

IF YOU CAN'T BUY IT IN COTTAGE GROVE SIXTEEN BEST REASONS Why It Will Pay You to Trade in Eugene, Ore.

THE FRENCH SHOP

A pleasing place to visit when in Eugene is The French Shop in the Miner building, Eugene's newest shop specializing in the very newest modes in women's apparel at popular prices. There will be found in stock at all times the very latest in approved styles. Also the treatment will be courteous whether a purchase is made or not. Added to these is a most attractive store for comfort in shopping.

Besides coats and dresses, The French Shop handles hosiery, dainty lingerie, scarfs and all the little necessary accessories which go to make up the well dressed woman's ensemble.



Interior View The French Shop
Eugene's Newest Apparel Shop for Women

A CITY OF
UP-TO-DATE STORES

WHERE
SERVICE AND QUALITY
ARE FIRST

McMorran & Washburne Store

"EUGENE'S OWN STORE"

SANITARY KITCHEN PAILS, \$1.69

A new shipment at a wonder price
Saves steps and work—helps to keep a clean kitchen—cover raises when you step on the pedal

Dunlap's Dollar Store

(5c to \$1.00) 933 Willamette street (5c to \$1.00)

\$25,000.00

Worth of high grade merchandise for men, women and children

Nothing Over One Dollar

Where Everyday Is Dollar Day

Electric Cleaners

PHONE 300

OLIVE STREET
BET. 8th & 9th

Hats Cleaned and Blocked
\$1.00 Each



Lee Ragan

Dan E. Bowman

Ragan & Bowan

MEN'S WEAR

825 Willamette St.

Eugene, Oregon

\$15 Buys the Famous Double Suction
Plate with Gold Pin Teeth \$15.00

Come in and see my samples.
All work done in my own laboratory.

Hecolite Plate priced \$37.50

Gold filling \$3.00
Porcelain filling \$2.00
Silver filling \$1.00
Painless extraction \$1.00

EXPERT DENTISTRY



Dr. S. T. Donohue
associated with

Dr. Dallas Loy
PEERLESS DENTISTS
Opposite Heilig Theatre
7th and Will St. Phone 441-J

MASON CORDS

GUSS L. NEELY CO.

Corner Ninth and Oak Streets

EUGENE

OREGON

CAFE AND CONFECTIONERY

Peter Pan

Phone 1096

Martha J. Hummel
Walter A. Hummel

10th and Willamette Sts.
Eugene, Oregon

Buy That Graduation Watch

From Eugene's Dependable Jewelry Store



THE HOME OF
DEPENDABLE WATCHES

16 Best Reasons for Trading in Eugene

EUGENE'S INTEREST IN OTHER COMMUNITIES

Eugene merchants long ago recognized the fact that their welfare depends to a large extent upon the welfare of other communities in the county and surrounding territory. No city could be prosperous if isolated in a barren waste.

But Eugene also recognizes the fact that stores in the smaller communities can not always supply the consumers of their territory with what that customer wants. The object of this page is to first give a boost to surrounding communities because of the pride of residents of such communities in their communities and next to boost for Eugene because of the pride on the part of its residents in the county and territory as a whole.

Patriotism that would build the home community first should go far enough to build cities near at home next, for life in the smaller cities of Lane county is made more pleasant by the fact that near at hand is a city that can supply practically everything that may be missing in the stores nearer at home that are necessarily smaller and which must necessarily carry smaller stocks of less varied assortment.

The merchants of Eugene using space in this page want first chance at the business that must go from the smaller communities of the county. They believe that this is a fair proposition, and it shall be their aim in dealing with those from outside Eugene to make such customers feel that their interest is almost as much with the smaller communities as with their own, which circumstances has made much larger and therefore much better able to serve.

The Reclaimed Auto Parts Co.

offers you good used parts from over 400 cars at the cheapest prices possible. The leading wrecking house of Lane county.

Located on west Eighth street—1½ blocks west of Willamette street.
CHET GOOD, Proprietor

649 Willamette St.

EUGENE, OREGON

Phone 1188

Johnson Furniture Co.

Furniture of all kinds

Colonial ranges—Alcazar gas and gas combination—Duplex electric ranges—Linoleum print and inlaid—Rugs always at a special price—Large heavy copper boilers, while they last \$3.95.

Can furnish your house from top to bottom and save you money.
Johnson Sells for Cash and Sells for Less

QUALITY FOOTWEAR FOR THE ENTIRE FAMILY

Exclusive agents for
ARCH PRESERVER SHOES



782
Willamette

782
Willamette

ROMANE'S

Annual Pretty Baby Contest

June 1 to July 1

Each entry gets one large tinted photo—Winner gets one dozen photos

Registration fee \$1.00

ROMANE STUDIO

938 Willamette

Phone 2447J

Over J. C. Penney

The Eugene Fruit Growers Association

make

COLLEGE ICE CREAM

Dixies, Eskimo Pies, Frozen Suckers and Candied Fruit.

WEEK SPECIALTIES AS FOLLOWS

Week Beginning June 5, 1927

BRICK—Black Walnut Ice Cream, Vanilla Ice Cream, Fruit Salad Ice Cream.

BULK—Black Walnut Ice Cream

Eugene Hardware Company

Phone 670

OREGON

9th and Oak

DeLaval agent for milkers, separators, engines and pumps
Certainteed Paint Distributors

Everything in Hardware

Meadows electric washing machine and Zerozone electric refrigerators

COTTAGE GROVE REPRESENTATIVE: SCHOFIELD STEWART, SOUTH 7th ST.



CHASE CO.

PLUMBING

HEATING

SHEET METAL WORKS

EFFICIENT SERVICE TO THE BUILDER

936 Oak St.

EUGENE, OREGON

Telephone 243

EUGENE'S NEWEST APPAREL SHOP FOR WOMEN



Featuring the newest modes in exclusive styles in—
DRESSES—COATS—MILLINERY
and accessories at reasonable prices

The French Shop

Miner Building

Eugene, Oregon