

The Cottage Grove Sentinel

COTTAGE GROVE, LAKE COUNTY, OREGON

THURSDAY, AUGUST 5, 1954

NUMBER 51

Telephone Splicer Presented With Cash and Medal

A silver Vail medal and \$500 in cash, the telephone industry's national award for public service, Saturday were presented to Richard R. Bates of Medford by Governor Paul L. Patterson.

Bates, a splicer for Pacific Telephone, was one of six communications workers in the nation to be so honored this year under a memorial created in 1920 for Theodore N. Vail, pioneer president of the American Telephone and Telegraph Company.

Bates was cited by Governor Patterson for "initiative, prompt and effective action and the expert administration of first aid that undoubtedly saved a life" in the aftermath of an automobile accident near Siskiyou Summit in which two persons were killed outright and a third was fatally injured.

A further award, the National American Red Cross Certificate of Merit, also was presented to Bates by Eugene Thorndyke, chairman, Jackson County Chapter, The American Red Cross.

In addition, a bronze plaque commemorating Bates' heroic work was accepted by Pacific Telephone Vice President and General Manager F. A. Dresslar for permanent display on company property.

The presentation ceremonies Saturday were the highlight of a picnic attended by several hundred southern Oregon employees of the company, with their families and friends, at McKee Bridge Park, on the Applegate River 23 miles southwest of Medford.

Crazed with avarice, lust and rum, New York, thy name's Delirium.

—B. R. Newton

How's your car for pick-up and pep on get-aways?



Sluggish starting is a sure sign of trouble. Drive in for a check up.

MCCOY MOTORS

6th and Wash.
Phone 64

We give Northern Stamps on gas, oil and prewar used cars.

Tickets Go On Sale for Three Fair Attractions

SALEM—Tickets for three Oregon State fair entertainment events went on sale July 30 by advance mail order only. Available are box and reserved seat tickets for the circus, the stage revue and horse racing, Saturday, September 4, through Saturday, September 11, in Salem.

Making its bow this year as the new fun event of the fair, the circus will show at 16 performances during the eight days—at 2:30 p.m. and 8 p.m. daily. Box seats for all performances are \$1.50. Reserved seat tickets are \$1.25, except that only box seats will be reserved for matinee shows Tuesday through the closing Saturday.

Prices for the stage revue and horse racing are the same as in past years. The revue will be at 8 p.m. each day with reserved seats at \$1.25 and box seats at \$1.50. Racing will be at 1:30 p.m. each day except Sunday with reserved seats listed at 70 cents and box seats at \$1.

Orders should be addressed to Oregon State Fair, Salem. Money orders or checks may be used and each order should include a self-addressed, stamped envelope for accurate return of tickets, according to Joe Simeral, manager of ticket sales. All prices include required federal tax.

FBI States Auto Thefts Due to Carelessness

Juvenile delinquency involving the theft of automobiles, which shows an increase in Oregon and has often contributed to other destruction by youngsters on property as well as imperiled pedestrians and motorists alike, can be attributed in no small degree to the carelessness of motorists who are leaving cars unlocked, according to the Oregon State Motor Association.

"The aggregate amount of juvenile crime which could be prevented by a moment's thought on the part of adults is amazing," the FBI chief says. "The latest Uniform Crime Report Bulletin shows that during 1953 an estimated total of 226,530 autos were stolen and that in 1,174 cities where complete records are kept over half the arrests for auto thefts were made among juveniles of 17 years of age or less.

"With these figures in mind, note an official statement made by one of the nation's largest police departments, that 90 per cent of all cars stolen were left with the keys in the ignition or the switch unlocked," Mr. Hoover said.

16TH SEABEES REUNION

The second annual reunion of the 16th Seabees (Veterans of Funafuti, Nukufetau and Nanomea) will be held in Portland August 29. The location will be at Mt. Tabor Park, south of the crater at 1 p.m. All 16th Seabees in Oregon and Washington welcome.

Who invades our rights can never be but an usurper.

—Henry Brooke



TALL ENOUGH? This giant seven foot blue delphinium looks as though it dwarfs the A. E. Elmendorf house, 1510 So. 10th, Mrs. O. L. Powers, who is a renter there, says it is still growing, and expects it to reach nine feet. Her other delphiniums have only reached six feet, but their stems are the size of broom handles!

Ten Tips for YOU

The following ten tips, by Charles M. Edwards, Dean of the N.Y.U. School of Retailing, were given to the Oregon Retailers Institute in a recent speech by Carl Webb, President of the Oregon Newspaper Publishers Association:

1. Use your advertising to buy customers before you expect customers to buy your merchandise.
2. Put real news in your advertising or don't put your advertising in the news.
3. Do in your advertising what customers want in order to induce customers to do what you want.
4. Make your advertising work harder by working harder to make your advertising.
5. Take display out of the window dressing class if you wish display to be more than "window dressing."
6. Capitalize on your point of sale audience to make capital at your point of sale.
7. Apply successful techniques in display to win success in display.
8. Devote as much attention to your sales force as you do your sales figures.
9. Assign somebody, not everybody, the responsibility and the authority for supervision of your sales force.
10. Reduce your selling expenses through constructive training, not through constructive slashing.

Oregon Traffic Fatality Figure Changes Slightly

Oregon is barely holding its own in reducing motor vehicle fatalities, National Safety Council figures for the first five months of the year reveal.

The state shows a one per cent reduction in deaths this year over the corresponding period last year. Meanwhile, Washington reported a 21 per cent drop and California a 16 per cent drop in deaths.

While little improvement was noted in death columns, the Council's statistics indicated a 21 per cent decrease in injuries reported in Oregon traffic crashes. There are 33 injuries reported for every traffic death in the state.



Well-meaning people frequently offer friends medical advice and suggest home remedies for illnesses. Their recommendations may be worthless or even dangerous. Don't take chances with your precious health... take the advice of your doctor. When he prescribes, bring your prescription to us for prompt, accurate compounding of remedies that will prove effective.

(Phil) VARLEY'S

Rexall Drugs
(Formerly Kem's)
6th & Main Phone 82

YOUR **Rexall** PHARMACIST

Pac. International Livestock Show To Be at Portland

The Pacific International Livestock Exposition returns to its old home this year with an augmented livestock show, but no horse show or other arena events, Manager Walter Holt announced.

Vacated recently by the U. S. Air Force, the 11 acre P-I plant in north Portland has been put back into shape to handle the exposition for perhaps two more years, until the new coliseum approved by Portland voters, can be constructed.

The livestock show will be "bigger and better" than ever, but of necessity will be devoid of the companion attractions that until last year were traditional with the 44-year old exposition. Crowd-pulling arena attractions had to be dropped because of the condition of the grandstand. No crowds will be permitted in the stands, but all other portions of the building will operate as usual.

Accompanying Features
This year's livestock show will, however, have some accompanying features. The colorful county exhibits will be in the main exhibit hall will be a "Do It Yourself" show. Sponsored by the Downtown Portland club of Optimists International, this show will feature exhibits of new methods, materials and equipment for the home owner who wants to do his own building, remodeling and repairing.

Continuing its long service to the western livestock industry, the exposition will offer a complete livestock show. Breeding swine will return, after a three-year absence. With the swine disease, vesicular exanthema, apparently stamped out in the state, the state department of agriculture has given full clearance to the swine show.

"Big Names" Drawn
The Register of Merit status won by the P-I Hereford show from the American Hereford Association last year promises to draw some of the really "big names" of Herefordism. This and the fact that the Portland, San Francisco, Ogden and Boise shows now make a tight five-week western show circuit are pulling top herds to the P-I that formerly went to big midwestern shows.

The five-day show will run from Tuesday, October 19, through Saturday, October 23. Admission charge, covering both the livestock and "Do It Yourself" shows, will be 80 cents for adults and 25 cents for children. Parking will be free.

Junior Activities Early
Junior activities for 4-H and F.F.A. members will begin a day before the main show on Monday, October 18. For the first time, the junior livestock show will have its own building, with plenty of room and no limit on numbers.

The junior show will run through Wednesday, ending with the annual fat stock auction. The F.F.A. members will hold their livestock judging contests on Saturday, October 23.

Four sales of breeding animals are scheduled during the show. They are the Pacific Coast Aberdeen-Angus Association sale Wednesday night, October 20; The Pacific Slope Polled Shorthorn Association sale Thursday night, the American Hereford Association sale Friday afternoon, and the Oregon-Columbia Valley Ayrshire Association sale Saturday afternoon.

Disstonites Fish; Anniversary Held

By Mrs. J. G. Barber
Phone 68667

DISSTON—Mr. and Mrs. John Carr and Jerry and Larry Carr and Mrs. Carr's brother and his wife, Mr. and Mrs. Russell Proudfit of Salem, spent about a week on the coast at Yachats fishing. They were joined Thursday by Mr. and Mrs. Lawrence Carr and Saturday by Mr. and Mrs. Claude Carr. They had a very enjoyable time on the beach and caught lots of fish.

Recent callers at the home of Mr. and Mrs. John Carr Sr., were Mr. and Mrs. Robert Cryder of Urbana, Ill., who are visiting her parents, Mr. and Mrs. Joe Sloan, at Culp Creek.

Mr. and Mrs. Howard Brent have gone to Arkansas because of the death of Brent's father.

Attend Softball Game
The Spellman family shopped in Eugene Saturday and attended the women's softball game between the Lind Florists of Portland and the Los Angeles Ebonettes.

Mr. and Mrs. Otto Janisch and Bonnie Janisch went fishing in eastern Oregon. Mrs. Maxine Spellman took care of Gayle Lynne.

Mrs. Laura Butler of Castle Rock is visiting at the home of her daughter, Mrs. Mildred Chittester, and getting acquainted with her new granddaughter.

Mr. and Mrs. Gus Janisch went to Castle Rock for the weekend. Mrs. Elmer Wickstrom attended a family reunion at Dallas. She also visited with her mother, Mrs. Maude Morris. Young Chuckie Leach went with her.

Mr. and Mrs. Richard McNabb went to Castle Rock where Donna expects to spend a week. Stevie is staying with his grandparents. Mr. and Mrs. Boyd Chittester, Jana Jo and Pat are also staying with their grandparents since their new sister came.

Mr. and Mrs. Robert Fry and their two children and Mr. Fry's mother, Lulu Fry, of Santa Monica, visited several days last week at the home of Mrs. Lulu Fry's sister, Mrs. Maude Chittester. They went on to visit at Vancouver, Wash., and Vancouver, B. C.

35th Anniversary Observed

Sunday was the 35th wedding anniversary of Mr. and Mrs. J. W. Middleton and also Bill's birthday. Mr. and Mrs. Max Burrows and sons, Curt and Mark of North Bend; Mr. and Mrs. J. W. Middleton, Nancy and Terry, Mr. and Mrs. Oakley Burrows, Mr. and Mrs. John Abbott, daughter Genevieve, all of Coos Bay, came to help the Middletons celebrate the occasion.

Necessity knows no law.
—St. Augustine

NEWS & NOTES



By Vinal Jr. and Russ

One day not long ago we spied a husky six-foot citizen leading a dog which was about the size of an overfed chipmunk. This prompted us to do a little research regarding "man's best friend."

Actually, it seems that big people often choose small dogs, such as Pekes and Chihuahuas, and undersized men tend to lean toward a preference for the more ferocious specimens in the canine kingdom. Many dog-owners are said to resemble their pets—and are quite happy about it, although the dogs have never been sounded out for their opinion.

The tweedy type of person goes for the casual, but dignified, retrievers, bird dogs and Irish setters. Gals who go for a fashionable appearance prefer the poodles, which are pretty smart pooches despite their Gorgeous George hairdos. The outdoorsy type of person finds the boxer a good companion.

If you happen to be in the market for a tail-wagger, friends, take a peek in the family strongbox before you drag home a St. Bernard or Great Dane. These are great dogs, but they have appetites like a platoon of starving field hands and might reduce the rest of the family to a bread and water diet!

By the way, you're not barking up the wrong tree when you go to RANDALL and WOOLCOTT, 41 South 6th Street, for top values in the building supply line. In the building field there is no substitute for quality, friends. Always call on RANDALL and WOOLCOTT for the best and the RIGHT materials for any job.

Vinal Russ
Randall and Woolcott
Building Service

41
So. 6th

41
Phone

We Give Northern Stamps

WOLFARD'S

YOUR FRIENDLY FOOD STORE

637 MAIN ST. - COTTAGE GROVE - PHONE 53

You'll enjoy the friendly atmosphere and the wide variety of known brands at WOLFARD'S
Get the Habit — Shop WOLFARD'S

SALMON Bon Fire No. 1 Tall **39c**

TUNA Bumble Bee Chunk Style **3 Cans 89c**

CRAB MEAT Bumble Bee **69c**

NALLEY'S TANG Quarts **49c**
PORK & BEANS Nalley's No. 2 1/2 **2 for 49c**
SWIFTNING Shortening **3 lbs. 79c**
VELVEETA CHEESE **2 lbs. 89c**
CHICKEN or TURKEY Swanson Boned **3 cans \$1.00**

Farm-Fresh Produce

TOMATOES Dandy Salad Size **2 lbs 25c**
POTATOES Washington No. 1 **10 lbs 49c**
PEPPERS Large Bell **lb. 10c**
BEANS Fine Fresh Blue Lake **2 lbs. 29c**

SHREDDED WHEAT N.B.C. **pkg 19c**
SNOWFLAKE SODAS **2 lbs. 49c**
BEG MORE Dog Food **6 cans 85c**
CORN Summertime No. 303 **3 for 39c**
BEETS Diamond A Diced No. 303 **3 for 39c**

CATSUP Dennison 14-oz. **2 for 29c**

PEAS Overlook No. 303 **3 for 39c**

CORN Dundee Cream Style **3 for 39c**

KELLY'S MARKET

The Best In Meats

Ground Beef Fresh Ground **lb. 39c**

Pork Sausage Seasoned to Please **lb. 39c**

Sliced Bacon Armour Banner **65c**

Veal Steaks Shoulder Cuts **59c**

Beef Liver Fresh Tender **49c**

If it's wood, a McCulloch will cut it!

McCulloch chain saws are in the news. You can't beat them for high-speed logging, cutting cordwood, land clearing, and other timber work. The reason for the McCulloch's great popularity is simply this: the power's there... but the weight isn't! You don't need to take our word for it. Come in and see for yourself.

Try One Yourself— Within the next few days, stop by our store for a real demonstration of wood cutting. Or give us a call and we'll try to arrange a show for you at your place. There's no obligation. We just want you to see what a McCulloch can do.

6 Models Available

S & S EQUIPMENT CO.

117 N. Lane Phone 146
1/2 Block North of RR Depot