

Big Business Uses Newspaper Advertising

VOLUME XXXV

EDITORIAL

GOVERNOR PIERCE TAKES US TO TASK

State of Oregon, Executive Department, Salem, September 24.—(To the Editor.)—My attention has been called to an article in your paper, entitled "Just Campaign Bunk."

I am enclosing a statement which shows that we have made real progress in reducing taxes. From this table you will note that in 1922, when I commenced my campaign for lower state taxes, Lane county contributed in that year the sum of \$373,260.79; in 1923 its share was \$354,348.35; in 1924 its share was \$302,809.52; in 1925 it is \$307,705.24. I believe simple arithmetic shows a saving to Lane county taxpayers from 1922 to 1925 of \$66,555.46.

The attached statement shows that every county in the state has had a reduction, some more than others, on account of the effort of the state tax commission to secure a more equitable county ratio.

We have had a real reduction in state taxes, owing to savings made and the redistribution of the burden. (The bold face type in above was put there by The Sentinel, for reasons that will appear in our reply.)

I notice that you repeat the false statement that has so many times been printed that in 1922 I said that taxes could be cut in half. I never said that. Purely newspaper fabrication. I did say—and I now repeat—that half of the burden of taxes can be carried by those owning intangible property, those who are far better able to bear the burden and are now almost entirely escaping. And I did say recently that we could not reduce very much further because schools must be kept up and government is costly.

What I am pleading for now is what I have ever kept foremost: Equal distribution of the burden of taxation. Had the income tax been allowed to stay on the statute books we would have three million dollars less property tax this year than we now have. It would have hurt no one. It would have helped many. But by propaganda, most of it false, the people were induced to repeal this tax, thereby increasing the burden on the farms and homes.

Undoubtedly, you have on your desk a copy of the "Commonwealth Review" of the University of Oregon" for the month of July, 1923. On page 131 of this issue you will find a summary of the situation as it affects the schools of our state. Our schools are going to cost more money. If the present system is continued of raising practically all revenue from real property, the value of that property will disappear.

I sincerely wish you would give this question the study which it deserves. I feel that unbiased and impartial reflection will lead you to advocate reaching into the long avenues of resources that at present are untouched and which will enable us to afford some relief to those struggling property owners who have borne the burden so long.

My political fortunes of the future mean but little when compared with the great question of saving the property owner of Oregon from ruin through the present unjust system. The question is bigger than any man or any party and well deserves serious study by thoughtful men.

WALTER M. PIERCE, Governor.

Our friend, the governor, errs when he commits himself to paper. Upon the hustings he has things to himself, and what he says verbally he can deny having said, or can say the papers misquoted him. When, with tears in his voice, he takes the stand to allude about the downtrodden taxpayer, and promises to cut the liver out of taxes, he is invincible. The crowds yell and go to the polls and vote for him. Later, when called upon to account for doing so little for the downtrodden taxpayer, he can say that he didn't say it.

But when he commits his thoughts to paper it is different, then he shows his inability to analyze a situation and his proclivity for using high sounding words and phrases without regard to whether his statements are capable of being defended.

As an example to show the trend of the governor's mind: The editorial which he does us the honor to refer to was entitled "Just Campaign Bunk." If he can't correctly quote words that are before him in print, what can be expected when he gets to handling taxation figures? The editorial referred to was headed, "Pierce and Sentinel Agree."

A second example, quoting from the second paragraph of his letter printed herewith: "Every county in the state has had a reduction on account of the efforts of the state tax commission to secure a more equitable county ratio."

Those are the governor's own words. Could anything be more ridiculous? The total amount of taxes can be in no way reduced by a more equitable county ratio. All that can be gained by the equitable ratio referred to is to require each county to pay its just share. If taxes are reduced in one county through readjustment of ratios, then some other county must pay more. ALL counties could enjoy reduced taxes. That is as simple as that two and two make four.

If this is a fair sample of the application that the governor gives to his study of taxation, what hope is there that we shall ever get anywhere.

The governor disputes that he said he would cut taxes in two. Now is a good time to make such a denial. Although it was repeatedly said by the newspapers during the campaign that he was, by implication at least, making such a promise, he did not at that time make a denial so far as we recollect. He gave a great majority (Continued on page 2.)

MAIL ORDER PRICE MET AND BEATEN

Local Firm Gives Something Better at Lower Price.

At least one Cottage Grove firm believes in beating mail order competition by meeting it and then going it a few dollars better. Long & Cruson call attention to the fact that they sell a battery that is in every way the equal of a mail order battery at a price that is considerably less. Here are their figures:

Mail order battery:	
Six volt battery.....	\$11.82
Money order fee.....	.12
Postage stamp.....	.02
Express charge.....	1.00
Installation.....	.50
Total cost.....	\$13.46

No charge is made for a wait of a week for delivery nor for battery service after installation.

This firm sells a six-volt battery at \$10.50, or \$2.96 less than the total mail order cost, and the money stays here for paying taxes and for helping in the upbuilding of a community, where farmers can sell their produce.

Road to Cost \$800,000.

Approximately \$800,000 will be required to macadamize the Willamette highway between Lowell and Oakridge, according to figures presented to the county court Tuesday. The figures include construction of a bridge over the river near Oakridge. Federal, state and county officials will attend the next meeting of the state highway commission to outline a program for work on the road. The county will sell \$256,000 in bonds as its share of the cost of construction. Preliminary work may be started this fall.

Lodge Officials Visit.

R. G. Henderson, of Chemawa, grand chief patriarch, Herbert E. Walker, of Eugene, grand high priest, Henry Young of Hermiston, grand master, and L. L. Baker of Eugene, grand conductor, paid an official visit to the local I. O. O. F. lodge Thursday night. A program was given and the visitors made addresses. Women of the Rebekah lodge served a chicken dinner at the close of the program.

Radio Reaches Far.

A Eugene man was credited with establishing a record in radio circles of that city when he heard a New Orleans concert Thursday night over a three tube set of his manufacture. A Cottage Grove youth, John Clark, listened in on the concert from the same station that night, using a two tube set which he had constructed. Young Clark used a loud speaker and reported the reception was good.

Juvenile Books Loaned.

Juvenile books were popular among patrons of the Cottage Grove library last month, the report of Mrs. William Baker, librarian, showing a total of 156 books of this class loaned. Fiction books loaned were 567 and non fiction 34. New cards were issued to 14 readers and notices were sent out to 11. Money received totalled \$7.39. Books rebound were 107.

Institute Dates Set.

A Lane county teachers' institute will be held in Eugene November 12 and 13, it has been announced by E. J. Moore, county school superintendent. The state legislature abolished county institutes more than two years ago, but reestablished them the first of this year. J. A. Churchill, state superintendent of schools, will be one of the speakers.

Dried prunes, should have 18 to 20 per cent moisture on coming from the new O. A. C. type circulation drier. Fruit dried in this way feels more moist to the touch than when dried the old way. Keeping exact time on a "batch" that is just right will afford a reliable index on time of drying.

NEW CITY WATER RESERVOIR NEARING COMPLETION

Contractors Estimate Three Weeks To Finish Work; Crew of 15 Men Making Progress.

Work on the city's new million gallon reservoir at the point where water can be turned in probably will be completed in three weeks, Godard & Randall, contractors, stated Saturday. The actual time will depend on the promptness with which material arrives and upon weather conditions.

Approximately half the concrete lining of the sides and bottom of the pool has been laid. For the past several days workmen have been laying from 120 to 140 square yards of concrete a day. The crew numbers about 15 men.

The reservoir, which is square with rounded corners, is 130 feet

CIVIC CREED THAT ALL SHOULD COMMIT TO MEMORY

Tenets That All Ought to Practice To Gain Prosperity Are Outlined by Business Men.

A "Civic Creed" for all who live in Cottage Grove has been sounded by our local business and professional interests. And acting in unison and in all sincerity, they are broadcasting that creed. Not from the house top or on the street corners but through a better medium—this newspaper. Just turn to page 4 of this issue and give faithful attention to the forcefully stated sentiments printed there.

After reading the creed, give thought to each of the half dozen clauses. They'll kindle in you anew the happiness you get out of living in Cottage Grove and the desire to do all in your power to make it an even greater community. And, as the creed reminds you, to share no civic responsibilities that will promote general welfare for yourself and your neighbor.

Monroe to Open Studio.

Mr. and Mrs. A. L. Monroe have returned from Drain and Mr. Monroe will soon open a photographic studio at his old location on north Sixth street. Mrs. E. B. Dodd, who conducted a cleaning establishment in the building, has closed the business and moved out.



THE MAN WITHOUT A COUNTRY.

From port to port, across the ocean and back again—nobody wants him. Such is the life of this man without a country—Samuel Daushersky—pictured above.

As a Russian stowaway violating the immigration laws of the various nations he set out to reach, this man has already traveled 17,500 miles on White Star Line boats trying to find a country that would take him in. England won't have him. Neither will Russia or the United States, where once he lived. Where he'll wind up eventually he does not know. But the White Star Line officials would like to know, for they have to provide him with second class accommodations free while he is aboard their ships.

Batter Up!

—by O. Lawrence Hawthorne—

Those were great old days, I tell you
An' I'd like to go again
To a sizzlin'-hot old ball game
Like we used to have 'em then.
I can see Chet Walborn pitchin',
And there's Walt behind the bat—
Gosh, it scares those poor dubs loony
When Chet steams 'em in like that!

I can see Jim Kibble sprintin'
'Round them bases like a streak.
See, the crowd has gone plumb crazy—
Watch that Ward boy try to sneak
In from third—Come on!—He made it!
Well, I guess that baby's there!
Look! Oh man, can't old Doc Watson
Slam that apple thru the air!

Yes, those roarin' home-town ball games
Mean a lot to me today,
An' I still am tellin' people
How that Granville team could play.
Folks, I wouldn't take a million
For the happiness I find
When some boyhood recollection
Brings them good old days to mind.

GRADUATES HOLD HIGH SCHOOL TO TIE

Young Players Unable to Score Against Alumni Eleven.

The alumni eleven held the high school team to a scoreless tie Saturday afternoon in the first local football game of the season. The game was slow, due to the early season condition of the school players, who have not hit their stride. The school backfield men all carried the ball for yardage but were unable to advance consistently. The line worked well, but was not united in its action.

Morlock, Skilling and Cochran made most yardage for the graduates, while Charles Spray at end and Cochran backing up the line were strongest. Skilling and Cochran are both out of the freshmen team at the U. of O. this year.

Cottage Grove high will meet Eugene on the local field Friday. The field will be officially dedicated and merchants will close their stores for the game. A large delegation from Eugene will be here, it is expected.

COUNTY AGENT IS BUSY IN SEPTEMBER

Report Shows Activities of Official Are Many and Varied.

The duties of the county agent are many and varied and each month his activities make an interesting record for those interested in this branch of work. The September report of County Agent O. S. Fletcher shows:

Received 240 office calls and 34 telephone calls in regard to farm problems.

Wrote 94 individual letters.

Mailed 145 copies of four circular letters.

Visited 10 farms.

Traveled 1037 miles by automobile and 412 miles by train.

Specialists from Oregon Agricultural college cooperated a total of 18 days with the county agent.

The county agent or cooperating specialists spoke at 20 meetings with a total attendance of 256.

Number of days devoted to various projects was as follows:

Farm crops, six; rural engineering (mostly on pyrotol orders), six; rodent control, 4.5; soils, 3.5; community activities (mostly work at fairs), three; dairy husbandry, one. Two days were devoted to miscellaneous projects which required less than one day each.

Miller Funeral Held.

Elmer M. Miller, who died in a Eugene hospital last Monday from typhoid fever, was buried Friday with military honors. He was a member of Company D, 186th Infantry, and his former comrades formed a guard of honor at the services. Interment was in the A. F. & A. M. I. O. O. F. cemetery.

Funeral services were conducted at 2:30 from the Mills chapel. Pastor Dunnean P. Cameron officiated.

Elmer Miller was born April 5, 1905, near Cottage Grove and moved with his parents to Alberta, Canada, in 1916, returning here in 1923. He had made his home since that time with his aunt, Mrs. T. Richardson. He is survived by his father and mother, Mr. and Mrs. Eugene Miller, a sister, Grace, and a brother, Frank.

Woodson Brothers Add Equipment.

A quantity of new office equipment has been added by Woodson Brothers, including a 24-foot steel display case and 17 additional steel bins for Ford parts. The office room has been rearranged and repainted and space has been made for display of one of the new model Ford cars. Woodson Brothers probably have the best equipped storage and show room of any Ford dealer south of Portland.

Team Gets New Suits.

New suits, purchased with money subscribed by business men of the city, were presented to the football squad of Cottage Grove high Thursday. Mayor G. O. Knowles made the presentation at the weekly assembly. Cottage Grove merchants have been generous in their support of high school athletics and will close their stores the afternoon of October 16 when the local gridirers meet the Eugene eleven.

New Meat Market Opens.

Bartels' market, William Bartels, proprietor, was opened Saturday in the former City meat market stand. All the fixtures are new and the building has been renovated and repainted, making the interior inviting and attractive.

Rubber stamps. The Sentinel. x

NEW MACHINE OFFERED FOR DUSTING SEED WHEAT

O. A. C. Bulletin Tells Farmers How to Build Device to Destroy Smut Germs in Grain.

Oregon wheat growers may make their own machine for dusting seed wheat with copper carbonate for smut, by sending to O. A. C. for extension bulletin 381. Dusting has proved much better than the wet method under Oregon conditions, and the dust needs to be put on more thoroughly than can be done by shoveling over the dust and grain.

The machine described by the college bulletin is made out of a 50-gallon oil drum or barrel, obtainable at a nearby garage or oil station, with six feet of water pipe and a few acres, pieces of wood, washers and the like. A farmer with a farm tool house or shop can readily make it all, while any handy man can put it all together by cutting threads for elbows on the pipe, which he can get done at the time he orders the pipe.

Black Sand Assays High.

Dale Owens, who has several claims on the Steamboat, in the Bohemia district, has received assays running as high as \$800 the ton in gold and other metals on black sand taken from the bars of the river and he believes that operations there should prove profitable. Several large hauls have been made there in years past. There are no roads into the Steamboat country but Owens can get the sand packed out and delivered at the railway for not over \$50 the ton, so that dirt running no higher than \$200 the ton could be profitably handled.

Drivers Are Warned.

No more warning slips will be given to motorists who have failed to comply with the new headlight law and state traffic officers will begin making arrests for violations. E. H. Lister, officer for this district, issued the warning Saturday from Eugene, stating that testing stations were able now to adjust lights promptly and negligent drivers could offer no reasonable excuse for failure to observe the law.

Scorpion Discussed in Minneapolis.

The recent discussion between The Sentinel and The Oregonian upon the pedigree of the scorpion attracted attention as far east as Minneapolis. The Minneapolis Journal recently featured an editorial that was a part of the discussion.

Snodgrass Sings for K. G. W.

Frankie Snodgrass, of this city, was one of the vocal entertainers for The Oregonian's K. G. W. station one night last week. Radio fans reported that the local lad's singing came in fine.

Grand Jury Convened.

More than 25 cases are on the list to be taken up by the Lane county grand jury which convened this forenoon. Thirty-four persons are now confined in the county jail. A large number of these were bound over to appear before the grand jury.

Advertising Did It.

Advertising was responsible for the increased attendance at the Lane county fair this year, according to Kelly C. Branstetter, secretary. More money than ever before was spent in advertising and the attendance was in proportion.

THE FEATHERHEADS

By L. F. Van Zelm



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