

LITTLE WANTADS DO BIG THINGS

It is
Astounding
the Way
Two-Bit
Wantads
Do the Job.

●

Frequently
Wantads
Get So
Many Answers
That Those
Who Paid
For Them
Ask to Have,
Ads Taken
Out of the
Paper Before
They Expire.

●

Do You Want
to Rent a House?
Do You Want
to Buy Something?
Do You
Want Help?
Do You Want
to Find
Something
You've Lost?
Do You Want
to Trade Something?
Do You Want
to Sell Something?
A Sentinel
Wantad
Will Do the Job
Nine Times
Out of Ten.

●

One time 25c
Three Times 50c
Transact
Your Business
With Wantads.

●

The
Sentinel

CHEAP

It is human nature to wish to buy at as reasonable a price as possible, but buying by price alone is something different.

It is possible to buy a suit of clothes for \$15, but a \$35 suit will wear four times as long as the \$15 suit and look like a suit until it is worn out.

It is possible to buy a davenport for \$15, but a \$50 davenport will last five times as long as the \$15 one and will look like something until worn out.

It is possible to buy a dress for \$5, but a \$15 dress will wear five times as long as the \$5 one, and will remain attractive until worn out.

It is sometimes possible to buy lumber at \$5 the thousand, but there is many times the value in lumber that costs \$20 a thousand, and what a difference in the kind of job it does!

It is possible to buy window curtains at 50 cents each, but the kind that cost \$2 each will last ten times as long as the 50-cent ones, and will look like something until their life of usefulness is past.

It is possible to buy printing from city bedroom shops that costs less than that purchased from legitimate shops that employ competent printers at decent wages; it is possible to buy imitations of printing at prices lower than the price of real printing, but no city bedroom shop ever produced a job of printing that looked anything like that produced by real printers, and there is no imitation of printing that in appearance comes anywhere near equalling printing. Those who have pride in their stationery, in their printed publicity, buy real printing produced at a fair price by men who are paid decent wages, men who work in shops that respect the eight-hour day; shops that contribute heavily to the upkeep of government.

No matter what you buy, you seldom get a bargain by buying by price alone. Make sure that what you buy is worth the money you pay, as compared with the service you would get from an article higher in initial cost.

