

IF YOU CAN'T BUY IT IN COTTAGE GROVE SIXTEEN BEST REASONS Why It Will Pay You to Trade in Eugene, Ore.

The Price Shoe Co.

The Price Shoe company has been so long looked upon as the dependable shoe store of the county that it is almost superfluous to call attention to the claims of this institution for the business of those over the county who have been unable to get shoe satisfaction elsewhere. Many human ills have been relieved by wearing the Arch Preserver Shoe handled by this company, but other stock handled is of such a variety and so perfect a fit can be given each individual foot that foot troubles are avoided in the lines other than the Arch Preserver.



Imposing Front of Price Shoe Co.

A CITY OF
UP-TO-DATE STORES

WHERE
SERVICE AND QUALITY
ARE FIRST

A Happy Memory for Later Years!

It will be too late in years to come to have your photo taken as you look today. Have your photo taken—An artistic masterpiece that you may treasure through life.

ROMANE STUDIO

938 Willamette

Phone 2447J

Over J. C. Penney

The Eugene Fruit Growers Association

make

COLLEGE ICE CREAM

Week Beginning August 28, 1927

BRICK—Boston Salad Ice Cream—Vanilla Nut Ice Cream—Grape Pineapple Ice Cream
BULK—Boston Salad Ice Cream.

Eugene Hardware Company

Phone 670

OREGON

9th and Oak

DeLaval agent for milkers, separators, engines and pumps
Certainteed Paint Distributors

Everything in Hardware

Meadows electric washing machine and Zerozone electric refrigerators

COTTAGE GROVE REPRESENTATIVE: SCHOFIELD STEWART, SOUTH 7th ST.

EUGENE'S NEWEST APPAREL SHOP FOR WOMEN



Featuring the newest modes in exclusive styles in—
DRESSES—COATS—MILLINERY
and accessories at reasonable prices

The French Shop

Miner Building

Eugene, Oregon

McMarran & Washburne Store

"EUGENE'S OWN STORE"

REMOVAL SALE

Offering the Most Sensational Bargains of the Season
Savings for Every Member of the Family

\$15 Buys the Famous Double Section
Plate with Gold Pin Teeth \$15.00

EXPERT DENTISTRY

Come in and see my samples.
All work done in my own laboratory.
Hecolite Plate priced \$37.50
Gold filling \$3.00
Porcelain filling \$2.00
Silver filling \$1.00
Painless extraction \$1.00



Dr. S. T. Donohue

associated with

Dr. Dallas Loy

PEERLESS DENTISTS
Opposite Hedg Theatre
7th and Will St. Phone 441-J

936 Oak St.
Phone 243



CHASE CO.

Plumbing—Heating—Sheet-Metal

We knew a man once who said "All plumbers are robbers, but they won't get to rob me."
So, he got a man who knew what a pipe wrench looked like to put in some plumbing and heating installation.
Then he spent the original cost all over again getting everything so it would work after a fashion—
You can draw your own moral from the bed-time story—but it pays to get good work done at first.

Dunlap's Dollar Store

(5c to \$1.00)

933 Willamette street

(5c to \$1.00)

\$25,000.00

Worth of high grade merchandise for men, women and children

Nothing Over One Dollar
Where Everyday Is Dollar Day

16 Best Reasons for Trading in Eugene

The idea that fortune is calling us from somewhere else is often about as sound reasoning as the belief that a pot of gold may be found at the end of the rainbow. The real gold is all around us here in Lane county, but the only way we can get it is to work for it. Wanderers will find that they will have to work just as hard or harder somewhere else.

This county needs men and women who will work, and they will be paid for their work here as well as elsewhere. There is no place beyond the horizon, as some of our young folks seem to think, where fame and fortune are waiting to receive them in open arms.

Ability and industry are necessary before we can be successful anywhere. Why not apply them to our work in the home county instead of just dreaming of better conditions in some vague distant place? The rewards are here.

The advertisers on this page are boosters for a bigger and better home county. They have cast their lot with the county and want to do their part to see that Lane county money is spent in Lane county with those who are doing their part to make this a better community in which to live.

Electric Cleaners

PHONE 300

OLIVE STREET
BET. 8th & 9th

NAVAJO BLANKETS
MADE BRIGHT AGAIN



Lee Ragan

Dan E. Bowman

Ragan & Bowman

MEN'S WEAR

825 Willamette St.

Eugene, Oregon

DEPENDABLE WATCHES cost no more than those that are not. Who wants the other kind?

THIS STORE advertises and sells dependable watches only.



Eugene

Oregon

MASON CORDS

GUSS L. NEELY CO.

Corner Ninth and Oak Streets

EUGENE

OREGON

CAFE AND CONFECTIONERY

Peter Pan

Phone 1096

Martha J. Hummel
Walter A. Hummel

10th and Willamette Sts.
Eugene, Oregon

The Reclaimed Auto Parts Co.

The place to buy your repair parts and save your dollars. We have lots of parts you can't tell from new. They will outlast the rest of your car. We are located at 136 and 144 west 8th street.

649 Willamette St

EUGENE, OREGON

Phone 1188

Johnson Furniture Co.

Furniture of all kinds

Colonial ranges—Alcazar gas and gas combination—Duplex electric ranges—Linoleum print and inlaid—Rugs always at a special price—Large heavy copper boilers, while they last \$3.95.

Can furnish your house from top to bottom and save you money.
Johnson Sells for Cash and Sells for Less

Opening the Fall Season With a
COMPLETE NEW LINE OF FOOTWEAR
For the Entire Family



782
Willamette

782
Willamette