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# Cottage Grove Sentinel

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## COOPERATIVE SELLING IS SECRET TO SUCCESS

### Government Should Help Farmer to Help Himself, Says Secretary Jardine.

### Member of Cabinet Is Former Bronco Buster and Breezy Westerner.

By DREW PEARSON. (Concluded from last Monday.) "Another essential to cooperative success is inherent in the very name 'cooperative.' In other words, the management must really cooperate. It must have the farmer point of view. The whole organization must be responsive to his interests. If I invest some money in a stock company I am perfectly satisfied to let the management vote for me by proxy provided I get my dividends. But the farmer is not putting merely his money into a cooperative organization. He is putting in his year's work and perhaps the work of his entire family.

"Since the cooperative is so vital to the farmer, since his shoes and socks and the schooling for his children depend on it, he must feel sure that he is getting a square deal. Therefore the more familiar the management keeps him with the internal workings of the organization the better he is satisfied. "Don't misunderstand me. The farmer should not always be butting in. The management must be free to act according to its best judgment, but good management will see that the farmer is kept informed.

"Let me illustrate. The manager of one cooperative association had a fine mahogany office, but it was practically impossible for any farmer member to get inside the mahogany rail to the manager. The farmers had not been paid for their crops, which had been shipped months previously, and there was a lot of dissatisfaction. This was poor management, not because of wrong merchandising methods, but because the farmers were not kept informed.

"Another manager of a large cooperative had cut the price of the crop several times during a single week. Naturally this did not please his members. But at a monthly meeting of the board of directors, which could be attended by any member of the organization, the manager explained the whole situation. The farmers present asked questions and the whole situation was cleared up. That I call good management."

Jardine was a member of President Coolidge's agricultural conference which last spring recommended establishment of a federal cooperative marketing board. Until some action on this subject is taken by congress it is very evident that the agricultural chief purposes to go ahead in his customary forceful manner administering his department in such a way that it will be of ever-increasing value to cooperative organizations. At the close of the interview he outlined four definite measures by which his department was boosting cooperative marketing.

"First, we are collecting hard facts. There has been too much theorizing about cooperatives. We are studying the movement abroad, especially in Denmark, where cooperatives have been the salvation of the country.

"Second, we are boosting new organizations in communities where farmers are trying to get organized.

"Third, we are sending an efficiency expert to any associations that want business help. Farmers are not natural business men. Lack of business methods is one of the big faults in many cooperatives.

"Fourth, we are sending agricultural experts around the country to visit cooperatives. They can not only help the associations, but they reach a much greater number of farmers in this way. For instance, our livestock man has recently been getting farmers in certain sections of the country to dock the tails of their lambs. A great many of them had been shipping their lambs to market with long tails, yet no butcher wants to receive lambs with long tails that have been dragging in the barnyard, and he is not willing to pay such a high price for them.

"We figure that a few of these traveling farm experts who can take their little satchels and sit down with cooperative managers can get more educational information passed on to the farmers than we could get with tons of charts and bulletins distributed at random."

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## RESERVOIR IS TO START

### Money on Bonds Received and Plans Are Ready.

Plans are now complete for going ahead with the construction of the city's reserve water reservoir, which is to have a capacity of a million gallons. The money on the bonds recently voted has been received and the plans and specifications have been completed by the engineer, E. S. Rogers, and have been delivered to the city for the use of contractors in submitting bids upon the work. Advertisement for bids will be ordered at the meeting of the council tonight. The contract is to be awarded 10 days later and 10 days following that work must be in progress. Before the end of the month work will be actually under way and may be completed in time so that the reservoir may be used during the severe dry weather of late fall.

## TO SPAN COAST FORK

### Dangerous Bridge Near London Is Being Replaced.

The work of raising the span over the piers for the new bridge over the Coast fork near London will start at once, according to Arthur Striker, county bridge superintendent. The cement in the piers has set sufficiently to permit the work to proceed. The span will be 120 feet in length. The new bridge will do away with four bad turns in the London road, two of these being those onto and off of the bridge now in use which is situated a distance west of where the new bridge is being built.

Because cars approaching the old bridge could not see cars approaching from the opposite direction, making the danger of accidents great, the boards have been removed from the side of the bridge towards the road.

## Serves String Beans Today.

Mrs. R. C. McNew served to her family today string beans which she garnered from her own garden. She probably is the first to have such from a home garden this season. The beans were of the Tennessee variety and were so large that they had tried to shell themselves.

## FOOTPRINTS OF PIONEER DAYS

### Interesting Events in the Lives of Those Who Laid Sturdy Foundation for the Present Generation

### Special Election August 22, 1910.

The Sentinel has come into possession of an old ballot that was used in a special election held here upon August 22, 1910. The ballot is one that was marked by some elector participating in the election and is probably the only one that escaped destruction when the ballot boxes were dumped so that they could be used at the following election.

Two bond issues were up at this election and the old ballot that has come into the possession of The Sentinel was marked by an elector who was opposed to every question that appeared thereon. Every proposition upon the ballot, however, was acted upon favorably, as the records in the recorder's office show.

Two amendments to the charter of the city was carried, one by a vote of 140 to 63 and the other by a vote of 141 to 61. An initiative law providing for the manner of vacating streets received a favorable vote of 146 to 57. A proposed law providing for the purchase of a rock crusher received a favorable vote of 145 to 62. A bond issue of \$30,000, to be used for retiring warrants, was acted upon favorably, the vote being 145 to 64. A bond issue for paving the intersections of Main street received a favorable vote of 139 to 65.

## HOLMAN WANTS SHADE TREES FOR MAIN STREETS

### Says Half of Sidewalk Is Wasted, While Pretty Parkings Would Charm the Speeders.

It would prove profitable for any city to tear up a portion of its sidewalks, provide parkings and plant shade trees therein. That is the theory that was advanced by Rufus Holman, of Portland, former commissioner of Multnomah county, while he was a guest at the recent Franklin printers picnic held here.

Mr. Holman practices what he preaches and while he was county commissioner he was successful in getting a large number of trees set out on county roads.

Mr. Holman pointed out that in a city the size of Cottage Grove but a small part of the sidewalk is used and that there would be no traffic jam were the space cut down a half. That would leave sufficient room for the planting of trees. Hundreds of those passing through the city would stop to spend their money, in Mr. Holman's opinion, merely because the city with its main street lined with trees would have an individual charm that would arrest the attention of motorists, with the result that they would stop in the shade to buy a lunch or to patronize the garage and service stations.

"But the roots of the trees

## Feeds Family From Own Garden

Mrs. Joe Perkins Jr. claims to be a champion gardener. Upon July 1 she served fried chicken which she raised this year and new potatoes, string beans, rutabagas and strawberries from her own garden. She has a Golden Drop plum tree that is in full blossom for the second time this year.

## Spanish War Vet to Organize.

The Spanish war veterans of Cottage Grove will formally organize at a meeting called for the evening of July 11 to be held in Phillips hall. State district officers will be present to conduct the installation and they will be guests at a banquet to follow the business meeting. There will be 20 or more charter members.

would have a tendency to raise the sidewalks and make them rough and uneven," was an objection. "What if they did?" Holman countered. "Cement sidewalks are so monotonous in their lines that they are unattractive. A rough spot here and there would look pretty and would give the pedestrian a chance to use muscles in his legs that he would not otherwise use and would result in rest for the muscles used when sidewalk are smooth and on a straight line. Get in your shade trees and watch the profits come your way."

## NATION'S NATAL DAY PASSES QUIETLY HERE

### Calapooya Springs, Oakridge, Oakland and Quiet Sylvan Retreats Get the Crowds.

The Fourth of July passed without accident in Cottage Grove. This may have been due largely to the fact that citizens generally were out of the city. Many went to Calapooya springs, where there was a crowd estimated at 3,000, attracted largely by the rodeo put on by Guy Ray. He had a fine lunch of horses and cattle and some good riders who did not hesitate to ride in any position upon the backs of their mounts.

Other large numbers went to Oakridge and Oakland, while probably the largest number sought the cool of the woods and glades for picnic parties. Many left Friday night and did not return until Sunday night.

Those who went to Oakridge and Oakland reported splendid celebrations at those places.

Despite the lack of a crowd in the city, restaurants, filling stations and garages reported a good business for the day.

Miss Naoma Hilton, Miss Frances Hamloth, Miss Mildred Stevens, Miss Dolly Pitecher, Miss Hazel Swanson and Miss Evelyn Veach spent the Fourth and week end in Oakland as guests of Mr. and Mrs. Lease, former residents of this city.

## T. F. SPRAGUE IS KILLED

### Man Is Crushed to Death When Tree Falls Onto Him.

Theodore Sprague was killed Thursday afternoon in the logging camp of the Wiese Brothers mill on Cedar creek when a tree kicked backwards and carried Sprague to the ground with it. He lived but a few minutes. Both legs were fractured in several places and his back and chest were injured sufficiently to cause death. He had been a resident of this section for seven years and is survived by a wife and five children.

Funeral services were conducted this forenoon from the chapel, Elder J. B. Patterson, of the Seventh-day Adventist church, officiating.

## B. K. LAWSON HOUSE BURNED TO GROUND JULY 4

### Boy of Baldwin Family, Occupying House, Doesn't Get Chance to Finish Bath.

The B. K. Lawson house, corner Madison avenue and Thirteenth street, occupied by the Earl Baldwin family, was completely destroyed by fire late in the forenoon of the Fourth of July. A large part of the furniture was saved, Frankie, one of the children, was in the bath tub when the flames were discovered and the only piece of clothing saved for him was a pair of coveralls belonging to his brother. He objected more to the unceremonious manner in which he was removed from the bath tub than he did to taking the bath in the first place.

The Ernest Baldwin family, of Curtin, were guests of the Earl Baldwin for the day. Mrs. Ernest Baldwin had removed her shoes and neglected to save them.

The Baldwins carried no insurance on the contents of the house but Mr. Lawson had the house partially insured.

The house was at the edge of the city limits and the nearest hydrant is three blocks distant. This fact resulted in delay in getting water to the burning building, but despite this delay the fire department succeeded in saving the woodshed standing a few feet away and kept the flames from spreading to other houses nearby. The Anderson & Middleton refuse dump across the street from the burning house caught fire but the flames were extinguished.

Following the fire Mr. and Mrs. K. K. Mills entertained both the Baldwin families at what was necessarily an informal dinner and afterwards took them to the Ernest Baldwin home at Curtin, where the Earl Baldwin will remain temporarily.

Mr. Lawson was planning to move this house to property which he owns on Adams avenue, one of the avenues which is being paved.

The cause of the fire was not known, but as the flames started overhead, it was presumed that a defective flue was at fault.

An attendant at a session of the recent legislature, who had taken aboard too much of the ballast that inebriates, inquired of the clerk at the ticket window at the local railway station, "Shay, young fellow, how far is it from Shalem to Portland?"

"Fifty-three miles," was the reply.

"Well shay, young fellow, how far is it from Portland to Shalem?"

"Fifty-three miles," was the reply. "It's the same distance between two points regardless of from which you start."

"Now, shay, young fellow, thash ain't right. Itsch only a week between Christmas and New Year's, but from New Year's to Christmas is a hell of a long time."

First with Cottage Grove news—The Sentinel.

## ORAL BOOSTING IS NEED OF COTTAGE GROVE

### Be Proud of Your Home City and Tell the Whole World How Much You Like It.

Are you happy in Cottage Grove? Happy with your work, your opportunities, your surroundings, your neighbors? Of course you are. But—have you ever stopped to think that by letting others know how satisfied and content you are here you would be doing the whole community a good turn? Well, you would. So go ahead and every time you get the chance—

Tell the World You're Proud to Live in Cottage Grove!

If, however, you lack the enthusiasm to say this, or feel that you're not entirely satisfied with your conditions here—turn to page 4 and read carefully every word in the message our business and professional interests have for you. They cite real facts which every broad-minded man or woman—if he or she gives them real serious thought—will recognize as the truth.

And the message leaves one with only one conclusion. That is, despite whatever petty grievances we may have among ourselves, after all we're really happy to be living here. If we were not, we should gather up our belongings and journey elsewhere in search of better opportunities. And you don't see many Cottage Grove residents doing that, do you?

So we have all the more reason to tell the world this is a great place in which to live. Let's prove we have the neighborly spirit—the spirit that makes for greater prosperity and progressiveness and that, in general, keeps a promising future before us here. As our business men advise, let's do some—

"Oral Boosting for Cottage Grove!"

(Watch for the tenth educational campaign broadside sponsored by our local merchants. It will appear in this paper during August.)

## DEFENSE DAY IS SUCCESS

### One Day Enlistments for Cottage Grove Total 561.

As usual when there is any patriotic move on foot, Cottage Grove went over the top on the Defense day test. That the city did so was due largely to the activity of Lieutenant W. S. McCaleb, of Company D, who secured 150 of the 229 written enlistments, 184 of whom were men and 45 of whom were women. There were 332 oral enlistments, bringing the total to 561.

## More Poison Put Out.

An additional 500 pounds of squirrel poison was mixed at the Grangers' warehouse in Eugene Friday, making a total of 5400 pounds mixed this year.

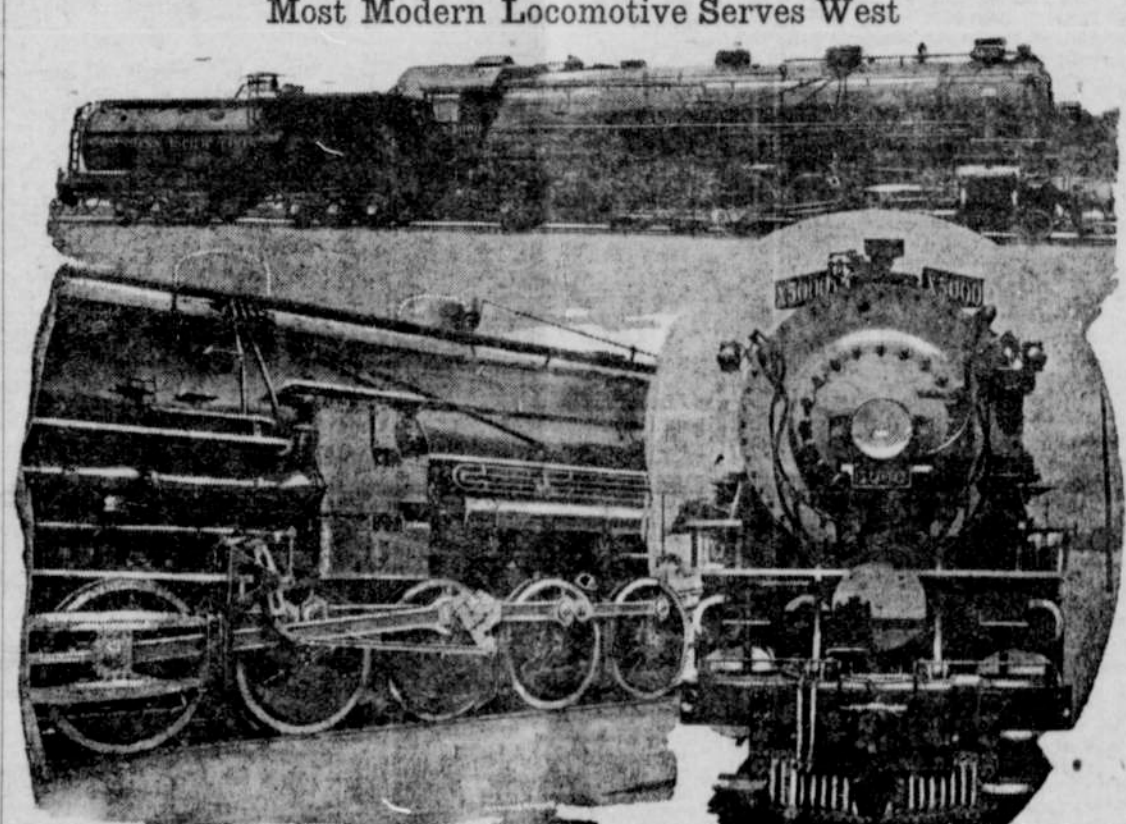
Farmers of the county are showing renewed interest in rodent poisoning and some of those who have not before used it have been encouraged to do so by observing benefits to the land of their neighbors. The poison is also being used to kill mice in haymows.

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## You Can't Name a Big Store

### which doesn't depend upon NEWS-PAPER advertising.

## Most Modern Locomotive Serves West



Views of the New Three-Cylinder Southern Pacific Type Locomotive Which the Southern Pacific Company Is Placing in Mountain Service. This Is the Most Powerful Single Unit Locomotive Built. Full Length View of the Locomotive Is Shown at the Top. Lowest Left—Detail Showing the Five Driving Wheels on One Side and the Feed Water Heater. Lower Right—Front View Showing the Three Cylinders, One on Each Side and One in the Middle.

Oregon shippers and travelers have the world's most powerful single unit freight and passenger locomotive at their service.

The first of sixteen new three-cylinder Southern Pacific type locomotives, as just reached the Pacific coast and is being placed in heavy freight and passenger service by the Southern Pacific company in the Siskiyou and Sierra-Nevada mountains.

The locomotives are of a distinctly new type, developed by the American Locomotive company in cooperation with Southern Pacific's mechanical experts. Everyone has something of the small boy's interest in locomotives and wherever the new locomotives have been seen they have attracted unusual interest, both from the public and railroad employes on account of their size, power and design.

The new locomotives will all be in service before the peak traffic movement in the fall.

"They are the most modern de-

velopment in locomotive construction and are good evidence of Southern Pacific efforts to develop and improve its facilities to keep pace with the progress of this western country," J. H. Dyer, general manager, said in commenting on the new titans of the rails. "The west requires the best of transportation, for its products move many miles to market. The new locomotives represent our desire to take advantage of every worthwhile improvement in the railroad industry."

The outstanding feature of the new locomotives is the third cylinder, placed inside of the main frames and slightly above and between the two outside cylinders. The adding of the third cylinder has an effect similar to that obtained by increasing the number of cylinders in an automobile engine from four to six.

In addition to providing increased power and economy in use of steam, the third cylinder will distribute

the stresses on two driving axles instead of one. The locomotives weigh 682,400 pounds and have a traction power of 96,530 pounds, or weight 115.58 pounds per one horsepower. Their hauling capacity is one-fourth more at a speed of 25 miles per hour on a 2.2 per cent grade than that of the most powerful locomotive heretofore in use by the company.

The locomotives are 101 feet 1 inch in length and 16 feet 3 inches in height. They have a 4-10-2 wheel arrangement and a total wheel base of 87 feet, 2 3/4 inches. Each of the driving wheels is 63 1/2 inches in diameter. The tender has a capacity of 12,000 gallons of water and 4,400 gallons of fuel oil.

In addition to the sixteen three-cylinder locomotives, the Southern Pacific is further increasing its motive power by building in its own shops eighteen 4-8-2 mountain type locomotives to be used in its transcontinental passenger traffic. These locomotives have been making through runs of 815 miles.

## WHAT'S THE USE

FELIX HAS INVITED MATTHEW SPEYER, THE MAN WHO HAS PROMISED TO PUT MONEY IN HIS ORANGE JUICE INVENTION, TO DINNER.

SPEYER IS REALLY THE HOTEL DETECTIVE, BUT THE FEATHERHEADS DON'T KNOW IT.



By L. F. Van Zelm

## And He's Still Doing It