

Hudson Launches Nation-wide Spring Demonstraton Drive

Spearheaded by a unique direct-comparison demonstration drive, one of the most aggressive nation-wide spring merchandising programs ever undertaken by the Hudson Motor Car company will begin here this week, according to an announcement by the Thaxton Motor Service, Hudson distributors.

Million Demonstrations Aim
"Hudson plans to demonstrate to a million customers during the spring months," Mr. Thaxton said in describing the sales program. "These demonstrations are unusual in that they will enable the prospective buyer to make a direct 30-minute comparison of Hudson with his own car, or any other, over a familiar, daily traveled route."

"We are all set here with this unusual and dramatic demonstration, and it is our intention that Cottage Grove will provide its quota."

Reports Best Pre-Spring Demand Since '37
"Reports from Detroit indicate that Hudson is experiencing the most active pre-spring demand since 1937 was evidenced by the fact that since the introduction of the 1940 models, the company has already shipped 11,900 more cars than were shipped in the entire 1939 season," Mr. Thaxton declared.

SCHWERING LEADS DISCUSSION

Funeral directors of the southern Willamette valley held a dinner meeting in the Eugene hotel in Eugene Monday night and set the dates for the 37th annual Oregon Funeral Directors association state convention June 9, 10, 11, 1940, in Portland with headquarters at the Multnomah Hotel. Harold K. Lounsbury and Kenneth W. Holman were elected as convention and program committee with power to select any other members needed to help them with the convention. Officers of the National Funeral Directors' association have already accepted an invitation to attend this annual event and presidents of state associations in Washington, Idaho, Utah, Montana and California are to appear on the convention program.

Discussions on professional subjects were led by P. J. Bartholomew of Springfield; E. A. Schwering of Creswell, and Harry C. Stearns of Oakland. George Ryan of Portland represented the State Funeral Directors association.

Invitations from N. W. Oregon funeral directors to hold a joint meeting with them and Central Willamette valley members in Hillsboro next month was unanimously accepted. Marion Veatch and Clarence V. Simon of Eugene were appointed to prepare a program for the joint meeting.

Clarence Simon and Marion Veatch were hosts and acted jointly as presiding officers.

Never during the World war did the United States harvest more than 60 million acres of wheat. Under the AAA farm program American farmers expect to plant 62 million acres in 1940.

Thornton Corners

Mr. and Mrs. Clarence Cox and son of Marcola and Mr. and Mrs. Delbert Pearson and daughter of Coburg were Sunday dinner guests of Mrs. Myrtle Lake.

Mrs. Frank Turner received word Monday of the serious illness of a brother, Dave Jackson, in Rollo, Missouri.

Mrs. Riggs, who had been living in the house formerly owned by Gene Boss, moved to Cottage Grove last week. Mr. and Mrs. W. Serr and little daughter of Latham and formerly of this neighborhood, expect to move into the house this week.

Mr. and Mrs. Frank Gierau and family were Sunday dinner guests of Mr. and Mrs. Fred Horsel at Junction City.

Mrs. S. P. Shortridge attended a birthday party Tuesday at the Lyman Adams home at Latham, honoring Mrs. Adams on her anniversary.

Mrs. Roy Crane entertained the Neighborhood club at her home Thursday afternoon. The next meeting will be with Mrs. O. W. Spies.

Mr. and Mrs. F. Chesebro of Cottage Grove have moved into the Lyle Scott home.

Miss Mary Trent visited Sunday at the Doc Pitcher home at Mosby Creek.

Mrs. Addison Heath and children of Hebron were visitors Tuesday at the J. W. Fisher home.

Seventy-five Attend Wildlife Meeting

Five representatives of south Lane county were among the 75 attending the Lane county wildlife federation meeting at Eugene Thursday evening. They were: John Wilson, R. S. Drenner, N. J. Nelson, Vinal Randall and Claude Sherman. Conservation of wildlife in Oregon was the principal topic discussed and the main speaker was Dr. Burt Peacock, member of the state game commission, who stressed this point and spoke on the subject of "Planning for the Future."

A research program is now being carried forward in the state, looking to the prevention of contaminated eggs and fish transferred from one stream to another. In line with this program a study has been made of the state's water level, temperature of streams, etc., with a view to increasing the efficiency of the restocking program.

Plans were made to observe National Wildlife Week, beginning March 18th through the sale of stamps, thirty-five percent of the proceeds of the stamps will remain in the locality where the stamps are sold and sixty-five percent will be sent to national headquarters for the national conservation program. Specimens of the stamps may be seen in the window of Vinal Randall, on south Sixth street.

Motion pictures on the state's wildlife concluded the evening's entertainment.

Watch for Radio Ray's 16th anniversary announcement. 32-1tc

Cook for Treasurer



Floyd J. Cook, Portland insurance man, has filed for the republican nomination for state treasurer and launched an aggressive personal campaign which will take him to all parts of the state before May 17, the primary election date.

Mount View

Mr. and Mrs. Fred Langston and Mrs. Della Crane of Cottage Grove were visitors Sunday of Mr. and Mrs. Jack Peterson.

Henry Russum and three sons were dinner guests Sunday at the Jesse Loomis home at Dorena.

Mrs. Andrew Bloomquist and son and Miss Ada Sherman of Reedsport were guests over the week end of their sister, Mrs. Roy Hands.

Mr. and Mrs. Ellis Williams of Cottage Grove were Sunday visitors at the Harry William home.

Mr. and Mrs. L. K. Brumfield spent three days of last week at Marshfield.

Mr. and Mrs. J. M. Cole and Mr. and Mrs. J. A. Schneider attended a party Saturday evening at the Raymond Wicks home at Dorena.

The anniversary of the organization of the Neighborhood club was celebrated Friday evening with a dinner at the Mount View school house at which most of the members and their families were present.

Mrs. F. B. Phillips and son Rodney of Corvallis and Mr. and Mrs. Rufus Arne of Cooley Hill were guests Sunday at the Claude Arne home.

Mr. and Mrs. W. A. Henderson and daughters of Creswell were dinner guests Sunday of Mr. and Mrs. W. N. Downey.

Mrs. Roy Hands entertained the Neighborhood club at her home Wednesday at an all day meeting. Mr. and Mrs. Forest Gregg and Mrs. Peggy Vincent of Eugene were Sunday visitors of Mr. and Mrs. L. K. Brumfield.

Mr. and Mrs. Curtis Annand and sons of Cottage Grove were visitors Sunday of Mrs. Annand's parents, Mr. and Mrs. George Layng.

Mrs. Edna Terry, Mrs. Inez Johnson and George Terry of Marshfield, enroute to their home from a trip to Vancouver, were guests Saturday at the L. K. Brumfield home.

Mr. and Mrs. Norris King of Oregon City were recent guests of Mr. King's parents, Mr. and Mrs. C. A. King.

Hebron

The Hebron church announces preaching services at 7:30 p. m. on March 22, 23 and 24.

Miss Georgia M. Clark is home from U. of O. to spend the spring vacation with her parents, Mr. and Mrs. Truman Clark.

In observance of Easter, a sunrise breakfast will be served on the mountain due east of Hebron church. Carl Zehring, student pastor, will deliver a short sermon. The usual services will be held in the church.

Robert, the younger child of Mr. and Mrs. Clayton Simons, has been quite ill with sore throat and a fever.

Sunday callers at the John Keibelbeck home were Mrs. Franzwa of Eugene and her son-in-law and daughter, Mr. and Mrs. Russell Smith of the Grove.

Addison Heath Jr. reentered school Monday, after several weeks absence, following a major operation.

Mrs. Harry Clark has returned from the Sacred Heart hospital, where she recovered nicely from a major operation.

Mrs. Mary Smith came home from Dorena, Saturday, to recover from a severe cold.

G. F. Kimble and Clifford Williams are getting out saw logs near their homes here for the Overholser sawmill at Lorane.

PETERSEN BUYS DISSON LUMBER CO. MILL

Chris Petersen, formerly of Corvallis, has bought the plant of the Disson Lumber Company at Disson and started operations at the mill Tuesday morning. Mr. Petersen, it is understood, plans a number of improvements at the mill to speed up production.

Protective Amethyst
Legend makes the amethyst a protection against thieves and drunkenness.

Oregon Highways Calling Tourists

The war has closed all travel lanes to Europe. But what of that! Oregon has 7,000 miles of highways, built primarily where scenery is unrivaled on this continent. These unrolling ribbons of satin roadway cost a couple of hundred million dollars. They belong to the citizens of Oregon.

And the people of Oregon offer to a hundred million motorists a great scenic exposition. It becomes, with the reopened Golden Gate Exposition at San Francisco, a powerful reason for motor-ing westward in 1940.

Then there is something to be done at home. That is, to make sure that we can point with pride to every mile of our highway system.

Unfortunately, we cannot travel far without being grieved and embarrassed at the sight of commercial rubbish and offensive sign boards.

There are places where roadside beauty has been turned into highway slums.

The Oregon Roadside council, a group of highway loving people, has worked long and patiently toward saving Oregon scenery. Through its efforts much has been accomplished that is now proving to be invaluable to our state.

This organization now finds it necessary to expand. In order to do this it needs the cooperation of every citizen of Oregon. You are invited to become a member of this organization.

The membership dues are only a dollar a year. A dollar could never be invested anywhere that would bring more satisfaction and pride to the investor. It will also mean your becoming a part of the splendid program planned for the future and helping in a degree to preserve the scenic wealth of our state.

With the exception of the secretary, no one in the council receives any compensation. The money is spent entirely for organization work. Traveling and making investigations, cooperating with county units, compiling reports and surveys, correspondence, postage, publishing, printing and distribution are some of the things the money is needed for.

Upon enrollment, members will receive cards bearing the insignia of the council and the name of the member. They will also receive the very attractive year book for 1940 immediately, as well as future literature.

Please enroll now and send your dollar, or check to the Oregon Roadside Council, Failing School Building, 049 Porter St., Portland, Oregon.

NEW PLYWOOD PROCESS

A new manufacturing process which will revolutionize the plywood industry of the northwest, possibly within the year, was a matter of prediction Saturday by Dr. James V. Nevin, noted industrial research engineer.

Dr. Nevin at Aberdeen, who pioneered the hot-press plywood method in the northwest, said the new process being developed here will utilize smaller and low-grade

logs, "yet will provide a product far superior to any now manufactured."

Although manufacturing costs would be lower, the new product would be resistant to water and fire and would have greater strength than present types of plywood, Dr. Nevin said.

Real Nuisance Tax

When Robert Turner, groceryman at Trenton, Mo., bought an automobile he accompanied his payment with a tub and a cigar box. The tub was filled with one-mill pieces and the cigar box with five-mill tokens to cover the sales tax. "And that," said O. P. Nisbeth, the auto dealer who made the sale, "is why they call it a nuisance tax."

Can't Squeeze the Top
A French inventor has developed an aluminum container which is a cross between a collapsible tube and a jar. Shaped like a cold cream jar, it has a flexible bottom that may be pushed up to expel the contents.

Stop-Wear Lubrication
Triton Motor Oil
Union 76 Gasoline
Tires and Batteries
HERB ADAMS SERVICE STATION
522 Fifth St., on Highway

**For Your Easter Meal—
A New Cooking Thrill**

VISUALIZED Cooking

ONLY on the
TAPPAN
Gas Range

DIVIDED TOP | This Tappan Regularly \$129.70
VISUALITE OVEN | SPECIAL PRICE 99.70
VISIGUIDE! | Save \$30.00
CHROME OVEN LININGS!

COTTAGE GROVE GAS COMPANY
Phone 92

ARMOUR'S STAR HAM FOR Easter

WHOLE OR 1/2 HAM
Fat and Skin Removed—No Waste
25c lb.

CENTER SLICES
10c each

HAM LOAF
2 pounds for 35c

Quality Market
Fred Anderson
MODERN REFRIGERATED LOCKERS
"The Ideal Meating Place"
FROZEN FRUITS PHONE 46

We Promise You The Best 30 Minutes You Ever Spent in an Automobile..

Your First Ride in a New HUDSON SIX
MOST AMAZING LOWEST PRICED CAR EVER BUILT

Car shown is new Hudson Six Sedan, \$735, delivered in Detroit*

... AND IT WINS IN BEAUTY, TOO!

LOWER PRICES . . . STARTING AT \$670
for Coupe, *delivered in Detroit, including Federal taxes, not including state and local taxes, if any. Low time payment terms. Prices subject to change without notice.

PRICE INCLUDES: Patented Double-Safe Brakes, the only hydraulics with a separate reserve mechanical system that takes hold automatically from the same foot pedal if ever needed; Dash-Locking Safety Hood, hinged at front; Handy Shift at steering wheel.

HUDSON ALSO PRESENTS: NEW HUDSON SUPER-SIX . . . NEW HUDSON EIGHT AND EIGHT DE LUXE, AMERICA'S LOWEST PRICED STRAIGHT EIGHT . . . NEW COUNTRY CLUB SEDANS, LUXURY SENSATIONS OF THE YEAR

Thaxton Motor Service
Cottage Grove, Oregon