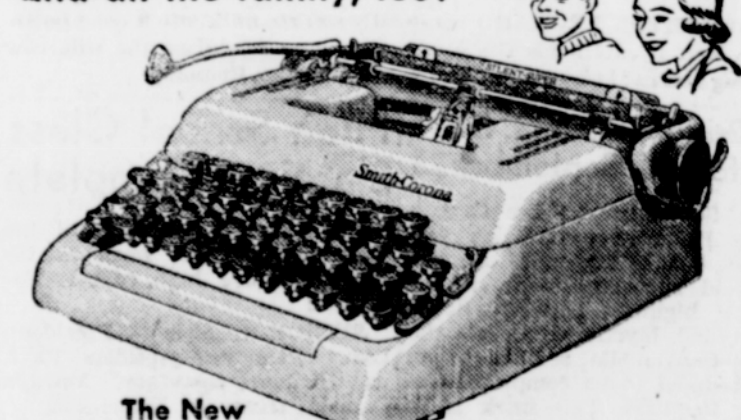
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SEE IT DEMONSTRATED!

Cottage Grove Sentinel

116 N. 6th St.

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