

Cottage Grove Sentinel

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BILLBOARDS

(Francis M. Hox.)

What are we going to do with the many billboards which disfigure our road highways?

The outdoor advertising that we find through this section of the country may be roughly grouped under the headings of urban billboards, rural billboards and "wildcat" advertising. We find the urban billboards in or near our cities, and although they are not to be described as aesthetic, still they do not detract from the scenery. The rural billboards are those found in the open country along our great motor highways, obscuring themselves where they are best calculated to attract the motorists' attention. The term "wildcat" is used to describe that group of advertising which is affixed to trees and posts. It is usually erected without legal right; there is no control over it, nor any way to have it stopped. Ninety-five per cent of all outdoor advertising is in the urban sections. The remaining five per cent is rural.

Before entering a town motorists are bored by the monotony of the continuous string of billboards which they pass. By the time they enter the town and have tried to read all the signs they have passed, they feel like going on to the next town, even stopping to investigate the reason of all the advertising. But, alas, conditions are such today that even though they do go on, they will find the same thing in the next town.

Slowly the courts and people are realizing that the rural landscape is no place for advertising. They also appreciate the fact that people have paid for the fine highway ways that stretch throughout our country and, therefore, have some right to consideration when they make an appeal against the scenic abuse of them. The rural billboard is intended to supply commercial information but creates disgust and is nothing more than a parasitic growth on the pocket-books of the American people.

Different states and communities are using various plans to eliminate the billboard from the highway. For example, soon after the beautiful Roosevelt coast highway in western Oregon was built, many billboards began to appear. The chambers of commerce from the several coast towns set to work to see if something could be done about it. Men were sent out to obtain pledges from property owners not to place their ground for billboards. This plan is working successfully for the time being.

Another idea is being experimented with. The state is planting trees along the right-of-way, and anyone who tries to read billboard on private property back from the road through a file of large trees will find it almost impossible.

There are numerous other plans which are being tried out; many fall by the wayside and many are helping in a small way to eradicate this public nuisance, road signs. If present day methods do not succeed, in a few years there will be one continuous wall of sign boards on each side of all the highways in the country.

Billboards are placed where they will receive the utmost attention.

Now Located in Miner Building.

Make Appointments Whenever Possible.

Make your eyes reflect your intelligence by keeping them fit and keen. Eye strain usually means eye pain.

Dr. Sherman W. Moody

Optometrist—Eyeglass Specialist

Suite 301 Miner Bldg., Phone 362

East Broadway

EUGENE, ORE.

You're saving more money lately, Mr. Smith

One Friend Tells Another

Yes, since we trade at the Quality Market our living expenses have dropped.

The best is the cheapest, as Molly says.

QUALITY MARKET

Fred J. Anderson, Prop.

Free City Delivery

Phone 46

ONE FRIEND TELLS ANOTHER

Consequently they frequently observe or mar attractive roadside views and so detract from the pleasure use of the highways. Although we are accustomed to their unwanted presence in ordinary surroundings, to come upon these blatant commercial appeals placed high on the face of a majestic cliff, warring a mountainside, or competing obscurely with particularly beautiful vistas, awakens in us a sense of utter disgust.

It is time the people are doing something because signboards along the highways which disfigure the landscape are a national disgrace.

(Editor's Note.—Mr. Hox is a freshman at O. A. C. and a son of Mr. and Mrs. M. A. Horn of Delight valley.)

A \$50,000,000 STATE.

Oregon is a \$50,000,000 state. It has just got that way this year. That is the amount of money that will be paid to the numerous collecting units. This is an increase, we are informed by Oregon Voter, of 2 per cent over last year, and the per capita tax is double what it was 12 years ago and eight times what it was 25 years ago.

When we read those figures we wonder how the old state could stand up under the terrific burden, but Oregon Voter was good enough to tell us the reason for it.

Not only these things, but in the United States as a whole taxes have increased in greater proportion per capita than in Oregon, and in Washington and California, we find neighbor states to which we like to point when telling how Oregon should do things, taxes have increased more rapidly than they have in the nation as a whole.

This means that Oregon is paying taxes as much as anyone—much more rather pay two and a half times as much for automobiles—but isn't there a silver lining in the tax cloud? Don't we demand about eight times as much of the various taxing units as we did 25 years ago? Don't we demand twice as much as we did 12 years ago?

As a matter of fact, don't we pay twice as much as we did 12 years ago and eight times as much as we did 25 years ago?

A per capita basis for measuring taxes is not always fair. If we pay twice as much in taxes as we did 12 years ago, perhaps we have much more property per capita to be taxed. There are many thousands who have eight times as much taxable property as they had 25 years ago.

There is little comfort in a tax statement, but let's get what comfort we can.

Will G. Steel, father of Crater Lake National park, would be a father or wet nurse or something to a state park system. Steel's foresightedness in connection with Crater lake makes his present advertising a dozen years' consideration, and active effort to bring about such a system of parks should follow if we are of the opinion that there is merit in it. If we are to be the great outdoors playground of the world, and cash in on the tourist crop, a state park system is one good way of boosting the game. It is much easier to attract tourists to a state advertised as having a dozen park attractions than to a state having only one or two. Any one who tours, or has the urge to tour, knows that he would be attracted by the belief that in one state he could find a dozen great parks, not one like any of the others. There would be Crater lake, greatest attraction of its kind in the world; the Sisters region, the only glacial section so far south in a park; and probably the only one lying within a few miles of delightful summer conditions; the Silverton area, Mountain Hood, Mount Jefferson, the unequalled Oregon caves, and many other that surpass attractions that draw tourists elsewhere because of being advertised.

Worthy of high commendation is "Who's Who" for Oregon, recently sent to the press of the Oregon City Enterprise. It is the first biographical work for the state, so far as this writer knows, that is what it purports to be. Other biographical works have been effective sketches of those who subscribed for the book. "Who's Who" by means of purchase of a copy of the book, not by any other manner except by being deserving of being included. It is a valuable reference book and the price is about one-tenth of that of other so-called biographies of Oregon persons.

Newspaper boys who suggested and supported Hal E. Hoss for secretary of state may well be proud of their judgment. Hal is making a splendid record as a state official, is popular with the platoon of employees of his department despite his ideas on economy, and is spoken of in high terms by other members of the board of control and other state officials with whom he comes in contact in the course of conduct of the state's business. Hal, as a former newspaper man, has old-fashioned ideas about the conduct of business that will do the state no harm.

What a tremendous amount of reading there is in one issue of a newspaper has been forcibly presented by the Evening Bulletin, Philadelphia, which has taken the contents of an ordinary issue and put it in book form, with advertisements omitted. The reading matter, cartoons, pictures, etc., require 367 pages. It may also be said that the entire issue is worth while than that to be found in many best sellers.

WHEN YOUTH IS GONE.

(Portland, East Oregonian.)

There has been much comment in western papers and elsewhere about the selection of Robert Maynard Hutchins as president of the University of Chicago. Dr. Hutchins is but 30 years old and his age has been the subject of talk. Yet he is not the first young man to hold high position. Alexander had lived, conquered the world and died by the time he was 33. Shakespeare was a great actor and a great playwright before he was 30. George Washington was a surveyor and a prosperous landowner before he was 21. Napoleon was the commander of an army of France when he was but 26. Andrew Jackson was a member of congress when he was 29. Beethoven was a great composer by the time he was 26. The first man to fly across the ocean

from New York to Paris was but a boy in years.

The dominance of youth is nothing new. The world has always been governed by the young, but youth is not necessarily a matter of years. It is more a matter of spirit. Men are not old until they have lost their zeal and courage. The world is moved by those who can work and fight and who get something from the stars and do not look only at the ground.

WHAT FOR SCHOOLS?

(Oregon Journal.)

A high school principal in Portland makes an appeal. It is this: "During one school year we are asked to cooperate in as many as 50 essays, orations and other contests. All are activities urged upon us by well-meaning and public-spirited citizens who wish to obtain the attention of parents for their children. To follow it and complete it is the reason children are sent to school. Honestly, if we granted all the urgent requests to take up outside activities, so much of the energy of our boys and girls would be diverted that they would not be able to pass their examinations. We don't want to discourage the public interest in the schools. But can't we have a little more interest in school work and less in tangents?"

The high school principal who makes this appeal has devoted his life to the upbuilding of the Portland school system. One very important school, which has exceptional efficiency and turns out an unusually well trained youth, is largely the monument of his exertions. His plan should not be disregarded. It is the duty of the educational system to provide boys and girls with kits of tools, mentally, in readiness for life's opportunity. It is their duty to fit youth successfully and harmoniously to life as it is lived in the communities where they are reared or to which they go.

Any man, in profession or business, knows of the number of irrelevant calls that, if he responds to them all, will destroy his opportunity to do the thing that really needs to be done.

Any such man will understand the attitude of the Portland school principal.

Lots of men will open a \$50 pot on a pair of jacks and kick up an awful rumpus the next morning if they want to open a \$1 bank account for the baby.

There's one thing about music on a radio—you can shut it off any time you want to without hurting the feelings of the performers.

Heroic deeds are poor collateral to try to borrow money on.

Troubles grow rapidly when carefully nursed—but take sustenance away and they shrivel in a day and are no more.

Patient old Job would have made an ideal ultimate consumer.

Protect Guano Birds

Shipmasters carelessly blowing their foghorns, disturb the guano birds nesting on the islands off the coast of Peru, are punished with a fine; and if it is discovered that their vessels approached within two miles of the islands, their boats are confiscated.

This new law was passed by the Peruvian government in a drastic campaign to protect the birds, which, as described in Popular Science Monthly, produce large quantities of guano, an excellent fertilizer. While guano is found in various places, the most valuable variety—containing from 13 to 14 per cent nitrogen and a like proportion of phosphoric acid—is exported from the Chincha and other islands near the Peruvian coast. These islands produce \$1,000,000 worth of the fertilizer a year.

Theoretical Dollar

The term "compensated" or "stabilized" dollar was coined by Prof. Irving Fisher of Yale in his book, "Stabilizing the Dollar." It is a theoretical dollar having a constant purchasing power. The theory of the compensated dollar is to convert the present gold standard into a true commodity standard—gold is to standardize the dollar as a unit of purchasing power. Thus, there would be a gold dollar of constant purchasing power with varying weight instead of a gold dollar of standard weight and varying purchasing power.

Turkeys Bred by Aztecs

Although the earliest authentic record of the turkey refers to its introduction into Spain in 1524, a French writer says turkeys were first brought to France in 1518. When the Spaniards conquered Mexico they found semi-domesticated turkeys in the zoological parks of the Aztecs, he writes. Among the Pueblo Indians of the Southwest turkeys were raised before the coming of the Spaniards and these fowls had reached about the same degree of domestication that pigeons have today.—Pathfinder Magazine.

May-Day Customs

As far back as the Medieval period in England, Chaucer says, it was customary to go out early on the morning of the first of May, "to fetch the flowers fresh." Hawthorne branches were carried about from sunset until much merrymaking. The name, the May, was given to the hawthorne, and the ceremony was called "the bringing home of the May." A relic of the Roman custom when on May day the goddess Flora was especially honored is seen in the selection of a beautiful village maid to be crowned as queen of the May.

Slay Stone-Eating Germs

Chemical warfare is being waged on germs that are literally eating up the big buildings. Scores of organisms that eat stone and other substances have been discovered. Chemicals are sought that will slay the germs without destroying the materials. The germs open the pores in the surface, exposing the material to the destructive influence of the weather. Some bacteria cause erosion in the hardest marble in three weeks.

Pick the Leader

Flinding the right one to follow is perhaps the most important job that any of us face. Once it is done the rest is fairly simple. We can do great things if we are handled right.

Washington's Cherry Trees

Mrs. Taft shortly after going into the White House ordered 80 Japanese cherry trees to be sent to Washington and planted. She had seen and admired these trees while traveling in the East. A Japanese resident of New York made her a gift of 2,000 of these trees. When they reached America they contained an insect that was injurious to American plants. For that reason they were thrown overboard. The city of Tokyo then gave the United States 3,000 of these trees. The water side around the Speedway and the Tidal basin in Washington have these trees in blossom during the early spring.

Honoring the Dead

Annual Decoration day is most enthusiastically observed by the Lower Yukon Indians. Late last autumn 15 families of Indians from Nulato and other villages met together to fulfill the custom of erecting houses over the graves of those who died during the year. The shelters of the old graves were given a fresh coat of brilliant paint. Many of the unique mausoleums have windows and floors and contain rugs and other articles that were used by the departed ones. Every western Alaska Indian tribe has a different method of protecting the spirit of departed ones.

Church as Piggery

The ancient church of St. Mary Magdalen, Ripon, England, has been scheduled by the office of works as an ancient monument. For many years the edifice has been a ruin, and some years ago piggeries were erected at the west end, the front being used as a pig trough.

Birds as Shepherds

The yakamuk, a species of crane, is used by the natives of Venezuela, South America, in the place of shepherd dogs, for guarding and herding flocks of sheep. However, for the yakamuk may wander with the flocks, it never fails to find its way home at night, driving before it all the creatures entrusted to its care.

Go South in the Winter

Storks are supposed to bring good luck and are regarded as fortunate omens in many parts of the world, but in Europe they are only summer boarders, after all. In winter, says Nature Magazine, they go South, like millions, to Africa, to Egypt, where they are equally welcome.

A Fast Worker

"Every time I kiss you, it makes me a better man."

"Well, you don't have to try to get to heaven in one night."

SCHOOL BUDGET COMES UP FOR VOTE JUNE 17

Members of the school board met with the citizen advisory committee Monday night and completed the drawing up of a budget for the local school district for the coming school year. The budget carries a total of \$56,365, which is within the six per cent limitation prescribed by law. Only part of this is to be raised by local taxation as \$24,455 is the estimated total of receipts from the county school fund, state school fund, elementary school fund, vocational education fund and high school tuition fund. The budget will be voted upon at a meeting June 17 at the high school.

A large sum is carried in war

Notice of School Meeting

Notice is hereby given to the legal voters of School District No. 4, of Lane county, State of Oregon, that a school meeting of said district will be held at said district of high school on the 17th day of June, 1930, at 2 o'clock in the afternoon for the purpose of discussing the budget for the coming school year and to vote on the proposition of levying a special district tax.

The total amount of money needed by the said school district during the fiscal year beginning on June 17, 1930, and ending June 16, 1931, is estimated in the following budget and includes the amounts to be received from the county school fund, state school fund, elementary school fund, special district tax, and all other moneys of the district.

BUDGET

Balance on hand as shown by annual report at beginning of year

From district tax

From county school fund

From state school fund

From elementary school fund

For vocational education (state and federal funds)

From high school tuition

Revenue receipts from all other sources

Total receipts (items 1 to 10, inclusive)

Total receipts (items 11 and 12)

Estimated Expenditures

General—Personal service

Superintendent

Clerk

Stereographers and other office assistants

Compulsory education and census

Elections and publicity

Legal service (audit, etc.)

Total expense of general control

Instruction—Supervision

Personal service: Principals

Total expense, supervision

Instruction—Teaching

Personal service: Teachers

Supplies

Total expense of teaching

Operation of Plant—Personal service

Janitors' supplies

Fuel

Light and power

Water

Telephone

Total expense of operation

Maintenance and Repairs

Repair and replacement of furniture and equipment

Repair and maintenance of buildings and grounds

Total expense of maintenance and repairs

Auxiliary Agencies—Library

Library books

Athletics

Total expense of auxiliary agencies

Fixed Charges—Insurance

Municipal assessments

Total fixed charges

Capital Outlays

New furniture and equipment

Total capital outlays

Debt Service

Principal on bonds

Interest on bonds

Interest on warrants

Total debt service

Emergency

TOTAL ESTIMATED EXPENDITURES

A true and correct copy of the budget for the school year from June 17, 1930, to June 16, 1931.

Personal service, sum of

Supplies, sum of

Maintenance and repairs, sum of

Debt service, sum of

Miscellaneous, sum of

Emergency, sum of

Total

Total estimated expenses for the year

Total estimated receipts, not including proposed tax

Balance, amount to be raised by district tax

Amount of bonded indebtedness

Amount of warrant indebtedness on warrants issued and endorsed (not paid for lack of funds)

Amount of other indebtedness (municipal assessments)

Total indebtedness (sum of items 1, 2, 3, 4)

Dated this 20th day of May, 1930.

Attest: WORTH HARVEY, District Clerk

N. E. GLASS, Chairman, Board of Directors

T. M. BOYD, Agent

SOUTHERN PACIFIC

New low fares to California—\$15 to San Francisco, \$28 to Los Angeles. These tickets are good on day coaches of either the "Shasta" or "Oregonian." They may also be used on Tourist sleeping cars of the "Oregonian."

This type of travel has proved so popular between Portland and California that the privilege has been extended to include other points. It combines comfort with low cost transportation.

Planning a vacation? Phone or call on us for all travel information

SOUTHERN PACIFIC

T. M. BOYD, Agent

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ran indebtedness in the school budget but school board members point out that this amount will be absorbed when the district receives its returns from 1928 taxes. Members of the advisory committee are J. H. Chambers, W. H. Daugherty, H. J. Shinn, R. L. Stew-

art and C. E. Umphrey. N. E. Glass is chairman and Worth Harvey is secretary of the budget committee.

Sketches from Life

The scores of men who see their furnishings at this store year after year is the best proof of the satisfaction and superior quality of our men's wear.

NEW PATTERNS NEGLIGEE SHIRTS WITH COLLAR ATTACHED

Every pattern smart in style, all fabrics fast color and the kind of shirts you men will be glad to have on in any company these countless days. See these today.

Priced \$1.15 to \$3.95

NEW TWO-PIECE UNDERWEAR

Elastic band pants in silk or broadcloth—attractive patterns, each \$1.00

Other grades 50c, 75c

Vest shirts in silk or cotton 50c to \$1.00

JANTZEN SWIM SUITS ARE HERE

New styles, harmony colors, pure worsted wool—the world's best swim suit for the money.

Priced \$5.50, \$6.00, \$6.50

NEW CAPS

All-wool tops, silk lined, full leather sweat bands, rubber lined visors.

Priced \$1.95 and \$2.50

Umphrey & Mackin

THE QUALITY STORE—GOOD SERVICE

Watch a growing business and see its NEWSPAPER ads grow in size

WANTED

Used Furniture

HIGHEST CASH

PRICES PAID

Powell Furniture

Company

Corner Fifth and Main

Filing Supplies, Sentinel

Bath Tubs

Toilets

Lavatories

Hot Water Tanks

Eave Troughs

Down Spout

D & L Water Systems

Frigidaire

Schofield Stewart

Plumbing Shop

Phone 217-J

Residence phone 217-L

Long Distance Hauling

Piano Moving a Specialty

CHESTNUT

TRANSFER

CO.

Chestnut Brothers, proprietors

STORAGE AND GENERAL

TRANSFER

Office phone 6

Residence Phone