

CALLING ON . . . ALL HOUSEWIVES

Starting November 5 Lever Brothers Company, world's largest soap manufacturers, will conduct a house-to-house couponing campaign throughout Cottage Grove. To assure every housewife of receiving her Lux Toilet Soap, Lux, Rinso and Lifebuoy coupons arrangements have been made to distribute them in town by a specially-trained group of young men, and to mail them to those families living on the Rural Free Delivery Routes.

Do not miss this opportunity to get full-sized cakes and packages of these **FOUR FAMOUS SOAPS FREE**. The stores listed below are backing this campaign and are eager to redeem every Lux Toilet Soap, Lux, Rinso, and Lifebuoy coupon that you bring to them. When these coupons are left at your home, take them immediately to one of these stores and exchange them for the four soaps they represent. You'll like all of these soaps.

BE ON THE LOOKOUT FOR YOUR COUPONS

LUX TOILET SOAP

The gentle, white, fragrant toilet soap that keeps complexions youthful and guards beauty.

LUX

A dependable, pure, safe soap for all fine laundering, and when used in the dishpan gives beauty care to the hands.



RINSO

Clothes washed in Rinso come out whiter and last longer, too, because there is no scrubbing to wear them out.

LIFEBUOY Health Soap

Its abundant lather penetrates, purifies, and keeps the skin clear, smooth and healthy.

Visit one of these stores and redeem your coupons

Bartels Market
Farmers Union
Golden Rule Groc.
Hiway Grocery
Irish-Swartz
Mendenhall Groc.
Ocumpaugh Groc.
Quality Market
Smith-Short
Safeway Stores
Umphrey-Mackin



L U X
TOILET SOAP
3 for 19c
Fragrant — Luxurious



L U X
for all fine laundering
large 23c small size 2 for 19c



R I N S O
soaks clothes whiter!
large 21c small size 2 for 17c



LIFEBUOY
HEALTH SOAP
3 for 19c

*These druggists will redeem
your coupons:*

Cottage Grove
Pharmacy

Kelly's Drug
Store

Kem's for Drugs

