

Cottage Grove Sentinel

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POOR ALICE.

Both George Putnam of the Salem Capital Journal and Claudius Elclair Ingalls of the Corvallis Gazette-Times profess to a dislike for the nonsense of that delight of childish fancy, "Alice in Wonderland."

It would be a wonder if either liked the fanciful yarn, but it is more odd that the two agree on such an abstruse subject. It would be expected that Blood and Thunder George Putnam would dislike what the sartorial dandy of the Corvallis paper likes, and for Claudius Elclair Ingalls to agree with the sprightly Claudius is too much.

If only one had spoken of the subject we could find reasons for his dislikes, it is only that the two agree that puzzles us.

Gory George, who can easily understand, would have no sympathy with those things that appeal to innocent, fanciful childish imaginations.

Erudite Claudius, given to somber tomes dealing with golf, postmasterships and why women took from the tops of their dresses to add to the skirts, could not be interested in something meant to appeal only to childish minds, meant to appeal to those enough in sympathy with childish ways to find entertainment, pleasure and even relief from the cares of a busy day in taking a little tot on his lap and watching the kaleidoscopic changes of expression on a childish face, the query in childish eyes as little Alice's adventures are recounted; meant to appeal to those enough in sympathy with the mysterious workings of a baby mind to feel a tug inside when chubby lips phrase odd inquiries about the almost ridiculous experiences of little Alice, when we hands catch daddy trying to skip a page or two.

Gory George and sapient Claude might be interested in a treatise on birth control, or in one on companionate marriage, but certainly they wouldn't be interested in something that brings joy to a little child, that causes a little one to sneak under the evening paper onto daddy's lap and coax him to read again a chapter or two about little Alice who had so many odd things happen to her.

HUGH IS INACCURATE.

We have long been impressed with the accuracy and correctness, political and otherwise of our friend, Humorous Hugh Hume, whose vocation and avocation are editing Portland's most sprightly weekly, although that may not be so much of a compliment considering the paucity of sprightly weeklies in Oregon's meek metropolis. But we have changed our mind, at least so far as his knowledge of things political goes.

In a single issue preceding election his paper carried an advertisement for the winning candidate for governor that gave no information as to who was responsible for its publication, another story spoke of the "poles" on election day, and still another spoke of the "salmon-red" republican ballot.

Even if the advertising space was contributed by the Spectator, that fact should have been stated. What are the "poles" for? To punch the apathetic elector into activity? And still another spoke of the "salmon-red" republican ballot.

Well, a salmon-red ballot probably is all right in a city which has election "poles."

Hugh might make his paper more accurate, if not more sprightly, if he would read the election laws.

DEMOCRATS ARE HAPPY.

The democrats do not hide their pleasure over the results of the recent republican primaries that made George Joseph the nominee for governor. The minority party feels that the most vulnerable of the several candidates has been nominated by their opponents, while they have at the same time nominated the upstanding heavy-weight, Ed Bailey of Lane, against whom no personal campaign can be successfully waged and who should be able to weld together all factions of his party.

The republican nominee is an odd combination. A likeable fellow personally, versatile conversationalist, brilliant orator, shrewd politician, one whose business associates are of what is termed the silk-stockinged class, a power in many wealthy corporations, his success as a politician has been due in large part to his destructive vituperation and to his espousal of the cause of the underdog.

His success in the recent campaign was due in some part to his demand for vindication of the charges brought in proceedings yet pending for his disbarment from the practice of law, but more largely to local conditions in Multnomah county, where there is violent dissatisfaction with rates that are regulated by the public service commission. In other words, the state has been given a republican nominee because of peculiar local conditions in Multnomah county. His proposal to put the state in the hydro-electric business also won many votes among the apostles of government ownership.

If any one of the other three leaders for the republican nomination had been successful, it is certain that he would have had the republican organization solidly behind him. If the 100,000 who voted for other candidates are opposed to Joseph, the 50,000 votes which he received will not be sufficient to win in November, and that is where the democrats see an opportunity of which they will take full advantage.

As the smoke of battle clears away, those regulars who are now shouting that there will be a democrat in November, may forgive and

forget, but if they do they will do more than George Joseph has ever done.

We may need to call a session of the league of nations to put a ban on gas attacks of the magnitude of the one the democrats may be expected to launch.

It is going to be a real battle and Joseph will be well supplied with the sinews of war, which should not worry newspapers with advertising space to sell.

SCIBIRD FOLDS WINGS.

George Scibird has retired from editorship of the Union Republican after a paltry service of the editorial desk of 41 years. There is something about editorial work that keeps one mentally alert, and the chances are that Editor Scibird's editorials of recent years were much more forceful, much more virile than those of his earlier years when he probably hoped to reform the world within a few years, a task which later years taught him to be impossible even in a lifetime. Sixty-one years is a long time, but time always goes quickly with a country editor. For one thing there is such a short time between the dates of notes on equipment.

But the newspaper business has changed greatly since George Scibird set his first stick of type and penned his first burning editorial. The newspaper business has become a regular business and the editor a person of importance, often of affluence. Often during the next 61 years George Scibird is likely to wish that he had never retired, but good luck to him, anyway.

The Eugene Register, which several months ago started an evening edition, has now retired entirely from the morning field, thus giving Eugene two evening papers. Frankly we don't like the idea, although we don't anticipate that our objection will cause the Register to return precipitately to the morning field. For one thing we don't like to wait all day to learn what the Register has to say editorially. We have been put a day behind. For another thing, we like to start the day right, and how can a day be started right if we have to depend upon the Oregonian for all our morning's reading? For another thing, with a morning and evening paper in Eugene, we felt it a duty and pleasure to read both, but now we may have to show favoritism by reading only one, and we don't know which one to pick. Possibly the Eugene papers themselves can make some suggestions to aid us in the selection. Every city with ambitions to become a metropolis should have at least one morning paper, but possibly Eugene doesn't aspire to be a metropolis.

Someone entered the city police station in Eugene and moved 13 gallons of grain alcohol. Fortunately, none of the police officers of the city was at the station at the time, so all that was taken was the alcohol.—Cottage Grove Sentinel.

"All that was taken were 13 gallons of good grain alcohol! In the name of John Barleycorn, what would the editor of The Sentinel consider a rich haul of booty?"—Portland Spectator.

We are awaiting anxiously editorial utterances of Claudius Elclair Ingalls, regular of the regulars, extolling George Joseph, republican nominee for governor, and describing him as the personification of everything that a regular republican could hope for in a gubernatorial nominee. We know in advance that it will be excruciatingly funny.

We often speak of the failures of others as merely an excuse to brag of our own business acuity. As long as he himself does not suffer, it seems hard to convince a man that his mistake is serious.

It is very unsatisfactory to have to argue a man into believing that you agree with him. Nearly all the sins of this world are committed by people who know better.

Women talk too much—and men chew tobacco.

Automobiles may be almost as deadly as war, but they don't make you salute all day and scratch all night.—Publishers Syndicate.

Green peppers are less likely to turn brown if oiled before baking.

Americanism: Doing the daily dozen for health and trying to pass another car on a blind curve an hour later.

The usual speed of a rikishi drawn by a Chinese coolie is six miles an hour.



Come in and have their superiority PROVED before you buy!

Priced to save you Many Dollars!

GOODYEAR
Pathfinder

30x1 1/2 Cl. Oversize
Cord \$5.15
29x4.40 Ss. Balloon \$5.85
30x4.50 Ss. Balloon \$6.65

W. J. Woods Service Station
Cottage Grove Service Station

Hint for the Home

Women may lead in literature, divorce, glass blowing, fat girls, etc., but there is still one province where man reigns supreme.

When I got home last night Mrs. B was listing about 30 degrees to the starboard and complaining of severe pains in her left side.

After much coaxing I got her to let me what the trouble was. She said she had carried in a bucket of coal.

I lit into her good. I was furious. I told her never to let me hear of her carrying in another single bucket of coal as long as she lived.

Her lips quivered and I thought perhaps I had gone too far. Then I told her that if she wanted to carry in the coal it was all right with me, but I wanted her to carry in two buckets at a time in the future. I don't want no lopsided wife.—Spokane Spokesman Review.

Force in Expression

The expression, "An unlicked cub," is a strong, homely reference to a person who is crude, unpolished and undeveloped, who must literally be licked into shape by the attrition of life's experiences.

The metaphor is one we have borrowed from the world of zoology. It is an allusion to the practice of the mother bear, who actually seems to be constantly licking her cubs.

While, of course, the cub is not in reality licked into shape, still, an unlicked cub is such a bedraggled looking spectacle as compared with one who is, that the unlicked cub has come to take on the significance it has today, of something unfinished and uncouth.—Kansas City Star.

Bell Came First

The oldest known musical instrument is the bell.

Come Into the Kitchen

Ella M. Lehr.

Cooking by Wire.

Breathes there a wife with soul so dead—

Who never to herself has said—
"This summer time is sure no joke
When all we do is cook for folk."

Sure we know it gets monotonous—the grind of the daily three. Summertime brings a dragged-out, don't care feeling, and we need any touch of diversion or bit of artistry we can find to put joy into the business of cookery.

Electric table appliances lend such a touch. The electric waffle iron is the pride of the culinary queen. Again the selection is wide. You may have your waffles large or small, square, round, oblong or three cornered! Waffles—is there any better way to a man's heart? A bowl of batter, syrup jug and a waffle iron.

Across the table, with a waffle iron between;
Beside that—Omar's song of wine and loaf of bread
Is wilderness—yea—dessert—

Did you know that biscuits, cornbread, shortcake and gingerbread, omelettes, oh my, no end of things may be waffle-ized? Try it.

And at this time—to tempt jaded appetites:

Frozen Fruit Salad.

2 cups mixed fruit, 1/2 cup mayonnaise or cooked dressing, 3 tablespoons powdered sugar, 2 tablespoons lemon juice, 2 tablespoons cold water, 1 cup whipped cream, 1 teaspoon salt, 1 teaspoon gelatin. Dissolve gelatin in cold water and place over hot water until gelatin is dissolved. Add slowly to the dressing.

Add the stiffly beaten cream to the mayonnaise. Fold in the fruit cut in small pieces and the sugar, salt and lemon juice.

Pour into a tray of the electric refrigerator and chill for about three hours. The cream should be frozen, but the fruit should not be allowed to freeze. Serve on crisp lettuce leaves with mayonnaise dressing.

Spanish Cream.

2 cups milk, 4 eggs, 1 tablespoon gelatin, 4 rounded tablespoons sugar, 1/4 teaspoon salt. Put gelatin in milk and let stand about 1/2 hour or until softened. Place in double boiler and bring to boiling point. Add yolks of eggs beaten with sugar until light. Cook until all froth is cooked into the mass. Remove from over hot water. Add whites which have been beaten very light. Flavor with vanilla. Pour in any type of mold, not tin, and let stand overnight. Serve chilled.

And a Good Crop

"Beauty," said Mark Twain, "is the seed of spirit from which we grow the flowers that shall endure."—American Magazine.

Harvest Home Festival

Great Scottish Event

The annual "Kiln" or Harvest Home, is a settled institution on Scottish farms. These events are usually held in the granary of the farm, which is suitably decked for the occasion. The floor is none too smooth; but the tackety boots of the dancers are quite able to content with it. The band consists of a fiddle and melodeon, and the dances bear such weird titles as "Petronella," "Riflemen" and "Drops of Brandy." The most amusing part of the proceedings comes when the steward returns thanks to the farmer for giving the "Kiln." It is the one speech he makes in the year, and so it is a great event for him. He usually begins in high-flown English, to the admiration of the company, but invariably fails to keep it up, and ends in broad Scots.

Efficient Marketing System Is Needed

By Edgar W. Cooley
Agricultural Extension Department, International Harvester Company.

When we learn to market profitably—when we who live in the country and who live in town learn to work together to establish a practical marketing system—the problem of production will, to a large degree, take care of itself.

If we haven't a practical marketing system it is nobody's fault but our own. We can have one if we want it.

We must not expect to work out and perfect a satisfactory marketing system in a week, or a month, or a year. It may take several years but it will be well worth the time and effort expended. No matter how hard we try to work out this problem, it can never be worked out without cooperation between farm folks and town folks.

Those of us who live in the country can not "put it over" alone; neither can those of us who live in town. We must all work together.

Standardization, grading, growing the same variety, using a trade name—these things have made products of certain communities famous all over America. They have opened a nationwide market for those products. When we learn to standardize, learn how to select the grade most in demand, we will not only broaden our market but will create a better market for home.

When all the farmers of a community grow one standard breed of cattle or hogs, or one popular variety of apples or potatoes—some one kind of product for which there is always a market, that community becomes noted for that one thing, and its products are in demand.

We must remember that uniformity of grade attracts the big buyers. When we standardize our products, merchants can afford to operate on a smaller margin.

We must have a training school of standardization and marketing. We must study the methods employed in successful communities.

We must have good roads so that we can get our products to market during any season and in all kinds of weather.

Lack of an efficient marketing system means waste. Waste, waste, waste—that is wasted would feed us.

Airplane's "Flying" and "Cruising" Speed Differ

Cruising speed of an airplane is the speed at which it runs to best advantage considering oil and fuel consumption rate, vibration, laboring of and strain on motor, in other words, the speed one would care to run the motor (or airplane) on a long trip so that one would not burn up too much gas per hour at, perhaps, a slightly lower motor speed at, perhaps, no decrease in airplane speed; so that the motor would not waste oil; so that the motor would vibrate least; so that the motor would take it most easily. Comparable to an automobile there is top speed—say 65 miles per hour—and cruising speed (speed at which a car runs most smoothly with not too much care in steering, say at 30 miles per hour). In a plane, top speed might be 100 miles per hour; cruising speed, 60 miles per hour. Speed necessary to keep the plane in air is called flying speed. Minimum flying speed is called stalling speed. Landing speed is usually about two miles per hour greater than stalling speed.

A Harder Job

Jud Tunkins says a great financier is to be admired. But the man who has to think hard and work fast is the one who takes care of current bills with a limited income.

Defining the Soul

The soul, if it is not regarded as a little ghost, is the part of man which affirms the value of loyalty to that which is unseen.—Woman's Home Companion.

No Figure of Speech

When Mexican politicians talk about burying the opposition they mean it.—Dallas News.

Typewriter Supplies. The Sentinel.

Radio Ray Has This to Say:

HOWDY FOLKS—After a casual study of masculine faces, we have decided that nature knew her business when she provided whiskers.

Also, we've thought that people resemble the moon in some respects. Fuller and brighter at times.

And then as our friend Henry Bennett says the only satisfactory reducing exercise is in opening the mouth and saying, "No more, thank you."

TO KNOW THE MOST SATISFACTORY METHOD OF BUYING HOUSE WIRING IS TO KNOW OUR WESTINGHOUSE ELECTRIFICATION PLAN.

Bill Thum knows a doctor who treated a man five years for yellow jaundice before he discovered that his patient was a Jap.

Carl Murphy is considering a life insurance agency so that he can sell his customers life insurance while he shaves them. Carl would have the prospect at a disadvantage. He couldn't say no while Carl was wielding the razor.

And if you want to see some fancy wire welding; just take a look at the new Texaco service station which we are wiring this week.

Cottage Grove MUST have a city planning commission.

Chas. Hall stopped in this week to buy some lamps and complained bitterly about the political dissension existing in his family. Chas. is a Republican, his wife is a Democrat and the baby is wet.

Physicians have reported that women are losing their voices from smoking cigarettes. And of course some guy has to come forward with the statement that what this country needs is more cigarettes.

THERE GOES THE BELL, MARCH OUT QUIETLY AND DON'T PUSH GOING DOWN THE STAIRS.

Always Give the Home Print Shop the First Chance

Old Doc Bird Says: PEOPLE WHO LIVE IN GLASS HOUSES SHOULD UNDESS IN THE DARK



Prescription Perfection.

After the physician has diagnosed your case and prescribed according to the nature of your ailment, the responsibility is then shifted to you.

It stands you in hand to take the prescription to the place where you are assured of Efficiency, Service and Honesty on the part of the druggist.

We can assure you of all these things.

Special this week: 2-lb. jars Borden's Malted Milk \$1.10

KELLY DRUG CO.

ADVERTISING CONFIDENCE

CONSISTENT ADVERTISING is the seller's guarantee to us that the article so advertised is as represented. It cannot be otherwise, if the seller is to continue in business, prosper and grow. The advertiser knows full well that he can only expect to succeed in direct proportion to the confidence he is able to build in our consciousness for his business and the products he sells.

Thus it is that we may buy with confidence from the manufacturer or merchant who puts regular and frequent advertising messages before the consumer. It shows that they have confidence that their goods or service will render a satisfactory service to the purchaser.

What is this public confidence so much sought after by all advertisers? It is the whole-hearted acceptance by us and our belief in what the producer or seller has to say about his product, and is the result of keeping faith with us through giving us full value for the money spent for daily needs and wants.

Such trust or confidence on the part of the public is an inheritance highly prized by the advertiser for he fully appreciates the necessity of good will. So he strives to sell better and better merchandise, realizing, as he does, the obligation to deliver a quality of merchandise or service equal to or better than his advertising claims.

The effect of advertising in building up faith in the product is a succession of impressions which, when crystallized, produce in the individual the buying impulse. The big successful organizations, whose names have been family by-words for years, long ago realized this fact about advertising, and their business records disclose a continuous advertising program which has in turn built up a public confidence in the product that is measurable in dollars and cents.

Results of Absence
Absence extinguishes small passions and increases great ones, as the wind will blow out a candle and blow in a fire.—La Rochefoucauld.

Like Love
The course of true growth never runs smooth.—American Magazine.

Presto Copy Machines. The Sentinel.

There is no substitute for newspaper advertising.

Long Distance Hauling Piano Moving a Specialty

CHESTNUT TRANSFER CO.

Chestnut Brothers, proprietors STORAGE AND GENERAL TRANSFER

Coal for Chicken Brooders Office phone 6 COTTAGE GROVE, OREGON

Residence Phone 100-Y

KNOWLES & GRABER HARDWARE

Cottage Grove Oregon



The Greatest Range Story Ever Told

THIS BEAUTIFUL all white enamel Hotpoint Range is the newest creation of modern range designers—so new is this range that we have been able to buy all of the present factory output. We have been fortunate in this purchase, so we have priced this range so low that you will be greatly surprised to hear its price. YOU HAVE NEVER HAD SUCH AN OPPORTUNITY TO BUY A FULL AUTOMATIC ELECTRIC RANGE. Only \$10 down and \$7.75 a month will put this range in your home fully installed. Order now as this special offer expires soon.

Think of these modern improvements that are included in this new creation. The Hi-Speed Calrod Unit, the fastest cooking unit known—the new Hotpoint jeweled movement timer clock—the new and improved heat control that keeps the temperature where you want it—an unusually well proportioned oven—four cooking units—the right size for the greatest efficiency. All these and many other features make this Hotpoint the greatest range offer in our history. IT IS YOUR GREATEST OPPORTUNITY TO GET THE MOST MODERN ELECTRIC RANGE AT A GREAT SAVING. This popular sized model will last you a lifetime.

\$10 DOWN

Mountain States Power Company

