

July Store-Wide Clearance Sale

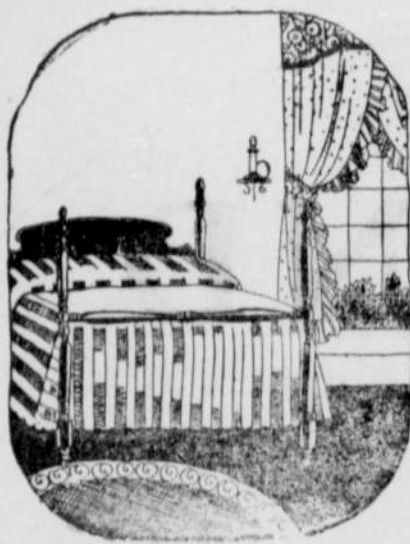


IMMENSE ASSORTMENT OF DAINTY UNDER-THINGS AND NIGHTWEAR GO IN THE JULY CLEARANCES

Just the opportunity that many women and misses have been unconsciously waiting for—the chance to buy new undergarments and nightwear at much less than regular prices. No better time than now to choose new, well made, lovely costume slips, step-ins, chemise, vests, gowns and pajamas, while such low clearance prices are in effect.

CHOICE EACH 79c

A JULY SALE OF BEDDING THAT WILL INTEREST HOUSEKEEPERS



Tomorrow and Saturday will be days of exceptional offerings in Blankets—Sheets—Pillows—Pillow Cases and Quilts. Every item is from our regular stock, which is noted for good quality and dependability—we're reducing bedding stocks during the July Clearances, hence the great reductions in price. These items give a fair idea of the many others which are included in this special sale.

COTTON SHEETS AND PILLOW SLIPS

81-inch by 90-inch bleached cotton sheets priced each.....89c
42-inch tubular bleached pillow slips, each.....22c

BEAUTIFUL RAYON BED SPREADS

These rayon bed spreads are highly prized by all housekeepers because of their most attractive appearance and also from the fact that they are fast color to washing—colors blue, gold and rose pink—the spreads are 81x99 inches in size

PRICED EACH \$5.50

July Sale of Silks

There will be many "Ohs" of pleasant surprise when you ladies see the beautiful silks we are offering at these remarkable low prices for July—you will be tempted to buy several dresses and indeed we believe you will hunt in vain for any such values again this year.

36-inch all-silk print crepe silks in a beautiful assortment of new patterns, choice a yard.....\$1.39
36-inch pure floss Japanese spun silk in natural color, good weight, a yard.....55c
A large lot of plain color messaline, georgette, crepe de chene, 36 inches wide, choice, a yard.....\$1.69
36-inch and 40-inch heavy weight crepe silks in new beautiful print patterns, choice a yard.....\$2.39

JULY CLEARANCE FEATURES IN MEN'S SUMMER FURNISHINGS

To men who appreciate good values, it's hardly necessary to point out the advisability of buying now at these low prices when such good quality shirts, underwear, pajamas and hose are obtainable. Make it a point to see these offerings and supply your needs for the rest of the Summer season.



All remaining men's straw hats including sailor styles, panama hats, English lounge model hats, etc.—here they go for complete clearance,

CHOICE, HALF PRICE

One lot men's regular dollar four-in-hand neckties, each.....69c
Men's \$0-thread count dimity fabric athletic union suits, each.....69c
One lot men's fine lisle mercerized dress socks, a pair.....29c; 3 pairs.....85c
Men's fine thread, knit union suits, short sleeve, ankle length, ecru color, each.....69c

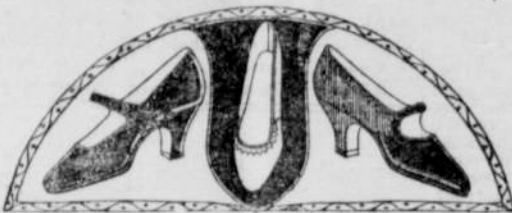
Sale of Men's Dress Shirts (with and without collars)

One lot of fine quality broadcloth shirts, new print patterns, each.....\$2.69
One lot men's solid color and print pattern shirts, choice each.....\$1.19
One lot men's stripe and check pattern shirts, yarn dye patterns, all the better kind of shirts, each \$1.69
One lot broken sizes men's calf oxfords, choice a pair.....\$3.98



Clearance* time is money-saving time for economical shoppers, when the greatest values of the season are presented in order to move out all remaining Spring and Summer merchandise. Not a sale of shop-worn goods or old styles—no job lots of cheap goods, but our regular stocks of new merchandise that remains after the busy Spring and early Summer selling. Many of the lots are small and sizes are not complete in every line, but they must be cleared out. Prices in many cases are about half of the regular marking. Sale Starts Saturday, July 17—Store Open 8 a. m.

July Shoe Clearance



Women's patent leather pumps and oxfords, kid pumps and oxfords, fine calf slippers—one grand clean-up sale of newest summer styles including the new parchment leathers, appliqued styles, etc. The sizes are not all here in all styles but you can be fitted in some of them. These are our regular \$4.50 to \$6.00 numbers which we are cleaning up before fall stocks arrive—you will do well to come early for these will go quickly at the low price. Choice a pair.....\$3.95

Exceptional Values Characteristic of This Umphrey & Mackin July Clearance Sale—Come Early and Shop Long

Women's rayon silk stockings, all wanted light colors, a pair.....49c
18x33-inch fancy border turkish bath towel, each.....39c
22x44-inch double loop thread turkish bath towel, each.....27c
36-inch bleached muslin, (limit 15 yards) a yard.....14c
64-inch mercerized bleached table damask, a yard.....49c
36-inch heavy weight cretonnes, new patterns, a yard.....19c
Large lot all kinds of fabric remnants, choice at.....Half Price

TRY OUR GROCERY DEPARTMENT YOUR NEXT ORDER—LARGE FRESH STOCKS TO SELECT FROM AND PRICES ALWAYS CONSISTENTLY LOW

Phone 33—City Delivery

Vim brand best hardwheat patent flour, a sack \$2.15
No. 2 1/2 cans fancy Royal Club brand solid pack tomatoes, 3 cans.....50c
Preferred Stock steel cut coffee, two pound can.....98c
Try Certo for making jelly, 3 bottles for.....83c
Campbells pork and beans, medium size, 3 cans.....25c
Fancy asparagus salad points, 2 cans for.....35c
Special 25c size can ripe olives, 2 cans.....35c
Regular 30c bottle fancy catsup, each.....23c
Fancy Del Monte brand sweet corn, a can.....19c
Light House brand cleanser, 3 cans for.....19c
White laundry soap, thirteen bars for.....49c
Fancy white beans, buy all you want, 13 pounds \$1.00

Umphrey & Mackin
THE QUALITY STORE—GOOD SERVICE

Glassware Free Each Day of Sale

To the first 30 shoppers who make a \$1 cash purchase each day during the sale we will give a heavy pressed drinking glass FREE until the stock is exhausted.

To the first 20 shoppers who make a \$5 cash purchase each day during the sale we will give a beautiful glass flower basket free until all are gone.



JULY CLEARANCE OF ALL DRESS GOODS

This is the only sale we will have on Fall Dress Goods. Those who wish to take advantage of early buying for Fall needs will make a splendid saving. Select and buy your goods now at these low prices and get your pattern later.

Regular \$1.25 values now a yard.....98c
Regular \$1.50 values now a yard.....\$1.19
Regular \$1.95 values now a yard.....\$1.69
Regular \$2.25 values now a yard.....\$1.98
Regular \$2.95 values now a yard.....\$2.49

Smart Summer Coats to Be Cleared Away at Once at Remarkable Cut in Price.

Umphrey & Mackin clearance sales are always interesting and have been for the past fifteen years and the reason is because a "clearance sale" with us means just what it says—these "Palmer" brand summer coats at Half Regular Price will gain your interest again—there are not many of them and we advise you to choose early.

1/2 Price



SMART WASH DRESSES CLEARANCE PRICED \$1.39 TO \$3.98

One would hardly expect to find dresses of such good fabrics and workmanship and in such clever styles at this low price—the reason, however, is readily accounted for by our desire to effect a thorough clearance of all remaining Summer dresses—this lot includes many dresses that sold earlier in the season at more than double the present marking.

Smart new styles English print dresses, at each.....\$1.39
Pretty new styles of voile and silk and cotton dresses, each.....\$2.49
Pretty new all silk pongee dresses, and rayon dresses, each.....\$3.98



CLEARANCE SALE OF ALL WASH GOODS

Yard wide broadcloth in fast colors, a yard.....39c
One lot of yard wide cretonnes, a yard.....19c
One lot of 50c to 60c voiles, choice, a yard.....39c
Fast color Peter Pan cloth and mercerized Zephyr, a yard.....43c
Fast color 32-inch Plisse crepe, a yard.....27c
Fast color Japanese crepe, a yard.....20c
Fast color, half linen suitings, 36-inch, a yard.....39c

FINAL CLEAN-UP OF SUMMER DRESS FABRICS

At no time of Summer are greater savings possible than now on the choicest fabrics for children's, misses' and women's dresses, blouses, rompers, etc. Wash fabrics, English broadcloth, sportswear materials—all are reprieved for quick and thorough clean-up of Summer assortments. Note these exceptional offerings.