

QUALITY MARKET

YOUR IDEAL "MEETING" PLACE

Quality Meats at the Lowest Possible Prices

POT ROAST	14c lb.
STEER BEEF	
BABY BEEF ROASTS	11 1/2c lb.
YOUNG AND TENDER	
BEEF BOIL	9c lb.
CHOICE CUTS	
VEAL ROAST	12 1/2c lb.
MILK FED VEAL	
BABY BEEF STEAK	14c lb.
VEAL CUTLETS	14c lb.

Blue Bell Potato Chips

5 OZ. BAG 9c OR 3 FOR 25c

PHONE 48 FREE DELIVERY ALL DAY
FRED ANDERSON, Prop.

Nearby News

DELIGHT VALLEY.
Aug. 18.—Dr. C. H. Hartman was brought home Thursday for a Eugene hospital, where he had been receiving medical treatment for several days.
Mr. and Mrs. Harold Wolfard and baby of Eugene and Mr. and Mrs. Lee Nixon and son Donald motored to Roseburg Sunday and visited at the Arthur Hanson home.
The Chase Connor family attended the L. O. O. F. picnic held in the Arnest grove in Cottage Grove Sunday.

Mr. and Mrs. W. A. Wither returned Monday from Dorris, Cal., where they had visited for two months at the home of a daughter, Mrs. Arthur Smith.

E. J. Kent and son Laurence and Mrs. Kent's housekeeper, Mrs. Smith, motored to Albany Sunday and met Mr. Kent's son-in-law and daughter, Mr. and Mrs. Clarence Lewis of

Kelso, Wash., and Miss Thelma Swain of Portland. Laurence went on to Kelso to spend several weeks at the Lewis home and Miss Thelma came to spend two weeks with her mother.

The girls' 4-H canning club, with their leader, Miss Elita Hohman, met in Cottage Grove Tuesday with other clubs from the southern part of Lane county for a canning demonstration. Members attending were Opal Myers, Alvina Hankins, Grace and Marie Hohman and Marie Hanson.

Mr. and Mrs. J. A. Joll and son Frank and the Bass family of Cottage Grove were dinner guests at the George Hohman home Sunday.

Mr. and Mrs. Max Sears of Bradwood spent the week end at the home of Mr. Sears' parents, Mr. and Mrs. E. J. Sears.

Mrs. Charles Connor was a Eugene visitor Thursday.

Mr. and Mrs. C. A. Willey are the parents of a daughter born Saturday, August 13, at a Eugene hospital.

The school board met Monday afternoon and made the budget and transacted other business. School will start September 12.

THORNTON CORNERS.
Aug. 17.—Miss Elsie Chase of Cottage Grove was an overnight guest one night last week of Miss Ethel Chestnut.

Mr. and Mrs. Walter Babb of Cottage Grove visited Mr. and Mrs. C. R. Trent Thursday.

Mrs. W. A. Keene went to Eugene Saturday to see a new granddaughter, who was born that day to Mrs. Keene's daughter, Claude Willey of Delight valley.

Mrs. S. P. Shortridge spent one day last week with Mrs. Nettie Laidlaw in Cottage Grove.

Frank Black, who is employed on a ranch near Creswell, spent Sunday at home.

Mr. and Mrs. O. H. Shaw and sons of Roseburg visited Sunday afternoon and evening with Mr. Shaw's parents, Mr. and Mrs. T. C. Shaw. They were accompanied by Mrs. Shaw's mother, Mrs. Roseburg.

Mr. and Mrs. Lytle Scott and baby of Cottage Grove were overnight guests Saturday of Mr. and Mrs. W. Fisher, and on Sunday they moved to Lynx Hollow.

Mrs. Alta Smith of Cottage Grove visited Thursday with Mrs. John Williams.

Mr. and Mrs. Henry Lake and son Mrs. J. S. Lake spent Sunday afternoon and evening with Mr. Lake's parents, Mr. and Mrs. T. C. Shaw. They were accompanied by Mrs. Shaw's mother, Mrs. Roseburg.

The Clifford Wallace, John Williams and Will Wells families picnicked Sunday on Row river.

Mrs. Frank LaBue of Hebron visited one day last week with her mother, Mrs. Mary Smith.

Howard Arnest arrived this week for a visit with his parents, Mr. and Mrs. G. B. Arnest, while on furlough from the navy. Howard is stationed at Bremerton, Wash.

Carl Scheufele is home on furlough from naval training school in San Diego, Cal.

Miss Ada Chestnut of Cottage Grove visited Sunday at the E. E. Chestnut home.

Mr. and Mrs. James Plaster, Arvela Plaster and Mr. and Mrs. L. R. Smith and Connie, accompanied by Mrs. Charles Partin of Cottage Grove, picnicked Sunday at Curtin bridge on Row river.

Orland Higginbottom of the Grove visited Tuesday at the R. B. Dixon home.

HEBRON.
Aug. 17.—E. J. Edwards returned Monday from Myrtle Creek, where he and a brother Perry had been working on a logging contract.

Mr. and Mrs. Mike Keibelbeck of Cottage Grove visited Sunday with a son, John Keibelbeck.

Mrs. John Keibelbeck and daughter Florence visited Monday afternoon with Mrs. Ailyn Markham in Cottage Grove.

Mr. and Mrs. Burns of San Francisco called Monday evening at the F. C. Fuhrer home.

Mrs. Hattie Ream of Eugene visited from Tuesday until Sunday with a daughter, Mrs. George Keibelbeck.

Mr. and Mrs. George Keibelbeck, son George and little Caroline and Mrs. Ream visited Sunday with Mr. and Mrs. Ream. Mrs. Ream remained with her son and family.

Mrs. George Keibelbeck and mother, Mrs. Ream, visited Mrs. Pooler and Mrs. Matson at Black Butte Friday afternoon.

George Gilerist arrived Thursday evening from Dunsmuir, Cal., to attend the funeral of his mother-in-law, Mrs. Martha Woolley, held Saturday morning in Cottage Grove. While here he visited his mother, Mrs. Jessie Gilerist.

Lester Pennington and daughter Ruth of Dunsmuir, spent Friday night at the Gilerist home.

Mr. and Mrs. George Gilerist and son Lloyd returned Monday to their home in Dunsmuir, Cal.

Mr. and Mrs. Lewis Woolley of Cottage Grove, Mr. and Mrs. Fred Woolley of Gascon, and Mr. and Mrs. Lester Pennington of Dunsmuir, spent Saturday afternoon with Mrs. Jessie Gilerist.

The Knights of Columbus held their annual picnic Sunday in the John Keibelbeck grove. There were 75 present.

Mr. and Mrs. Albert Barkemeyer and little son Leonard picnicked Sunday on the Umpqua river near Elkton.

Miss Bernice Patten visited from Saturday evening until Tuesday morning with Edna Mae Cherry at camp A.

Mr. and Mrs. A. J. Craig of Butteville, Cal., arrived Sunday afternoon for a two week visit with Mrs. Craig's mother, Mrs. Jessie Gilerist.

Mr. and Mrs. L. F. Compton and children Norman, Mildred and Frances, Mr. and Mrs. Sid Barrett and Mrs. Lilly Probst of Drain visited Mrs. Belle Geer and sister, Mrs. W. Woolley, Sunday. In the afternoon they motored to Frank Geer's up Cedar creek.

Mr. and Mrs. Stanley Pleser of Eugene spent the week end with Mr. and Mrs. John Keibelbeck.

LONDON.
O. W. White made a business trip to Cottage Grove Wednesday. This was the first time Mr. White had been to the Grove in over 15 months.

Mr. and Mrs. Bob Thompson of Yoncalla were guests Sunday at the George Bailes home.

J. F. Small, who has been ill several days, is improving some.

A shower was given Friday afternoon in honor of Mrs. Dora Funk at the home of her mother, Mrs. Thomas Funk. Mrs. McKay received many gifts. There were 20 women present. Refreshments of cake and coffee were served.

Elvis Kelly has been ill several days but is improving slowly.

Mrs. Claude Abene spent several days last week in Cottage Grove with her mother, Mrs. Sena Miller, who is ill.

Mr. and Mrs. Julian Small motored to Astoria Sunday and brought Mrs. Emma Kelly home. Mr. Small has been visiting a daughter, Mrs. William Perini, for some time.

Mr. and Mrs. A. V. Abene of Sutherlin and Mr. and Mrs. Abene and granddaughter Doris Thompson of Portland visited Sunday at the home of their brother, Joe Abene.

SILK CREEK.
Aug. 15.—Charles A. Anderson left several days ago for Seattle, where he has employment. Mrs. Anderson will join him later. They have rented their ranch here to California people, who will move here in the near future.

Rosa Overholser is building a house on his ranch on Lane hill. Word has been received from the E. R. Darnell family of their safe arrival in St. Helena, Cal. They were quite sick part of the journey but were well before arriving at the home of Van Darnell in that place.

Mr. and Mrs. Melvin Paul, Gwendolyn Haight of Delight valley and Clayton Anderson, house guest of the Pauls, made a trip to the coast August 7, returning Sunday. Eugene Paul visited with his grandparents, Mr. and Mrs. E. E. Paul, during his parents' absence.

Mr. and Mrs. E. O. Robertson were Eugene visitors Thursday of last week.

Lena Burcham returned Saturday from Canby. She had also made a trip to San Francisco recently, from which she returned early in the week.

A new henhouse is being built on the E. E. Paul ranch. A new combined work shop, cool-house and wood shed is also being worked on.

Mr. and Mrs. George Conklin expect to leave here this week for Medford, where Mr. Conklin has employment.

Rev. J. Sams preached Sunday morning at the Methodist church in Cottage Grove.

Several bee trees have been found in this locality by boys of the district. Those engaged in getting the honey are Stanley Scott, Kenneth Babcock and John Woolcott.

Neighbors' Friendship club met Thursday, August 11, for an all-day session at the home of Mrs. Elsie Wheeler at her cabin in the woods. Fifteen women were present and worked at quilt making, sewing, and other projects. A delicious luncheon was served, each woman having contributed a covered dish. Mrs. Gertrude Miller will be hostess at the club Thursday afternoon, August 25.

SAGINAW.
Aug. 17.—Alva Hubbard of Roseburg visited last week with a brother, Willie.

Mrs. Annie Burgess of Cottage Grove spent Thursday afternoon with Mrs. M. G. Fry.

Mrs. Dorothy Conn, Mrs. Lowell Benton Keene and Mrs. W. H. Sharon, dinner guests at the F. T. Benton home in Eugene Sunday. They also visited Mrs. Claude Willey and infant daughter at a Eugene hospital.

The Pete Hodson family and the Howard Keene family and Mary Alma Benton picnicked Sunday in Joie's grove.

Cliff Tucker, Delight valley, is staying at the Lawrence Monthieth home.

John Trenton of Fresno, Cal., en-

Safeway Stores Go To Newspaper Advertising

Also Favor Food Items Given Newspaper Publicity by Makers.

Handling and featuring nationally advertised foods, particularly those advertised in local newspapers, has proved so satisfactory for Safeway Stores that, according to an announcement by their president, M. B. Skaggs, the food distributors' concern will in the future confine practically their entire effort to this policy.

"We have found," Skaggs said, "that the buying public is much less skeptical and better satisfied when offered brands with which they have become intimately familiar through reading about them in their own newspapers than is the case when they are offered an unknown brand, even though the quality of the unadvertised article may be fully as good as that of the well advertised item. Somehow people seem to instinctively mistrust merchandise whose makers are unwilling to come out in black and white and tell the public about it."

"Advertised brands, particularly those featured in the local papers in towns in which we have stores, require little or no selling effort and there is rarely any complaint about either quality or price. If anything, however, when buyers see an item advertised by the manufacturer in the same issue of the paper in which they are offered, they are right where they can get it and we, as well as other merchants, find our own advertising more effective and satisfactory."

Skaggs further announced that his concern had practically discontinued the use of handbills and circulars and would, hereafter, confine their advertising almost exclusively to newspaper advertising. He said their experience in nationwide merchandising had convinced them that the local newspaper is the most economical and effective medium for reaching the public and they were, therefore, eliminating practically all other forms of printed advertising.

route to Portland, stopped for a brief visit at the home of a brother-in-law, Bert Cline.

Mrs. Nerva Hardisty is picking beans at Goodpasture island.

Mrs. J. Buchanan spent Saturday evening in Eugene.

Mrs. Grant Monroe and Mrs. Laubach spent Tuesday afternoon in Cottage Grove.

Claude Willey and LaVerne Willey (Delight valley) and George Conley were dinner guests Sunday evening at the Lowell Benton home.

Mr. and Mrs. Ray Stewart took their smallest son to Portland Monday for medical treatment.

George Conley was in Eugene on business Monday.

MOUNT VIEW.
Aug. 17.—Mrs. Melville Hanna and a sister, Mary Helen Baine, spent Friday in Eugene.

Mr. and Mrs. Lot Wagner and son of Dorena visited Sunday with Mr. and Mrs. Charles Bales.

Darrel Arne is working this week for Glen Buchanan at Walden.

Mrs. Harry Williams and daughter Marie attended the funeral of Mrs. W. E. Lebow in Cottage Grove Thursday.

Miss Myrtle Snauer returned Tuesday from a visit in Salem with Mrs. Cecil Cates.

Mr. and Mrs. Roy Hands and son, accompanied by Mr. Hands' parents, Mr. and Mrs. M. Hands, of Cottage Grove, visited Sunday with Mrs. Hands' uncle, Claude Peck, who is in a hospital there with a broken leg.

Dr. and Mrs. A. W. Sears and son of Jacksonville, Fla., accompanied by Mr. and Mrs. Harlow Booster, also of Jacksonville, arrived Sunday evening for a visit with Mr. Sears' mother, Mrs. Amanda Sears, and other relatives. They made the trip by automobile and expect to make an extended visit.

Miss Dorothy Bales visited Tuesday with the Hugh Doolittle family at Dorena.

Claude Arne and Henry Snauer made a business trip to Eugene Tuesday.

Atwood Foster, pastor of the Pentecostal church of Cottage Grove, baptized six persons in the river near the steel bridge Sunday afternoon.

HARMS CREEK.
Aug. 16.—Myrtle Plank of Silk Creek visited Wednesday with Mrs. Ruth England.

John Fletcher and son Leslie of Curtin visited several days last week with friends here.

Edna Mae Cherry, Wash., arrived Saturday to spend a week with her mother, Mrs. Margaret Mooby.

Mr. and Mrs. Jim England and daughter Lucille and Mr. and Mrs. Dorena.

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J.C. PENNEY CO. INC

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Happy Mothers! Happy Purses!

HAPPY mothers are crowding Penney's. Happy in the knowledge that again this year—and on slender incomes, too—they can afford to send their young ones back to school in smart, becoming clothes.

Here, these mothers are finding every wanted item for the school wardrobes of today's boys and girls—each styled right, each quality-tested and each price tag a revelation in economy. Penney's buying power has worked wonders in years gone by—but '32's savings easily surpass them all!

Boys' Longies 98c

Boys' Horsehide Coats \$3.98

Boys' Broadcloth Shorts 25c

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Ribbed Stockings

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