

**Cottage Grove Sentinel** Established 1889. Published Every Thursday at 25 North Sixth Street. Editor-Publisher W. C. MARTIN

**SUBSCRIPTION RATES (Cash in Advance)**

In Lane-Douglas Counties	One Year	\$1.50	Outside Lane-Douglas Counties	One Year	\$2.00
	Six Months	.80		Six Months	1.25
	Three Months	.50		Three Months	.75

Foreign rate 50 cents year additional. No subscription accepted for less than three months.

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**A NEW ATTITUDE.**

Those who have visioned the day when conservation must come to the Pacific Northwest see a major step taken in the establishment by the forest industry of a tree nursery on the Nisqually flats near Olympia at a cost of \$200,000 and where it is planned to produce five million young trees a year. It is a major step because this conservation measure is necessary if lumbering is to continue as a ranking industry in this section. It also is a matter of sound business practice.

What started the numerous companies now engaged in the industry and what has continued them in business is the production of lumbering and pulp and other forest products. Proceeding on this premise an executive of one of the larger operations points out that while the operators' first concern must be to serve the customer with these products and an increasing list of products, they are no longer leaving to chance their continuance of these services.

Initial commitments by private forest owners to purchase trees from the nursery means substantially that there will be a nursery seedling planted for every tree cut by the industry. In addition, natural seeding results in ten to twenty seedlings taking root for every tree cut. And while nature is a great restorer of forests, these scientific efforts under way to supplement the natural process have advantages of control.

There is something significant in this conservation move and it is the changed attitude of the industry itself. Well remembered is the old philosophy of "cut out and get out" and the practice of burning over a tract that had been logged and leaving the rest to nature. Today there is the general recognition that there are so many acres upon which natural regeneration has not occurred—so many other acres in which natural regeneration has been eliminated by the so-called brush fire. So the operators are taking advantage of science, a science that was ready and waiting to come to the aid of the industry in solving these problems.

It is an optimistic thought indeed to know that now there will be a nursery seedling planted for every tree cut by the industry. It is an elaborate program that deserves the cooperation of all who would see a ranking industry perpetuated. When cooperation is mentioned there must needs be emphasis placed upon the public variety. All plans for restocking with their heavy annual fire protection costs and the costs of planting nursery stock can be nullified by this lack of public interest. Costly fires have started from logging operations in the past but the industry is constantly tightening up its efforts at fire prevention and suppression. Statistics show that people other than operators cause 60 per cent of the fires. A step toward greater public cooperation already has been taken in the "Keep Washington Green" campaign and this should be accelerated in view of the forest industry's conservation program.

The work at hand carries the indication of permanence and it can be reiterated that it is of great importance to those residing in the industry's areas of operations.—Everett (Washington) Herald.

**CAN WE SAVE PRIVATE ENTERPRISE?**

In the changing world condition, can we save private enterprise? Here's a fine word reproduction from an article in the American Magazine by Chas. E. Wilson, president of the General Electric Co., we think is very fitting:

"I have been fortunate enough to see almost every branch of our free enterprise system: research, invention, small- and large-scale manufacture, selling and distribution.

"I know there are flaws in that system. But I have seen it, at its best, provide the highest standard of living in the world; I have seen it generate energy, initiative, ingenuity, ambition; give opportunity, and bring out individual ability—far beyond the power of government or political organizations to develop such gifts.

"In the years after the war, capitalism, or the free enterprise system, will face the greatest challenge in its history. If it fails to meet that challenge squarely and successfully, we shall move toward an era of state capitalism or state socialism—call it what you will—an America far different from the one we have known.

"We in private enterprise talk much of our initiative. Now is the time to show it. Now is the time for foresight, cooperation, social responsibility, self-discipline, long-range planning—all on a scale undreamed of before. We must lay out a blueprint of just how we will meet the post-war crisis—with steps, stages, and timing. We must map not merely our own obligations, but the government action we are prepared to support.

"I propose that we hold a congress of this American Free Enterprise System, to be convened late this fall or winter. This would be a sort of constitutional convention to draw up new, self-imposed rules for industrial and commercial progress, acceptable to the majority of our people.

"The congress should include representatives of industry, of agriculture, of the labor unions, of finance and commerce. It should include the best brains of engineering and management.

"The general purpose would be to build a reservoir of civilian production, new business, purchasing power, distribution, and employment; and to make plans for releasing this reservoir in increasing volume, when and as military expenditure falls off.

"There is the whole field of the industrialization of agriculture—new synthetic materials, made of products which the farmer can grow instead of his present food surpluses.

"New plastics and materials may help to solve the problem which we have failed at badly: how to build better houses at lower cost. There is a demand for at least 10,000,000 new homes in this country when the price and quality are right; and with these homes will come a vast new demand for equipment and furnishings.

"Research, planning, production schedules, social security, reserves—these are the items on the agenda of the Congress of the American Free Enterprise System which must find a place in its blueprint of the future. The American people demand economic freedom and security. They are entitled to it. They will respond to such a blueprint.

"It is my firm conviction that intelligent men in industry, labor and agriculture will seize this challenging opportunity—not merely to save our system but to perfect it. Then we can go on together, a free, friendly and united people, to construct an ever greater and grander America."

E. G. Boehnke and Miss Davenport is executive secretary of the Eugene chapter of the Lane County Red Cross. Mr. and Mrs. Roy Southerland Mr. Boehnke is chairman and family have moved into the charge of the drive for all of Lane J. P. Graham residence on South county except Eugene and Miss River road.

**'Russian Names Are Tough'**



Little Ralph Kite Jr., 2½-year-old son of Editor Ralph B. Kite of Daily Citizen in DeQueen, Ark., is fascinated by United Press "pony" set over which news report is received, and dons headset at every opportunity. (The staff he writes looks like some of the tongue-twisting Russian names coming over the wires these days.)

**What A Navy Career Means**

In connection with efforts of the navy to secure recruits to man new ships, the Sentinel requested some of the ex-navy men to give their impressions of navy life. Here is the first letter: To all lovers of the Sea—Greetings:

I have been asked by the editor of the Sentinel to write my idea of what a career in the Navy means, and though I have been out of service for years, I will forever be a Navy man.

From the time of John Paul Jones, and the Bon Homme Richard, down to the latest "boot" recruit—there is an Esprit de Corp—possessed by no other service. For mark you—once a Navy man—Always a Navy man. Go to any Legion meeting, who brag most of service—the Navy men.

It is to start with, a position of complete security, your starting pay is perhaps small, \$21.00 per month, but it is all yours, clothing is completely furnished you, that is yours and really fits you personally. In these days, too, as the standard of living ashore is ever on an upward grade, so, too, in the Navy, your standard of living "fits" the times, and your food, hospital needs, social life are always of the best—compatible with your surroundings, and are also given freely, as a part of your livelihood. You do not stay on such lowly pay, no, sir, for after your preliminary training, you are sent out to be a part of the Fleet, and you are at least, then, an ordinary seaman, who will henceforth (till you again progress) receive \$36.00 per month. From here it is entirely up to you.

Suppose you are a man who likes to dabble around machinery, your aptitude to be such a person, is enhanced by special training, and you can emerge from school, a rated man. Perhaps you have a superior I.Q., you should be (on graduation from the school you go to), a second class petty officer, at around \$72.50 a month, and as you progress through the grades you become in turn a first class petty officer, until you are a Chief. Here you are at the height of your career, and if you do as so many others have done, you have saved your pay (you can't spend it all except foolishly) and after 20 years of honorable service, you can retire on a pay basis of at least half of your enlistment pay, and should still be good for years of service on shore. Consider the number of people in your vicinity, they know that beyond the mountains lies a Sicily they would have liked to have visited, but "you" prospective sailor—DO visit them, the ports of the world are your oysters, you are as much at home in Shanghai, Melbourne, Oran, and Singapore, as you are in say, Eugene, and you acquire a tolerance for the stranger within your gates, not given to the average man. Your Sailor is not only tolerant, he generally is a free-hearted being who does for people. (Take a looksee aboard of any battlewagon at Christmas time and see

**Women's Hats**  
Eighty per cent of women's hats sell for less than \$4.

Snappy days are here again. Nestles hot fudge sundae will pep you up. Gustafsons of course. 12-1tc-3i

**St. Stephens**  
290 AND UP  
Special "New" Rooms with Bath or Shower  
Close to Business, Theater, Shopping  
PORTLAND'S CITY CENTER  
SECONDS TO  
29

**New Paint Placed On Market Here**

Citizens of Cottage Grove soon will be decorating their homes with paints made from compounds derived partly from milk and vegetables, it was predicted today by Bruno F. Roman, president of the National Chemical and Manufacturing Company, Chicago. Mr. Roman announced that the O K Supply Company had been appointed exclusive dealer for the products in this area.

The new paints, which are thinned with water instead of the customary solvents and use casein and synthetic resin binders in place of oil, represent one of the greatest recent gifts of modern chemistry to the American home, according to Mr. Roman. First used extensively for special interior decorations are a Century of Progress Exposition in Chicago, 1933-34, the paints now are being produced in large quantities to meet a growing industrial and domestic demand.

In addition to covering almost every type of interior including oil wallpaper with only one coat, the new paints dry within forty minutes, have no odor and give off no undesirable fumes usually associated with common house paint. As a result, a home may be completely decorated in the morning and yet be thoroughly livable in the afternoon. Great significance is attached to the exception light reflecting qualities of the new surfacing, which, although hard and durable, has no shine or glare and is of marked value in scientific illumination.

**Cedars**

Mr. and Mrs. Almond Hemenway honored Mrs. James Hemenway and William Norris with a birthday dinner Saturday evening. Guests present were Mr. and Mrs. Read Hemenway and Marjory and Eddie, Mr. and Mrs. James Hemenway, Mr. and Mrs. William Norris and Miss Margaret Hemenway.

Mr. and Mrs. A. M. Lofland of Salem, Miss Lida Garrett and Mr. and Mrs. Robert Steadman of Eugene visited over the week end with R. H. Manbeck.

Mr. and Mrs. N. L. Bolton, Mr. and Mrs. S. A. Bolton and son Dean, and Miss Hazel Barrie visited Mr. and Mrs. Fred Gregory and son Ralph and Mrs. Belle Gregory of McKenzie Bridge last Sunday.

Ed Ashby returned home Monday after a visit with Mr. and Mrs. Marion Young of Central Point.

**Saginaw**

Mrs. Edward Krebsler and Mrs. Frank Kreuser of Ridgefield, Washington, spent Thursday and Friday at the home of Mrs. Edward Krebsler's parents, Mr. and Mrs. Lowell Benston.

Mr. and Mrs. Levi Russell and children were dinner guests Sunday at the Charles Russell home at Culp Creek.

The Frank Grimes family moved from the Snider house to the Lee Fry place recently vacated by Mr. and Mrs. Edward Krebsler.

Quannia Abbott received an honorable discharge from the army and returned to his home here last week.

Mr. and Mrs. Lee Cline and baby of Disston spent Tuesday at the home of Mr. Cline's sister, Mrs. Howard Keene.

Mr. and Mrs. Lawrence Montiech of Oakridge and Mrs. Ben Jackson of Walker called on friends here Monday afternoon.

**Latham**

Mr. and Mrs. Charley Smith accompanied Mr. and Mrs. Jack Smith on a trip to Madras over the week end.

Lester Harris and Mr. and Mrs. Albert Harris and son came from Idhama to spend the week end with relatives here.

Miss Deiva Garoutte is visiting with her brother Nelson at McKenzie Bridge. She will also visit her sister, Mrs. Earl Gridley, at Sisters before she returns home.

Mr. and Mrs. A. L. Bennette, who have spent the past year with their daughter, Mrs. George Campbell and family, in San Francisco, arrived Monday to spend the winter with Mr. and Mrs. Bob Allen. Mr. Allen has returned from the hospital and is improving very nicely.

Mrs. S. T. Rose substituted for Miss Worden, 3rd and 4th grade teacher, who was ill Friday.

Joanne Moody is president, Jack Watson vice president, and Rita Ann Watson secretary of the newly organized health club at the Latham school. There are 29 members. S. T. Rose is leader.

Word from Mrs. Andrew Masters indicates that Mary Johnson, who has a lingering illness, is holding her own. She is at the North Bend hospital.

Lyman Adams continues to be confined to the Eugene hospital.

Gene Hansen of Sweet Home visited friends here Sunday evening.

The Mu Beta Beta award will be presented at the next meeting of the club, announced Irene Tru-nell, senior in home economics and president of Mu Beta Beta. 4-H honor society. A silver cup and a \$5.00 bonus is the award given each year to the freshman 4-H girl who has done the most outstanding campus work. The winner was selected Wednesday at a meeting.

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leave Eugene at 1:30 p. m. and proceed to the damsite, where Governor Chas. Sprague will deliver the dedication address.

A delicious cool weather drink, Nestles hot chocolate at Gustafsons of course. 12-1tc-3i

**Radio Ray**  
Has This to Say:

The Bootblack trade is rated as a profession, in Guatemala. No other, by the way, offers a better chance to shine.

Radio servicing is a profession, requiring natural ability and intensive study. We pride ourselves in having the one and acquiring the other.

Kitty: "Whenever I am down in the dumps, I get myself a new hat."  
Cat: "Oh, so that's where you get them."

You can't get good service work in a "dump" devoted to gypsy and hi-pressure selling of sun-needed parts or new sets.

We service, expertly and reasonably:  
RADIOS  
Radio-Phonographs,  
Motors,  
Generators,  
Starting Switches,  
Photo-electric Devices,  
Electron Devices,  
Washers,  
Ironers,  
Vacuum Cleaners,  
Refrigerator (motors only),  
Electric Water Pumps,  
Air-conditioning Systems,  
and all small appliances.  
Expert Engineering advice available on all electrical products.

**Radio Ray Service**  
Nelson Electric Shop.

**SALE of New 1941 "BETTER SIGHT" LAMPS**

Select the new lamp you need in your home—Enjoy soft, Glare-Free light and new charm for your home.

**10% Down**

Puts it in your home.—Balance in easy monthly payments—and in addition you share in our

**50% Savings Plan**

which means you get a 50% discount on your residential service bill, except water heating, in excess of your billing for the same months last year, starting with the month you purchase the lamp and continuing for a period of 12 months or until you have earned a credit of 50% of the price of the lamps you buy.

**See These Dealers**  
(Quantities Limited—So Hurry)

- Bresslers
- Coast-to-Coast Store
- Grove Hardware
- McLaughlin's Furniture Store
- Western Auto Supply
- Nelson Electric

**MOUNTAIN STATES POWER COMPANY**  
"A Self-Supporting, Tax-Paying, Private Enterprise"

**NEW Cloudspun BRUSHED RAYON**

FEATHER-FLUFF TEXTURE  
DOWNY-DEEP WARMTH

Drift dreamily to realms of relaxing rest in the flaccid, gloriously warm comfort of these delectable gowns and pajamas.

**Peacock SLEEP-SWEETS**

Brushed Rayon Pajamas	\$2.98
Brushed Rayon Gowns	\$2.65
Brushed Rayon Bed Jackets	\$1.65-\$1.98
Rayon Flannel House Coats	\$4.95
Outing Flannel Pajamas	\$1.95
Cotton Print Pajamas	\$1.10

**Umphrey & Mackin**  
Good Values