

RULES—

For the first and second babies born in the Cottage Grove trade area the following regulations shall apply: (1) Parents of first and second babies born after midnight, December 31, 1945, shall be residents of this trade area, who use Cottage Grove as a trading point. Birth of babies must be attested to by attending physician, who will give exact date of birth. Prizes may be claimed by parents, either in person or by letter to us not later than January 8th. If no baby is born by that date, contest editor must be notified within six days after baby is born. Winners will be given letters by contest editor to participating merchants, which will be authority to claim prizes.

EIGHTH

ANNUAL FIRST BABY of the YEAR CONTEST



Prizes Galore Await the First and Second Babies in This Trade Area

Once Again the Cottage Grove Merchants Are Sponsoring the Annual Baby Derby With Many Valuable Prizes

May 1946

Bring you a full measure of happiness. To our friends and customers we pause to say thank you for your past favors.

To the parents of the first baby, we will give \$1.00 in merchandise and will also give \$1.00 in merchandise to the parents of the second baby.

PENNEY'S
J. C. PENNEY CO., INC.

Best Wishes

For the first and second babies born in Cottage Grove's trade area in 1946. To the parents we offer \$1.00 in merchandise to each.

AND TO EVERYONE A VERY HAPPY AND PROSPEROUS NEW YEAR.



QUALITY MARKET

Fred Anderson, Prop.
"THE IDEAL MEATING PLACE"

Congratulations

TO THE

First Baby of 1946

We are glad to do our part in teaching the baby to be thrifty and offer the first baby a \$1.00 saving account.



HAPPY NEW YEAR

First National Bank
OF COTTAGE GROVE

A Year's Subscription Free

to the parents of the second baby. Subscription not transferable.

COTTAGE GROVE SENTINEL



Three Cheers for 1946

We hope that then new year brings you a full measure of happiness. And we also wish to express our thanks for your patronage and good will during the year just closing.

To the parents of the first baby we offer \$1.00 in merchandise. Also \$1.00 in merchandise to the parents of the second baby.

Knickerbocker's
5c to \$1.00

Congratulations

TO THE FIRST ARRIVAL OF 1946

\$1.50 in merchandise to the parents of the first baby, and \$1.00 in merchandise to the parents of the second baby.

Permit us to express our thanks for the patronage given us during 1945. A happy and prosperous New Year is our wish for everyone.

IRISH & SWARTZ

"WHERE THE THRIFTY THRIVE"

New Year Greetings Everyone

MAY SUCCESS ATTAIN YOUR EVERY EFFORT

To the parents of the first and second babies born in 1946, we will give \$2.00 in merchandise to each. We extend thanks to all our friends and patrons for the past favors.

COTTAGE GROVE CLEANERS

Elmer Tohlen Art Weinkauf

Permit Us to Extend CONGRATULATIONS!

to the first new arrival of 1946 and to wish all a very happy and prosperous new year. We pause to say "Thank You" for your patronage during our stay in Cottage Grove and to ask the privilege of serving your needs in the future. To the parents of the first baby we offer \$1.00 in merchandise.



New Year Greetings . . .

May 1946 measure up to all your expectations and bring you a full measure of happiness.

Our business is to serve the new arrivals and we are happy to donate \$1.00 in merchandise to each of the first and second babies born in this trade area in 1946.

Arnest's Dress Shop
509 Main Street Phone 36

Happy New Year Everybody

And we wish much happiness for the new arrivals as well.

We will give \$2.00 in merchandise to the first baby or parents of the first baby born in 1946 and \$2.00 in merchandise to the second baby or parents of the second baby born in 1946.

Bressler's
FOR FURNITURE

To Our Friends Everywhere

A HAPPY NEW YEAR AND MAY THE YEAR 1946 REUNITE YOUR FAMILY, WHEREVER THEY ARE.

We wish the new arrivals success, too. To the first and second babies of 1946 or their parents we offer \$1.00 in merchandise to each.

Doleman's
Bakers Of Fine Bread

Four Tickets FREE

to parents of second baby born in 1946 (this offer does not include federal tax which must be paid).

Congratulations TO THE First Baby of 1946

We will be glad to give \$1.00 in merchandise to the first baby, or parents of the first baby.

A PROSPEROUS AND HAPPY NEW YEAR FOR EVERYONE.

Kelly's Cut Rate Drug Store

WELCOME

1946's first arrival. To the parents of the first 2 babies we offer \$1.00 in merchandise.

As the old year comes to a close, permit us to express our appreciation for the patronage given us during 1945 and express a sincere wish that 1946 will be the happiest and most prosperous year of all.

Thrift-Wise
The Only Cut-Rate

Congratulations

To the babies of 1946. We offer a free lubrication for the car of the parents of the first baby.



May you all have 365 days of happiness in 1946.



RED HORSE SERVICE STATION

Geo. Hohman, Prop.
5th and Main Phone 32

Happy New Year To Our Friends Everywhere

Arcade and Diane Theatres