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In Lane and Douglas Counties. Outside This District. Foreign Rates on Application.

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SENSIBLE ROAD POLICY

We are glad to give space in our columns for discussions of the present Lane county road policies, believing that the public and more especially the taxpayers will find a summary of the present road operations as they pertain to this district of interest. Misunderstandings between the court and the citizens of the various parts of the county are often due to the fact that the public does not understand what the county court is attempting to do in the matter of building and maintaining our road system. There are those who hold to the theory that publication of statistics or figures does not mean anything to the average individual, but at least the interested person can learn what the score is as to how much money is being spent and where it is being spent. We believe the county would be much better off if the county commissioners were chosen from districts of the county, rather than the county at large and that the district boundaries should be defined as they are in school districts and that road monies collected from certain portions of the county should go into the district of which it is a part.

Under the present setup, the funds are set up to be spent on the basis of mileage in an imaginary district, with one commissioner in charge of the roads in the southern end of the county and one in the northern end. The present policy of the commissioners in spending road money where the greatest need exists, may be all right if all the county roads get a fair share of improvement in proportion to the amount of taxes paid, which might be possible under a district road plan.

The main "beef" we have heard in months past is that our so called secondary highways are not kept in good repair. To this and other complaints Commissioner Holland has said that the county plans first to add a heavy base of rock which will be done this winter and then oil the road next summer. The commissioners have also heard the complaint that our secondary highways have been torn up by logging trucks hauling logs over this territory and that we have not only lost the use of passable roads but the labor connected with making the logs into a finished product. Thus we have lost doubly.

Neither can we go along with the court on its attempt to construct a few miles of concrete road each year as an experiment, especially on a forty foot right of way. In addition to costing more than the county can afford, we are afraid that some of the farmers around Eugene will wake up in fifteen or twenty years and perhaps find a strip of concrete road on their farms, especially if the idea of straightening the curves is continued to be carried out.

ADVERTISING AND PRICES

An expert on retail trade has said, "This year stores are planning as much and in many cases actually more advertising in both dollars and in percentage of business than last year. We will see the largest retail advertising dollar expenditure in history. . . Newspapers, radio, direct mail and the other tools will share in this selling drive."

Here is additional evidence that competition is really intense today. Store advertising has several related purposes. First of all, it is designed to interest people in goods and to keep buying at a high level. It is also designed to create new customers, and to keep the old customers coming back. It is the visual link between those who have something to sell and those who want to buy.

Every now and then someone argues that advertising and other types of promotion are wasteful, and amount to an unnecessary charge against the consumer who buys the wares. This is about as shortsighted as any viewpoint could be. The fact is that advertising has been a potent force in holding prices down. It helps make possible mass production and mass distribution—and without them prices would really be out of sight. Furthermore, it keeps the competitive spirit at a high pitch. No merchant will last long charging out-of-line prices. His customers will read the ads of competitive stores and take their trade to them. Advertising is one of the great constructive forces within the economy.

NEED OF JUVENILE HOME

Lane county citizens may have a little difficulty in deciding what is the county's greatest need; so many facilities are needed. A preliminary study of the county's facilities convinces us that possibly the great need facing the county today is a juvenile home. For today there is no alternative but to place the juvenile offender in the drunk tank to associate with the adult criminal, if the juvenile officer finds it necessary to incarcerate the youth. And the one room drunk tank of the county jail has long been outmoded and is a disgrace to the county.

We have not heard a detailed plan for financing the proposed home, but a substantial start has been made on the project with an old building and site already donated and other offers to make donations of materials and services. The public in this district will have opportunity to hear details of the plan to obtain and furnish the home then a meeting to be held here soon.

At a Florida casino, a husband gave his wife, who had never played roulette, \$200 to gamble. When she asked what number she should play, a friend suggested she choose her age number. She placed \$100 on 28; the ball rolled around and landed in 32. The girl promptly fainted.—Neal O'Hara, McNaught Syndicate

MR. INSIDE AND MR. OUTSIDE

IS SOMEONE BEING THROWN FOR A LOSS?

For an excellent main dish, satisfying, different and reasonable in cost, serve a casserole of cheese, lima beans and tomatoes. Soak one lb. dried baby lima beans overnight in cold water, then cook in the same water until just tender. Drain. Heat 3 tbsp. butter, then add 1/2 c. finely cut onion and one c. thinly sliced celery; cover and simmer for 5 min. Add a #1 can tomatoes, tsp. sugar, salt and pepper to taste and 1/2 lb. escarole or thyme leaf. Mix with the drained beans and stir in 1/2 lb. shredded cheddar cheese. Pour into a 2-quart buttered casserole; cover with 6 thin slices of bacon. Bake in moderate oven for 25 min., or until bacon is crisp. Spruce hot with baked potatoes and a nice tossed salad, with a deep dish apple pie for dessert.

ANSWER: JOE STALIN



"OFF AGAIN, ON AGAIN,—"



Four Plead Guilty At Roseburg Nov. 7

Four persons pleaded guilty upon arraignment before Circuit Judge Carl E. Wimberly Monday at Roseburg. One was sentenced to two years in the state penitentiary but imposition of sentence was postponed upon the other three.

Francis J. Evans of Tenmile was sentenced to two years in the penitentiary upon a plea of guilty to a charge of contributing to the delinquency of female children.

The sentencing of Kenneth Lewis McFarland, on a similar charge, was deferred for further consideration by the judge.

Another case involving morals was that of Harold Lewis Cuzzan, who pleaded guilty to a charge of contributing to the delinquency of a four-year-old boy. Judge Wimberly also suspended imposition of sentence for further study.

Pleaded Charles Cunningham guilty to a charge of larceny of an automobile. He was accused in the district attorney's information of taking an automobile, owned by Earl Balleu, at Sutherlin on Oct. 24. Sentencing was also postponed.

Tidewater Oil Co. Gets Crude Oil Supply for Coast

William F. Humphrey, president, Tide Water Associated Oil Company, in a statement being released to stockholders, reports execution of contract with Richfield Oil Corporation dated November 2, 1949 for a supply of crude oil for a firm period of five years beginning January 1, 1950, at posted field market prices and in volumes which, together with the Company's own production and other purchases, will meet its Pacific coast refining requirements of crude oil. The arrangement with Richfield was negotiated to take the place of the crude oil purchased since 1938 from Mrs. Carrie Estelle Doherty and the Los Nietos Company, which purchases were subject to cancellation on 24 hours' notice. In the past 12 months such purchases averaged approximately 12,800 barrels per day.

Although Oregon as a state has yet to observe its first centennial, scientists say its earliest residents, prehistoric aborigines, came as long ago as 20,000 years or before ice-age mammals became extinct.

A Versatile Dairy Food

By ALICE DENHOF

SATISFYING and appetizing with economical main dishes is no joke for the vast majority of housewives who have to do wonders with their table money. One of the best helper-outlets is cheese, that fine, concentrated form of milk so rich in protein, and the valuable nutrients of milk. Being the most versatile of the dairy foods, it combines with many other foods to lend interest to meals, offering a wealth of delicious combinations. Bread, the macaroni pastes, potatoes, all green vegetables, fruit are natural supplements to cheese, as they furnish the bulk lacking in the concentrated food. So with this chorus in praise of cheese as a good mixer, here are some new and fine recipes.

For an excellent main dish, satisfying, different and reasonable in cost, serve a casserole of cheese, lima beans and tomatoes. Soak one lb. dried baby lima beans overnight in cold water, then cook in the same water until just tender. Drain. Heat 3 tbsp. butter, then add 1/2 c. finely cut onion and one c. thinly sliced celery; cover and simmer for 5 min. Add a #1 can tomatoes, tsp. sugar, salt and pepper to taste and 1/2 lb. escarole or thyme leaf. Mix with the drained beans and stir in 1/2 lb. shredded cheddar cheese. Pour into a 2-quart buttered casserole; cover with 6 thin slices of bacon. Bake in moderate oven for 25 min., or until bacon is crisp. Spruce hot with baked potatoes and a nice tossed salad, with a deep dish apple pie for dessert.

Honor Roll List Shows Increase First Six Weeks

The honor roll for the first six weeks of this year has an increase of 40% over the honor roll for the first six weeks of last year. The honor roll is made up of those students receiving an average of 2 grade or better and no unsatisfactory grades in citizenship. The following is the honor roll for the first six weeks.

Average of "1" grade: seniors—Virginia Dailey; juniors—Kathryn Clark, Anne Hill, and Jim Webb; sophomores—Rosemary Gitley.

Average of "1.5" grade and above: seniors—Ray Boggs, Willa Durlinger, Betty Elliott, Evelyn Garman, Barbara Gleason, Barbara Kinsland, Mae Malcolm, Ellen Madsen, and Larry Wolfard; juniors—Barbara Ems, Willis Johnson, June Olson, Dale Sears, and Nadine Smith; sophomores—Doyle Higdon, Shirley Witters; freshmen—Sandra Carlson, Shirley Dickinson, and Joan Webb.

Average of "2" grade and above: seniors—Shirley Bradford, Marie Clark, Joan Crepeau, Pauline Dyksterhuis, Donna Guggisberg, Helen Hetherick, Lorraine Howell, Virginia Hudson, Albert Martin, Diane Morelock, Flora Patten, Wilma Reppy, Nelda Schwaner, Walt Sorenson, Ramona Spartz, Kenton Van Nortwick, Carol Violette, and Bobbie Yocum.

Juniors—Norma Callantine, Joyce Dickerson, Larry Dugan, Kenneth Duncan, Phyllis Garman, Emily Gilham, Charles Guess, Joan Johnson, Layonne Jones, Charlene Matthews, Thelma McDonald, Bill Purcell, Wayne Schmitt, Jack Seibert, Jim Stuart, and Janice Zusiak.

Sophomores—Dee Anderson, Angela Barta, Della Condra, Betty Clark, Earlene Daniels, Enid La Blue, Barbara Laird, Carolyn Moore, Lenore Porter, Rosemary Sweeney, and Marilyn White.

Freshmen—Harvey Bennett, Shirley Boone, Mary Bricher, Pat Chadwell, Ida Coston, Ruth Coston, Elizabeth Duke, Carmen Grewelle, Richard Harrison, Janette Knodel, Kay Leonard, Conley Overholser, Rosemary Rickard, Malcolm Scott, Robert Tank, Alvin Thies, Joyce Thum, Bill Veatch, Mary Lou Wiese, and Warren Wilson.

BRAZIL CUP OF COFFEE

CENTAVOS (2 CENTS IN U. S.)

Do you sit down to breakfast all upset over the leaping coffee prices? Calm yourself, friend. We're all in the same boat, or cup. For instance, there's normally an awful lot of coffee in Brazil. That's the place from which you probably get yours.

And in Brazil the price of a cup has jumped from 30 centavos to 40. So says Claude W. Courand, first secretary in Rio De Janeiro. He is visiting in Houston, Texas.

Cafe owners even went on a two-day strike to force the government to let them raise the price.

Forty centavos is two cents in U. S. money.

SCHOOL DISTRICT 45 CENSUS IS COMPLETED

The 1949 census for school district No. 45 has just been released by Superintendent Elmer Fleming, of children in the district, ages four through 19 years. The census was taken again this year by Mrs. E. A. Coston, and shows an increase of 84 children over last year's report.

The census shows 830 boys and 663 girls in the district, a total of 1493. Broken down as to ages of the children is as follows: 4-year-olds, 94; 5 years, 125; 6 years, 116; 7 years, 125; 8 years, 102; 9 years, 112; 10 years, 93; 11 years, 98; 12 years, 101; 13 years, 88; 14 years, 81; 15 years, 85; 16 years, 74; 17 years, 73; 18 years, 72 and 19-year-olds, 45.

TEACHERS WORKSHOP

Teachers Workshop last Thursday and Friday for high school teachers of Lane and Douglas counties was held at Springfield High School.

Lunches and special speakers were provided for individual conference groups who discussed problems that came up for teachers in classes, as well as new and better methods of teaching. General meetings for all teachers were held throughout the Workshop.

—Lions Roar

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SENTINEL SPORTS

Ducks Travel to Berkeley to Meet California Nov. 12

University of Oregon, Eugene, November 10 (Special)—Nursing three consecutive defeats, the Oregon football Webfoots travel south again this week end with hopes of pulling the nation's greatest upset by beating the bowl bound California Bears Saturday at Berkeley.

The Bears will be the fourth California team the Ducks have met this season, and with this game the Webfoots have a chance to at least break even. After defeating St. Mary's the Oregon team bowed to UCLA and USC but a victory over the Bears would even the scales.

Oregon will be considered a definite underdog, however, when it clashes with the powerful Bears, especially since dropping last weekend's tilt by one point, 28 to 27, to Washington. Earlier in the season Pappy Waldorf's crew beat the Huskies 21 to 7.

Star of the California attack is Quarterback Bob Celeri, who leads the coast in total offense. Celeri is both a deceptive passer and speedy runner, and has already been nominated for all-American by southern fans. Jack Swanner, second ranking halfback on the coast last year who has been injured all season, will also be in the lineup for the Oregon game.

Opposing Celeri and the California air attack will be Oregon's Earl Stelle, a passer in his own right. Stelle actually boasts a better completion percentage than does Celeri, although he hasn't hurled for as many yards. Stelle tossed for three touchdowns Saturday, to bring his season's scoring pass total to nine, two more than the California quarterback's. Stelle's top receiver is Left End Darrell Robinson, who grabbed four aerials last weekend to boost his total to 25, only two catches away from the coast mark set last fall by Oregon's Dick Wilkins. Robinson has also caught seven touchdowns passes.

Fullback Bob Sanders, the coast's leading rusher and scorer, will also aid the Duck attack. Right Half George Bell, a Berkeley lad, has been named captain of the team for the California game.

Number of Ski Meets Scheduled For This Winter

Salem, Oregon, November 8—(Special)—Announcement was made this week of a number of Oregon ski meets, sanctioned by the Pacific Northwest Ski Association, beginning in late November and continuing almost into mid-June, adding to Oregon's winter travel lures.

First of these will be held November 27 on Mt. Hood where the Multnomah Athletic club sponsors the Arnold Lunn Downhill race. It is open for men and women in the A and B classes, the Oregon state highway commission travel information department has been informed.

The first ski event for 1950 on Mt. Hood by the Schneee Vogeli club for class C and Junior races is set for January 7. The same club will sponsor the Portland Day trail races on Mt. Hood the next day, January 8, for A and B classes. Also on January 8, the Bend

Skyliners will sponsor the annual Jete Gillis slalom and downhill races for men and women at the Hoodoo ski bowl near the Santiam Highway.

Vanport college will hold a downhill C class race on Mt. Hood on January 15. The Obsidians ski club of Eugene on the same day, January 15, has scheduled a junior slalom for men and women at the Willamette Pass ski area near the Willamette highway.

On January 22, the Obsidians are holding a giant slalom, class C and junior men and women, at the Hoodoo ski bowl near the Santiam highway.

February events are led off by a giant slalom, men and women, class C, sponsored by the University of Portland, on Mt. Hood. This is followed on February 12, by cross-country races at Willamette Pass for A, B, C, and Junior men classes and class C women.

In eastern Oregon, the Blue Mountain ski club is sponsoring the PNSA ski patrol races at Tollgate on February 19.

A climax of the Oregon snow sports season are the national 4-way championships for specific jumping, A, B, and senior open classes on Mt. Hood on February 24-25, as sponsored by the Cascade ski club of Portland.

Inventor at 21 Edison was only 21 when he made his first patent application in 1839. It was for an electrical vote recorder.

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