

Cottage Grove Sentinel

Mondays and Thursdays

Hede & Smith Publishers

Editorial Office

A first-class publication entered at Cottage Grove as second-class matter

Business Office 25 North Sixth

SUBSCRIPTION RATES

By mail (cash in advance)

One year \$3.00 Three months \$1.00

Six months \$1.60 One month .40

Member of

National Editorial Association

Oregon State Editorial Association

Oregon Newspaper Conference

Member Selected Oregon Newspapers

Pacific Coast Representatives

Duty & Sykes, Inc.

Portland, Security Bldg., San Francisco

Sharon Bldg., Los Angeles, Chamber of Commerce Bldg.

THE KIND OF NEWS

WE WANT.

Reasons why news of minor im-

portance in the affairs of men gets

greater space and better headlines

than news of relatively greater im-

portance are succinctly set forth

by Silas Bent in September Har-

per's.

While newspapers, as a rule,

make the claim that they would

much prefer to treat all news in

the manner which its importance

deserves, Mr. Bent finds that the

fact that they seem unable to do so

is their own fault. They have

educated the reading public to want

display of news with features that

stand out and appeal to the read-

ing mind.

Publishers of books might prefer

to keep their presses busy on

essays and literary gems, but un-

fortunately the sale of these does

not equal the sale of books of

lighter vein, therefore the books

that the people ought to read have

to give way to the books that they

want to read.

In both cases publishers seeking

profits for themselves, rather than

profit for the minds of their read-

ers, are said to be to blame.

The performance of the student

who passes 100 per cent in his high

school examinations is really of

greater importance than the 40-

yard run made by a member of the

school's football squad, but the

readers of newspapers are but

slightly interested in whether or

not a student breaks a leg or

sprains an ankle working problems

in algebra. The result is that the

story of the high school team's

victory on the gridiron gets three

times the space and three times

the headlines given to the death of

the city's mayor.

Possibly newspapers have a duty

to educate their readers to want

the kind of news that they ought

to have, but so long as newspapers

want readers they are going to give

better position to the big egg than

a three-month pullet lays than to

the 15 hours a day put in by some

young man working his way through

college.

HOW TO RAISE PRICES.

President Coolidge, Senator Mc-

Nary, Andy Mellon and others are

cudgeling their brains for some

workable method to bring about

fair prices for farm products. While

we may not be able to entirely re-

lieve the situation, we make the

suggestion that the only sure way

to raise prices is not to raise so

much.

A few years ago we were trying

to drive the boy back to the farm.

The way to make better prices for

farm products is to get the boy off

the farm and to dump all gasoline

pump equipment into the ocean.

The way to get the boy off the

farm is to make it a felony for a

woman to hold a job that a man

might fill. This would call the

boys to the cities and to industries

to fill the jobs now filled by wom-

an.

There may be yet another way.

There is talk of a coal strike in

the east. Surplus grain might be

used for fuel. If this were done,

and it should be made a felony

for a farmer to plant a greater

acreage of any grain than he did

this year, the price of grain would

rise to a satisfactory figure for

the producer.

A member of a legislature 49

years of age boasts that he has

never been kissed by anyone but

his mother. He should be dis-

qualified for membership in the

legislature either because of being

a blasted liar or because of total

lack of experience.

A dispatch from Connecticut

says that a skunk which someone

had placed in the piano broke up

a dance. Details not having been

given we presume the animal, in-

censed over its confinement, must

have damaged the mechanism of

the piano.

The most heroic deeds never be-

come public property—and let it

be said that the most heroic part

of a heroic deed is not to brag

about it.

It is unreasonable to expect wom-

an to listen to both sides of a

proposition. She can't stop talking

that long.

Once in a great while what a

person tells for a lie turns out to

be the truth.

THE METICULOUS PHILOGIAN.

It is hard to determine which is

the most graceful, as portrayed by the

President getting off a horse, or the

mayor of Portland making a bow.—Med-

ford Mail-Tribune.

Either one probably is more graceful

than this use of "most."—Cottage Grove

Sentinel.

An excellent shot, good Sentinel. For

the improvement of editorial morals and

manners, we should have more of this

kind of candid criticism. And so I ask:

Why, either one? In the sentence, the

"either" is really abundant; the use of

this one "is, therefore, redundant."—

The Spectator.

This once the meticulous Spectator is

correct.—Cottage Grove Sentinel.

That is a charming compliment, for

which we are, indeed, grateful. And yet,

we have to point out to the esteemed

Sentinel that its use of "meticulous" as

a synonym for careful, precise, accurate,

or exact is incorrect. Still, meticulous

is such a soft, gentle, dainty bit of

philology, and so pleasingly gives this

compliment handed us, that we heartily

wish it were the very word the Sentinel

wanted to use.—The Spectator.

The Sentinel greatly regrets that the

charmingly meticulous Spectator could not

let our delicate compliment stand with-

out comment, for probably never again

shall we have an opportunity.

We are greatly grieved to have to tell

the Spectator that in using "meticulous"

we were fully and completely aware that

it is not a synonym for careful, precise,

accurate, exact. Had we thought it a

synonym for these words, we should not

have used it. Had the Spectator let the

compliment stand, it would have been

unnecessary to speak these cruel words

of one we love and admire and whose

good opinion we greatly cherish.—The

Cottage Grove Sentinel.

With its customary excellent judgment,

the sapient Sentinel engaged an able law-

yer to present that specious plea of con-

fession and avoidance. But it will be

noted by even the most obtuse layman

that the answer is sham and frivolous.

The learned counsel admits for his client,

what the Spectator asserted, that

"meticulous" is not a synonym for care-

ful, precise, accurate, or exact. But the

distinguished barrister carefully refrains

from telling us what the Sentinel had

the happiness to think "meticulous" meant.

I am quite confident an attorney wrote

the ambiguous, futile, and flimsy flimsy

answer because Editor Bede is a scholar

and a gentleman, and too much of a

philologist to pile an Ossa of "fally"

on a Polon of "completely," after for

emphasis or ornament.—Portland Spec-

tator.

The Sentinel regrets that Humor-

ous Hugh Hume, the meticulous

master that elicits the sparkling

scintillating Spectator, lacks the

energy to consult his dictionary

and learn first hand the definition

of meticulous. Not wishing to en-

courage him to greater excesses in

having others find for him the

word he wishes to use, or to explain

to him the meaning of words which

he or others have used, we shall

not accept his delicately worded

invitation to relieve him of effort

which he should himself make.

Hugh is an expert in cutting out

unnecessary words, and seldom

uses even one too many to express

the thoughts he puts into the cryp-

tic paragraphs that make the Spec-

tator the most thoroughly read by

its subscribers, and by many whose

names are not on its subscription

books. The reason for this economy

in words may be merely the same

fear of over-exertion that has so

far prevented his learning the defi-

nition of meticulous.

We read a short time ago, possi-

bly in the Spectator, of a myn be-

ing shot for calling another man

a hippopotamus. It developed that

the offending word had been used

40 years before, but the one to

whom it had been applied had just

seen his first hippopotamus. Forty

years from now, when Hugh learns

the definition of meticulous, we

may well fear for our several

editorial lives. For the present he

will have to content himself with

the knowledge that it is not a

synonym for careful, precise, ac-

curate or exact, and would not

have been used by The Sentinel in

describing the Spectator had it

been such a synonym.

Kramer Trades Business Here.

Louis Kramer has traded his

Arcade barber shop, his LaMode

beauty parlor and his residence

property for the Model beauty

parlor in Eugene and the residence

property of the owner. He expects

to take over the Eugene business

today. Mrs. Kramer will remain

here for a short time at the home

of her parents, Mr. and Mrs. N. W.

White.

Robert Galloway Honored.

Robert Galloway, who is a stu-

dent at University of Oregon, was

elected vice president of Eugene

chapter, Sigma Delta Chi, at the

recent meeting of the national

journalistic honorary fraternity for

men. Mr. Galloway is managing

editor of the Oregon Daily Emerald

and has been active in journalistic

work during his university course.

Balm October Weather Here.

Cottage Grove is enjoying its

usual balm October weather, the

thermometer being higher than

during a large part of September.

Roses continue to tempt early frost

and garden vegetables are thinking

of starting a new growth. Midday

temperatures of between 75 and 80

are usually common in October.

Woodson Building Progresses.

Construction of the new Wood-

son building on Main street across

from the postoffice is progressing

rapidly. Concrete for the pillars

was poured last week and the tile

walls are being laid. The build-

ing has a frontage of 75 feet.

Pheasant Season Opens.

Scores of local nimrods were out

Saturday for the opening of the

"china pheasant season. A number

of splendid bags were brought to

the city Saturday and yesterday,

while many returned empty handed.

It was estimated that fifty rounds

were fired for every bird downed.

ENGINEERS CONFER WITH

STATE RATING BUREAU

J. W. Colner, city engineer, ac-

companied by Mr. Rogers, hydrau-

lic engineer from O. A. C., go to

Portland tomorrow to confer with

the insurance rating bureau to get

information as to what may be

expected in reduction of insurance

rates by the installation of a stand-

by water system for the industries

to the south of the city and pos-

sibly for the city itself, also to

get exact information as to what

is required for a standby system

and what additions to the city's

distribution system may be re-

quired by the insurance bureau to

put the city in a preferred class.

Methodists Entertain for Pastor.

The Luba brotherhood of the

Methodist church entertained Fri-

day evening at the high school

gymnasium for members of the

church and their families, honoring

Pastor and Mrs. John A. Linn.

Pastor Linn has again been chosen

by the Methodist conference to

fill this pastorate. A large num-

ber attended.