



Keep That Confidence

Ever since the beginning of the world, CONFIDENCE has played a tremendous part in the preservat on of peace and honor.

Individuals, communities and nations filled with confidence in each other find true contentment and good feeling. Through this confidence, they are of mutual benefit to each other. Just as soon as that confidence is destroyed, that which was productive is gone and all concerned suffer.

Confidence is the basis of business today. Confidence is responsible for the great credit system in the commercial world.

When you buy merchandise or service from a business man of Cottage Grove, you get credit because of his CONFIDENCE in you. He BELIEVES in you. He knows that you have built up a character and reputation that DESERVES his confidence.

KEEP THAT CONFIDENCE! Keep it for your own sake, as well as for the sake of others. Pay your bills promptly! If circumstances arise that you cannot take care of your obligations at the promised time, be frank with your creditor. Let him know that you are remembering his faith in you.

It is only through all of us keeping faith with each other that the granting of credit is possible. Let's create and maintain a "good pay" reputation for Cottage Grove. Let us BUILD in this community with CONFIDENCE!

We, whose names are signed below have confidence in the people of Cottage Grove, and ask them to justify this confidence by keeping their credit in good standing.

MOUNTAIN STATES POWER CO.

N. J. NELSON, JR.

Dealer in new and used Automobiles of Quality.

KEM'S ELECTRIC STORE

SMITH SHORT, GROCERS

BEAULIEU & HARREL

WOODSON BROTHERS GARAGE

UMPHREY & MACKIN

ECONOMY FEED & GROCERY STORE

PEOPLE'S CASH MARKET

Cleanliness, Quality, Service and Price.

COTTAGE GROVE MFG. CO.

CALVIN FUNK POST NO. 32

American Legion

CHESTNUT TRANSFER

H. W. TITUS

First National Bank Building.

THE BASKET GROCETERIA

SEVENTH STREET GARAGE

MILLER'S MACHINE SHOP

COTTAGE GROVE FLOUR MILLS

ARCADE THEATRE

FIRST NATIONAL BANK

ELECTRIC BAKERY

HELLIWELL & MARKSBURY

KEM'S FOR DRUGS

IMPERIAL BARBER SHOP

GRAY'S CASH & CARRY

McQUEEN'S GROCERY

Groceries and School Supplies.

KNOWLES & GRABER

COTTAGE GROVE STEAM LAUNDRY

COTTAGE GROVE CREAMERY

LEONARD'S GROCERY

CITY BAKERY

DARBY & LISTON

QUALITY MARKET

Culver & Anderson

SERVICE GARAGE

THE PICTURE SHOP

STERLING FEED CO.

HOTEL BARTELL

OWL CLEANERS

Cleaning, Pressing, Tailoring.

E. C. LOCKWOOD

Real Estate and Insurance

J. C. PENNEY CO.

J. SCHOFIELD STEWART

Good Plumbing

RAY NELSON

Auto Electrician.