

Hoyt Heads State Publishers for '41

University of Oregon, Eugene, Jan. 11th (Special)—The Oregon Newspaper Press conference, at a record breaking annual session at the University of Oregon school of journalism January 10 and 11, elected Palmer Hoyt, publisher of The Oregonian, president for the coming year, and George Turnbull, professor of journalism, secretary. Turnbull has held this post since the conference was started 23 years ago. Hoyt succeeds Verne McKinney, publisher of the Hillsboro Argus.

The newspaper business, especially home-town newspapers, needs a public relations front, such as radio and magazines have, delegates were told by Roy A. Brown, publisher of the San Rafael (California) Independent and president of the National Editorial association.

Newspapers are being "made suckers of" by numerous organizations—national, state, and local—who distribute publicity they expect to be printed free of charge, Brown alleged. Publishers should make advertisers and local merchants conscious of the value of home-town newspaper advertising, so that both groups may cut costs and increase efficiency, Brown said.

The Fair Labor Standards act has become necessary due largely to newspapers and other agencies that have educated the public to strive for a higher standard of living, it was declared by Wayne L. Morse, dean of the University of Oregon school of law, before the banquet session of the conference.

THREE-PLY SPRAY FOUND FOR CHERRY PROTECTION.

A combination spray program recommended for the control of three leading pests and diseases of cherries has just been issued in the form of a circular of information, No. 225, by the Oregon State college experiment station.

By using a combination of lime-sulfur and lead arsenate, applied at different intervals from the time the blossom petals fall until four weeks after the shucks fall, it will be possible to control leaf spot, syneta beetle, and the cherry fruit fly, according to the circular.

This combination spray program has been worked out as the result of extensive research carried on with funds allotted by the last legislature in the so-called agricultural omnibus bill. The research leading to the three-ply protection program was carried out by the departments of agricultural chemistry, botany, and entomology.

These sprays in no way take the place of dormant and pre-blossom sprays for the control of other pests and diseases which sometimes are a problem with cherries, the circular points out. Use of lime-sulfur for fruit fly control presents some spray residue complications, but the ordinary washing process in canning cleans the fruit effectively, it has been found.

THE POCKETBOOK OF KNOWLEDGE



COMING EVENTS OF INTEREST; THINGS YOU SHOULD KNOW

U. S. to Bid on Mercury.

The United States government moved into the Mexican mercury field Monday with the intention of cornering the market and preventing further supplies of that vital war material from going to Germany and Japan.

U. S. government agents, it is learned, have begun a survey of the Mexican mercury market in Mexico City, and an American purchasing mission will go there shortly to make a bid for the entire Mexican output, largest in the western hemisphere.

DeVos Named on Fair Board.

Gus DeVos, Goshen, was named to the Lane county fair board by the county court Monday. This is the first appointment to be made by the new court. Other appointments are expected to be made soon.

Mr. DeVos succeeds C. A. Schooling of Junction City on the fair board.

The other two members of the board are John Skelstrom, Eugene, and T. Q. Green, Coburg.

Robert S. Farrell Jr., Portland republican, was named speaker of

the house of representatives and Dean H. Walker, Independence, republican, was formally elected president of the senate as the forty-first session of the Oregon state legislature convened Monday at Salem.

VIOLENT DEATHS TAKE BIG TOLL.

Although Oregon is at peace with the world, violent deaths are the fate of many Oregonians each month, the public health research department of the Oregon Mutual Life Insurance company points out.

During last November alone, accidents, suicides and other forms of violent death cost the lives of 152 persons in the state.

This total, made on the basis of statistics of the state board of health, shows that automobiles were the largest individual cause of violent death. There were 38 auto fatalities in that month, compared with 34 in the previous month and 41 in November of 1939.

Thirteen suicides were reported during the month, a drop of two from the total for the previous month.

Lions Lose First Game to Millers

The Cottage Grove Lions lost their initial league game by the score of 20-22 to the Springfield Millers last Friday on the Millers' floor.

The game zig-zagged back and forth, with neither side holding a lead more than a few minutes. With a few seconds left to play and the score 20-all, Merle Nice of Springfield sunk a field goal to put the game on ice for the Millers.

High scoring honors went to Johnny Minor of Cottage Grove with nine counters, while Hocker of Cottage Grove and Merle Nice of Springfield tallied 7 points each.

The game put an end to the Lions' 8-game winning streak. After a perfect pre-season record the Lions were rather dazed at so sudden a loss. But Coach Preece's boys took it on the chin and still have their eye on the league cup.

The Lions will play their second league game when they face the University High Golden Tide next Friday night at McArthur Court in Eugene.

The Tiders have already put one league game under their belt by stowing away the Junction City lads with a score that was entirely one-sided.

On paper the Tiders will probably be the favorites by a slight margin, but on the floor anything can happen—and probably will.

Delight Valley

The Social Neighbors club met January 8th at the home of Mrs. Elmer Kent in Cottage Grove. There were 11 members and the following guests present: Mrs. Hugh Nixon, Mrs. Clair Hogate and children, Mrs. W. C. Nixon, Mrs. Curtis Hansen, Mrs. Foster and Mrs. Lawrence Kent and children. The next meeting will be January 22 at the home of Mrs. Lee Nixon.

Miss Freda Stalder of Portland spent the past week at the home of her parents, Mr. and Mrs. John Stalder.

Sunday dinner guests at the Ernest Sears home were Mr. and Mrs. Ed Guy and Mrs. Ethel Scott of Lebanon and Mr. and Mrs. Plaster of Cottage Grove.

Mr. and Mrs. Oscar Jackson had as their guest Wednesday an old school friend, Fred Preybosey of Union, Oregon.

Mr. and Mrs. Robert Rausch and children of Eugene spent Sunday at the home of Mrs. Rausch's parents, Mr. and Mrs. Oscar Jackson.

Lawrence Back of Clinton, Iowa, has been visiting his brother, Mr. Back.

Miss Laverna Brown of Creswell spent from Wednesday to Saturday at the Charles Conner home.

Mr. and Mrs. Oscar Flaten spent Sunday afternoon at the Alfred Clark home in Cloverdale.

Mr. and Mrs. Lawrence Brown and Lowell attended the Lane County Christian Church convention at Vaughn, Monday.

Miss Opal Myers, daughter of Mr. and Mrs. Ray Myers, was married January 2 at San Diego, California, to Orect I. Houghton of the U. S. Navy.

Mr. and Mrs. Lawrence Brown and Lowell spent Sunday in Eugene at the home of Mr. Brown's parents, Mr. and Mrs. George Brown.

Mr. and Mrs. Ralph Sears spent Sunday at the home of their daughter, Mrs. Elwyn Bales, of Dorena.

Divide

Mr. and Mrs. J. Suiter spent Sunday with relatives at McKenzie Bridge.

Mr. and Mrs. Hazen Williams and children Roy Jr. and Dawn of Portland were week end visitors at the home of Mr. Williams' parents, Mr. and Mrs. Addison Williams and with Mrs. Williams sister, Mrs. R. H. Kenady.

Carl E. Burkett of Marshfield spent from Sunday till Tuesday with his mother, Mrs. Anna Burkett.

Alvin and Donald McGarvin, who are living on a farm near Bend, visited several days last week with their parents here. Mrs. Alvin McGarvin, a teacher in the Swiss home school, spent the week end here. Little Frankie McGarvin is staying with his grandparents this winter.

Mrs. J. A. Mackey and Mrs. Charles Arnold will entertain the Social Neighbors club January 26 at the Mackey home.

Addison Williams accompanied his son and daughter-in-law to their home in Portland where he will spend a few days.

Mr. and Mrs. Joe Lancaster had electricity installed in their home recently.

DAD'S DAY AT U. OF O. FEB. 8

The second Saturday of the next month, February 8, has been set aside on the University of Oregon social calendar as "Dad's Day," when students will fetter their fathers at a number of special entertainments and show "Dad" what the campus is really like. It was announced here by Karl W. Onthank, dean of personnel, and executive secretary of the Oregon Dads.

New and used typewriters for sale at the Sentinel office.

Latham

Mrs. Esther Laird and sons Richard and Robert returned Sunday from Kansas City, Missouri, and Ossawatimie, Kansas, where they have been visiting relatives.

Bill Garoutte is now employed at Sutherland.

Visitors at the Mamie Trunnell home Sunday were: Mrs. Ralph Goodman of Santa Monica, California, and Miss Connie Stevens of Cottage Grove; Roy Craine of Camp Clatsop, Mr. and Mrs. Lee

Williams and Mrs. Winnie Hagerly. Will Keys of Eugene spent Thursday at the W. T. Garoutte home.

Mr. McFarland visited at the A. E. Walker home Monday.

Mr. and Mrs. "Nic" Tandusky are visiting relatives in Seattle.

OREGONIANS LIVE LONGER.

An increasing percentage of mortality in Oregon is caused by diseases of the declining years, the public health research department of the Oregon Mutual Life Insurance company points out.

This increasing ratio of mortality from diseases of old age shows that Oregonians are living longer and that a greater percentage of the population of Oregon is included in the older age group.

Government Representatives Great Britain maintains approximately 6,000,000 government representatives, from governors and judges down to clerks and porters, in India.

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PANCAKE Sperry—Lge. Pkg. 25c
SYRUP Dark Karo 5-lb. pail 35c
RED BEANS 10 lbs. 45c
EGG NOODLES 2 pkgs. 29c

SNOWDRIFT

3-lb. can 45c 6-lb. can 89c

RANCHO SOUPS Tomato or Vegetable 4 cans 23c
TOMATOES Dundee No. 2 1/2 3 cans 25c
TOMATOES H-D Solid Pack 2 cans 25c
TUNA FLAKES 1/2s 3 cans 35c
OYSTERS Dundee 3 cans 35c

MATCHES

True American 2 cartons 25c

MILDEX BLEACH 1/2 Gal. 15c
PUREX DRAIN OPENER lg. can 17c
CHORE GIRLS 3 for 25c
PRINCE ALBERT or VELVET 69c lb.
BRAZILIAN COFFEE 12c lb.; 3 lb. 35c

DARIGOLD MILK

4 tall cans 25c Case of 48 cans \$2.98

PREM Swift's Quality 2 cans 45c
RAISINS Seedless 4 lbs. 23c
PRUNES Italian 3 lbs. 19c
FIG BARS Superior 2 lbs. 19c
TROCO Oleo 2 lbs. 35c

DRIFTED SNOW FLOUR

49-lb. bag \$1.49

Per Barrel \$5.89

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