

# Cottage Grove Sentinel's —BIG— SUBSCRIPTION CAMPAIGN

WE ARE OFFERING OVER \$400.00 IN PRIZES TO THE YOUNG LADIES OF THIS COMMUNITY IN 14 DAYS

DIAMOND RINGS, GOLD BRACELET WATCHES, SCHOLARSHIPS AND MANY OTHER VALUABLE PRIZES.

**FREE!** A FINE PRIZE FOR EACH ACTIVE CONTESTANT **FREE!**

The most unique contest ever inaugurated in this part of the state. Every lady should try and see how good a prize she can win  
**Campaign Opens Saturday, Feb. 15, and Closes Saturday, March 1, 8 p. m.**

EXTRA VOTES WILL BE GIVEN FOR NEW SUBSCRIBERS—By New Subscribers is meant bona fide subscribers who are not now taking this paper. See Schedule. WIN A PRIZE! No contestant can win more than one prize. Every active contestant will get a prize. Seventeen days' effort on your part will secure a valuable prize. No prize is worth less than \$5.00. It depends on yourself whether you get the \$5.00 prize or a fine diamond ring for the efforts you put forth.

UNDER THE MANAGEMENT OF MR. AND MRS. C. L. PERKINS, WHO ARE EXPERIENCED PEOPLE IN NEWSPAPER WORK AND WHO HAVE CONDUCTED 137 SUCH CAMPAIGNS IN THE NORTHWEST

Subscription Rate \$2.00 Per Year Campaign Headquarters Sentinel Office

## BIG DRIVE FOR SUBSCRIBERS STARTS THIS SATURDAY

Object is to Increase Circulation and Add New Features to The Paper—Fine Prizes Offered—Capable Man in Charge

Our paper starts this Saturday a big subscription campaign. One of the main objects is to give the advertisers more readers and to improve the paper by adding new features and more correspondents. It is the belief of the publishers that they are supplying a paper that deserves more readers than it has. They also believe that its advertisers deserve a greater circulation than the paper is now furnishing them. In order to obtain these added names the paper is prepared to spend money liberally in the effort. It feels that the advertisers are spending money on the strength of the paper having a large circulation, and it is the purpose to justify their investment in the advertising space by maintaining that circulation at its maximum strength. We feel that the paper should wield a still greater influence and should be read by a great many more people than now do so. To this end we have engaged the services of Mr. and Mrs. C. L. Perkins, who are experienced people in newspaper work, and capable and thorough. The contest will be under the supervision and personal direction of Mr. and Mrs. Perkins. They have flattering testimonials from 132 publishers they have been associated with, and we are satisfied that they will do good for the paper, its readers and its advertisers.

Mr. Perkins will give a series of articles through the columns of our paper on questions of interest, to the farmers, and why it pays to advertise. Thousands of dollars are leaving the small towns monthly that should be kept at home. Mr. Perkins' work is along lines of general community up-building. He has been assisting the smaller publishers throughout the Pacific Coast for the past 15 years. We expect to add a great many new readers to the large list of those who already receive this paper regularly. For these reasons all should be interested in our big contest which is now being launched.

The plan is simply to issue votes for old or new subscribers and give a prize to every active contestant. The 12 ladies having the most nominations will be the 12 contestants to represent the different communities. There will be 12 beautiful prizes—the first prize is naturally the best. A beautiful diamond ring, bracelet watch, three scholarships, bracelets, and rings are among the prizes. It will depend upon the efforts each contestant puts forth how good a prize she will win.

Each prize is guaranteed and will stand the fullest inspection by any person interested. The contest will be out in the open absolutely free from any misrepresentation or fake in giving prizes, and there will be three well-known busi-

ness men to act as the judges of the contest. Nomination coupons for those who desire to enter the campaign or for those who wish to nominate a friend will be found on a page elsewhere in this issue. Fill them out and mail them to the contest manager. The contest will run only 14 days. Therefore the contestants will need all their spare time to do their work, so help them all you can. The most practical prizes among those being offered are the scholarships in the Behnke-Walker Business College of Portland.

This business college is known far and wide and its standing is among the highest of the commercial schools of the west for thorough and efficient methods in fitting students for positions in the business world. A young lady can have no better fortune befall her than to have the advantages of this school.

Make your start today by organizing your campaign. We will warrant that if you enter this contest you will not regret it on the last day.

### List of Prizes

- FIRST GRAND PRIZE—Diamond ring, or six months' Scholarship.
- SECOND GRAND PRIZE—Diamond and Emerald set ring or three months Scholarship.
- Bracelet Watch, 15 Ruby Jewel.
- White Sapphire Set Bracelet
- Amethyst Set Ring
- Gold Sapphire Set Bracelet.
- Ruby Set Ring
- Genuine Topaz Set Ring.
- Fancy Bead Choker
- Roman Gold Mesh Bag
- Crystal Bead Choker
- Pen and Pencil Set
- Fancy Topaz Choker
- Fancy Mesh Bag.
- German Silver Compact.
- Gold Onyx Set Ring.
- Sterling Silver Compact.

If there are more than 12 active contestants, we will then add more prizes. It is our intention to give every active contestant a grand prize.

### Notice to Contestants

The first batch of subscriptions that each contestant brings or sends to the Campaign Headquarters by Saturday, will receive 10,000 votes free.

### HOW TO WIN

The one that usually commands the most support is the one most active in soliciting assistance. A voting campaign is for all the world like an election. Everybody has his or her particular candidate that they want to see win.

Tell your friends that you are going to enter the campaign. Tell them that you want to win the first prize, the beautiful Diamond Ring, and that you want them to help you. Every subscriber will help you with their votes if you ask them. To prove to yourself how easy it is to get votes, phone or see your friends and ask them if they will help you to enter the campaign, and we warrant that four out of every five will promise their support. Remember that organization is the keynote to success in the campaign. The candidate that organizes the best campaign is the one that will win the beautiful Diamond Ring on the last day of the campaign.

Have them tell all your friends that you are in the campaign and they want to see you win the first prize. Make your start today by organizing your campaign. We will warrant that if you enter this campaign you will not regret it on the last day. Get your friends lined up in a boosting campaign for subscribers for you. See personally and ask them to save their subscriptions for you and that you will call for them at a later date.

### PRIZES ON DISPLAY

All prizes are on display at Kem's for Drugs and candidates and friends are invited to call and see them. They must be seen to be appreciated, as never before has such a list of prizes been given away in this short time of only fourteen days.

### RULES OF CAMPAIGN

No employe or relative of any employe of this paper is eligible to enter the campaign.

Only one nomination coupon, value 10,000 votes, count for each contestant. All votes and ballots must be in the ballot box for the big campaign prizes on the last night.

All decisions of the Judges of the Campaign are final.

The standing of the candidates will appear each week in the paper.

In all cases where votes are issued, subscriptions must be paid or prepaid. The full amount of money must be sent direct by mail, or brought to the campaign headquarters.

Postage must be fully prepaid or they will be rejected at the postoffice, hence not counted.

No candidate will be guaranteed a certain prize, for a consideration of so many subscriptions, or money—prizes must be won in accordance with the conditions.

Contestants who live in one district may secure subscriptions or votes in any district, as votes will be allowed on any prepaid subscriptions anywhere in the United States.

### PUBLISHER'S NOTE

Our paper costs very little, so we ask you to take it and read it and spend just 15 minutes a week looking over the ads and catch the specials and you will easily save the price of the paper on small orders alone.

I am confident that those who do not take this paper pay from \$50 to \$250 a year more for their supplies than they would pay if they were subscribers.

That's a high price to pay for a paper, especially if you don't get it.

## FINE EDUCATIONAL PRIZES NOW OFFERED CANDIDATES

Scholarships in Behnke-Walker Business College, Value of A Business Education Prize is Well Worth The Effort

The business men of today have neither the time nor the inclination to be a school master in his own office. He demands employees who are thoroughly prepared for their duties. The world today asks two questions of the youth entering upon his business career—What do you know? What can you do?

### Bookkeeping and Business Training

To transact business with dispatch and reliability one must know all about making out and endorsing business papers and the rules governing the use and proper disposal of receipts and checks, drafts, bills of lading, invoices, certificates or deposit, notes and other business papers, he must know how to do business with banks, express and railroad companies, postoffices, etc., and he must get this knowledge by actual practice. All this training is included in the business department of an up-to-date commercial school in addition to the theory and practice of bookkeeping.

The system we use in this department deserves special mention. We do not use the discredited method, which consists of having the students try to make bookkeepers of themselves by conning the definitions and copying the made-up sets of a bookkeeping text book. Our work is thoroughly practical, our students keeping real books in their own names and basing personal to themselves. Every record is that of a real transaction, and there is no copying of imaginary records. This reality of the work adds greatly, not only to the student's understanding but it makes him proficient in dealing with real business transactions and their requirements. The method we use in this department is one of the recent triumphs of practical education and needs to be seen to be appreciated.

### Stenography and Typewriting

These office specialties have, in late years, become very important—so much so that without them no office man's education is complete. The typewriter is now found in every business office and the dictation of business correspondence is all but universal.

The course in shorthand often constitutes a separate department, including careful training in English

the elements of correspondence, manuscripting, the care of the typewriter, etc. In this department expert teaching is absolutely essential. One who wishes to make a stenographer of himself can make no greater or more costly mistake than to try to "pick up" this new and important art. Good instruction here is a saver of time and money, too.

### Business Arithmetic

In our classes in Business Arithmetic we give the most careful attention to accuracy in the simple processes of addition, subtraction, multiplication and division and the handling of simple fractions. A part of each recitation is given to a brief and searching review of some part of the work passed over. By this process the memory of the student not only grips tenaciously every detail, but he acquires an accuracy and speed which would otherwise be impossible. The time of the class is given to such practical and necessary subjects as the computing of interest, discount and commissions and the reckoning of profit and loss, insurance, partial payments, banking, partnership settlements and equation of accounts.

### Business Laws and Customs

Here is a special field of the utmost importance to the successful business man, which the general school does not enter at all, and of which the ordinary school or college graduate knows absolutely nothing. The basis of all business is the contract, and the rights, obligations and powers of parties to it. These receive full consideration in the business school, and its work in this line is most valuable. Too many people know nothing of the principles of business law.

### SEE BULLETINS

For the standing of contestants watch for the bulletins in the windows where the prizes are on display.

Note—Any old or new subscriber wishing to pay the contest manager at our office can have the votes issued and credited to their favorite contestant.

**NOMINATION COUPON**

**CUT THIS OUT VALUE 10,000 VOTES**

I hereby nominate

(Write name plainly, stating whether Mrs. or Miss)

.....

(Write address plainly on this line)

As a candidate in the Subscription Campaign of  
**Cottage Grove Sentinel**  
Mail or bring this coupon to the office.