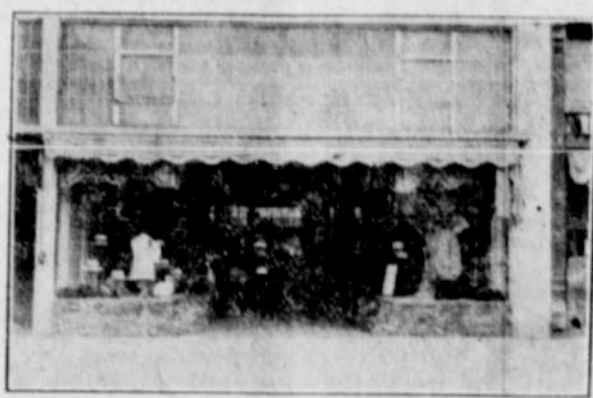


IF YOU CAN'T BUY IT IN COTTAGE GROVE SIXTEEN BEST REASONS Why It Will Pay You to Trade in Eugene, Ore.

Ragan & Boman

The Ragan & Bowman store was until a year ago the Green-Kilbourn Co. It is now under the personal management of Lee Ragan, who has had 24 years of experience in the business. Herb Owen is the clothing man and during the several years he has been in the store he has formed a wide acquaintance throughout the valley. The Ragan & Bowman stock has been selected for the several classes that are interested in men's goods and includes medium and high grade merchandise. The "Fashion Park" and "Adler Collegian" lines of clothing are featured. An alteration and tailoring department is conducted in the store that is second to none in Eugene, which enables the store to give its personal guarantee of fit for every garment that leaves the store.



Ragan & Bowman
Where the man finds what he wants

A CITY OF
UP-TO-DATE STORES

WHERE
SERVICE AND QUALITY
ARE FIRST

MASON CORDS

GUSS L. NEELY CO.

Corner Ninth and Oak Streets

EUGENE

OREGON

CAFE AND CONFECTIONERY

Peter Pan

Phone 1096

Martha J. Hummel
Walter A. Hummel

10th and Willamette Sts.
Eugene, Oregon

If her wedding ring comes from Brostow's she will know that it is the best. How long would you live with a man who bought you a cheap ring that turned your finger black?



Eugene

Oregon

The Reclaimed Auto Parts Co.

The place to buy your repair parts and save your Dollars.

We have lots of parts you can't tell from new. They will outlast the rest of your car. We are located at 136 and 144 west 8th street.

649 Willamette St.

EUGENE, OREGON

Phone 1188

Johnson Furniture Co.

Furniture of all kinds

Colonial ranges—Alcazar gas and gas combination—Duplex electric ranges—Linoleum print and inlaid—Rugs always at a special price—Large heavy copper boilers, while they last \$3.95.

Can furnish your house from top to bottom and save you money.
Johnson Sells for Cash and Sells for Less

Sixth Reason Why—You Should Wear
ARCH PRESERVER SHOES

Solid Comfort Combined With the Smartest of Style.



782
Willamette

782
Willamette

A Happy Memory for Later Years!

It will be too late in years to come to have your photo taken as you look today. Have your photo taken—An artistic masterpiece that you may treasure through life.

ROMANE STUDIO

Phone 2447J

Over J. C. Penney

938 Willamette

The Eugene Fruit Growers Association

make

COLLEGE ICE CREAM

Week Beginning July 17, 1927

BRICK—Lime Nut Ice Cream—Marshmallow Ice Cream—Tutti Frutti Ice Cream.
BULK—Lime Nut Ice Cream.

16 Best Reasons for Trading in Eugene

There is a decided advantage in buying from a business in your home county or home community—you see the goods you buy—you have the personal guarantee of satisfaction from a firm that is a permanent resident in your county or community and will be there next week, or next month, or next year, to hear your complaints, if any, and to make good defects, if any.

When you deal with some one in a far-off city, you not only are not building up your own county, but you are spending money for goods that may or may not be as represented. You are giving the fellow at the other end of the line all the best of it. You are treating him better than you would treat someone in your home county or community. You would not think of paying a merchant in your community two weeks in advance for goods which you had not seen, even though you know him personally and may be on the most friendly business terms with him.

The purchaser of goods or service should not be the one to take all the chances. He is entitled to see what he gets before he pays for it, and he is entitled to an adjustment if goods or service are not as represented.

He is certain of satisfactory treatment in every detail when he deals with those who are where he can see them every day in the year, the merchants of his own county.

Eugene Hardware Company

Phone 670

OREGON

9th and Oak

DeLaval agent for milkers, separators, engines and pumps.
Certainteed Paint Distributors
Everything in Hardware

Meadows electric washing machine and Zerozone electric refrigerators

COTTAGE GROVE REPRESENTATIVE: SCHOFIELD STEWART, SOUTH 7th ST.

EUGENE'S NEWEST APPAREL SHOP FOR WOMEN



Featuring the newest modes in exclusive styles in—
DRESSES—COATS—MILLINERY
and accessories at reasonable prices

The French Shop

Miner Building

Eugene, Oregon

McMorran & Washburne Store

"EUGENE'S OWN STORE"

KAYSER SLIPPER HEEL HOSE

This Famous Hose Is Here in All Wanted New Colors
and All Sizes

\$1.65

\$15 Buys the Famous Double Suction
Plate with Gold Pin Teeth \$15.00

EXPERT DENTISTRY

Come in and see my samples.
All work done in my own laboratory.
Hecolite Plate priced \$37.50
Gold filling \$3.00
Porcelain filling \$2.00
Silver filling \$1.00
Painless extraction \$1.00



Dr. S. T. Donohue

associated with

Dr. Dallas Loy

PERFECT DENTISTS
Opposite Heilig Theatre
7th and Will St. Phone 441-J



CHASE CO.

"Efficient service to the builder."

1—Steam, vapor, hot water and warm air heating.
2—Complete plumbing service.
3—Sheet-metal work.

4—Oil burner installations.
5—Sprinkler systems.
6—General plumbing repair work.

936 Oak St.

Eugene, Ore.

Phone 243

Dunlap's Dollar Store

(5c to \$1.00)

933 Willamette street

(5c to \$1.00)

\$25,000.00

Worth of high grade merchandise for men, women and children

Nothing Over One Dollar

Where Everyday Is Dollar Day

Electric Cleaners

PHONE
300

OLIVE STREET
BET. 8th & 9th

PILLOWS AND MATTRESSES
FUMIGATED.



Lee Ragan

Dan E. Bowman

Ragan & Bowman

MEN'S WEAR

825 Willamette St.

Eugene, Oregon