



LEADERSHIP IN THE AMERICAN HOME

What makes a nation great? The industrialists who develop its resources? Diplomats who weave its interests through the great pattern of the world?

The answer is a paradox—"Yes, all of these—yet none of these." For what need would we have of banks—or business—documents—or ships to cross the sea—with-out the great multitude known to all nations as the American people?

Every American, in every American home, makes this nation great by the might of muscle with which he toils—the courage with which he builds for his family's future—the idealism in his heart—and the faith in his soul.

It is to these Americans that the leaders in civic and business life and other interests listed below wish to express their hearty felicitations and wishes for a continuance of the power and unit of an American family.

These men, outstanding in their separate chosen professions and business, constitute a very great part in the success and increasing growth of Eugene by their unending cooperation in all endeavors that will aid their city, state and county—they are truly Americans.

They are leaders all, because they are home lovers. They believe that in our homes lie the destiny of the future, and to this end they are endeavoring to bring new untold prosperity dreams to materialization.

CHASE GARDENS Retail Store 64 E. Broadway Phone 1950	Eugene Foundry and Machine Company Lane Co. Pioneer Shop 518 8th E. Phone 1054	MODERN ENGRAVING CO. HERBERT WILTSHIRE, Owner 935 Oak Phone 297
PETITE SHOP - Dressmaking Style Right Price Right 573 13th E. Phone 3298	Loggers and Contractors Machinery Co. Caterpillar Tractors 147 East 6th Phone 726	Eugene Abstract & Title Co. D. F. SKENE, Mgr. 774 Willamette Phone 135
S. E. FINEGAN Auto Parts 710 High Phone 102	Ford Nelson Milling Company Fords Kozy Kabin Unexcelled for summer homes 409 8th E. Phone 1782	O. K. AUTO WRECKERS H. B. BRADY, Prop. Save 50% to 75% on used parts. Electrical service and general auto repairing New and Used Auto Parts 947 Franklin Blvd. Phone 732
DINTY'S TRADING POST We Buy Fruit Jars and Bottles 120 8th W. Phone 960	Burton Saw and Supply Co. 449 Blair Phone 255	AUTO BODY & FENDER CO J. R. NASHOHM and HARRY ABELE, Props. 210 7th W. Phone 249
Troeh's Sporting Goods Inc. Exclusive Sporting Goods Store Fishing Tackle and Guns 695 Willamette Phone 1736	IMPERIAL LUNCH, INC. Oldest eating house in Eugene under the same management Open 24 hours 755 Willamette Phone 579	WESTERN AUTO SUPPLY COMPANY 1098 Willamette Phone 664
Eugene Mirror and Glass Co. 93 7th E. Phone 721	DR. ELLA C. MEADE Optometrist 14 8th W. Phone 336	Johnson Furniture Company Quality Furniture at Low Cost 649 Willamette Phone 1188
A. E. Hansen Paper Company 463 8th E. Phone 2939	Carl R. Baker Film Shop Local representative, Kem's Pharmacy Continuous operation in Lane county 17 years 698 Willamette Phone 535	Pioneer Grocery Company 5th and Pearl Phone 82
Midgley Planing Mill Co. 4th and High Phone 1659	Bells Basket Grocery Inc. Senorita, Old Franciscan and Santa Lucia Wines 34 E. 10th Phone 770	General Grocery Company West 4th and Charnelton Phone 412
OREGON HOTEL 537 Willamette Phone 1860	Richards Brothers Machine Shop 395 Lincoln Phone 675	Booth-Kelly Lumber Company Building material of all kinds 5th and Willamette Phone 85
EUGENE HOTEL INC. Broadway and Pearl Phone 2000	Credit Adjustment Bureau Collections Anywhere I. O. O. F. Temple Phone 2670	WILLIAMS STORES INC. 1015 Willamette Phone 838
ORMISTON MOTOR CO. 837 Pearl Phone 3170	BROWN MOTOR CO. Plymouth, Chrysler and International trucks Broadway & Pearl Phone 1757	IRISH'S CASH STORE For low everyday prices Owned and Operated by Your Neighbor
IDEAL BAKE SHOP Cakes large and small Plain and decorated Try Our Danish Pastries 72 East Broadway Phone 165	DR. H. H. PETERS Chiropractor Tiffany Building Phone 1170W	SWIFT AND COMPANY 296 5th E. Phone 1580
MAHLON E. SWEET Automotive Service 10th and Olive Phone 440	THE DUTCH MILL R. C. Wynkoop, Mgr. Ranier Beer—Confections and Soft Drinks 52 8th W. Phone 2949	Sher Kahn Produce Company 662 Oak Phone 850
EUGENE AUTO TOP CO. Furniture Upholstering and Mattress Renovating 736 Charnelton Phone 155	FEGLER LUMBER CO. INC. Lumber and Building Materials 1845 Franklin Phone 1386	Blue Bird Packing Company Ham, Bacon, Lard We buy all kinds of stock 629 Oak Phone 1632
PERRYS AUTOMOTIVE SERVICE 725 Oak Phone 767	NU WAY CLEANERS A. R. Holeman, prop. 200 Railroad Phone 504	Oregon Supply Company Mill and Logging Supplies 250 4th W. Phone 640
S. B. FINNEGAN Automobile Parts 710 High Phone 102	ED. JENSEN AND CO. Crow Stage Phone 508	Eugene Notion Company 26 W. 7th Phone 2620
BROWNIE BEAUTY SHOP Specializing in Thermique and Duart Permanent WAVING 841 Willamette Phone 469	E. M. ADAMS AND COMPANY Investment Securities 1st Nat'l. Bk. Bldg. Phone 170	Glen Haven Dairy Tubercular and abortion tested Head Elmira Road Phone 46F12
EUGENE CHEMICAL WORKS We Remove Worthless Stock Free of Charge W. Hagelgesple Phone 250	Williamette Valley Lumbermen Ass'n. Chas. Snellstrom, Pres. H. J. Cox, Secretary, J.H. Chambers, Vice President 1035 Willamette Phone 611	McCULLY REALTY CO. 69 W. Broadway Phone 137
THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.	BAKO PROCESS AUTO PAINTING CO. 1712 Willamette Phone 1990	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
THE ACE Beer and Assorted Wines 29 8th E. Phone 2109	A. B. SCARLETT G. M. C. Trucks 972 Oak Phone 306	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
EDWIN J. YENNE Sheet Metal Work of all Kinds 11th and Oak Phone 1824	QUACKENBUSHES Hardware and Houseware 160 E. Broadway Phone 1057	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
University Window Cleaning Company 69 W. Broadway Phone 387	Eugene Home Appliance Co. Inc. 856 Willamette Phone 14	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
Castello and Stocker Electric Company 1027 Willamette Phone 334	Eugene Farmers Creamery Mfgs. Blue Bell Dairy Products 568 Olive Phone 638	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
Union States Life Insurance Co C. H. Drake, General Agent Keep your money in Oregon's own old line 1143 Oak St. Phone 2877M	ARTHUR L. CURRIE Watchmaker 686 Willamette Phone 270	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
McNUTT BROTHERS CONSTRUCTION 851 1/2 Broadway Phone 221	Eugene Concrete Pipe Co. N. Blair Phone 903	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.
Eugene Granite and Marble Works 58 11th W. Phone 415	Eugene Woolen Mill Company Manufacturers of Woolen Goods East end Sixth Ave. E. Phone 163	THE KORNER STORE Pop Will Be Glad to See You 101 West Seventh St.

C. M. YOUNG
County Commissioner

EUGENE FRUIT GROWERS ASSOCIATION
E. A. McCornack, Mgr.
8th and Ferry Phone 1480

THE KORNER STORE
Pop Will Be Glad to See You
101 West Seventh St.

ORMISTON MOTOR CO.
837 Pearl Phone 3170

THE ACE
Beer and Assorted Wines
29 8th E. Phone 2109

BAKO PROCESS AUTO PAINTING CO.
1712 Willamette Phone 1990

IDEAL BAKE SHOP
Cakes large and small
Plain and decorated
Try Our Danish Pastries
72 East Broadway Phone 165

DR. H. H. PETERS
Chiropractor
Tiffany Building Phone 1170W

A. B. SCARLETT
G. M. C. Trucks
972 Oak Phone 306

MAHLON E. SWEET
Automotive Service
10th and Olive Phone 440

THE DUTCH MILL
R. C. Wynkoop, Mgr.
Ranier Beer—Confections and Soft Drinks
52 8th W. Phone 2949

EDWIN J. YENNE
Sheet Metal Work of all Kinds
11th and Oak Phone 1824

EUGENE AUTO TOP CO.
Furniture Upholstering and Mattress Renovating
736 Charnelton Phone 155

FEGLER LUMBER CO. INC.
Lumber and Building Materials
1845 Franklin Phone 1386

QUACKENBUSHES
Hardware and Houseware
160 E. Broadway Phone 1057

PERRYS AUTOMOTIVE SERVICE
725 Oak Phone 767

NU WAY CLEANERS
A. R. Holeman, prop.
200 Railroad Phone 504

BRANSTETTER-SIMON CHAPEL
1152 Olive Phone 433

S. B. FINNEGAN
Automobile Parts
710 High Phone 102

ED. JENSEN AND CO.
Crow Stage Phone 508

CRABTREE SEED and FEED STORE
259 5th E. Phone 1262

BROWNIE BEAUTY SHOP
Specializing in Thermique and Duart Permanent WAVING
841 Willamette Phone 469

E. M. ADAMS AND COMPANY
Investment Securities
1st Nat'l. Bk. Bldg. Phone 170

CHASE CO.
936 Oak Phone 243

EUGENE CHEMICAL WORKS
We Remove Worthless Stock Free of Charge
W. Hagelgesple Phone 250

Williamette Valley Lumbermen Ass'n.
Chas. Snellstrom, Pres. H. J. Cox, Secretary, J.H. Chambers, Vice President
1035 Willamette Phone 611

McNUTT BROTHERS CONSTRUCTION
851 1/2 Broadway Phone 221

BOREN'S DRESS SHOP
Where You are Always Welcome
988 Willamette Phone 2592

Occidental Life Insurance Co.
J. L. Staton, General Agent
Loans, Insurance of all kinds
Immediate and deferred annuities
322 Miner Building Phone 477

Booth-Kelly Lumber Company
Building material of all kinds
5th and Willamette Phone 85

EUGENE LUMBER CO.
89 Grand Phone 426

Eugene Sand and Gravel Co.
Excavating
843 Franklin Blvd. Phone 134

IRISH'S CASH STORE
For low everyday prices
Owned and Operated by Your Neighbor

University Window Cleaning Company
69 W. Broadway Phone 387

Marion Veatch Funeral Home AND PARLORS
Individual service at a minimum cost
Pearl St. at 10th Ave E Phone 112

SWIFT AND COMPANY
296 5th E. Phone 1580

Eugene Home Appliance Co. Inc.
856 Willamette Phone 14

Union States Life Insurance Co
C. H. Drake, General Agent
Keep your money in Oregon's own old line
1143 Oak St. Phone 2877M

Sher Kahn Produce Company
662 Oak Phone 850

Castello and Stocker Electric Company
1027 Willamette Phone 334

ARTHUR L. CURRIE
Watchmaker
686 Willamette Phone 270

Blue Bird Packing Company
Ham, Bacon, Lard
We buy all kinds of stock
629 Oak Phone 1632

Eugene Farmers Creamery
Mfgs. Blue Bell Dairy Products
568 Olive Phone 638

Eugene Woolen Mill Company
Manufacturers of Woolen Goods
East end Sixth Ave. E. Phone 163

Oregon Supply Company
Mill and Logging Supplies
250 4th W. Phone 640

Eugene Concrete Pipe Co.
N. Blair Phone 903

Eugene Notion Company
26 W. 7th Phone 2620

Glen Haven Dairy
Tubercular and abortion tested
Head
Elmira Road Phone 46F12

Eugene Granite and Marble Works
58 11th W. Phone 415

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