

Here's First Glimpse of 1940 Ford



THE wheels are turning at the big Ford Rouge plant and off the assembly lines are coming these new Ford V-8 cars for 1940. Illustrated is the front end of the deluxe Ford V-8. The new cars are big, substantial and powerful in appearance. Front end designs are distinctively modern, bodies gracefully streamlined. New features include a finger tip

gearshift on the steering column, a controlled ventilation system, improved double-acting hydraulic shock absorbers and Sealed-Beam headlights. Deluxe cars have an improved spring suspension, softer springs front and rear and a new torsion bar ride-stabilizer. Emphasis in interior styling is on fine appointments and upholstery.

Paradoxical History

EARL E. COOPER

Civilization in Reverse

On August 1, 1914, the city of Antwerp, in Belgium, presented a beautiful picture, with its population of four hundred thousand, its winding streets lined with mediaeval buildings, its modern boulevards, and its most attractive suburbs. Prior to this date it lay a peaceful city, but similar to many other European cities, it nestled back of defenses built to be as nearly impregnable as possible. Beauty and war rarely, if ever, travel hand in hand, therefore when the latter became inevitable the former had to go. It had to go because the trees, stately castles, moss-covered churches, and picturesque windmills might afford a hiding for an advancing enemy.

The destruction was thorough, as thorough as the wiping off a slate with a wet cloth. Mansions, churches, trees, and even whole suburban villages were levelled to the ground. In their places were planted all of the modern weapons and means of protection of that day which might delay or stop an attack. Not even a squirrel could have made its way undetected through this maze of pitfalls. \$80,000,000 worth of property was replaced with miles of barbed wire entanglements charged with electricity, stakes were sharpened and driven in the ground points upward, and in front of the stakes were "man-traps." These were barrels set in the ground with the upper end opened and then covered with a thin layer of laths and soil which would give way under the weight of a man and drop him into the hole below. In the fields where before had been planted vegetables nestled mines which could be exploded from a distance by means of electric wires. Guns, sandbags, trenches, wires all dotted the countryside. Powerful searchlights lighted up this scene of desolation at night and turned it into day.

Ironically all of this destruction and planting of ingenious devices proved to have been carried on for nothing. When the Germans entered Antwerp not a one of the mines had been exploded, no wire cut, and not a one of the barricades had been defended. This was through no lack of effort on the part of the Belgians. They had left no stone unturned, no effort nor cost had been counted too dear. The Germans had methodically pounded the city from a distance with siege-guns until further resistance would have been folly.

The paradox may not be so much that all of this was done but the fact that variations of the same story are being written today.

She: "Did anyone ever tell you how wonderful you are?"
Gob: "I don't believe they ever did."

She: "Then where'd you get the idea?"—U.S.S. Asheville Skyline.

Tire Trouble?

We repair 'em for less.
Used Truck and Car Tires
in stock in popular and un-
popular sizes.

OK Tire Shop

Thornton Corners

Mrs. Tom Foster and two sons of Ashland visited last week at the home of a sister, Mrs. S. P. Shortridge and also spent two days with Mrs. R. B. Dixon.

Mr. and Mrs. Clarence Cox and son and Mrs. Cox' mother, Mrs. Earl Titus of Marcola, were Sunday guests of Mrs. Myrtle Lake.

A group of the club members of the neighborhood met at the home of Mrs. W. Serr, Wednesday and presented her with a surprise handkerchief shower before she left the neighborhood to make her home in Cottage Grove.

Miss Phyllis Foster returned last week from a trip to the San Francisco fair.

Mrs. Phil Brown of Oregon City is a guest this week at the home of a sister, Mrs. S. P. Shortridge.

Mrs. Alice Hefflin of Eugene is visiting at the Deere home.

Mrs. George Gutekunst of Salem and Mr. and Mrs. Heath Lowry of Turner were brief visitors Monday at the J. W. Fisher home. Mrs. Fisher, who had visited at Turner and Salem the past week, accompanied them here to her home.

Mrs. George Foster took her mother and sister, Mrs. C. G. Rozine and Mrs. May Horne to Albany Wednesday, where they were met by relatives, whom they accompanied to their home at Bay Center, Washington.

Mr. and Mrs. Frank Gireau and son Charles were Sunday visitors at the Charles Peck home in Lynx Hollow.

Ernest Horne of Bay Center, Washington, enroute to the San Francisco fair, was the guest of an aunt, Mrs. George Foster, one day last week.

Matt Maddess of Gowdville was a visitor Tuesday at the J. W. Fisher home. Mr. Maddess, with his wife and son, had spent the past month with relatives and friends at their former home in Shaunavon, Sask., and also looked after property interests there. They returned home Monday.

Mr. and Mrs. Joe Premazzi and daughter Joanne visited Friday evening with Mrs. Matilda Jones, at the Floyd Jones home at Blue Mountain.

Mrs. S. P. Shortridge drove to Salem Friday to attend the funeral services of Mrs. Mary Hearst, also burial services at Brownsville. The Hearsts had recently purchased a home west of Latham and were fixing it up preparatory to moving there.

Typewriters for school. Sentinel

SEE HIM
IN PERSON

Hear His
Thrilling Voice!

LAWRENCE
TIBBETT

"THE GREATEST
SINGING-ACTOR
OF HIS DAY!"

EUGENE, Oct. 20

Friday Eve, 8 P. M.

RESERVE SEATS NOW

\$2.00, \$1.50, \$1.25

Gen. Adm. \$1.00 Tax

Exempt

Write or Call: Ticket Office
McArthur Court

Forest Service Tries
Use of Airplanes
For Fire Control

The possibilities of lowering fire fighters from airplanes in the many inaccessible areas on the national forests are being explored by the U. S. forest service, according to regional forester Lyle F. Watts. Few sites for landing fields exist in the more mountainous parts, but often meadows or open hillsides can be found where fire fighters can, perhaps, be safely landed. If this should prove to be practicable, many hours travel time can be saved and more fires stopped while they are small.

The experiment is carried out by professional parachute jumpers. The parachutes are especially designed, with flaps for steering so that the jumper can direct his course to a spot suitable for landing. A part of the equipment is a long, light rope, with which to get down if the 'chute lodges in a tree. Protection suits of strong canvass, with helmets and gloves attached and metal reinforcements, have been designed.

If the professionals demonstrate that this method of transportation can be used to advantage, selected fire fighters will be trained to land from planes. The purpose is to overlook no possibility of improving fire control practice and to take advantage of any development that has possibilities of success.

A woman came into a car with five children. She bused herself seating them. A sailor arose and gave her his seat.

"Are these all your children, madam?" he asked, "or is it a picnic?"

"They're all mine," snapped the woman, "and it's no picnic."—U.S.S. West Virginia Mountaineer

Mount View

Mr. and Mrs. Donald Landwehr and baby of Astoria and Mrs. Nancy Linebaugh of Cottage Grove, were recent visitors at the Claude Arne home.

Mr. and Mrs. Jack and Mr. and Mrs. Douglas Anderson of Marshfield were week end guests of Mr. and Mrs. L. K. Brumfield.

Mr. and Mrs. Boone Humphrey visited recently at the I. O. Zierolf home near Santa Clara and also at the Robert Diggins home of the same place.

Mrs. C. A. King was in Eugene the first of the week, taking out citizenship papers, as she was a Canadian by birth.

Mrs. Amanda Sears entertained at a birthday dinner Saturday evening in honor of the anniversary of her son, Clarence Sears.

Mrs. Claude Arne entertained a group of relatives at a birthday dinner Saturday evening at her home, honoring her daughter Shirley, on her ninth anniversary.

Mrs. L. K. Brumfield entertained the neighborhood club with the quarterly birthday dinner at her home Wednesday. Twelve anniversaries were celebrated. There were twenty-nine guests.

Mr. and Mrs. Harry Williams and Miss Marie Williams were

WINTER COMING

Let us reline your heaters, circulators and cook stoves and make them like new
We make sawdust burners to order.

COTTAGE GROVE
FOUNDRY

Phone 181J

Sunday dinner guests at the Clifford Lebow home at Mosby Creek. Dean Russum, who is employed in Bohemia, spent one day last week at his home here.

In a recent survey of investors 83 per cent said they were not investing funds in job-providing enterprises because tax burdens on companies were too high.

KELLY'S
CUT RATE
DRUGSJUST ARRIVED
NEW SHIPMENT
POPULAR SHEET
MUSIC

1 Pt. Pensular
Col Liver Oil, Ex-
tra Vitamin Po-
tency \$1.00

TOOTH PASTE

50c Ipana 39c
50c Iodent 39c
40c Pepsodent 33c
50c Milk Mag-
nesia 39c

60c Alka-Seltzer 49c

60c Sal Hepatica 49c

60c Bromo Seltzer 49c

\$1.00 Alkazane 89c

75c Citro Carbon-
ate 57c

25c Mennen's Baby
Talc 19c
50c Mennen's Baby
Oil 43c
25c J&J Baby
Talc 19c
50c J&J Baby
Oil 43c

50c Jergens Lotion 39c

50c Hines Almond
Cream 39c

50c Chamberlin
Lotion 40c

1/4 lb. Armand's
Hand Cream 49c

HAIR TONIC

\$1.00 Luckey Tiger 79c

50c Luckey Tiger 39c

\$1.00 Fitch 89c

\$1.50 Jeris 76c

GIFTS FOR ALL
OCCASIONS
SEE OUR
DISPLAY

JUSTIN
BILL FOLDS
At Popular Prices
See Our Window

1 Pint Boroline
Mouth 49c

14 oz. Listerine,
Reg. 75c,
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VITAMIN
PRODUCTS

Biological—

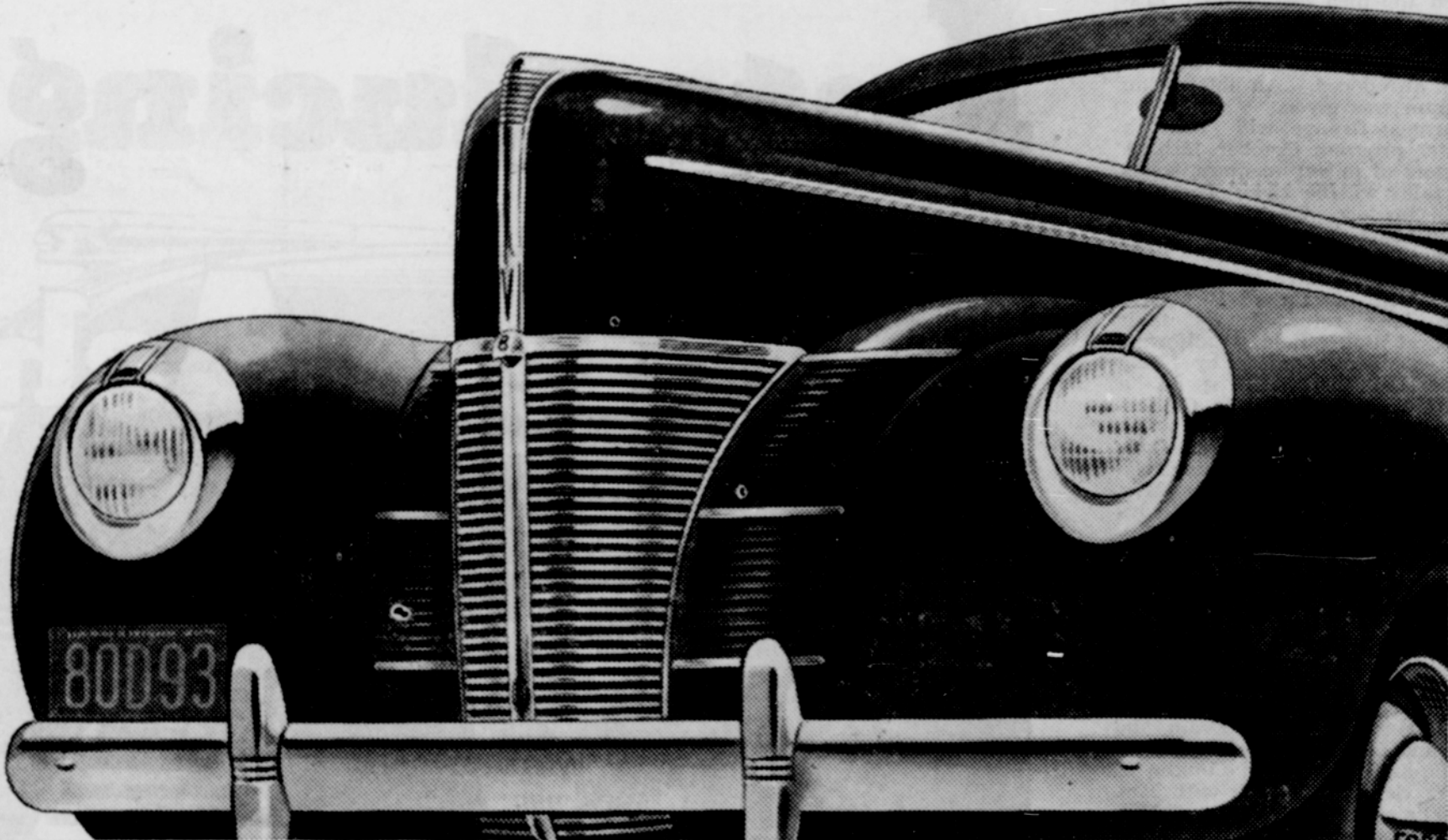
Standardized

Best Obtainable

50 Hallibut Liver

Oil Caps 79c

\$1.00 Vitamin B
Tablets 98c

Announcing
THE NEW
FORD CARS FOR 1940

22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field

WHAT do the Ford cars for 1940 offer to match their brilliant new beauty? New comfort, convenience, quiet, safety—and the roomiest, richest interiors ever designed for a Ford car.

They have a host of interesting new features. Finger-Tip Gearshift on the steering post. An improved transmission, unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Softer springs, improved spring suspension and a new ride-stabilizer.*

A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay bright longer. They have the famous Ford V-8 engine (85 hp in the De Luxe Ford. Choice of 85 or 60 hp in the Ford)—which blends 8-cylinder smoothness with economy.

You've never seen cars with so much performance, style and comfort at such a low price. Get acquainted. You'll enjoy the experience!



22 IMPORTANT FORD FEATURES

FOR COMFORT—More room inside. New Controlled Ventilation. New torsion bar ride-stabilizer.* Improved spring suspension.* Self-sealing shock absorbers. Two-way adjustable driver's seat. New-type resilient front seat backs. New "Floating-Edge" Seat Cushions.

FOR CONVENIENCE—New Finger-Tip Gearshift. Engine more accessible. Two-spoke steering wheel.

FOR SAFETY—Sealed-Beam Headlamps. Dual windshield wipers at base of windshield. Larger battery. Battery Condition Indicator on all models.

FOR SILENCE—Improved soundproofing. "Easy-shift" transmission. Curved disc wheels. Improved drums for big Ford hydraulic brakes.

FOR STYLE—New exterior beauty. New interior luxury. New instrument panel. *85-hp models only

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"THE QUALITY CAR IN THE LOW-PRICE FIELD"

ON DISPLAY AT YOUR DEALER'S—HEADQUARTERS FOR NEW FORD V-8 CARS AND TRUCKS, NEW MERCURY 8 AND NEW LINCOLN-ZEPHYR V-12