

GREETINGS

In appreciation of the only asset money can not buy, your good will, we wish you a Merry Christmas and a year of happy days.

McCoy's Garage

By Mac and the Boys

This Yuletide



Your Confidence Has Made Us As Happy As We Know This Christmas Will Make You

George's Dairy



We Wish For You—
Health
Wealth
And Happiness
During This Holiday Season

H.K. Metcalf

Insurance

Best Wishes

AT THIS SEASON

We wish to express our appreciation for your patronage and good will during the past year and wish for you all the happiness the Christmas season can bring. May 1940 be a prosperous year for all of you.

AUGUST HEINRICH

Jeweler

Season's Greetings

We take this opportunity to thank our many friends in and around Cottage Grove for your liberal patronage and loyal support during 1939 and here is hoping that we will merit your continued good will during 1940.

It is our pleasure to wish all of you a Merry Christmas and very Prosperous New Year replete with many blessings.

Cottage Grove-Eugene Freight & Transfer

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At this season we pause to express appreciation to the friends whose confidence in our firm is the most important asset in the whole inventory
So we wish you a Merry Christmas and a bright New Year

Woodson Motors

Authorized Ford Dealers

Practical Wearable Gifts for Men

The Men's Toggery

A. W. HELLIWELL



Back in 1897, little Virginia O'Hanlon wrote the following letter to the editor of the New York Sun: "I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in The Sun it's so'. Please tell me the truth—is there a Santa Claus?" The editor wrote a newspaper and literary classic in reply to this childish plea. It is reprinted here:

"Yes, indeed!

"Virginia, your little friends are wrong. They have been affected by the skepticism of a skeptical age—they do not believe except what they see—they think that nothing can be which is not comprehensible by their little minds.

"All minds, Virginia, whether they be men's or children's, are little.

"In this great universe of ours, man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole of truth and knowledge.

"Yes, Virginia, there is a Santa Claus.

"He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! how dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginias. There would be no childish faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in sense and sight. The eternal light with which childhood fills the world would be extinguished.

"No believe in Santa Claus! You might as well not believe in fairies!

"You might get your papa to hire men to watch in all the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus—the most real things in the world are those neither children nor men can see.

"Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there—nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.

"You tear apart the baby's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside the curtain and view and picture the supernal beauty and glory beyond.

"Is it all real?—ah, Virginia, in all this world there is nothing else real and abiding.

"No Santa Claus! Thank God!—he lives, and he lives forever—a thousand years from now, Virginia, nay, ten thousand years from now, he will continue to make glad the heart of childhood."

Christmas Is the Time—

for that something you've always wanted, but felt you could not afford—Inexpensive gifts for practical purposes.

Graber - Gettys

Dependable Hardware

GREETINGS



In Grateful Appreciation

We take this opportunity to tell you how much we appreciate your patronage!

Farmers' Union Store



SEASONS GREETINGS

Season's Greetings

Permit us to take this opportunity to wish you a Merry Christmas and a Happy New Year. May the coming yuletide be the happiest you have experienced.

Allow us also to thank you for your patronage during the year 1939. We are grateful for the loyalty and good will of our friends and patrons and take this means of expressing our appreciation for your cooperation in the past and express a hope that our pleasant relations will continue.

903 Main **RODMAN'S** Phone 216

Distinctive GIFTS

There is someone whose love you treasure above all else: there is someone whose close friendship merits a lasting remembrance. There is someone to whom you should be particularly gracious—and it is to those important people who you will be wisest to give—distinctive Christmas gifts of jewelry. Glassware, Wood Carving, Myrtle Wood, Pictures and Many Other Distinctive Items, Inexpensive, but Different.

The Picture Shop



Christmas Cheer

Since 1890



Christmas Cheer

The First National Bank

Has Witnessed
49 Christmases

The Yuletide season has brought happiness to many, sadness to a few. . . . If we had our way this Christmas would be a happy one for everybody and if our wish materializes, your Christmas this year will be the best ever.

In appreciation of the good will of our friends and customers we hope the best of everything for you during Christmas and 365 days of happiness in 1940.

FIRST NATIONAL BANK