

Cottage Grove Sentinel's —BIG— SUBSCRIPTION CAMPAIGN

WE ARE OFFERING OVER \$350.00 IN PRIZES TO THE YOUNG
WOMEN OF THIS COMMUNITY IN 14 DAYS

DIAMOND RINGS, GOLD BRACELET WATCHES, SCHOLARSHIPS AND MANY OTHER VALUABLE PRIZES.

FREE!

A VALUABLE PRIZE FOR EACH ACTIVE CONTESTANT

FREE!

The most nearly unique campaign ever inaugurated. Every contestant should try for one of the best prizes.

Campaign Opened Saturday, Feb. 15, and Closes Saturday, March 1, 8 p. m.

EXTRA VOTES WILL BE GIVEN FOR NEW SUBSCRIPTIONS—By New Subscribers is meant bona fide subscribers who are not now taking this paper. See schedule. **WIN A PRIZE!** No contestant can win more than one prize. Every active contestant will get something. Fourteen days' effort on the part of any candidate will win a valuable prize. No prize is worth less than \$5.00. It depends on contestant whether she gets a \$5.00 prize or the grand prize.

UNDER THE MANAGEMENT OF MR. AND MRS. C. L. PERKINS, WHO ARE EXPERIENCED PEOPLE IN NEWSPAPER WORK AND WHO HAVE CONDUCTED 137 SUCH CAMPAIGNS IN THE NORTHWEST
THEY HAVE FLATTERING TESTIMONIALS FROM EACH OF THESE PUBLISHERS WITH WHOM THEY HAVE BEEN ASSOCIATED.

Subscription Rate \$2.00 Per Year

Campaign Headquarters Sentinel Office

Contestants Are Nearing Goal In Sentinel Circulation Campaign

ALL PRIZES WILL BE DISTRIBUTED SATURDAY NIGHT—LEADERS ARE CLOSE—HARDEST WORKERS WILL BE WINNERS

This paper's big campaign for new subscriptions is running along to what will no doubt be a huge success. With only two days in which to finish cashing all of their promises, nearly all of the contestants are hustling to secure as many new votes as possible in the closing hours. So far we are satisfied with the results. Many new subscribers have been netted, but there are many more that should be added to our list. The contestants with the most hustle will be the lucky ones and the fact that some of them are busy in other ways makes their work all the more gratifying.

The prizes are all good. The scholarships for a business course, such as are offered, will be worth much to any young woman. The contestants are working hard to secure the prizes and are worthy of the support of the people in this vicinity. The standing of practically every candidate has shifted two or three times since last Wednesday, and is likely to do so more than once more before the close of the campaign at 8 o'clock Saturday night. Hence it behooves each candidate to keep everlastingly at it. The standings are close and a little work on the part of almost any of the active workers is likely to boost her into leading position. The young women who have taken part in the contest have our sincere thanks, and we wish all might be first prize winners. But every prize offered is worth the effort put forth, and we feel certain every winning contestant will be satisfied.

We sincerely hope that every business man realizes just what this increased circulation of our paper means to him. His ad now reaches many more readers all over the community and this means much more business for him.

The interest manifested in the campaign leads us to believe that many persons will be interested in the outcome. All interested are invited to be present at our office Saturday evening, when the votes are counted.

Hustlers Will Win.

In the close of the campaign we would like to say to the contestants that the one who wins the greatest

reward will be the one who keeps most persistently at the task. Some in the times past, who have engaged in a move of this kind, have made the mistake of easing off in their final efforts after making a fine start, thinking that it would be easy to jump in near the close and repeat their successful beginnings, only to find that some slower but more persistent worker had invaded the field and picked up all the worth while votes they thought would surely be theirs. If you win you must keep at work every day. You have only two days in which to gather subscriptions.

Judges of the Campaign.

The campaign closes at 8 p. m. Saturday. The counting of the votes and awarding of the prizes will be made by K. K. Mills, C. E. Caldwell and A. A. Richmond.

These people have kindly consented to act in this matter and they are too well known to need any assurance that everything will be conducted fairly.

The judges will have the matter in hand and the counting of the votes will proceed. By 8:30 p. m. the winners will be known and the prizes ready for them.

List of Prizes

FIRST GRAND PRIZE—Diamond ring, or six months' scholarship.

SECOND GRAND PRIZE—Diamond and emerald set ring or three months' scholarship.

Bracelet Watch, 15 Ruby Jewel. White Sapphire Set. Bracelet. Amethyst Set Ring. Ruby Set Ring. Genuine Crystal Checker.

Silver Mesh Bag. Pen and Pencil Set. Sterling Silver Cigarette. Plain Crystal Checker.

Notice to Contestants

You must bring in all stub books at the close of the campaign. All votes must be in the ballot box by 8 p. m. Saturday, the closing night.

RULES OF CAMPAIGN

No employee or relative of any employee of this paper is eligible to enter the campaign.

Only one nomination coupon, value 10,000 votes, counts for each contestant.

All votes and ballots must be in the ballot box for the big campaign prizes on the last night.

All decisions of the judges of the campaign are final.

The standing of the candidates will appear each week in the paper.

In all cases where votes are issued, subscriptions must be paid or prepaid.

The full amount of money must be sent direct by mail, or brought to the campaign headquarters.

Postage must be fully prepaid or they will be rejected at the postoffice, hence not counted.

No candidate will be guaranteed a certain prize, for a consideration of so many subscriptions, or money prizes must be won in accordance with the conditions.

Contestants who live in one district may secure subscriptions or votes in any district, as votes will be allowed on any prepaid subscription anywhere in the United States.

PUBLISHER'S NOTE

The subscription price of this paper is small, and any reader who takes it and spends 15 minutes a week reading the ads will make savings that will return the price many times over.

The publishers are certain that those who do not take the paper, at least do not read it, pay \$50 to \$250 a year more for their supplies than those who do read it. That's a big price to pay for a paper that one does not get.

HOW TO WIN

The one that usually commands the most support is the one most active in soliciting assistance. A voting campaign is for all the world like an election. Everybody has his or her particular candidate that he or she wants to see win.

Tell your friends that you are going to enter the campaign. Tell them that you want to win the first prize, the beautiful Diamond Ring, and that you want them to help you. Every subscriber will help you with his votes if you ask him. To prove to yourself how easy it is to get votes, phone or see your friends and ask them if they will help you to enter the campaign, and we warrant that four out of every five will promise their support. Remember that organization is the keynote to success in the campaign. The candidate that organizes the best campaign is the one that will win the beautiful Diamond Ring on the last day of the campaign.

Have them tell all your friends that you are in the campaign and they want to see you win the first prize. Make your start today by organizing your campaign. We will warrant that if you enter this campaign you will not regret it on the last day. Get your friends lined up in a boosting campaign for subscribers for you. See personally and ask them to save their subscriptions for you and that you will call for them at a later date.

PRIZES ON DISPLAY

All prizes are on display at Kem's for Drugs and candidates and friends are invited to call and see them. They must be seen to be appreciated, as never before has such a list of prizes been given away in this short time of only fourteen days.

SPECIAL EDUCATIONAL PRIZES OFFERED CANDIDATES IN SUBSCRIPTION CONTEST

Scholarships in Behnke-Walker, Portland, Are Given Because They Are Believed to Be the Best.

Two of the best prizes being offered by this paper in its two-week subscription campaign are scholarships in the Behnke-Walker business college in Portland. The value of a business education can not be too highly stressed, and this paper was satisfied with offering nothing less than the best. Following are excerpts from the college's bulletin of what it has to offer:

The business man of today has neither the time nor the inclination to be a school master in his own office. He demands employees who are thoroughly prepared for their duties. The world today asks two questions of the youth entering upon his business career—What do you know? What can you do?

Bookkeeping and Business Training

To transact business with dispatch and reliability one must know all about making out and endorsing business papers and the rules governing the same. He must be familiar with the use and proper disposal of receipts and checks, drafts, bills of lading, invoices, certificates of deposit, notes and other business papers, he must know how to do business with banks, express and railroad companies, postoffices, etc., and he must get this knowledge by actual practice. All this training is included in the business department of an up-to-date commercial school in addition to the theory and practice of bookkeeping.

The system we use in this department deserves special mention. We do not use the discredited method, which consists of having the students try to make bookkeepers of themselves by copying the definitions and copying the made-up sets of a bookkeeping text book. Our work is thoroughly practical, our students keeping real books in their own names and basing their records upon the transactions personal to themselves. Every record is that of a real transaction, and there is no copying of imaginary records. This reality of the work adds greatly, not only to the student's understanding but it makes him proficient in dealing with real business transactions and their required records. The method we use in this department is one of the recent triumphs of practical education and no ads to be seen to be appreciated.

Stenography and Typewriting

The office specialties have, in late years, become very important—so much so that without them no

office man's education is complete. The typewriter is now found in every business office and the dictation of business correspondence is all but universal.

The course in shorthand often constitutes a separate department, including careful training in English the elements of correspondence, manfolding, the care of the typewriter, etc. In this department expert teaching is absolutely essential. One who wishes to make a stenographer of himself can make no greater or more costly mistake than to try to "pick up" this new and important art. Good instruction here is a saver of time and money, too.

Business Arithmetic

In our classes in Business Arithmetic we give the most careful attention to accuracy in the simple processes of addition, subtraction, multiplication and division and the handling of simple fractions. A part of each recitation is given to a brief and searching review of some part of the work passed over. By this process the memory of the student not only grips tenaciously every detail, but he acquires an accuracy and speed which would otherwise be impossible. The time of the class is given to such practical and necessary subjects as the computing of interest, discount and commissions and the reckoning of profit and loss, insurance, partial settlements, banking, partnership settlements and equation of accounts.

Business Laws and Customs

Here is a special field of the utmost importance to the successful business man, which the general school does not enter at all, and of which the ordinary school or college graduate knows absolutely nothing. The basis of all business is the contract, and the rights, obligations and powers of parties to it. These receive full consideration in the business school, and its work in this line is most valuable. Too many people know nothing of the principles of business law.

SEE BULLETINS

For the standing of contestants watch for the bulletins in the windows where the prizes are on display.

NOTICE

NOW IS THE TIME TO SUBSCRIBE FOR
Cottage Grove Sentinel

AND HELP

YOUR FAVORITE CONTESTANT WITH
THE VOTES.