

The Miracle of Advertising Is That When Applied In a Common Sense Way It Brings Magical Results

# Cottage Grove Sentinel

TWICE-A-WEEK

COTTAGE GROVE, LANE COUNTY, OREGON, THURSDAY, DECEMBER 17, 1925

The Miracle of Advertising Is That When Applied In a Common Sense Way It Brings Magical Results

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## Window Displays Scatter Cheer To Christmas Crowds

Many Fronts Ablaze With Holly Tinsel and Streamers To Greet Shoppers.

Among Displays Are Some That Compare Favorably With Those in Large Cities.

Progressive merchants and business men of Cottage Grove are broadcasting holiday spirit with gaily decorated display windows. Many display considerable professionalism in their arrangement and the profusion of green, tinsel, snow and bells give one the urge to enjoy Santa's annual visit.

Among the larger commercial places, the Fair store shows that a great deal of forethought and industry have been expended toward providing an attractive place for gift buyers to assemble. Besides the regular Christmas garlands, in their window is an artificial fire place in front of which stands a make-believe Santa waving the right hand of fellowship at passersby. Inside the store, streamers have been strung and the whole reminds one of a fairyland of toys.

Another window that shows the results of the trimmers art is that of J. C. Penney company. Green foliage of three Christmas trees subdue the brighter holiday colors while presents and merchandise are arranged in a painstaking manner.

There is not a great variety in the window of the Mountain States Power company but the arrangement is so simple and the effect so pleasing that it reminds one of many in the larger cities.

Trees, holly and snow, with numerous gift suggestions, may be seen in the show window of Darby & Liston. An array of floor lamps and smoker stands in the window of Bressler & Son indicate that comfortable gifts may be had inside.

The Variety store has a tree, ornaments and attractive looking merchandise to entice the shopper, while the Racket store is gay with a tree and bells and an inviting array of Christmas suggestions.

Smith & Short are showing twigs, grapes and oranges hung a la California, while piles of nuts and candies set one's sweet nerves to tingling.

In Burkholder's window one may see streamers, fireplace, two Christmas trees, also snow and twigs. The Cash market is dolled up with emerald sprigs and the Elite confectionery blossoms forth with miniature trees, tinsel and candy boxes in attractive colors.

An artist got into the windows of the C. J. Breier company and stayed there until he got the proper effect. A large center tree and two smaller trees, tucked comfortably among a fine lot of merchandise, do the trick.

Other artistically arranged displays are those of Umphrey & Mackin. Somebody got busy who knew how to plan a nice window and the effect is pleasing. Results are obtained more by proper placing of merchandise than by profusion of holiday adornment.

Harry Rentele did not place a great many bouquets out in front but he has a Christmas tree standing in his shop that is large and

### MICKIE SAYS—

NO, THE HOMETOWN PAPER DOESN'T PRINT ALL THE NEWS! IF THE FINGER OF SHAME OR SCANDAL EVER POINTS AT YOU OR YOUR DEAR ONES, MOST LIKELY WE WILL FORGET TO EVEN MENTION IT. WE DON'T PRINT ALL THE NEWS!

## Old War Papers May Have Story Of Interest

There have arrived at the Cottage Grove postoffice several copies of the New Orleans Times-Picayune Trench and Camp that might have a human interest story to tell could they-but speak.

The papers were printed in May and June, 1918, which was during the world war, and the address on the outside was so illegible that the postoffice employees could not decipher it. How they ever reached Cottage Grove is a mystery almost as great as where they started from and where they have been.

It is easy to believe that the papers were sent to some boy who was serving in France, that they failed to reach him, or he was not able to receive them, and that they have since been traveling around to find him or the original sender.

The only identification marks on the papers are these words, written in what seems to be a mother's hand on the first page of one of the papers: "Read every word in this, Russell." Evidently the first name of the boy to whom they were sent was Russell.

## All Measures Pass In Eugene Election

Small Number at Polls Shows Little Interest in Important Issues.

All three of the measures up before the voters of the city of Eugene carried at the special election Tuesday in one of the lightest votes ever cast at a city election in that city. Only 1065 people went to the polls.

The proposed bond issue of \$175,000 to retire city warrants carried by a majority of 352, while the proposal to increase the rate of interest on certificates of sale on foreclosures from 10 to 15 per cent and making the city automatically purchaser of all unsold property, carried by only four votes, and the reassessment measure was favored by 612 and had 411 ballots registered against it.

At no time were the election boards crowded by the voters. The polls were exceptionally free of people not on the boards and when the counting started there were no interested bystanders to worry the members of the counting board.

### In Motorcycle Accident.

A motorcycle which Amel Hawkins was riding Sunday afternoon skidded off a small bridge a few miles from town, on the Lorane road, and plunged down a five-foot embankment. Mr. Hawkins escaped with a deep gash in his chin and a few bruises. The motorcycle was slightly damaged. He continued the motorcycle run in which he was participating and finished with a perfect score.

The Gray Goose front is a blaze of color. Trees, boxes of candy, chests of candy all beckon to the passer. The Bon Ton front blooms forth with pine leaves, ferns and boxes of fine candies.

Knowles & Graber have a classy looking window with snow looking so real that it makes one feel chilly. The Long & Cruson garage front looks well, especially at night when the floor lamp inside diffuses a pleasing glow.

Other windows scattering yuletide cheer are: Kem's Electric tideshop, Edward's Picture shop, Kem's for Drugs, Woodson Brothers' garage, Howe's confectionery, Bartels' market, Bank of Cottage Grove, Elledge cafe, White Pharmacy, and others.

## Instructs Farmers In Crop Rotation

Teacher of Agriculture And County Agent Interest Creswell Audience.

S. T. White gave his regular lesson in agriculture to the farmers of Creswell Monday evening. A large number were in attendance and listened attentively while Mr. White explained the benefits of crop rotation, making the subject plain by blackboard demonstrations. County Agent Fletcher was also present and gave a 30-minute talk on legumes. At the conclusion of his interesting discourse many questions were asked by those interested in crop possibilities.

Duncan P. Cameron of Cottage Grove was called upon and in lieu of a prepared speech told stories for about ten minutes, closing with a plea for cooperation in the solving of rural problems.

Miss Ellen Matusch, teacher of the Dorena school, and some of her students gave a program of music, songs, readings and dialog.

Light refreshments were served following the program. Several business men from here were present.

### Christmas Seals Sell Fast.

Mrs. Gaven C. Dyott, local chairman for the sale of Christmas seals, announces that the committee is satisfied with sales results up to date. No exact results can be given yet as the sale will continue the rest of the week. The quota given to the schools has been checked over and of the \$80 worth allotted \$65.45 worth have been sold. The children are given credit for accuracy in the sales as they were three cents to the good instead of being short as is sometimes the case. Mrs. Dyott expects the sales to equal those of last year and hopes it may exceed them. The sales have been conducted by the school children and the various clubs of the city.

### HIGHWAYS DANGEROUS AT TURNS, SAYS WOOD

Traveler Discovers Faults in Present Road Construction.

A. B. Wood, former well known resident of Cottage Grove, who visited here during the past summer, writes that he and Mrs. Wood have returned to their home in San Diego, after an extended and enjoyable trip. "It would have been more enjoyable," he writes, "but for the fact that those who have built the highways in Oregon and California have neglected to properly 'dishpan' many of the sharp curves. I saw a number of accidents and near accidents that were directly traceable to this defect in road construction.

"Cars and trucks traveling at reasonable and proper speed were influenced to travel on the inner side of the road, even around blind curves, to avoid one danger, only to create another one.

"I consider the descent of the Siskiyou on the California side to the state line a conspicuous example of poor design in this respect. Urge your highway commissioners and engineers to travel over this road, keeping strictly to the outer side of the pavement and to note the benefit that a suitable elevation would give.

"We continue to enjoy in retrospect our visit and experiences of the summer in Oregon and Washington."

### Provides Private Banquet Room.

A private dining room is being placed at the rear of the postoffice that will be connected with Hotel Bartell next door. The entrance will be on Eighth street. The room will be used for noon luncheons of the chamber of commerce and the Lions club and for similar affairs.

## Suspicious Looking Liquid Is Only Plain Tea

An energetic young man, who probably would become a frenzied financier in Wall street were he given the opportunity, was taken into custody here Tuesday with a bottle in his possession that had the appearance of "moon." He insisted, when questioned by the officer, that it was only tea. Further questioning brought out the information that he was trying to sell it to thirsty ones for what it really was. Two more bottles were found in the young man's car. All the bottles evidently had been once used for "moon" and had enough odor in the corks to satisfy the curiosity of prospective customers. They were sealed so tight that the wet goods merchant would have plenty of time to make a getaway before a purchaser could sample the contents.

The young man claimed, when taken into custody by Night Officer McFarland, that he was looking for his mother, who, he said, assisted him in filling the bottles. When she was found she denied having any knowledge of her son's business activities.

After becoming convinced that no sales had been made and that no law had been violated, the officer allowed the mother and son to return to their home a few miles north of here.

## Mount View Hollyhock Blooms Overtime

Mount View, Dec. 15.—(Special.)—The lady who had the hollyhock blooming in Portland and who considered she had broken all records, has nothing on flower growers in this vicinity. A hollyhock owned by Mrs. W. D. Heath has been blooming continually all fall and winter and has a number of perfect blooms on it now. It is of the double variety and a dark red color.

Always give your home print shop first chance at all your printing. Usually your home printer can meet competition in quality as well as price. xx



ALICE ROOSEVELT LONGWORTH SNAPPED 20 YEARS AGO.

Here's a picture that was brought to light the other day. It recalls what a lot of folks like to refer to as "the good old days."

Those days "way back when" we didn't have to lose our temper listening to Leaping Lena jokes—when the pedestrian looked upon the automobile owner with a suspicion as to wealth—when old Dorebin still held sway as the surest and safest means for rubber-necking tours along the boulevards—and when women's clothes demanded three or four times the yardage they have now.

## Chamber to Assist In Coyote Drive

Flocks Ravaged by Predatory Animals in Row River and Mosby Creek Districts.

The question of assisting various farm communities in eradicating coyotes, which are quite numerous throughout this section, was discussed at the Tuesday evening meeting of the chamber of commerce. This followed a request for aid from a member of the Creswell grange. Help will also be extended to the unions of Row river and Mosby creek.

It is said that the clip of mohair and wool from these sections is only about one-tenth of the former amount. The reason given for this is that the sheep and goats are being exterminated by coyotes.

A committee was appointed to handle this matter. C. A. Bartell is chairman and is assisted by S. T. White and F. W. Bressler. The rod and gun club will be asked to stage a hunt as one feature of assistance.

### Back Taxes Collected.

Sheriff Taylor has turned over to Treasurer Schiska \$25,293.00 back taxes collected for the years 1918, 1919, 1920, 1921, 1922, 1924 and 1925. The sums for each year follow:

1918	\$ 117.60
1919	143.10
1920	420.12
1921	4,340.61
1922	2,533.49
1924	4,410.41
1925	10,207.78

### Deputy Fruit Inspector Chosen.

E. J. Loucks has been appointed as deputy fruit inspector in Lane county to work under the supervision of C. E. Stewart, county fruit inspector. The appointment of the new deputy was made Saturday by order of the county court. George W. Taylor, former deputy in Lane for the state board of horticulture, was deputy fruit inspector here until his resignation recently when he left Eugene.

Get both the girl and the wedding invitations at home. The quality is better and usually the cost more reasonable. xx

## Phone Wire Requires Rest From 8 P. M. Till Morning

Human beings, it seems, are not the only things that take vacations. Period of relaxation has evidently extended to telephone wires. Engineers of the Pacific Telephone & Telegraph company became puzzled when the telephone in the home of Mr. and Mrs. K. K. Polgedalen, Eugene, failed to ring after 8 o'clock in the evening and before 7 o'clock in the morning. For more than a week, at about the same time every day, and for about the same length of time, the telephone bell would not ring. Engineers were near the point of giving up all hope of finding the mystery until one resourceful workman noticed that a wire in the bell coil was broken. On investigation it was found that when the house became cold the wire would contract enough to make the gap too wide for a circuit. When the house became warm the wire expanded, and consequently the bell would ring. The telephone works all 24 hours of the day now.

## View Road Route Into Lynx Hollow

Three Mile Shortcut Necessary To Connect With Lorane-Cottage Grove Hiway.

County road viewers were in Lynx Hollow Wednesday investigating the possibility of a road to connect the road there with the Lorane-Cottage Grove road, a new piece of road for a distance of about three miles being required.

The three viewers were accompanied by Peter and Michael Beach and D. P. Cameron, the latter representing the Cottage Grove chamber of commerce. They went over the route from the Lorane road side.

The viewers were apparently convinced that a road is needed but feared that financial assistance from the county at this time was doubtful. However, they intimated that something will be done in the near future.

To some in the party the best feature of the day was the capon dinner in the Beach home, which put all in good spirits.

### CARE WITH FIRE URGED BY FIRE CHIEF MACKIN

Carelessness May Bring Sorrow In The Yuletide Season.

Fire Chief S. L. Mackin was the principal speaker at the Tuesday noon luncheon of the chamber of commerce. "America exceeds all nations," he said, "in the amount of property destroyed by fire. Many of the fires, probably the larger part of them, are the result of carelessness and are preventable. "Business men can do much to lessen the fire hazard by keeping their premises free of rubbish and debris. At the Christmas season particularly a word of caution should be given lest the joyous yuletide season be marred by sorrow. Christmas trees and decorations are highly inflammable and great care should be taken with fire used near them or on them."

Give your home print shop first chance.

### Masons Elect.

The Masonic lodge last night elected the following officers: H. W. Titus, W. M.; A. A. Richmond, S. W.; V. T. Randall, J. W.; T. C. Wheeler, treasurer; J. P. Graham, secretary; R. S. Traak, retiring master, trustee for three years.

Joint installation with the Eastern Star will be held tomorrow night.

## Postoffice Clerks To Have Holiday

Uncle Sam's Faithful Employees Will Be Given Day To Eat Turkey.

If Postmaster General New has his way about it, Christmas day this year is going to be the biggest and best ever for employees of the postal service and especially for the ever-faithful letter carriers. He has issued orders to postmasters throughout the country that their offices will be closed all day Christmas except for the dispatch of special delivery letters and parcels and special handling letters and parcels.

"In order that the vast army of carriers and clerks may enjoy Christmas day to the fullest extent with their families and friends, the cooperation of every man, woman and child in the United States will be necessary," says the postmaster general.

"Once more the postoffice department urges the American public to do its Christmas shopping and mailing early. If the shopping is done now the buyer gets just what he or she wants and if the gift is mailed by December 15-it is sure to reach its destination before Christmas day."

While the business at the local postoffice has been the largest in its history, there has been less congestion than ever before, due largely to the "Do Your Christmas Shopping Early" movement, which seems to have taken hold this year better than ever before. The postoffice department has done much in bringing this about.

### SILK CREEK SCHOOL TO GIVE HOLIDAY PROGRAM

Silk Creek, Dec. 15.—(Special.)—Miss Fannie Young and her pupils will present the following program at 8 o'clock Wednesday, December 23:

- Song—By the school.
- Welcome—Doris Conklin.
- Playette—"Christmas at Punkin Holler."
- Recitation—Howard McKibben.
- Recitation—Veneta Frady.
- A Christmas Lullaby—Ethel and LaVerne Wiley.
- Dialog—"Mixed Numbers."
- Song—By the school.
- Dialog—Several Aunt Graces.
- Recitation—Grace Wiley.
- Recitation—Eleanor Teeters.
- Dialog—That Long Ago Duet.
- Recitation—Glen Dorrell.
- Recitation—Robert Woolcott.
- Song—By the school.
- Recitation—Faye Dorrell.
- Song—By the school.
- Play—The Reunion at Pine Knot Ranch.
- Song—By the school.
- Farewell—Elmer Allen.

### BRINGING SEVENTH CAR OF PYROTOL TO COUNTY

Small Cost Makes Explosive Quite Popular Among Lane Farmers.

The seventh carload of pyrotol for Lane county farmers this year is being made up, according to O. S. Fletcher, county agent, and he expects to close the pool by January 2.

Orders for 17,000 pounds have already been received and it is hoped, Mr. Fletcher said, that the entire carload will be made up in a few days. Five carloads have been received and one is now on the way.

This explosive is very popular with Lane county farmers. The government donates the materials which were left over from the war and the only expenses are the amount which the powder company at Du Pont, Wash., charges to make it up, the freight and cost of distribution.

Bookkeeping systems. The Sentinel.

### THE FEATHERHEADS



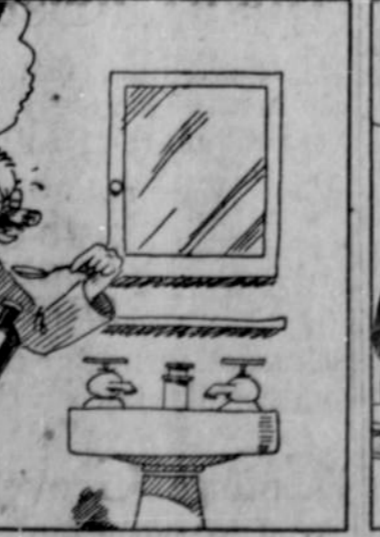
DOCTOR, WHAT SHALL I DO FOR THIS DERRIBLE COLD?

TAKE A DOSE OF THIS MEDICINE EACH NIGHT BEFORE GOING TO BED



OY! WHAT DERRIBLE STUFF!

DOCTOR, I CAN'T TAKE ANY MORE OF THAT MEDICINE - IT'S AWFUL!



THAT'S STRANGE! -IT OUGHT TO BE JUST THE THING FOR YOUR COLD - IT CONTAINS 90% ALCOHOL

WELL - MEBBIE I AMN'T TAKING IT OFTEN ENUF

By L. F. Van Zelm

### Sure Cure

