

IF YOU CAN'T BUY IT IN COTTAGE GROVE SIXTEEN BEST REASONS Why It Will Pay You to Trade in Eugene, Ore.

Bristow's Jewelry Store

Bristow's formerly advertised as Luckey's Jewelry Store was established in 1869. For more than sixteen years Mr. Bristow has managed the establishment but only a year ago decided to advertise under his own name. The store is known and recognized by a large street clock that stands in front of the store. The clock is always on time. The new store front put in a year ago is the most dignified and beautiful in Eugene and rivals the best to be found in the large cities. As always the store sells only dependable goods and at reasonable prices.



Bristow's Jewelry Store.
The Big Clock Always Has the
Correct Time.

A CITY OF
UP-TO-DATE STORES
WHERE
SERVICE AND QUALITY
ARE FIRST

MASON CORDS

GUSS L. NEELY CO.

Corner Ninth and Oak Streets
EUGENE OREGON

CAFE AND CONFECTIONERY

Peter Pan

Phone 1096

Martha J. Hummel Walter A. Hummel 10th and Willamette Sts.
Eugene, Oregon

The Reclaimed Auto Parts Co.

offers you good used parts from over 400 cars at the cheapest prices possible. The leading wrecking house of Lane county. Located on west Eighth street—1½ blocks west of Willamette street. CHET GOOD, Proprietor.

649 Willamette St. EUGENE, OREGON Phone 1188

Johnson Furniture Co.

Furniture of all kinds

Colonial ranges—Alcazar gas and gas combination—Duplex electric ranges—Linoleum print and inlaid—Rugs always at a special price—Large heavy copper boilers, while they last \$3.95.

Can furnish your house from top to bottom and save you money.
Johnson Sells for Cash and Sells for Less

Seventh Reason Why—You Should Wear
ARCH PRESERVER SHOES
You Get a Dollar's Worth of Value for Your Dollar.



782 Willamette 782 Willamette

A Happy Memory for Later Years!

It will be too late in years to come to have your photo taken as you look today. Have your photo taken—An artistic masterpiece that you may treasure through life.

ROMANE STUDIO

938 Willamette Phone 2447J Over J. C. Penney

The Eugene Fruit Growers Association

make

COLLEGE ICE CREAM

Week Beginning July 24, 1927

BRICK—Black Walnut Ice Cream—Banana Salad Ice Cream—Cherry Custard Ice Cream.

BULK—Black Walnut Ice Cream.

Eugene Hardware Company

Phone 670 OREGON 9th and Oak

DeLaval agent for milkers, separators, engines and pumps
Certainteed Paint Distributors
Everything in Hardware

Meadows electric washing machine and Zerozone electric refrigerators

COTTAGE GROVE REPRESENTATIVE: SCHOFIELD STEWART, SOUTH 7th ST.

16 Best Reasons for Trading in Eugene

One of the purposes of this page is to hold in Lane county the business that rightfully belongs to Lane county. Those advertising on this page wish to acquaint the public of the county with the fact that in Lane county can be secured merchandise and services the equal of that to be secured elsewhere, often at prices more reasonable than those offered elsewhere.

While those advertising on this page make no claim to being charitable institutions, they do claim to sell merchandise or render a service at a price that will make friends and superinduce the growth of friendly business relations with those who once spend their money with such advertisers.

Those advertising here are in Lane county to make their permanent homes. Many have homes that add materially to the tax receipts of the county. Being business and professional men of the home county of those who trade with them, they can not afford to give anything but a square deal and to make right any complaint a customer may have to make.

EUGENE'S NEWEST APPAREL SHOP FOR WOMEN



Featuring the newest modes in exclusive styles in—
DRESSES—COATS—MILLINERY
and accessories at reasonable prices

The French Shop

Miner Building

Eugene, Oregon

McMoran & Washburne Store

EUGENE'S OWN STORE

NEW STORE FIXTURES INSTALLED

Many of the new fixtures are now being installed in our new store. Features are Lunch Room—Beauty Parlor—Auditorium.

\$15 Buys the Famous Double Suction
Plate with Gold Pin Teeth \$15.00

EXPERT DENTISTRY

Come in and see my samples.
All work done in my own laboratory.

Hecolite Plate priced **\$37.50**

Gold filling \$3.00
Porcelain filling \$2.00
Silver filling \$1.00
Painless extraction \$1.00



Dr. S. T. Donohue
associated with

Dr. Dallas Loy
PEERLESS DENTISTS
Opposite Hedig Theatre
10th and Will St. Phone 411-J

936 Oak St.
Phone 243



CHASE CO.

Plumbing—Heating—Sheet-Metal

The vital spots in a plumbing installation are those hidden in the walls, ceilings, etc.

These hidden spots can be either a source of much trouble to an owner or if properly installed he can forget them.

It is our business to provide the proper installation and thru a number of years we can look back to a successful performance.

Dunlap's Dollar Store

(5c to \$1.00)

933 Willamette street

(5c to \$1.00)

\$25,000.00

Worth of high grade merchandise for men, women and children

Nothing Over One Dollar

Where Everyday Is Dollar Day



PHONE
300

OLIVE STREET
BET. 8th & 9th

WE ALWAYS HAVE YOUR CLEANING READY WHEN
PROMISED.



Lee Ragan

Dan E. Bowman

Ragan & Bowman

MEN'S WEAR

825 Willamette St.

Eugene, Oregon

Mother's wedding ring came from this store perhaps sixty years ago or fifty or forty or thirty it matters not how long but it is still good and mother knows this store is the best place to buy them, for she says so.



Eugene

Oregon