

Mc Cormack-Bori New Year Radio Recital Acclaimed By Vast Unseen Audience



LUCREZIA BORI and JOHN McCORMACK

The arrival of the New Year marked the passing of another milestone in radio's march of progress. Before 1925 was 24 hours old an air audience estimated at more than 6,000,000 had listened for the first time to a radio recital by two of America's foremost concert and operatic stars.

The radio premier of John McCormack and Lucrezia Bori, prima donna of the Metropolitan Opera Company, was in the nature of an experimental test undertaken jointly by the Victor Talking Machine Company, under whose auspices the recital was held, and the American Telephone and Telegraph Company. Its object was to determine the degree of public interest in radio broadcasting by the famous artists of the Victor company.

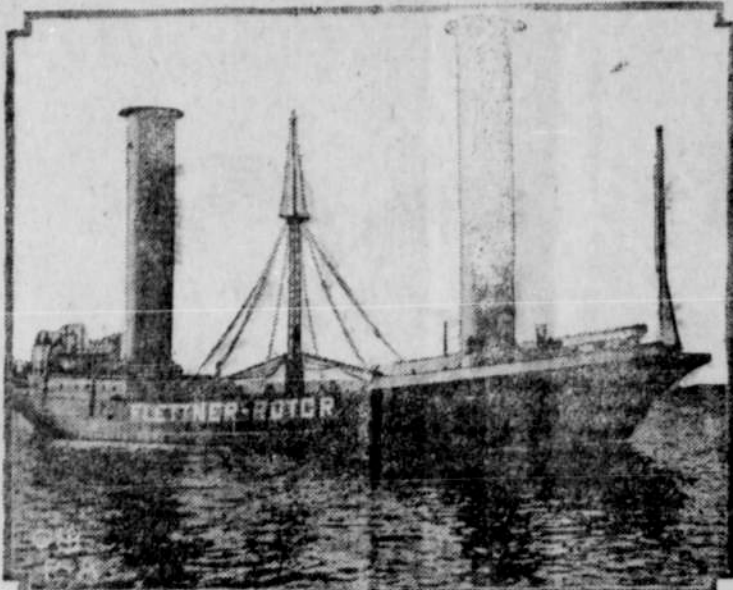
That the test was successful is attested by the "ons of thousands

of congratulatory messages which have since flooded the headquarters of both companies, and homes of the two artists, themselves. No radio program in history has ever been accorded such acclaim, according to officials of the broadcasting company, and the popular verdict seems to be for a continuance of Victor recitals.

The second Victor recital was given on January 15 by Madame Frances Alda, prima donna of the Metropolitan, Frank La Forge, composer- pianist, the Florentine Quartette and the Victor Concert Orchestra. Under tentative arrangements Victor radio programs will be broadcast twice monthly from WEAF, New York; WCAP, Washington; WJAR, Providence; WEEI, Boston; WDBH, Worcester; WGL, Buffalo; WFL, Philadelphia; and WCAE, Pittsburgh.

Subscribe if you can, borrow if you need to, steal it if you must, but—read The Sentinel.

NO FUEL—NO MOTORS—NO SAILS BUT IT TRAVELS!



Ocean travel may be completely revolutionized by odd-looking vessels like the one pictured above. It's the "Buckau," a sail-less sail boat—the invention of one Anton Plettner of Hamburg, Germany.

This ship does away with coal, motors or sails, being propelled by wind-driven turbines installed in those two 60-foot rotors you see fore and aft. Its inventor is planning a trip to America in it within the near future.

World Enriched by Genius in Poverty

Art? What have "idle riches" done for that? By rights they should have produced, they should have created, but so far as output goes their contribution has been disappointing. One often hears the suggestion made that young people of artistic promise should be "endowed" to create. "If only he had a little more money, and leisure—what great things he would do!" Would he? I believe, sordid as it may seem, that the wolf at the door has often been one of the most powerful incentives toward artistic creation.

Of course there are volcanic gifts like those of Shelley or Blake that erupt spontaneously and irresistibly, regardless of the consequences. But many of the greatest artists have been goaded on to creation by need. Shakespeare, Chatterton, and (coming a long way after these) Walter Scott, Doctor Johnson, Anthony Trollope. On the whole, great artists have been men who have had to work hard.—Violet Bonham-Carter in Good Housekeeping.

Death Knell.

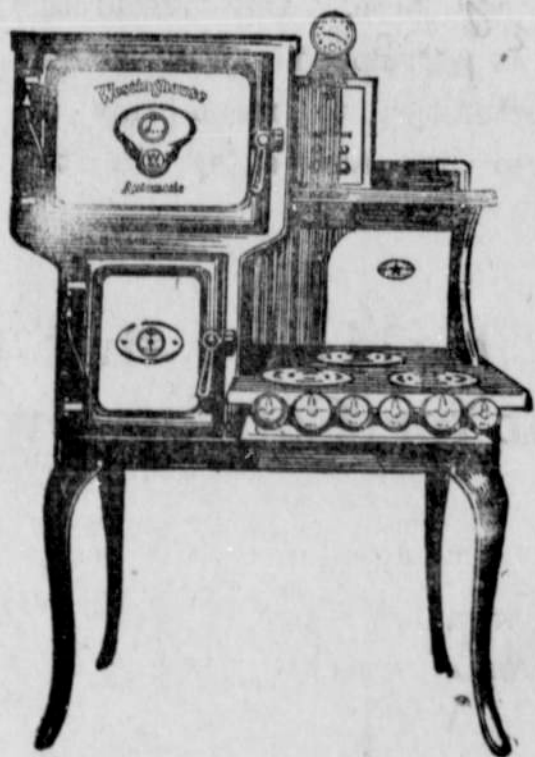
Bellhop (after guest has rung for ten minutes): "Did you ring, sir?"
Guest: "No, I was telling. I thought you were dead."

Rare Motorist

A Melbourne citizen was run down by a motor car the other day while perambulating homewards on a "pushbike." The car was on its wrong side, and the "bike" was broken across; its rider had a brace of ribs fractured and a damaged occiput, combined with cuts on the face and many abrasions. The tout for a firm of shypoo solicitors called upon the injured man and tried to persuade him to take action against the car owner for substantial damages. "Oh, I couldn't do that," said the hurt citizen. "But you can," persisted the tout, "and you would be absolutely sure to recover." "No, I cannot," pursued the victim. "You do not know the whole circumstances. The driver has apologized."—Sydney (Australia) Bulletin.

Very Careful

Doctor: "Have you taken every precaution to prevent spread of contagion in the family?"
Nastus: "Absolutely, doctah, we've even bought a sanitary cup and we all done drink from it."



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