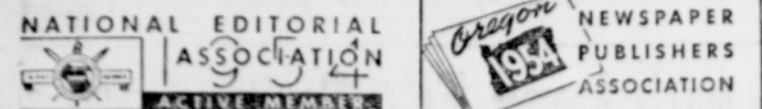


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A Week to Remember

Advertising Recognition Week is February 14 to 20. To the casual reader, a week set aside for such a purpose may seem completely unexciting and meaningless, but closer observation will reveal the importance of paying proper homage to a product and a profession which have played a major role in the development of both our economy and our political system.

Particularly appropriate is the theme of Advertising Recognition Week: "Advertising Benefits You—It Benefits Everyone." This is true. Not only, for instance, does the manufacturer of a product benefit by advertising, but also the consumer. And even if you do not happen to be the consumer, the indirect benefits filter down to you through increased production, consumption and resulting money circulation and general prosperity.

But consider some of the other benefits of advertising. It has made, and makes possible, abundant use of communication facilities—this newspaper, as an example; radio, TV, and the myriad of publications you find on your newsstand. Without their use of advertising, and they would, no doubt, be beyond financial reach of many people. Here in America, where advertising has reached its greatest consequence, the news of the world, its analysis, the world's great literature, art, music and kindred other contributions are at your fingertips for little or nothing. This is a result of advertising.

And it is this same advertising which has bolstered and informed America against tyranny and oppression since the days of one of our earliest and foremost advertising men, Benjamin Franklin.

Thus, we may well pause and appreciate both American genius in advertising, and the end product in itself. Truly, it benefits you and it benefits everyone.

Russia Doing an About Face

The fact that Russia is doing an about face to boost her domestic economy is confirmed by both newspaper and magazine reports. A recent factual report by Emmett John Hughes in a national magazine is interesting because he was permitted to see how the Russians actually live, a life that is gay for a few but bleak for many.

War cannot be ruled out, but the chief effort of the present moment in Russia is trying to boost the standard of living for the masses, who are just about able to make ends meet, but no more. One of the chief troubles seems to be in trying to bring the peasants in line to produce more, but there are too many bosses, who do the planning, but not the farm work. If this country goes much farther to the left, there is danger that we might make the same mistake for not many years ago we were accumulating an increasing number of bureaucrats in Washington and other principal cities. The trend to get more and better bureaucrats seems to have been stopped for the moment, but the trend toward socialism, communism or any nationalistic tendency to make the state supreme could easily be revived.

One of the interesting things about Russia is that we now believe reports of their standard of living, but it was only seven or eight years ago that a factual report on Russia by the son of the late Edgar Allan White, almost caused a revolution in a former national administration because Mr. White told of conditions in Russia, which were not flattering. Then no writer was supposed to make an adverse report on Russia for fear of offending the communist rulers.

Fluoridation Held Answer for Bad Teeth

Tooth decay is increasing six times faster than the dental profession can take care of it. Dr. William E. Alexander, Eugene dentist advocating fluoridation, told the Springfield Rotary club Wednesday. He said that 17 million people now were drinking water treated with fluorides and he declared his belief the treatment here would reduce tooth decay 65 percent.

Dr. Alexander said that the federal health department and various dental associations had conducted exhaustive research on the effects of fluoridation and found nothing detrimental to human beings. He said it would cost \$65 per person to paint fluoride on the teeth while it would only cost \$4 in a lifetime to dispense it through the water system.

While admitting it was poisonous if taken in large quantities, the speaker declared only a drop in a bathtub full of water would be the proportion used in the water system. The speaker believed that lack of understanding by the public caused them to be slow taking to the fluoride treatment which it is believed prevents tooth decay especially in children's teeth.

Dr. Alexander said parts of Texas where there is a high percentage of fluoride in the water naturally has only a fraction as much tooth decay as Oregon.

—From the Springfield News, February 4, 1954

A Common Goal

During this current week our nation is observing two events which certainly deserve editorial comment. Tomorrow, February 12, we celebrate the birthday of a man who grows in stature with each additional year. And we think that Abraham Lincoln, were he with us today, would be the first to join us in congratulating the Boy Scouts of America who are observing their 44th Anniversary this week—some 3,300,000 of them.

The theme of this scout week is "Forward on Liberty's Team." It's a phrase, we believe, that Mr. Lincoln would heartily endorse. So to the scouts of today, and the 21 million other Americans who have become part of the movement since its inception in 1910, we extend our congratulations for a job well done. And we wish them all success in future years. (L.O.)

More Television Sets

The figures of the Chamber of Commerce on the 487 sets installed in this vicinity in recent months would probably be boosted somewhat because of the fact that it is hard to keep track of the sets bought out of town. A revised estimate would probably include at least 500 sets, which of course means that 500 families are looking at television, probably rather than listening to any of the 20 radio stations heard in this vicinity.

All of which reminds us that this is a tough and competitive world. To our knowledge television has not directly affected the sale of any newspaper or magazine printed or coming into this area, to any degree.

Damages Cars

Sideswipe Accident

By Mrs. R. G. Conner
Phone 140M

LORENE—While on their way to spend the day with Mr. and Mrs. Lynn Wyman Sunday, the car of Mr. and Mrs. Bert Stiff of Creswell received considerable damage when it was sideswiped by one driven by Hiram Hunt of Lorene.

The Hunt car skidded in loose gravel as he started to pull over to meet the Stiff car. The rear end of the Hunt car sheared the fender off the Stiff car.

No one in either car was injured.

CORRECTION—The story about the exchange of school property last week had a very serious misprint. The amount for the school board to pay in addition to the property is \$1500 not \$15,000 as printed. Difference in these amounts make a big difference to the taxpayers.

Lorene Parent-Teachers Club will have a banquet honoring mothers and daughters on Saturday, February 20 at 6:30 p.m. in the school cafeteria.

The ham dinner will be prepared and served by fathers and they will also clean up. Prices will be \$1 for adults and 50 cents for children. A program is being planned by Mrs. Svend Lobek. Miss Elda Lowman is in charge of decorations.

Tickets may be purchased from Mrs. Oren Jacobson, Mrs. F. G. Sessions or Mrs. Wayne Coder. Everyone is invited.

Lorene Rebekahs made plans for attending the district convention which will be held at Oakridge early in March at their last meeting. Lorene will be in charge of seating the convention officers. Between 20 and 25 are expected to attend the day long session.

After the meeting the seating drill was practiced several times. All members are urged to attend the February 15 meeting as more practice is needed. Initiation of several candidates will also be held at this meeting. Birthdays will also be observed.

4-H Clubs met Friday afternoon at the school. Since not enough girls were interested in taking cooking, that club had to be abandoned. Two new girls, Patty Maley and Peggy Leach joined the sewing club.

Archie McCrea, superintendent of Lorene schools, has announced the semester honor roll contains the names of four high school pupils and eight more received honorable mention. Those making the honor roll received grades of from 3.5 to 4.0. Honorable mention receives from 3.0 to 3.5. On the honor roll are Claudette Payne, Arlin Rothauge, Annabel and Leonard Singhouse. Honorable mention goes to Richard Payne, Nathan Sessions, Barbara Coder, Frank Dless, Margaret Hayes, Peggy Jenkins, Dale Simpson and Robert Nichols.

Six young people of the Christian Endeavor youth group spent Saturday skiing up the McKenzie. Since it was the first time part of them had been on skis, they were suffering from stiff and sore muscles Sunday.

The group is having a Valentine party at the grange hall next Sunday afternoon from 4 to 7 p.m. Twenty-two young people were out for the Sunday evening service which is an attendance record.

Valentine Day will be the birthday of "Grandma", Mrs. A. M. Bryan, former resident, who now lives at 777 West 10th in Eugene. She will be 82 and would appreciate being remembered with cards.

Mr. and Mrs. P. R. Sullivan, parents of Mrs. Chester Purdy, and her sister and husband, Mr. and Mrs. C. E. Axtell and daughter Sharon all of Albany, spent the week end at the Purdy home. Sunday guests were their daughter and family, Mr. and Mrs. R. L. Groshong also of Albany.

Russell Mitchell had to have his saddle horse destroyed Saturday when she caught her foot in a cattle guard and broke a leg.

Mr. and Mrs. Lloyd Counts and children spent the week end at Newport with Mr. and Mrs. Willard Cooper.

Mr. and Mrs. L. A. Howell and children of LaComb spent Saturday night and Sunday with Mr. and Mrs. Stanley Purdy.

Mr. and Mrs. Earl Kuskie and children of Vancouver, Wash., spent the week end with the Larry Wilson family. Mrs. Kuskie and Mrs. Wilson are sisters.

Lorene Ladies Aid had a successful food sale last week. Eighteen ladies were out to enjoy the potluck dinner. They are now working on a quilt owned by Mrs. George Lynch of Baker. It is a quilt decorated with the State Birds and Flowers done in textile stencils.

My Neighbors

By BILL PAULSON



"Early to bed and early to rise—makes you just wealthy enough to keep up with your taxes!"

Dorena School Club To Meet Feb. 12

By Jeanette Kelly
Phone 1167R1

DORENA—The following is news which reached me too late to make the deadline last week:

Mr. and Mrs. Henry Monroe and family spent the week end at the home of Mr. and Mrs. Arnold Wright of Cheshire. Mr. Monroe and Mrs. Wright are brother and sister.

Mrs. Lulu Hulse, a former resident of this community but now of Drain, was reported in the Cottage Grove Hospital suffering with pneumonia and complications.

Mr. and Mrs. David Hulse and two daughters spent the week end at the home of Mrs. Hulse's sister and family, Mr. and Mrs. O. C. Crawford.

Mrs. Cammie West of Springfield arrived Tuesday to spend the rest of the week at the home of her daughter and family, Mr. and Mrs. Robert Owen.

Robert Warren of Eugene spent the week end here at the home of his parents, Mr. and Mrs. Richard Warren.

Mr. and Mrs. Joe Campbell had as their guests Thursday night, a nephew and wife, Mr. and Mrs. Grover Pegg of Preston, Mo.

Mr. and Mrs. Bernard Beagle and children spent several days last week at the home of Mr. Beagle's brother in Vancouver, Wash.

Billy Ellison, who is stationed with the U.S. Navy at Astoria, spent the week end at the home of his parents, Mr. and Mrs. M. J. Ellison.

Now for this week's news. Please remember to phone me your news as early as possible as my deadline is Monday morning.

Mr. and Mrs. Wilbur Doolittle and family spent the past week in Portland visiting relatives.

Mr. and Mrs. H. E. Dean and two small children spent the past week end visiting at Camas Valley.

The dance held at the Grange hall Saturday night was not attended by a very large crowd but was enjoyed by those who did attend. The LaBlue's orchestra furnished the music.

Mrs. Henry Kelly entertained Mrs. C. Wineinger, Paul Arthur and Maurice Estabrook of Culp Creek Wednesday of last week at luncheon and in the afternoon a group of friends surprised her with a demonstration party with Mrs. Peggy Groat of Culp Creek as demonstrator.

Gary Strong was rushed to Cottage Grove Hospital Saturday afternoon for appendicitis. Last report was that he was still rather miserable but we hope he has improved by this writing and will soon be back home and able to attend school again. Gary is a sophomore in the Cottage Grove high school.

Mr. and Mrs. Floyd Plowman and Richard of Florence spent a short time here with Mrs. Plowman's parents, Mr. and Mrs. Ray Steele and her sister and family. Mr. and Mrs. Amel Smith and children.

Everyone remember that this Friday is the night for the Dorena School Club to meet again. All parents and friends are welcome and ladies please bring pie. We know everyone enjoyed the last meeting so you had better be present again as there is some sort of amusement planned.

Dorena Grange Home Economic Day is scheduled to meet at the hall Tuesday.

Mrs. Arthur Bales will go soon to Bremerton, Wash., to visit her son, Guy Hancock, who is stationed with the U.S. Navy there. Mrs. Minnie Wagner will attend the Grange Lecturer's school to be held in Corvallis this week some time.

Your reporter will be glad to take your subscriptions to the Sentinel whether it be a new one or a renewal.

Larry Beckius and Bob Kelly spent the week end here at Bob's home. Both of the boys are students at the University of Oregon.

A special business meeting will be held at the Row River Valley Church at 6 p.m. February 14 to reach some decision about the heating problem.

GRANGE OFFICERS IN SPECIAL MEET

By Mrs. R. G. Conner
Phone 140M

LORENE—A special meeting for Grange officers was held at the Lorene grange hall last Tuesday evening. County Deputy Lenny Hadderson and his wife were present. The evening was spent in instruction and practice.

HEC met and cleaned the grange hall last week.

LUNCH AND POTLUCK TO BENEFIT POLIO FUND

The Loyal Order of Moose and the Women of the Moose are sponsoring a merchants lunch February 13 in the Moose hall from 11 a.m. to 2 p.m. Proceeds will go for the benefit of the March of Dimes.

Tickets will be available at the Smart Shop, adults \$1.25 and children 75 cents.

Also on February 13 the Eagles Lodge will hold a potluck supper and evening of entertainment for members for the benefit of the polio drive.

Cowards die many times before their deaths; the valiant never taste of death but once.

—Shakespeare

John N. Sparks, Yoncalla, Dies

John Nathan Sparks, 77, a resident of Yoncalla for eight years, passed away in Eugene February 5. At the time of his death he was vice president of a lumber company at Yoncalla. He was born July 16, 1876, in Haywood county, N. C., and was married June 8, 1919, to Irene M. Treble in Grandview, Mo. He was a member of the First Baptist Church, member of the Masonic lodge for 53 years, a 32nd degree Scottish Rite, Royal Arch Mason, Knights Templar, district deputy grand master for southeastern Missouri, Abou Ben Adhem Shrine and past deputy grand lecturer for Missouri.

Surviving are his widow; three sons: Maurice of St. Louis, Mo., John N. Jr., of Salem and Dr. Charles H. of LeMay, Mo.; four daughters: Mrs. Stacy Reary, Willow Springs, Mrs. Louise Snider, Yoncalla, Mrs. Mary Berry of Bonnet Terre, Mo., and Mrs. Ada Odland, Oceanside, Calif.; nine grandchildren; one brother, Zimmi of Wert, Va., and one sister, Dolly Arrington of Alcoa, Texas.

Funeral services were held at 2 p.m. Tuesday, February 9, at Yoncalla, with the Rev. Knight officiating. Interment was in Yoncalla Masonic cemetery with Mills Funeral Service of Drain in charge. Masonic ritualistic services were conducted at the graveside by Sunset Lodge No. 144, AF&AM, of Drain, Jim Whipple, district deputy of the grand master of Masons in Oregon for District No. 10, officiated.

30-Year Resident Dies 3rd in Eugene

Charles Partin, a resident of Cottage Grove since 1924, passed away in Eugene February 3, 1954. He was born in Iowa, January 12, 1867. Besides his wife, Ella Jane, he is survived by a daughter, Mrs. C. E. Ford of Glendale, Ore.; a sister, Mrs. S. M. Ramsay of Portland; three grandchildren and three great-grandchildren.

Funeral services were held at the Poole-Larsen Chapel Monday, February 8, at 10 a.m. Interment was at Mt. View cemetery, Oregon City, at 3 p.m.

Former Resident Dies in Portland

Kittie (Kime) Ditto of Portland passed away February 8 in Portland after a long illness. Mrs. Ditto lived in Cottage Grove for many years, her husband, the late Dr. Kime, having been a prominent physician here.

Surviving are two daughters, Mrs. Mamie Linck and Miss Genevieve Kime of Portland; one son, Dr. C. H. Kime of Cottage Grove; two granddaughters and two great-granddaughters.

Funeral services were held at 1 p.m. Wednesday, February 10, in the Drawing Room Chapel of the Colonial Mortuary, Portland. Committal was in Riverview Abbey mausoleum, Portland.

Joseph McClintic

Joseph H. McClintic, 93, formerly of Cottage Grove, died Friday, February 5, 1954, in Eugene. He was born May 25, 1860, in Iowa. Mr. McClintic was a member of the Odd Fellow lodge for 50 years. His wife, Esther, preceded him in death in 1950. Survivors are one sister, Myrnie McClintic of Iowa; two nieces and one nephew.

Funeral services were held Tuesday morning, February 9, at Poole-Larsen Chapel, Eugene, with burial in Pioneer Memorial park. Spencer Butte IOOF lodge was in charge of services.

Baby Allan Wooley

Allan William Wooley, infant son of Mr. and Mrs. Keith Wooley of Reedsport, passed away Thursday, February 4, 1954, in Eugene. Surviving are his parents; four sisters; grandparents: Mr. and Mrs. Albert Wooley of Leaburg and Mr. and Mrs. John Elliott of Middleton, R. I. Private services were in charge of Veatch Hollingsworth England Funeral Home.

Oregon Education

(Continued from page 1)

excellent custodial service (which was understaffed in 1951), the teacher loads (poor distribution in 1951), and the matter of school supplies.

Pleasant Experience

In her letter to Fasold she said "the visit to the Cottage Grove elementary schools was a very pleasant experience. The graciousness of the teachers, the kindness shown by the cooks and the custodians, and the courtesy of the administrators made the entire time most profitable. . . . The State Department of Education extends congratulations to you and your school board for the vast amount of repair and renovation made in the older school buildings. Even with all this effort much still remains to be done in order to provide the attractive, safe school setting desirable for boys and girls."

Mrs. Spaulding also commended Fasold on the competent services of a good secretarial staff.

District 45 School Board members are Grant Lovegren, chairman, Pat Rickard, Max Sears, Percy Webb, Warren Hansen, and Mrs. Del Husted, clerk.

L. G. Raish Files For Commissioner

After a year's absence from the political arena, Lee G. Raish, a Springfield resident for the past 14 years, filed his candidacy last Thursday as Republican aspirant for Lane County Commissioner. Widely known in the Springfield area and long identified with many civic activities, Raish has previously served a four-term as a member of the Lane county board of supervisors, from 1949 to 1952.

"In response to many requests, I feel it is my duty to the people of Lane county to run for this position, where my experience and knowledge of local problems would be valuable," Raish declared. "When I threw my hat in the ring today, I did so with the honest intention of offering my services in the hope my future efforts will result in making Lane county a better place in which to live."

Same Slogan

Adopting the same slogan he used in his successful campaign in 1949, "More for Your Tax Dollar," Raish has announced there are no pre-election planks in his platform.

"I intend to do the best I can when the circumstances arise," he said. "I have no promises to make or break."

In Springfield Raish first was a jobber for an oil company and now owns several important business properties in Lane county.

A charter member of the Springfield Rotary club and a member of the Thurston grange Raish has been active in Springfield civic circles. He was named Springfield's "First Citizen of the Year," in 1953 and was a leading figure in the money-raising campaign for the McKenzie-Willamette Memorial hospital. For several years he was a director of the Springfield Chamber of Commerce and aided in the industrial development of the area. Only recently Raish spearheaded the movement for free parking in Springfield.

7 Oregon Cities To Get Armories

(Editor's note: The following news item from The Newberg Graphic tells which cities in Oregon are in line for new armories this year.)

Newberg is first in priority of seven Oregon cities which are in line for new armories in 1954. Oregon National Guard and civic officials said that Newberg was listed first in priority on the list prepared by the state government, based on greatest need, present site and status of the Guard company, which has a roster of 84 men and eight officers at present, and 96 men and nine officers at full strength.

Commanded by Captain Edward R. Reed, it is the only 218th field artillery unit outside of Portland.

Other cities besides Newberg under consideration for new armories are Gresham, St. Helens, Hood River, Redmond, Pendleton and Medford. In each case, the cities concerned must provide the sites.

Four new armories are nearing completion at Milton-Freewater, Baker, The Dalles and Forest Grove. Construction of a new armory has started at Hillsboro and bids will be opened early in February for a new armory at Burns.

In an announcement in Salem, Governor Paul L. Patterson said that more than \$750,000 in federal funds would be made available for construction of armories in seven Oregon cities, including Newberg. The state of Oregon has set aside matching funds on the basis of 75 percent federal and 25 percent from the state.

The project was announced following the return of Adjutant General Thomas E. Rilea from Washington, D. C., where he conferred with federal officials.

A/C James L. Violette is a member of the 3743rd pre-flight training squadron at Lackland Air Force base at San Antonio, Texas. Violette graduated from the local union high school in May, 1953. He passed his Air Force cadet examination in November '53 and was called into training on January 28, 1954. His mother, Mrs. Ruth J. Lee, lives near Dorena dam lake.

Business Forms and Supplies
—The Sentinel—



W. E. IRVINE
Evangelist
A CAPPELLA
SINGING

Council Examines

(Continued from page 1)

party, they should appoint, to examine both trucks before reaching a final decision. Council will reach a decision at its special session the evening of February 9.

Council members heard a report from Mayor Crepeau concerning the repairing of the Southern Pacific Railroad crossings within the city limits. Crepeau told them that he had contacted Lou Hopkins, superintendent of the SP Railroad in Portland who promised fast action. Monday the Main Street crossing was being repaired. Sixth street crossing will be repaired also.

By unanimous vote, Council members decided not to spend an additional \$2,260 to build a flare on the west end of the new Main Street bridge to allow for easier right turns off the bridge. The State Highway Commission had pointed out that the new structure would not allow logging trucks to turn directly onto North River Road; however, council members felt that such travel up the road was not of such great amount as to warrant spending the additional money.

Members heard a petition from seven property owners on Quincy Street, from the east boundary of Second street to the west boundary of Third requesting paving of the street. Necessary steps by the City Engineer and City Attorney will be taken to do this.

Council members pointed out that new paving could be petitioned by residents having a majority of property footage in the block affected. Council added that it would not insist on concrete sidewalks being put in immediately following new paving.

The matter of transporting the 42-inch pipe which the city is buying from Albany was discussed at length. No final decision was reached.

Members of the Council also authorized Councilman Coop to talk to O. M. Patten concerning the location of the South Lane Fair.

Council turned down an application from a resident outside city limits requesting a widow's water rate. It is Council policy to deny all such requests coming from in-

Poetry Corner

COTTAGE GROVE

Cottage Grove, a city in the valley.
Beauty and charm none can compare;
Known to many as a lumbering town,
But there's more than lumber there.

'Tis not brick, stone, nor industry
That endure or make a city great,
But those little deeds of kindness
Sown lastingly to build and create.

Mother Nature dipped deep for
To make
This lovely little valley town;
Placed her choicest people in it
There seeds of kindness to be sown.

The hills of home are as a monument,
To the greatness of our Lord above;
The little rippling streams that flow
Continuously as His everlasting love.

Have you traveled this troubled world
Shaken the dust from East to West?
For a place of blessed tranquility,
Cottage Grove, a city double-blessed.
(Name withheld by request)

HIGHWAY FATALITIES LESS

Street and highway collisions killed 25 people in Oregon during January, a tentative count by Secretary of State Earl T. Newbry's office revealed Friday.

The toll, which may have to be revised upward later, reflects a continuing drop in fatalities, a trend started in mid-1953 and which resulted in a saving of 74 lives last year as compared with 1952, Newbry said.

dividuals living outside city limits. Council also approved payment of city bills.

Birth Announcements
—The Sentinel



Cole's "FILE VAULT"

This attractive file vault will keep records from prying eyes and pay for itself by preventing pilferage. Contains two letter size, ball-bearing drawers, two drawers for 3x5 or 4x6 cards (6400 capacity) also used for leases, contracts or cancelled checks. Plus a secret vault with Dial Lock, double protected by extra outer doors under lock and key. Also, three roomy compartments for books and a large shelf 30" wide, 17" deep. Overall size, 31 1/2" wide, 60" high, 18" deep. Olive green or Cole gray baked enamel finish.

No. 992
LETTER SIZE \$107⁹⁵
Plus Freight

No. 1092—Similar to above No. 992 but with two legal size instead of letter size file drawers. 34 1/2" wide, 60" high, 18" deep.

No. 1092 LEGAL SIZE \$113⁴⁰
Plus Freight

The above cabinets in Grained Walnut, Mahogany or Knotty Pine finish \$15.00 additional.

COTTAGE GROVE SENTINEL

116 N. 6th

Phone 555

GOSPEL MEETING

FEBRUARY