

RULES—

SEVENTH

For the first and second babies born in the Cottage Grove trade area the following regulations shall apply: (1) Parents of first and second babies born after midnight, December 31, 1944, shall be residents of this trade area, who use Cottage Grove as a trading point. Birth of babies must be attested to by attending physician, who will give exact date of birth. Prizes may be claimed by parents, either in person or by letter to us not later than January 8th. If no baby is born by that date, contest editor must be notified within six days after baby is born. Winners will be given letters by contest editor to participating merchants, which will be authority to claim prizes.

ANNUAL FIRST BABY of the YEAR CONTEST



Prizes Galore Await the First and Second Babies Born in This Trade Area

Once Again the Cottage Grove Merchants Are Sponsoring the Annual Baby Derby With Many Valuable Prizes

New Year Greetings Everyone

MAY SUCCESS ATTAIN YOUR EVERY EFFORT

To the parents of the first and second babies born in 1945, we will give \$2.00 in merchandise to each.

We extend thanks to all our friends and patrons for the past favors.

COTTAGE GROVE CLEANERS

Elmer Tohlen Art Weinkauff

Best Wishes

For the first and second babies born in Cottage Grove's trade area in 1945. To the parents we offer \$1.00 in merchandise to each.

AND TO EVERYONE A VERY HAPPY AND PROSPEROUS NEW YEAR.



QUALITY MARKET

Fred Anderson, Prop.
"THE IDEAL MEATING PLACE"

THREE CHEERS FOR 1945

We hope that the new year brings you a full measure of happiness. And we also wish to express our thanks for your patronage and good will during the year just closing.

To the parents of the first baby we offer \$1.00 in merchandise. Also \$1.00 in merchandise to the parents of the second baby.

Knickerbocker's

5c to \$1.00

A Year's Subscription Free

to the parents of the second baby. Subscription not transferable.

COTTAGE GROVE
SENTINEL

THE SMART SHOP

We thank you for your patronage in 1944. We shall look forward to serving you during the coming year.

Congratulations

To the parents of the first and second babies of 1945. we offer you \$1 in merchandise to each.

LOIS C. LEONARD

Our Best Wishes

FOR A HAPPY AND PROSPEROUS NEW YEAR AND TO THE NEW ARRIVALS OF 1945.

To the parents of the first and second babies we will give \$1.00 in merchandise to each.

May we thank you, our friends and customers, for the cordial relations we have enjoyed during 1944 and for the patronage accorded us the past year and ask for the privilege of serving you in 1945.

LARRY H. LEVENS

Authorized Dealer and Owner

Western Auto Supply Co.

Phone 225 Cottage Grove, Ore.

Happy New Year Everybody

And we wish much happiness for the new arrivals as well.

We will give \$2.00 in merchandise to the first baby or parents of the first baby born in 1945 and \$2.00 in merchandise to the second baby or parents of the second baby born in 1945.

Bressler's

FOR FURNITURE

WELCOME First Arrivals of 1945

So the proud papas can strut their stuff, we offer \$1.00 in merchandise to the first papa of 1945 and also \$1.00 in merchandise to the second papa of 1945.

We fervently hope that 1945 brings us a speedy victory and that before another year rolls around our families will be reunited. Thanks a lot for your good will and patronage during the past year.

The Men's Toggery

Phone 65 A. W. Helliwell Cottage Grove

Congratulations

TO THE FIRST ARRIVAL OF 1945

\$1.50 in merchandise to the parents of the first baby, and \$1.00 in merchandise to the parents of the second baby.

Permit us to express our thanks for the patronage given us during 1944. A happy and prosperous New Year is our wish for everyone.

IRISH & SWARTZ

"Where the Thrifty Thrive"

Congratulations to the First Baby of 1945

We are glad to do our part in teaching the baby to be thrifty and offer the first baby a \$1.00 saving account.



HAPPY NEW YEAR

First National Bank

OF COTTAGE GROVE

Congratulations

TO THE MOTHER AND FATHER OF THE FIRST 1945 BABY.

You are cordially invited to enjoy a dinner at John's Cafe. This invitation may be accepted at your convenience.

To the people of this Southern Lane County town and surrounding communities: Thank you for the patronage you have given us in the short time we have been among you. It has been our pleasure to serve you and to be served by you. And is our privilege to extend to all a

HAPPY AND PROSPEROUS NEW YEAR.

JOHN'S CAFE

Mr. and Mrs. R. E. Kliese.

Four Tickets FREE

to parents of second baby born in 1945 (this offer does not include federal tax which must be paid).

Happy New Year To Our Friends Everywhere

Arcade and Diane Theaters

Congratulations to the First Baby of 1945

We will be glad to give \$1.00 in merchandise to the first baby, or parents of the first baby.

A PROSPEROUS AND HAPPY NEW YEAR
FOR EVERYONE.

Kelly's Cut Rate Drug Store

Happy Landings

And the best of luck to the new arrivals of 1945 and to all our friends everywhere for the new year ahead.

We are pleased to offer \$1.00 in merchandise to the first baby or its parents and also \$1.00 in merchandise to the second baby of 1945 or its parents.

Permit us to thank all our friends for the past favors and to ask for the privilege of serving you during the coming year.

KEM'S for DRUGS

The Rexall Store

To Our Friends Everywhere

A HAPPY NEW YEAR AND MAY THE YEAR 1945
REUNITE YOUR FAMILY, WHEREVER THEY ARE.

We wish the new arrivals success, too. To the first and second babies of 1945 or their parents we offer \$1.00 in merchandise to each.

Doleman's

Bakers of Fine Bread