

Summer-Proof Sets New Record

Proof again of the fundamental value of newspapers—standing head and shoulders over all other types of advertising mediums—and proof again that a bona fide "special," featured at a definite price, is real news to which the public responds, has just been established in a campaign launched with big space, by a major oil company, in the columns of this newspaper.

Departing from its former type of advertising, General Petroleum Corporation announced its semi-annual car-checkup service with the type of copy which so many leading department and specialty stores have proven most effective, by advertising a "big special," including a complete car lubrication and 18 additional inspection and clean-up services, all for one dollar, during "Summer-proofing," at Mobilgas stations.

That the plan clicked, and click-up strong, is borne out by the largest volume of patronage ever developed through any of this company's advertising, according to statements of company officials.

The General Petroleum program has also developed another interesting fact. The exceptionally heavy response indicates this season will undoubtedly break all records in motor touring. Probably inspired by news that 1940 will be the all-record year for entertainment of eastern visitors, who will flock here in increased numbers because of inability to travel to Europe, local motorists are catching the travel fever.

"That the motorists of this area are reaping a distinct benefit from our 18-point 'Summer-proof' inspection system, which has caught public fancy because phrased in the verbiage of a 'special' opportunity, is definitely proven, says B. F. Ball, manager of this area for General Petroleum Corporation. "There has been a virtual 'run' on our local Mobilgas stations since the advertising started."

BAYNARD HERE

Roy A. Baynard of Portland, state vice chairman of the Democratic Veterans association of Oregon and candidate for national committeeman from the third district spent some time here Thursday afternoon in the interest of the write-in candidacy of Louis A. Johnson, assistant secretary of war as a democratic candidate for vice president. Mr. Baynard said he was endeavoring to counteract the influence of the Commonwealth Federation in endorsing candidacy of Senator Robert La Follette, who is not a democrat.

CLARENCE SMITH HURT

Clarence Smith, employee of the Durable Fir Lumber Co., was painfully injured Friday morning in a logging accident. Details were not learned but Mr. Smith was hurt while trying or assisting to load a logging truck. He sustained a badly crushed foot and received head injuries. After first aid treatment here he was taken to a Eugene hospital.

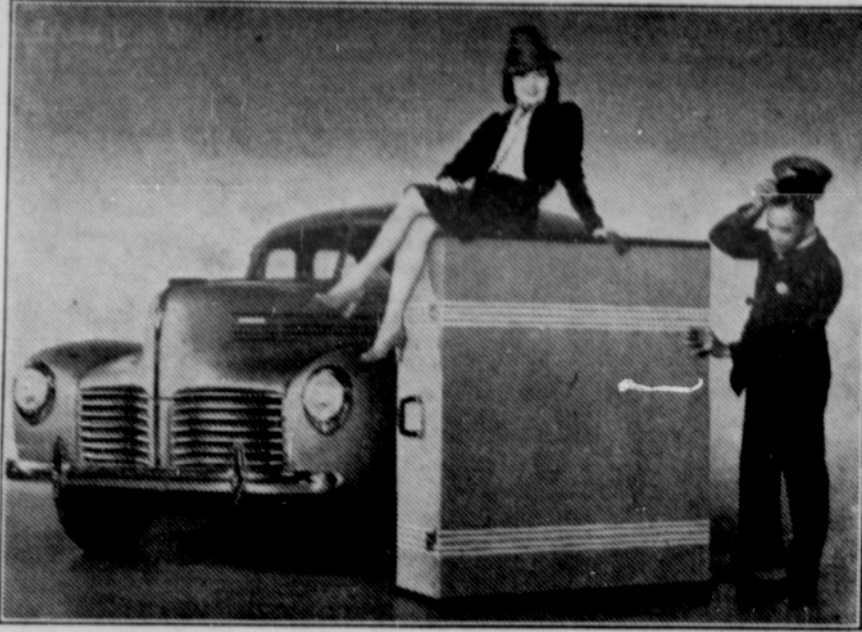
For Your Garden.

Fresh plants received daily.
Garden seed. Fertilizer.

Beidler Seed and
Feed Store

Phone 57

Hudson Luggage Space Visualized



The usable capacity of Hudson's 20½ cubic foot Carry-All Luggage Compartment is equal to the space contained in this jumbo bag. Hudson, specifications show, has the largest luggage compartment in the industry

—an important factor in touring comfort. The spare tire is carried upright against the right wall of the compartment, permitting the spare wheel to be withdrawn without disturbing a normal load of baggage.

Saginaw

Mr. and Mrs. T. Forcier, Mr. and Mrs. Cecil Forcier and daughter Lynette, Elwin and Harry Benston, all of Eugene spent Sunday at the F. T. Benston home.

Raymond Stewart was taken back to the hospital where he will stay several days for treatment.

Mrs. Ray Fisher and daughter Betty Jean and Vaughn Benson spent Sunday at Walterville with Mrs. Fisher's daughter, Mrs. Marjorie Rust.

Mrs. Gluth of Portland came Sunday to spend a week with her parents, Mr. and Mrs. Frank Krebser.

About thirty women attended the joint meeting of the two women's clubs from Lynx Hollow and Saginaw, May 8th, at the Walker club house. A pot luck dinner was served at noon and a Mother's day program given in the afternoon.

Mr. and Mrs. Lowell Benston and Mr. and Mrs. Arthur Greer of Waldon spent Sunday up Fall Creek fishing.

Mr. and Mrs. Edward Krebser of Cottage Grove and Mr. and Mrs. Frank Krebser and son spent Sunday up the McKenzie river.

Mrs. L. C. Monteth and daughter Iris, Mrs. Howard Keene, Mrs. Lowell Benston and Cleora Korstjens visited with Mrs. Tom Partney at Culp Creek one day last week.

2 OUT OF 5 FATALITIES INVOLVE PEDESTRIANS

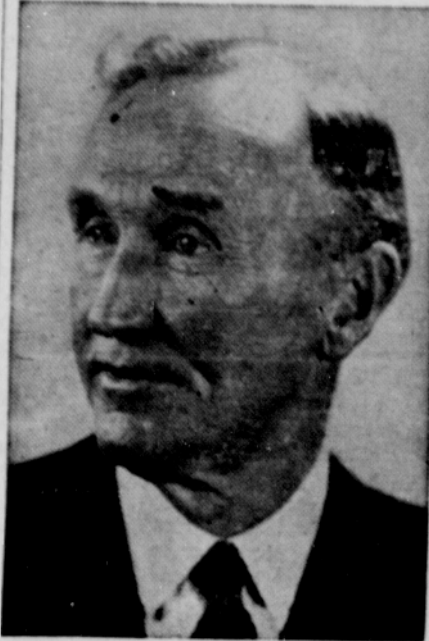
Motorists should look out for the pedestrian and realize that the person on foot is involved in most automobile accidents according to Dr. E. B. McDaniel, president of the Oregon State Motor association.

"A national survey made by the American Automobile Association with which our club is affiliated has shown that two out of every three persons killed in city traffic are pedestrians; half of those injured in city traffic are pedestrians; a third of those killed in traffic outside cities are pedestrians; and in the United States, two out of every five traffic deaths involve pedestrians," Dr. McDaniel said.

"Motorists are also pedestrians much of the time, but many motorists, when they get behind the wheel of an automobile, forget that five minutes before they were on foot and were forced to dodge a car because the driver insisted on the right-of-way. We need more cooperation between motorists and pedestrians, and a greater respect for the rights of those on foot," the Motor Association official said.

Then there was the man who said he wore spats in memory of his first wife.

CANDIDATE HERE



Archie McGowan of Burns, candidate for delegate to the republican national convention from the state at large. McGowan, a native of Cottage Grove, was here last Thursday in the interest of his candidacy. His father, George McGowan, a native of Scotland, was well known to many old timers. He taught school in Lane county for a number of years.

Cedars

Mrs. Myrtle Powers attended a funeral of a life-long friend in Eugene last Wednesday.

The 4-H Cooking class, under the leadership of Mrs. Jas. Hemenway, and the sewing class directed by Mrs. Rose Lowrance, exhibited their work in Eugene on Achievement Day last Saturday and all won ribbons.

Several ladies attended Neighbors' Friendship club at the C. E. Ruth home last week and report an enjoyable day. A large crowd was present.

N. L. Bolton has had several nasal hemorrhages lately.

The R. C. Lowrance family spent Sunday at Lorane with the Wm. Abbey family.

Mrs. Mary Hambrick and sister, Mrs. Lydia VanBuren of Cottage Grove visited with their sister, Mrs. G. W. McFarland, Sunday.

The children of Mr. and Mrs. W. A. Hemenway came Sunday to help celebrate Mother's day. Mrs. Hemenway went to Eugene that evening and returned home the following day.

Franklin Powers was absent from school several days last week with a severe sore throat.

W. A. Hemenway and son harvested their first strawberries for this season, Tuesday.

The Guy Holliday family of Walker spent Sunday at the home of their daughter, Mrs. Jas. Hemenway.

Latham

A meeting of the Latham Forestry club was held Monday. All members were present and discussed their exhibits as new business.

Mr. and Mrs. Jack Carter and children of Cottage Grove visited at the L. A. Yearous home Saturday evening.

Mrs. Turnipseed of Eugene visited at the R. O. Yearous home Monday evening. Mrs. Turnipseed and Mr. Yearous were schoolmates in Iowa.

Miss Maxine Wilson of Eugene spent the week end at the home of her parents, Mr. and Mrs. Wilson.

John Dugan of Corvallis visited at the home of his parents Friday. Mrs. Dugan returned with him and spent the week end, which was Mother's day week end at O.S.C.

Mr. and Mrs. Max Buffington of Hugo who have been visiting at the Carl Buffington home have gone to Goshen to visit Max's sister, Mrs. Herman Hurd.

Mr. and Mrs. Tom Tomashick of Grants Pass spent the week end at the J. W. Matticks home.

Albert Doney and Roy Craine returned Monday from a camping trip at Bohemia.

Miss Winifred Makinson spent the week end at Coquille with friends.

Smith Selected to Pursue Air Course

Hugh M. Smith of Monmouth, Oregon, has just been selected to pursue the Aerial Bombing Maintenance Course at the Air Corps Technical School, Lowry Field, Colorado, according to an announcement by the commanding officer of Hamilton Field, California.

Smith, who is the son of Hugh A. Smith of Monmouth, Oregon, was born in Glendale, Oregon, and attended Cottage Grove high school, graduating in 1939. He enlisted in the air corps at Vancouver Barracks, Vancouver, Washington, and has been at the West Coast Air Base since enlisting.

The course of instruction Smith is to undertake will qualify him as an aerial bombing maintenance expert and will be a boost toward higher rank and pay in his military career.

EGGS AMONG BEST FOODS FOR PROTEIN, VITAMINS

Eggs rank with milk as among nature's best food sources, says Miss Lucy A. Chase, extension nutritionist at O.S.C. They are a storehouse of protein, minerals and vitamins whether the shells are white or brown.

The protein in both the yolk and white is the efficient kind that is necessary for the growth and the repair of body tissues. The minerals found in the yolk include lots of iron and good supplies of calcium and phosphorus. The iron content of egg yolk is especially important, because ordinary diets are apt to be low in this important mineral. So important are egg yolks as a source of iron that they are regularly fed to infants, starting at five or six months, when Nature's emergency supply, given at birth, gives out. The amount is gradually increased to one yolk a day at about one year of age.

BLACK ENLISTS IN NAVY

The Portland Navy Recruiting Station completed the enlistments of sixteen young men Monday as the first shipment of a quota of fifty-four men to be enlisted by the Portland Recruiting district during the month of May. They will entrain tonight for the U. S. Naval Training station, San Diego, California, where they will undergo an eight weeks training period prior to being assigned to vessels of the U. S. fleet.

The ultimate goal of the recruiting service is to obtain a total enlisted strength of 145,000 men for the Navy by July 1st, which will require the enlistment of approximately 3,000 men for each of the months of May and June. Enlistments from here were Vernon Chester Black, Disston Route, Cottage Grove, Ore.

TO WASHINGTON

E. R. Lemley and L. C. Schroeder left Monday for four or five points in Washington with a view of contacting firms and individuals who may be interested in establishing a plywood plant in this section. Messrs. Lemley and Schroeder contemplate visiting Olympia, Seattle, Everett and Tacoma.



WEDGEWOOD
Gas Range with Kitchen Heater

FOR MODERN
KITCHENS
WHERE SPACE
IS LIMITED!

✓ COOKS YOUR FOOD
✓ HEATS YOUR ROOMS
✓ BURNS YOUR TRASH

Designed for kitchens of limited space, this 1940 Wedgewood is one of the most outstanding of gas range values.

Only \$126.00 (Lamp Extra)

Look for these Wedgewood Features

- ✓ FIREBOX FOR WOOD OR COAL
- ✓ HIGH-SPEED LOW-TEMPERATURE OVEN
- ✓ GIANT AND STANDARD SPEED-PLUS SIMMER BURNERS
- ✓ SMOKELESS ASTOGRIL BROILER
- ✓ ALL BURNERS SELF-LIGHTING

COTTAGE GROVE GAS COMPANY

Phone 92

ALL WEDGEWOOD MODELS ARE AVAILABLE FOR BOTTLED GAS

Rubber Stamps, Pads, Ink. The Sentinel.
Office Supplies of every kind. The Sentinel.

IT PAYS
to Break Away from *Habit Buying!*
Let this **HUDSON** Show You



We invite you to come in today ... drive a Hudson Six over a route you travel regularly, and make a direct comparison with other cars in the lowest price field. We promise you the best 30 minutes you ever spent in an automobile.

TWO GOOD DEALS IN ONE
A Better Deal on Your Present Car—A Better New Car for Your Money

LOWER PRICES . . . STARTING AT

\$670

for Coupe, delivered in Detroit, including Federal taxes, not including state and local taxes, if any. Low time payment terms. Prices subject to change without notice.

PRICE INCLUDES: Patented Double-Safe Brakes—if hydraulics ever fail (any hydraulics can through leakage due to accident or neglect), just push farther on regular brake pedal and stop; Dash-Locking Safety Hood, hinged at front; Handy Shift at steering wheel; New Cushion-Action Door Latches; AIRFOAM SEAT CUSHIONS (small extra cost in Hudson Six closed models, standard in all other Hudsons). And at small extra cost: Overdrive and Weather-Master Fresh Air and Heat Control.

HUDSON OFFERS TODAY'S WIDEST CHOICE OF FINE AUTOMOBILES . . . In Every Popular Price Class Beginning With the Lowest. Sixes or Eights . . . Every Popular Body Type . . . Extra Wide Range of Colors and Upholstery. Whatever Price You Plan To Pay, See Your Hudson Dealer For MORE CAR FOR YOUR MONEY

THAXTON MOTOR SERVICE
Cottage Grove, Oregon

FOR THE FIELD, LAWN OR GARDEN.

NOW IS THE SEASON FOR
SPRINKLERS

AND
RUBBER HOSE

MOWERS for Haying

AND
MOWER REPAIRS

Graber - Gettys
Dependable Hardware